



# Yogesh Kumar

1/85 A6, Paariyur amman nager, Nochipalayam pirivu, Veerapandi post, Tirupur-641605  
91+ 8760537605 | Yogeshsiva37@gmail.com

## OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

## EXPERIENCE

01/05/2015  
-  
27/10/2017

- **Merchandiser**

SWIFT MERCHANDISE

**Roles and Responsibility's**

- With the help of senior taking care of preproduction works listed below
- New development samples
- Fit samples
- Emblishment strike off's
- Pre production samples
- Production tracking
- With support of quality team and production team dispatch the goods on right time
- with right quality.

Brands handled:-

1. Aeropostale - womens
2. U. S. Polo assn.- Girls and womens
3. Joules - kids

01/11/2017  
-  
30/05/2020

- **Sr. Merchandiser**

COTTON BLOSSOM INDIA PVT

**Roles and Responsibility's:-**

- Collabrate with buyer and factory
- Costing workout and control the cost in bulk as well
- Taking Responsible of all samples with support of juniors.
- Time and action planning
- Line planning
- Target freezing etc..
- Lead time freezing
- Fabric programming
- With support of production and quality team dispatching the goods on right time and
- right quality.

Brands Handled:-

1. Tom Tailor (casual and denim )
2. S. Oliver

17/08/2020

-

01/03/2022

- **Product manager**

Primex apparel sourcing services

**Roles and Responsibility's:-**

- Negotiating prices with factories and customers
- Raising orders
- Checking details on customer contracts
- Liaising with factories/in country merchandisers daily, on email & phone with regards to
- Critical Path order follow up
- Updating and analysing internal and customer critical paths
- Conducting weekly calls with in-country merchandisers, factories
- Managing sample approval-sending lab dips/strike offs/samples to customer Coordinating
- between licensing department and QA/Tech on sample approvals
- Liaising with logistics department to ensure goods are delivered on time
- Liaising with design department, send artworks to factories Checking label artworks and
- Giving approvals to factory
- Identifying production issues and dealing with issues may arise
- Ability to read test reports & send production pieces to the lab.
- Maintain strong customer, supplier relationship
- Attend customer meetings

Brands Handled:-

1. Cherokee
2. Disney
3. Apparel group

04/03/2022

- At  
present

- **High ranking merchant**

AHILL APPAREL EXPORTS PVT LTD

**Roles and Responsibilities:**

- Costing workout and control the cost in bulk as well.
- Maintaining Merchandising file & Preparing TNA to Factory as well as the buyer to meet the agreed lead time.
- Conducting risk analysis meetings and communicating with QA and QC team to meet the
- brand quality standard.
- Giving fabrics & Development sample inputs to Buyers for AW & SS seasons.
- Experience in Garment export to handle the entire process from design to delivery for major
- brands in Spain, USA and Germany.

Brands handled :

1. The children's place
2. Cyrillus
3. Pehr
4. John varvatos

## EDUCATION

2014

- **Diploma in mechanical engineering**

Directorate of technical education  
74

2017

- **Diploma in apparel merchandising**

Bharathiya university  
69

2020

- **Bsc.Costume design and fashion**

## SKILLS

Strategic and sustainable sourcing

100%

Resource optimization product development

100%

Cost analysis

100%

Production planning control

100%

Operational management and supply chain

100%

Supplier Relationship

80%

Pricing Strategy

100%

Merchandise Planning

100%

Business Development

100%

Analytical Skills

80%

Negotiation

80%

## PROJECTS

- **ZOROZ**

The period of feb -2020, i have launched the own brand T-shirts in platform of E-Commerce. (flipkart, Amazon)

## INTERESTS

- Merchandiser planning
- Sourcing
- Vendor sourcing
- Garment Costing analyzing
- Analyzing Time creteria

## LANGUAGES

- English - Write / Speak / Read Tamil - Write / Speak / Read

## ADDITIONAL INFORMATION

Working with passion to do something outstanding in the field of Textile and Apparel. Im technically sound and expert in costing, Excellent track records of effective merchandising and Strong knowledge in fabrics, garment construction, testing, styling, emblishments etc.,



YOGESH KUMAR