

# ADI PUTRO WIBOWO

VIDEO EDITOR,
MOTION GRAPHIC AND
CONTENT CREATOR

#### / ALL ABOUT ME

# >> VIDEO EDITOR/MOTION GRAPHIC

l'am Video Editor/Motion Graphic with 5 years of experience with advanced Video Editing Skills and knowledge of the latest Video Editing Software, Tools and Techniques. I'am Freelance Video Editor, I usually make Motion, Video EP, TVC, Teaser, and Many more.

### >> Content Creator

I develop content plan, concepts, and scheduling for my own TikTok channel. I edit short content and tinkering with storytelling to increase audience engagement and my account awereness.

# / SOCIAL MEDIA

**INSTAGRAM: ANESPUTRO** 

### / EDUCATION HISTORY

### >> Froyonion

**BA Lightning Cinematography** 

# >> Institut Bisnis & Informatika Kosgoro

S1 Informatika

### / CONTACT DETAILS

- Jl. Bedeng Rt 03/10 No.10
- >> Anes.putro@gmail.com

Mobile No. +6281316061247

# / WORK EXPERIENCE

# CONTENT CREATOR ANESPUTRO

### **AnesPutro**

Side Project

- Developing content plan concepts, scheduling & captions for the social media platform.
- Editing short Instagram reels and animation videos to increase audience engagement.
- Setting Lightning, set camera for shoting content

### >> SAC.id (Semut Api Colony)

2023 - 2024

- Developing content plan concepts, scheduling & captions for the social media platform for Brand.
- Editing short Instagram reels and animation videos to increase audience engagement.
- Setting Lightning, set camera for shoting content

# VIDEO EDITOR & MOTION GRAPHIC

# >> PH VIDERE

2019 - 2021

- -Creating video Semi Documenter R.O.L Mobile Legends.
- Producing and editing Documenter MPL Season 7 Producing and editing videos and motion for client campaign and social media.
- -Perform editing, color grading, visual effect, motion and sound effect to videos.

### >> PT Tim Imaji Mahakarya Indonesia (Tim2One - Chandra Liow)

2021 - 2022

- Working with content team to create new ideas for content Tim2One
- Motion Credit Title for Rewind Indonesia 2021
- Producing and editing Bts rewind indonesia 2021

#### / SKILL

Adobe Premiere Pro
Adobe After Effect
Adobe Photoshop
Davinci Resolve
Videographer
Capcut PC/Mobile

### >> PT Optitama Unikreasi Persada (One Up Organizer)

2022 - 2023

- -Creating video asset for e-sports tournament broadcast.
- -Working with content team to create campaign for e-sports tournament.
- Perform editing, color grading, visual effect, motion and sound effect to videos
- in charge in live event to make highlights, socialmedia

# >> SAC.id (Semut Api Colony)

2023 - 2024

- Creating video asset for EP, Motion, Teaser, Videotron and Campaign.
- Working with content team to create campaign for pitching for Client.
- Perform editing, color grading, visual effect, motion and sound effect to videos.
- Taking videos and photos coverage MLD Spotify, Timezone, PNL, Vicee, Galeri Indonesia Kaya, Forte
- Taking Motion Graphic for Videotron in Timezone.
- Taking Video Campaign Tiktok Tabinda (Manusia mencintai sebanyak 3 kali)
- Taking Editing Onlime Video Campaign Vicee (Mengenalkan rasa-rasa Vicee)

### >> Froyo Story

2024 - Present

- Creating video asset for EP, Motion, Teaser and Campaign.
- Working with content team to create campaign for pitching for Client.
- Perform editing, color grading, visual effect, motion and sound effect to videos.
- Taking videos and Motion coverage Astra, Brightgas, BRImoo, Macbeth, Grab, OVO, Phlips,
- Pithching client Hyundai.