NANDHA KUMAR V (UI UX DESIGNER)   Coimabatore, Tamil Nadu.

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SUMMARY

To pursue a highly challenging and creative career, where I can apply my existing knowledge and creativity, acquire new skills, and contribute effectively to the organization. Organized and motivated employee eager to apply time management and organizational skills in various environments. Seeking entry-level opportunities to expand skills while facilitating company growth.

TOOLS

- Figma
- Adobe premiere pro
- HTML5(Basic)

- Photoshop
- Adobe XD
- CSS(Basic)

- Illustrate
- Adobe After Effects (Basic)

WORK EXPERIENCE

UI/UX DESIGNER | SPAN Technology Service Pvt   Oct 2022 – Feb 2024   *Coimbatore*

- Designed user interfaces for web and mobile applications, focusing on usability, accessibility, and aesthetics.
- Worked closely with stakeholders to define project requirements and translate them into intuitive design solutions.
- Conducted heuristic evaluations and competitive analysis to identify design opportunities and best practices.
- Developed style guides and design systems to maintain consistency and streamline the design process.
- Collaborated with development teams to ensure accurate implementation of designs and smooth project delivery.

UI/UX DESIGNER | Swipewire Technologies   Oct 2021 - Oct 2022   *Chennai*

- Done Wireframe, prototypes, mockups, and visual designs using Figma and design tools for Gaming, Fintech and e-commerce websites.
- Analyzed competitors and conducted User Research to make a perfect design that best fits the requirements.
- Collaborated with cross-functional teams including product managers and developers to ensure design feasibility and alignment with business goals.

GRAPHIC DESIGNER | Zewoke Business Solution Pvt   Jul 2019 – Oct 2021   *Coimbatore*

- Designed graphics for print and digital media including logos, brochures, advertisements, and social media content.
- Worked closely with marketing and sales teams to develop creative concepts that effectively communicated brand messages and promotions.
- Conducted market research and trend analysis to stay informed about design trends and industry developments.
- Graphic designers create visual texts and imagery concepts, by hand or using computer software, to Communicate ideas that inspire, inform, or captivate consumers. They develop the overall layout and production Design for advertisements. E-publishing, Books, Magazines, Catalogs, Letterhead, Business Cards, Logos, website banner design, poster, App Screen design, etc

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ROLES & RESPONSIBILITIES

- Design wireframes, user interface elements to build functional UI for brand sites.
- Manage and execute projects at all stages of the product lifecycle from concept to final product launch.
- Collaborate with the team to refine design options, validate, and refine those options through iterative feedback and testing.
- Have healthy discussions with the senior designers, content marketers, copywriters, and content creators in order to collect feedback and incorporate it in all final output.

EDUCATION

B.E [Aeronautical Engineering]   **60%**

Nehru Institute of Engineering and Technology   **2015**

PERSONAL INFORMATION

Father's Name	:	Vellingiri R
Mother's Name	:	Andal R
Marital Status	:	Single
Languages Known	:	English, Tamil, and Telugu
Date of Birth	:	03/09/1992