

# ARUNKUMAR P

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## Work Experience

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### **internship**

Here and Now - The French Institute - Chennai, Tamil Nadu  
2023 to 2023

marketer in Here and now the French institute as a digital marketer.

### **INTERNSHIP**

Malayala Manorama Co Private  
2021 to 2023

Limited

MBA in Finance and Marketing

SRM Easwari Engineering Completed a two month

### **Digital Marketing Intern**

Here and Now - The French Institute  
2016 to 2018

Project Title: A Study on effectiveness of digital marketing

## Education

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### **BSC in Computer**

Gurunanak college

### **Master's degree in MBA in Finance and Marketing**

SRM EASWARI ENGINEERING COLLEGE

## Skills / IT Skills

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- Microsoft Office
- Microsoft Excel
- Microsoft Powerpoint
- Microsoft Word
- SPSS
- Business development
- Tora