

## Total sales

Total sales for the week: 20800\$

## Average check

The average check: 2971\$

## Maximum and minimum sales:

A day with maximum sales 06.09.2023, sales: 3500\$

A day with minimum sales 01.09.2023, sales: 2500\$

Date	Sales	Number of customers	Cost of sales	Orders	Ad budget	Profit	Average check	Conversion rate	ROI (Return on Investment)
01.09.2023	2500	50	1500	57	56	1000.0	44.64	1.12	16.86
02.09.2023	2800	23	1600	53	44	1200.0	63.64	1.91	26.27
03.09.2023	3200	60	1700	60	36	1500.0	88.89	0.6	40.67
04.09.2023	2700	33	1550	55	62	1150.0	43.55	1.88	17.55
05.09.2023	3100	58	1650	44	48	1450.0	64.58	0.83	29.21
06.09.2023	3500	63	1800	62	33	1700.0	106.06	0.52	50.52
07.09.2023	3000	57	1600	57	36	1400.0	83.33	0.63	37.89