



# Anshak Abu

Student / Fresher

A versatile individual Looking for a position allowing me to enhance my personal and professional skills to explore myself and my potential and to increase productivity of organization and individual growth.

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📍 Coimbatore, India

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## EDUCATION

### Bachelor of Commerce (B.Com)

Kumaraguru College of Liberal Arts & Science

06/2023 - Present

59%

### Higher Secondary Course-Second Year

Lisieux Matriculation Higher Secondary School

03/2019 - 03/2020

71.8%

Courses

- Accountancy, Economics, Business Maths

### Secondary Course

Lisieux Matriculation Higher Secondary School

03/2017 - 03/2018

78.2%

## PERSONAL PROJECTS

-A Study on SERVQUAL and its impact on Customer Satisfaction and Loyalty with reference to a retail store in the city.

-Served as the CAPTAIN for the Entrepreneurship Action lab of SPACE-A Student Led forum of KCLAS. (2020 - 2021)

-Appointed as the TREASURER of SPACE-A Student Led forum of KCLAS (2021 - 2022)

## WORK EXPERIENCE

### Operations -Intern

NORA HOLDINGS

11/2020 - Present

Coimbatore, India

Tasks

- To control the operations of the entire chain of stores
- Customer Relationship Management
- Inventory management

Contact : Mr. Razlan - 9087190909

## SKILLS

Effective Communication

Quick Adapability

Decision Making

Team Player

Digital Marketing

Expertise in MS Office Suite

## ACHIEVEMENTS

-Secured FIRST for Business Plan Presentation

Secured First place for the business plan presented at Sri Ramakrishna College of Arts & Science-FORZA 2K22

-First Prize in SYNERGY Event

Awarded the First place for the business plan presentation conducted at Sree Saraswathy Thyagaraja College -SHRISTI-22

## CERTIFICATES

-Brand Management (Great Learning Academy)

-Working with Microsoft Office 2013 (NIIT)

-Basics of Cost Accounting: Product Costing (TUM)

-Google ads search certification (Google)

-Digital Marketing (360DigiTMG)

-Fundamentals of Research Analysis (NSE)

-SPSS and Tableau (BRAINSWIG)

## LANGUAGES

ENGLISH



TAMIL



FRENCH



MALAYALAM

