

K.KARTHIK

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Permanent Address:53,Royal theathre Behind,
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Bhavani

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Mobile: +918111006163.

Personal Data

Date of Birth - 05.07.1994

Sex - Male

Nationality - Indian

Marital Status - Single

Languages famliar

Read : Tamil & English

Write : Tamil & English

Speak : Tamil & English

Extracurricular Activities:

Vounteer Blood Doner

Games : Playing Basket Ball

Others : Books Reading

Objective

To achieve top professional attitude with high quality of skills and expertise and taking up interesting and challenging tasks that places my career well in the path of growth in the organization.

Academic record**Graduation**

Completed : Diplamo in Electrical and Electronics Engineering

University : DOT,Chennai

Year of Completion: May 2012

Technical Knowlege:

Having immense working knowledge of

- ✓ Ms windows application: ms office products viz. Word, excel
- ✓ Workingexperience:Admin,Digitalmarketing, Financialmarketing,Electrical Maintanance,Textile Marketing

Skills and Attributes:

- ✓ Highly accomplished with a wide knowledge in Engineering & Marketing Procedures.
- ✓ Excellent negotiation and interpersonal skills at all levels
- ✓ Ability to quickly and easily assimilate new concepts and ideas.
- ✓ Highly organised and analytical with a logical approach to problem solving.
- ✓ Ability to lead, motivate and inspire others, a committed team player.
- ✓ Friendly, approachable, outgoing personality with a positive outlook.

Professional Profile:

- ✓ Extensive experience in Marketing skills
- ✓ Excellent hands-on experience and knowledge of different Network Area, especially in Marketing

EXPERIENCE

INSTITUTION

DESIGNATION

DURATION

NATURE OF WORK

CURRENT EMPLOYMENT

CARRIER HISTORY

ERODE TEXTILE MALL PVT LTD (TEXVALLEY)

Senior Business Consultant

Since March-2020

- Take ownership for meeting sales targets,
- Selecting the right investor for the brand,
- Responsible for identify new potential Customer for the product while maintaining and nurturing existing relationships.
- Own and resolves customers issues with speed and simplicity.
- Maintain strong working relationships with the existing customers in assigned Area.
- Responsible for ongoing support on a continual basis to the customer satisfaction and long term business prospects.
- Need to work closely with the team and will interact frequently with various departments of the corporate operations team.
- Constantly identifying new business opportunities and maximizing sales.
- Analyze market information & update the Sales Management team with market trends.

SHRI NARAYANI NIDHI LTD

BDM at Erode

Experience: 1 year (JUN 2019 TO JULY 2020)

- Reporting to the SM & BM
- FI Verification of Customers
- Finance Marketing for Sales
- Sales in **HL,LAP,EBL,PL,DDS & GL**
- Large Disbursement od Value and Number

TECHFOCO GLOBAL SERVICES PVT LTD

Senior sales officer & Admin at Chennai

Experience: 2 years (JUN 2016 TO JULY 2018)

- Responsible for the filing of billing requisitions as well as the retrieval of archived requisitions Improved customer service rating by 15% by training other employees in correct phone handling
- Converted manual payroll system into digital, and implemented and trained staff on usage
- Devise and implement both strategic and tactical digital marketing plans
- Create and implement integrated digital marketing campaigns as planned

EXPERIENCE

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NATURE OF WORK

CARRIER HISTORY

- Manage social marketing strategies
- Monitor website metrics to foresee trends and keep tabs on traffic
- Design campaigns to promote products
- Assisted in the marketing activities of the department
Worked with the marketing manager to assess customer needs and fulfill them as appropriate
- Managed the physical aspect of all campaigns such as materials and resources

HDB FINANCIAL SERVICES LTD

Senior sales officer at Erode

Experience: 1 year (JUN 2016 TO JULY 2017)

- Reporting to the SM & BM
- FI Verification of Customers
- Finance Marketing for Sales
- Sales in **HL,LAP,EBL,PL AND GL**
- Large Disbursement od Value and Numbers

SHRIRAM CHITS TAMILNADU PVT LTD

Branch in charge at karur

Experience: JAN 2015 TO MAR 2016

- Sales Maneger
Experirnce : 6 months
- Reporting to the RM & AGM
- Verification of the accounts day to day operation
- Preparation of Cash Flow and Budget
- Preparation of VAT returns
- Coordinate with statutory auditor to filing the return to TRA
- Debtors monitoring
- Preparation of MIS
- Monitering the group Hotel day to day operation
- Verification of F & B operations and Accomodation
- Hall charges and other revenue verification

DECLARATION:

I hereby declare that all the above mentioned information is true to the best of my knowledge.

Place:

Date:

K.KARTHIK