

**DHANYA.B**

[dhanyabalamuruganb@gmail.com](mailto:dhanyabalamuruganb@gmail.com)

+91 8925451280

Coimbatore TN

---

**OBJECTIVE:**

To get a position to utilize my skills and abilities in the field that offers professional and organizational growth.

**ABOUT:**

My goal is to build a successful career as which can help the institution and me personally. My strengths are my positive attitude, punctuality and good handwriting.

**ACADEMIC DETAILS:**

QUALIFICATION	INSTITUTION	UNIVERSITY	YEAR OF PASSING	% OF MARKS
M.com	VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE	BHARATHIYAR UNIVERSITY	2022-2024	74% (3 <sup>rd</sup> Sem)
B.com	KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE	BHARATHIYAR UNIVERSITY	2019-2022	70%
HSC	SETHU VIDYALAYA MATRICULATION HIGHER SECONDARY SCHOOL	STATE BOARD	2018-2019	57%
SSLC	SETHU VIDYALAYA MATRICULATION HIGHER SECONDARY SCHOOL	STATE BOARD	2016-2017	73%

**EXTRA CURRICULAR ACTIVITIES:**

- Infosys: Course completion certificate about “TIME MANAGEMENT” on NOV 27 2023.
- Mindluster: Course completion certificate about “PEOPLE MANAGEMENT” on 23<sup>rd</sup> NOV 2023.

**ARTICLE PUBLISHED:****MARKETING:**

- A Study on customer satisfaction towards online food delivery service with special reference to Coimbatore city (20-10-2023).
- An Empirical Study on Consumer Buying Behavior of FMCG Product of Bathing Soap With Reference to Coimbatore City (February 2024).

**PAPER PRESENTATION:**

- Presented a paper titled “A Study on Impact of Using Chat GPT” in the One day National Conference on “Digital Transformation and Operational Excellence” on 28<sup>th</sup> Feb 2024.

**PERSONAL DETAILS:**

Date of Birth: 25-05-2002

Gender: Female

Marital Status: Single

Languages known: Tamil& English

Hobbies: Playing riddles and Dancing

**DECLARATION:**

I hereby declare that above information are true to my knowledge and belief.

THANKYOU

Place: Coimbatore

Date: 06.04.2024

Yours Sincerely

**(DHANYA.B)**