VIKRAM S
GRAPHICS DESIGNER

3 YEARS OF EXPERIENCE

Passionate and versatile graphic designer with three years of industry experience, specializing in brand identity, print collateral, and digital media. Eager to bring a fresh perspective and creative expertise to a dynamic team.

PORTFOLIO

📁 www.behance.net/vikrams6

PHOTOSHOP ●●●●○
ILLUSTRATOR ●●●●○
InDESIGN ●●●●○
CORELDRAW ●●●○○

CONTACT

📞 +91 6382777590

📍 35 Vilankurichi, Coimbatore - 641035

INTRESTS

🎥 MOVIES   🎧 MUSIC   🏏 CRICKET

SKILLS

BRAND IDENTITY DEVELOPMENT — 90%
DIGITAL DESIGN — 90%
PRINT DESIGN — 70%
ILLUSTRATION — 80%
PHOTOGRAPHY — 70%
PROJECT MANAGEMENT — 80%
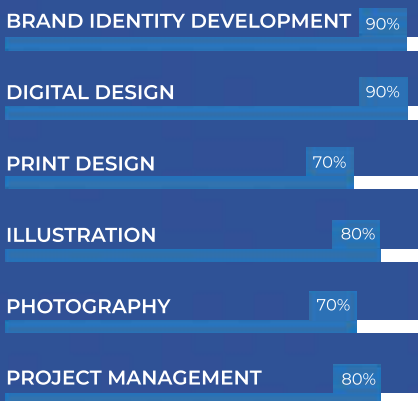
FREELANCE PROJECTS

GRAPHICS DESIGNER
2023 / *Rotract Club - Coimbatore*

GRAPHICS DESIGNER & DIGITAL MARKETING
2022 / *Sk Steel Structures - Tiruppur*

GRAPHICS DESIGNER
2022 / *Tronme - Coimbatore*

EXPERIENCE

GRAPHIC DESIGNER & CONTENT STRATEGIST
2021 APR to 2023 JAN / *YourCampus Edu - Coimbatore*

Elevated Your Campus Edu's online presence by creating compelling social media posters and stationery designs for 2 years. Merged creativity with brand strategy to effectively communicate the organization's mission.

GRAPHICS DESIGNER
2023 JAN to 2023 JUL / *Mirthu Creations - Coimbatore*

Transformed brands at Mirthu Creations through strategic and creative branding solutions. Specialized in Social Media Campaigns for enhanced client visibility and engagement.

GRAPHICS DESIGNER
2023 AUG to 2023 NOV / *MI Media Labs - Coimbatore*

Drove impactful digital presence at Mi Media Labs, crafting compelling social media posters and executing logo branding for six clients, showcasing a keen eye for design and brand aesthetics.

SR. GRAPHICS DESIGNER
2023 DEC to PRESENT / *Shriasys - Coimbatore*

Driving digital success at Shriyays, seamlessly blending digital marketing strategies and web development expertise to elevate brands with impactful online presence.

EDUCATION & CERTIFICATIONS

GRAPHIC DESIGN FOR WEB
2021 NOV to 2023 MAR / *Arena Animation - Coimbatore*

Graduated with excellence from Arena Animation, specializing in Graphic Designing for the web. Acquired comprehensive skills in web-based design, demonstrating proficiency in creating visually appealing and user-friendly digital interfaces.

BACHELOR OF ANIMATION & VFX
2018 AUG to 2021 MAR / *Hindustan college of arts and science - Coimbatore*

Earned BSc in Animation and VFX, blending artistic creativity with technical proficiency to bring captivating visual narratives to fruition.

UI/UX
2022 JUL / *Great Learning Academy*

Graduated from Great Learning's UI/UX Design course, cultivating a balanced skill set in user-centric design principles, wireframing, prototyping, and usability testing. Ready to contribute a moderate level of expertise to dynamic design projects.

HIGHER SECONDARY COURSE
2017 - 2018 / *SAIRAM MATRIC HR SEC SCHOOL*

Completed Higher Secondary Education with a concentration in Computer Science, showcasing proficiency in programming and algorithmic principles. Eager to leverage this foundation in pursuing a career aligned with technology and innovation.