



Janarthanan R

Merchandiser

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📍 Theni, Tamilnadu

📅 23 Mar 1998

in Janarthanan R

👤 PROFILE

Highly Motivated and resourceful Merchandiser, known for strong individual and team contributions, dedicated to achieving strategic goals. Proven flexibility in managing multiple projects. Actively seeking a position offering challenging work and the chance to add distinguished value to a dynamic organization.

📁 PROFESSIONAL EXPERIENCE

Tropic Knits India Pvt.Ltd

Merchandiser

Aug 2023 – Dec 2023

Coimbatore, India

- Expertise in product development, shipment coordination, and strategic planning.
- Successfully managed Mufti, Allen Solly, Dressman, Dillars, Being Human, Zudio, & Rare Rabbit brands.
- Proficient in material ordering and knowledgeable in ERP software.
- Obtained approvals from renowned brands.

Gokaldas Exports

Executive Merchandiser

Jan 2022 – Jun 2023

Bangalore, Karnataka

- Managed Puma brand merchandise, overseeing order follow-up, costing, and production timelines.
- Conducted internal and buyer costing to ensure profitability.
- Managed WIP, DPR, and T&A, coordinating with sourcing for fabric and trims.
- Led cross-functional communication for effective product development execution.
- Met development milestones, tracked pre-production activities, and reported progress.
- Negotiated prices, minimums, and lead times with vendors to maintain margins.
- Improved technical category performance by setting higher fabric quality standards.
- Collaborated with pattern makers and sample sewers for quick prototypes.
- Spearheaded special programs: IPL- RCB Official Merchandise and ISL- BFC & MCFC Official Merchandise.

Advanced Clothing Concepts

Product Developer

Jun 2019 – Oct 2021

Tiruppur, India

- Managed diverse knit product development, trim sourcing, and printing follow-up.
- Handled costing for a range of products, including t-shirts, track pants, jackets, sweatshirts, shorts and hoodies.
- Traveled to trade shows and client venues, identifying new opportunities.
- Managed all aspects of fabric development, including yarn sourcing and finish.
- Handled lab dips, artwork, and samples from prototypes to production.
- Collaborated with the design team to innovate and develop new products, enhancing the company's product portfolio.
- Implemented cost-cutting techniques, contributing to profitability while maintaining product quality.

- Fostered close coordination with the sales team, gaining insights into customer needs and ensuring efficient product development aligned with market demands.

EDUCATION

Bachelor of Technology, Textile Technology
Anna University

Aug 2015 – Aug 2019
Chennai, India

SKILLS

- Costing
- Negotiation
- Planning
- Merchandising
- Problem solving

CERTIFICATES

- Technology of Warp & weft Knitting - NPTEL
- Advanced Textile Printing Technology - NPTEL

INTERESTS

- Travelling
- Playing football
- Taking Street Photography's
- Hearing Songs

LANGUAGES

Tamil	● ● ● ● ●	English	● ● ● ● ●
Kannada	● ● ● ● ●		

DECLARATION

I hereby declare that the information provided in this resume is accurate and true to the best of my knowledge. I acknowledge that any misrepresentation or false statements may lead to disqualification from employment opportunities.

JANARTHANAN R