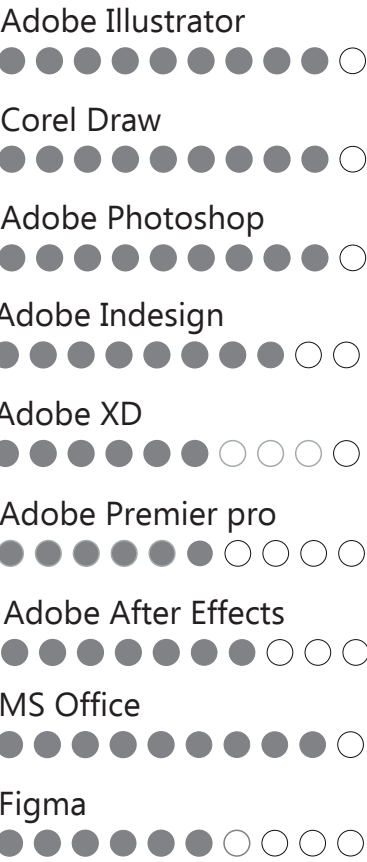


PROFESSIONAL SKILLS



EDUCATION

- Pursuing UX/UI
(Course in Designers Academy)
- William Carey University
(BCA)
- ARENA ANIMATION
(AAASP Animation Course)
- K.S.I.T DIPLOMA
(Mechanical Engineering)

PROFILE

10 years highly talented, driven and flexible graphic designer with a proven record of delivering creative and innovative design solutions. A proven ability of developing projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed time scales. Able to work as part of a team with printers, copywriters, photographers, other designers, account executives, web developers and marketing specialists

Now looking for a suitable position with a ambitious and high profile company.

EXPERIENCE

Soundarya Group of Institutions
Senior Executive in Branding 2023 Sep - 2023 Dec (Contractual)

Worked with editorial, product marketing, social, and creative teams to design marketing video assets, which improved ad performance by 19%. Created graphic design standards for motion graphic assets, which improved brand consistency for 6 teams Monitored and instructed a small team of 6, including junior designers and videographers

Arihant Group of Institutions
Senior Executive in Branding 2019 Nov - 2023 Sep

Develop creative advertising content for various media including catalogs, flyers, digital, poster while ensuring maximum brand awareness of target audience/market and Working as Motion graphic designer for the institutions own requirement

Conceptualized and designed print pieces for stake holders in various department of a non-profit organization and managed design team of six that developed large scale print and digital projects

BYVERTICLES PVT LTD
Senior Graphic Designer 2017 Nov - 2019 Oct

Working as a creative professional for Designing / Layout printing of Business Reports on Educational Sectors using Indesign, Photoshop, Illustrator and Corel Draw etc. Also managed the formatting Graphs & Charts for the Reports enhance images and graphics visually. Planning and designing for brochure, catalogue, flyers, Advertisements etc.

PERSONAL SKILLS

- › Innovative, highly creative, good at thinking 'out of the box'
- › Able to understand, evaluate and apply contemporary thinking about art and design
- › Skilled in using the traditional tools and technology in the creation, production, and distribution of graphic design
- › Possess excellent communication and presentation skills, ability to work effectively and leading of teams, and promote team spirit and work collaboratively to achieve team goals

PERSONAL DETAILS

Date of birth : 02. 09. 1989

Gender : Male

Marital status : Single

Nationality : Indian

English (Fluent)

Hindi (Conversational)

Kannada (Fluent)

Telugu(Conversational)

EXPERIENCE

MY ACADEMY

Graphic Designer 2016 Oct - 2017 Oct

Responsible for the Graphic Design & Branding, Logo Design, Stationary, Packaging, Social Media promotion, Presentations and Support UI teams

HI-ROCKS

Graphic Designer (2013 Nov - 2016 Sep)

Professional with proven ability in design and production in artwork for wide variety of printed materials flyer, poster, annual reports display and signage's banner, ads, worksheets, brochures, press advertisements, booklets

KLUBCLASS

2D Animator (2013 June - 2013 Oct)

2D layout & development result driven professional with proven ability in design and production in artwork

FREELANCER

Graphic Designer 2012 Jan - 2013 May

Own Projects with 100% Responsibility for the Graphic Design and Branding.

YELL ADWORKS INDIA PVT LTD.

Junior Graphic Designer 2011 May - 2011 Dec

Designing & creating marketing & e-marketing materials on a range of projects

Portfolio link

 <https://www.behance.net/varadarajdesigner>

Thank You