

From the analysis of the superstore order trends, following observations were made can be drawn:

- Region 56 is the best performing region. Region 35 and 71 is the worst performing.
- More than half of the orders came from center type A followed by type B and then type C.
- Italian is the most ordered cuisine and Continental is the least ordered cuisine.
- Rice bowl is the most ordered dish and biryani is the least ordered.
- Region 56 saw the greatest number of orders in the 5th week and least orders in 62nd week. This drop in orders in the 62nd week is observed in all the region.
- Region 34 and 77 have identical order trends. Reason for this similarity need to be investigated in order to replicate the success of region 56.

From this analysis, the following conclusion can be drawn:

- The success of region 56 needs to be further investigated so that its success can be copied to other regions.
- Reason behind more number of orders from center type A needs to be further investigated.
- Increase in output of Italian cuisine is encouraged as compared to others to improve profit this is because Italian cuisine is the highest performance.
- It will be beneficial for the business to increase rice bowl output and remove or improve biryani in order to increase profit.
- The universal drop in orders in 62nd week needs to be further investigated to prevent its occurrence in future.
- Similar order trends of region 34 and 77 need to be investigated in order to replicate the success of region 56.