

$$Y_{ij} = \theta + \tau_j + \varepsilon_{ij}, \quad \varepsilon_{ij} \sim G, \quad E[\varepsilon_{ij}] = 0$$

$$\begin{bmatrix} Y_{11} \\ \vdots \\ Y_{n_1 1} \\ Y_{12} \\ \vdots \\ Y_{n_2 2} \\ Y_{13} \\ \vdots \\ Y_{n_3 3} \end{bmatrix} = \begin{bmatrix} 1 & 0 & 0 \\ \vdots & \vdots & \vdots \\ 1 & 0 & 0 \\ 1 & 1 & 0 \\ \vdots & \vdots & \vdots \\ 1 & 1 & 0 \\ 1 & 0 & 1 \\ \vdots & \vdots & \vdots \\ 1 & 0 & 1 \end{bmatrix} \begin{bmatrix} \theta \\ \tau_2 \\ \tau_3 \end{bmatrix} + \begin{bmatrix} \varepsilon_{11} \\ \vdots \\ \varepsilon_{n_1 1} \\ \varepsilon_{12} \\ \vdots \\ \varepsilon_{n_2 2} \\ \varepsilon_{13} \\ \vdots \\ \varepsilon_{n_3 3} \end{bmatrix}$$