



GOKULNATH S

OBJECTIVE

I am a highly intellectual driven fresh business graduate seeking to secure a challenging position in the areas of **marketing** and **operations** in a reputable organization to expand my learnings, knowledge, and skills with ability to secure a responsible career opportunity to fully utilize my training and skills, to showcase my ability and fullest contribution to the organization.

CONTACT

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ADDRESS

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LINKEDIN URL

<https://shorturl.at/gnAKQ>

CERTIFICATES

Great Learning: (2023)

Supply Chain Management

NPTEL: (2023)

Global Marketing Management

Great Learning: (2023)

Data Analytics for Beginners

Alison: (2022)

Management Information system

EDUCATION

Sri Sairam Institute of Technology

Chennai

Master of Business Administration

2021-2023

- Specializations : Marketing and Operations
- CGPA : 7.71

Shanmuga Industries arts and science college

Tiruvannamalai

Bachelors of science

2017-2020

- Specialized in Computer Science
- CGPA : 6.66

INDUSTRY EXPERIENCE

Freyer International Logistics Private Limited

Egmore, Chennai

Final Project

March – June 2023

- Freyer is an international freight transportation services company. I was appointed as a supply chain analyst.
- In this role, I analyze and optimize the flow of goods and information within the supply chain to improve efficiency, reduce costs.
- Ensure timely delivery and safety of products for customers, and verify documents in the process.

Atlas Metal Processors Private Limited

Teynampet, Chennai

Summer Internship

September- October 2022

- Atlas ware is a stainless steel manufacturing company. I was appointed as a Marketing trainee in the Sales Department (B2B) of this organization.
- I communicate with our wholesalers and approach sales for our products.
- My responsibilities involve market research and analysis, as well as supporting the development of marketing strategies.

SKILLS

Languages: English (proficient), Tamil

Technical: (MS office tools, Tally, Basic SQL)

Interpersonal: Communications skills, Time management, Decision making, Team work, Problem solving, Positive attitude, Flexibility.