

Reshmi B

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OBJECTIVE

A Management student seeking to establish a career in a dynamic and progressive organization where my skills can contribute to the company's goals and aid my own professional goals.

EDUCATION

Qualification	Institution	Year of Passing	Aggregate
Master of Business Administration [Human Resource, Systems]	Bharathiar University	2023	7.4CGPA
B.A - English Literature	Holy Cross College	2020	6.8 CGPA

PROJECT

Title	A study on recruitment and selection process of Airport Authority of India - Chennai
Project Description	This study is about the overall recruitment and selection process of AAI Chennai
Process	<ul style="list-style-type: none">● Process of screening● Shortlisting the candidates● Various entry modes● Advertising mode● Overall duties of the HRM department.
Tools	SPSS, MS Excel, Word

Title	Employee termination analysis using R programming and Tableau.
Project Description	Analytically understanding the significance of different independent variables i.e. [Pay Rate, Job satisfaction, Employment status and Performance Score]
Tools	R Programming, Tableau

CERTIFICATE COURSE

Consumer Behaviour by Indian Institute of Management via Swayam.

[Decision Making Parameters-Consumer Preferences-Choice Heuristics- Segmentation in Consumer Behavior - Consumers' Value-Paradigm Shift]

Credit Analysis - Job Oriented course

[Overview of credit Analysis capacity in Operations - Supply Chain in operations- Productivity improvement in operations - Assuring quality in operations]

Journalism course - by Holy cross college

INTERNSHIP

Company/ Organization	Airport Authority Of India - Chennai
Designation	HR Intern
Responsibilities	<ul style="list-style-type: none">● Resume Screening● Estate Section● Leave cell● Documentation

Company/ Organization	Sporfy India Pvt. Ltd
Designation	Business Development executive
Responsibilities	<ul style="list-style-type: none">● Cloud B2B● Client handling● Content Creating● Lead Generation● Market Research

SKILLS

- Content Writing
- Communication
- Analytical skill
- Microsoft Office
- Interpersonal Skill