

Summary

Data till Date

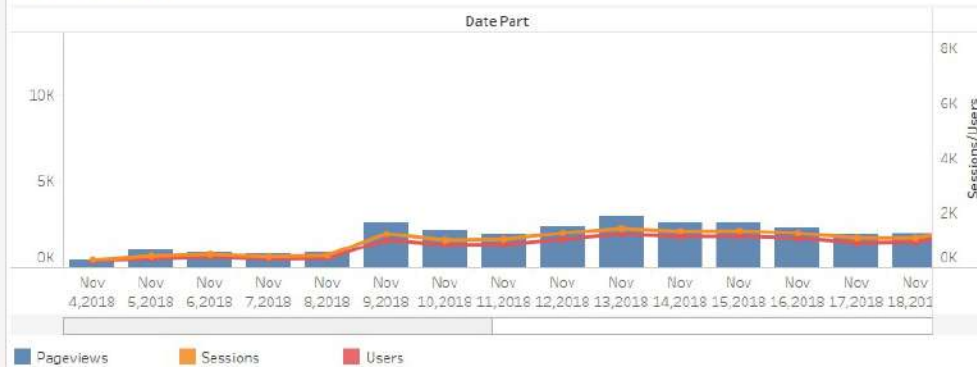
03-12-2018

* Start and End Date parameters will only work with Custom option under Compare Parameter.

Site	Period	Compare	Start Date*	End Date*	Start Date (Prev.)*	End Date (Prev.)*
	daily	Last 30 Days	01-11-2018	30-11-2018	01-11-2018	30-11-2018

Users	Sessions	Pageviews	Bounce Rate (Avg)
55,662	66,832	108,306	80.30%
-33.28%	-36.81%	-26.32%	-2.98% ▲ vs 82.77% (prev.)

Audience Metrics



Pageviews (Avg) 1.51



New Sessions 61.63%



Time on Site (Avg) 0:01:02



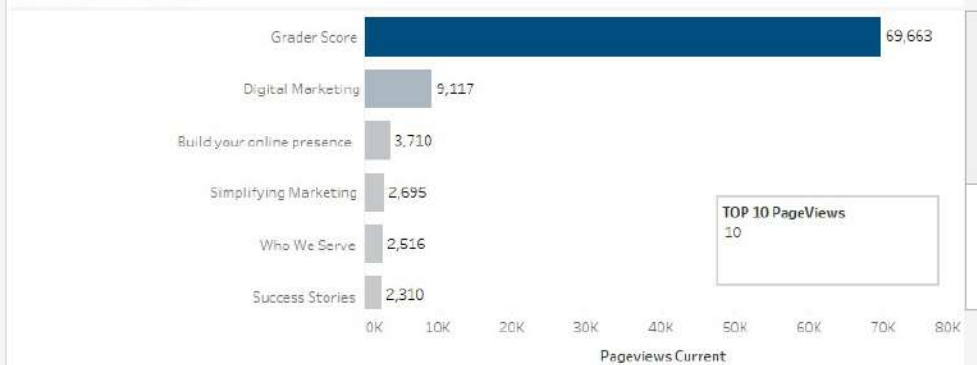
Sessions by Device Type



Google Analytics Traffic Channels

Default Channel Grouping	Sessions	Previous Period	Change	Trend
Direct	2,556	2,273	12.45% ▲	
Display	59,581	99,011	-39.82% ▼	
Email	1,058	1,214	-12.85% ▼	
Organic Search	1,028	415	147.71% ▲	
Paid Search	671	355	89.01% ▲	
Referral	1,007	682	47.65% ▲	
Social	894	1,571	-46.50% ▼	
(Other)	37	146	-74.66% ▼	

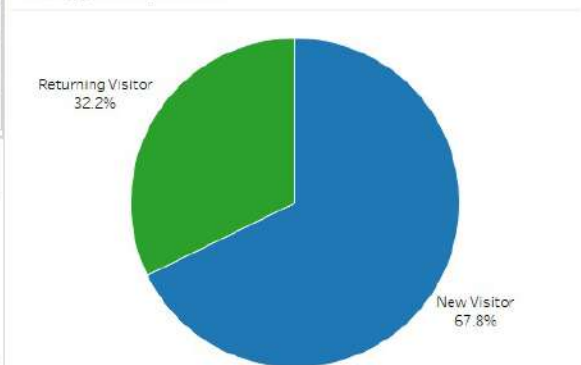
PAGEVIEWS by Pages



Event Details

Event Category	Event Action	eventLabel	Total Events	% of Total Events
conversion	success-stories	touchsource	65	20.57%
		skin-spa-new-york	52	16.46%
		sussman-and-simcox-attorneys-law	28	8.86%
		indiana-donor-network	26	8.23%
		empire-auto-spa	23	7.28%
		community-hospice-texas	22	6.96%
		mittchell-medical-group	12	3.80%
		total-wine	11	3.48%
		audiology-first	9	2.85%
		advanced-dj-services	4	1.27%
		pinnacle	3	0.95%

User type composition



Sessions by Region in US

