

Mohammed Idris
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An IT Solutions Graphic Designer and UX Designer with an interest in:
~ User Experience Designs / Mobile Interfaces / Web Interfaces / Digital Marketing Posts / Graphic Designing ~
Industry Preference: Software / Finance / Education / Advertising / Branding / Publishing / Construction
Location Preference: Chennai / Bangalore / Hyderabad / Tirunelveli / Pune / Dubai / Canada
my **LinkedIn** Profile : www.linkedin.com/in/mohammed-idris-001a26110

PROFILE SUMMARY

Accomplished and versatile professional with over **6+ years** of combined experience in **Graphic design and UX design**. Demonstrated expertise in crafting visually compelling designs and intuitive user experiences across diverse digital platforms. Proficient in industry-standard design tools including **Figma, Adobe XD, Photoshop, Illustrator, and InDesign, Premiere Pro, After Effects and Nuke**.

Graphic Design Skills:

- Extensive experience in conceptualizing and executing creative graphic design solutions for various mediums such as **print, digital, and branding**.
- Strong understanding of **typography, color theory, and layout design** to effectively communicate **brand messages** and **enhance visual identities**.
- Proven track record of delivering **high-quality designs** that resonate with target audiences and drive engagement.

UX Design Expertise:

- In-depth knowledge of user-centered design principles and **methodologies, including user research, wireframing, prototyping, and usability testing**.
- Experience in creating **user-friendly interfaces** for **web and mobile applications**, focusing on enhancing usability and accessibility.
- Collaborative approach to working with **cross-functional teams** to translate user needs and business requirements into innovative design solutions.

Professional Achievements:

- Led successful graphic design and UX design projects from concept to delivery, meeting project **timelines and exceeding client expectations**.
- Played a key role in optimizing user experiences for digital products, resulting in increased **user satisfaction and retention rates**.
- Received recognition for outstanding design work and contributions to project success from **clients and peers**.

Current Role:

- Currently serving as a **Graphic Designer and UX Designer**, leveraging expertise in both disciplines to create cohesive and impactful design solutions.
- Leading a team in **digital marketing and graphic design**, managing projects such as **ad campaign posts and website frameworks** for **Seamless Infra Projects Pvt Ltd, Chennai**.

PROFESSIONAL EXPERIENCE

Apr'23 - till date with Seamless Speciality Infra Pvt.Ltd.(Service Based), Chennai as Team Lead – Architech Management
Oct'22 - Mar'23 with Instyn Education Pvt. Ltd.(Product Based), Hyderabad as Team Lead – E-Learning
Oct'20 - Aug'22 with XDBS Pvt.Ltd.(Service Based), Pune as Graphic Designer – Digital Marketing
Jul '19 - Aug'20 with Alert Security Solution Pvt. Ltd.(Product Based), Chennai as Graphic Designer – Telecommunication
Jun'17 - Jun'19 with Velox Technology Pvt.Ltd.(Service Based), Chennai & Jeddah as Graphic Designer – Digital Marketing

KEY RESULT AREA

Graphic Design:

- Conceptualizing and creating visually appealing designs for various marketing materials, including print and digital assets such as brochures, posters, social media graphics, and website elements.
- Developing brand identities, logos, and visual style guides that resonate with target audiences and effectively communicate brand values and messages.
- Ensuring consistency in design elements and branding across different platforms and channels to maintain brand integrity and recognition.
- Collaborating with marketing teams and clients to understand project requirements and deliver designs that meet objectives and exceed expectations.
- Keeping up-to-date with industry trends, design tools, and software to continually enhance design skills and outputs.

UX Design:

- Creating wireframes, prototypes, and user flows to visualize and iterate on design concepts, focusing on usability, accessibility, and user engagement.
- Collaborating with cross-functional teams, including product managers, developers, and stakeholders, to gather feedback and refine designs based on user testing and analysis.
- Staying informed about emerging trends and developments in UX design, and incorporating innovative approaches and techniques into design processes.

Cross-functional Collaboration:

- Communicating effectively with team members and stakeholders to ensure alignment on project goals, timelines, and deliverables.
- Collaborating with other designers, developers, and project managers to integrate design solutions seamlessly into product development processes.
- Participating in design reviews, brainstorming sessions, and workshops to share ideas, gather feedback, and drive consensus on design direction and implementation.

Project Management:

- Managing multiple design projects simultaneously, prioritizing tasks, and meeting deadlines while maintaining high standards of quality and accuracy.
- Tracking project progress, identifying potential risks or issues, and proactively addressing them to ensure successful project outcomes.
- Providing mentorship and guidance to junior designers or team members, sharing knowledge and best practices to support their professional growth and development.

PROJECTS HANDLED AS A EMPLOYEE

Graphic Designer:

Instagram ID's: seamlessinfra_india, design2design_india, instyn.school, freshbasket_india, agrotrade.invest, mtandtgroup

Skills Used: Typography, color theory, layout design, creativity, attention to details and adaptability

Software Used: Photoshop, Illustrator, Premiere Pro, After Effects.

UX Designer:

Active Websites: www.seamlessinfra.com, design2design.in, seamcas.com

Skills Used: Wireframing, Creating mockups, Choosing color schemes, Designing icons, Prototype

Software Used: Figma, Adobe XD, Illustrator

MY SKILLS

Primary skills : Creativity, Typography, Color Theory, Composition, Adobe Creative Suite, Image Editing, Layout Design, Brand Identity, Communication.

Secondary skills : Photography, Illustration, Motion Graphics, Web Design, Print Production, User Experience, Marketing and Branding, Project Management, Presentation Skills, Social Media Marketing, AI Technologies.

ACADEMIC DETAILS

2017 **B.E.,-** Electronic & Communication Engineering from National Engineering College (AU affiliated), Kovilpatti with 62%

2014 **Diploma,-** Electronic & Communication Engineering from Scad Polytechnic College (Dote), Tirunelveli with 90%

PERSONAL DETAILS

Date of Birth / Marital Status: 28th July 1993 / Unmarried

Languages Known: English, Hindi, Tamil, & Urdu

Permanent Address: No.11b/1, Mohamed ali street, Tirunelveli, Town - 627 006

Portfolio Link: <https://alidri04.wixsite.com/idris-portfolio>

COVER LETTER

I am writing to express my enthusiasm for the graphic designer position, with a decade of experience in the industry, I have honed my skills in both traditional and digital design mediums. My passion for visual storytelling, coupled with my proficiency in Adobe Creative Suite, allows me to create impactful designs that resonate with audiences. I thrive in collaborative environments, where I can contribute my creative insights and collaborate closely with teammates to achieve exceptional results. From branding and marketing materials to web and UI/UX design, I have a diverse portfolio that showcases my versatility and creativity. I am eager to bring my expertise to your team and help elevate your brand through innovative design solutions. Thank you for considering my application.

Place : Chennai

Warm Regards,
I.Mohammed Idris