



Kowsalya M

Fresher

GET IN CONTACT

Mobile: +91-8428341535

Email: kowsalyakowtham73@gmail.com

SKILLS

- Tally ERP
- Economic Analysis
- Finance
- MS Office

LANGUAGES KNOWN

- Tamil
- English

COURSES & CERTIFICATIONS

- Diploma In Office Automation

PROFILE SUMMARY

Seeking a Challenge position in a reputable organisation to expand and utilize my **Learning, Skills** and **Knowledge**. Possess excellent communication skills and have an eye for details. Flexible to work in any environment as required.

EDUCATION HISTORY

Graduation

Course	B.A(Economics)
College	Scott Christian College, Nagercoil
Year of Passing	2023
Grade	67%

INTERNSHIPS

Inmakes Learning Hub, 3 Months

- A clear understanding of Digital Marketing concepts and practices.
- SEO to increase the organic traffic.
- Ability to plan and run a Google Adwords campaign.
- SEM increase Traffic using Paid and Organic method.
- SEO optimized content writing.
- Creating Sales Ads, Vedio Ads, Display Ads, Local Ads etc.
- Critical Thinking Skills and effective interpersonal communicational skills.
- Knowledge of Google Analytics to track and report website traffic.

PROJECTS

A Study on Socio economic Conditions of Brick Kilns worker in Kanya Kumari Dist., 6 Months

This project was submitting under University of Manonmanium Sundharanar, Tirunelveli.

OTHER INTERESTS

- Portraitist
- Reading
- Photography

EXTRA-CURRICULAR ACTIVITY