

JACOB ABRAHAM

Hyderabad, Telangana, India

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Education

National Insitute of Fashion Technology

May 2023

Bachelor of Design in Fahion an Lifestyle Accesory Design

- Specialized in Fashion Accessories
- Inter-Disciplinary Minor in Fashion Design
- Department Coursework: Social Design, Range Design, Industrial Design Fundamentals, Design Process, Design Management, Luxury Design, Design Studio.
- Relevant Elective Coursework: Communication, Professional Ethics and Values, Film Appreciation, Critical Thinking, Personality Development, Indian Art History

St Thomas Academy for Research and Training (START)

April 2019

1 year Integrated course in English literature, economics, political science, geography, history

Professional Experience

Metalok Solutions PVT LTD

May 2022 - Sept 2022

Graphic Design Intern

- Joined as an intern in the startup, managed all the graphic design needs
- Initiated an all-new department called Space Design
- Managed 3D modelers and other graphic designers
- Rose up the ranks and became the temporary design lead
- Assisted in the process of building the company portfolio
- Got promoted to Concept designer and administered multiple major projects of the company, which laid the stepping stone for the marketing team

Graduation Project

- Got invited back to the Company which was a corporate by then for my college Graduation Project
- Worked alongside the architecture team and created spaces in the metaverse
- Managed software professionals and assisted them with their design needs
- Worked hand in hand with the tech team in order to put out the most desirable outcome
- Developed a design process for the team, which is being followed still.
- Completed 2 projects and graduated with an 8 GPA

Technical Expertise

Adobe illustrator, Adobe Photoshop, Blender 3D, Clo3D, Design Management, Design Analysis, Design Process, Design Research

Additional

- Captained the college basketball team and football (soccer) team
- Managed multiple inter-department events
- Initiated the girl's basketball team
- Represented college in multiple events
- Successfully acquired funds from sponsors for multiple events