VAISHNAVI SIVAKUMAR

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Summary

I am a goal-oriented and resourceful person with a growing academic hunger. I take an interest in human resources planning, conflict resolution, and societal dynamics to further my skills as an HR professional.

Skills

Excel (Tools: VLOOKUP, Pivot Tables, Conditional Formatting), SPSS, Attention to Detail, Collaboration

Experience

NTT Data

HC & Insurance Operations Senior Representative

Coimbatore, TN | 03/2021 - 08/2021

- Corrected the claims process by conducting monthly audits and identifying discrepancies, reducing payment delays by 40%, and improving customer satisfaction ratings.
- Collaborated with cross-functional teams to streamline the adjudication process, reducing average resolution time by 50% and decreasing denied claims by 10%

Projects

Factors Empowering Women in Self Help Group Programs

- The study found that women's participation in self-help group programs was a key factor in their empowerment.
- The provision of microfinance services and business training also contributed significantly to women's economic empowerment.
- Social support networks within self-help groups were identified as a crucial factor in promoting women's confidence and self-esteem.
- Overall, the findings suggest that self-help group programs can be effective in empowering women in multiple dimensions, including economic, social, and psychological empowerment.

Consumer Perception on Amul Products

- The study found that Amul products are perceived by consumers as high-quality, affordable, and value for money.
- The availability of a wide range of products and flavors was found to positively influence consumer perception of the Amul brand.
- Overall, the findings suggest that Amul has a strong and positive brand image among consumers, which
 could be leveraged to further strengthen the brand's market position

Education

Bharathiar University | Master of Business Administration

Coimbatore, TN | Sept-2020 - June-2022

- Major in HR & Finance
- Cumulative GPA: 7.5/10
- Summer Program: Participated in national level training cum certification program on "Business Analytics" conducted by IIM Kozhikode.

Sri Krishna Arts and Science College | Bachelor of Commerce

Coimbatore, TN | June-2016 - April-2019

- Minor in Computer Applications
- Cumulative GPA: 7.2/10
- Summer Program: Certificated for completing "Excel crash course-spreadsheet formulas for finance" by the Corporate Finance Institute