



ROOBASHREE S

M.com (Financial Technology)

+91 8270301949

sroobashree@gmail.com

[linkedin.com/in/s-rooba-](https://www.linkedin.com/in/s-rooba-)



CAREER HIGHLIGHTS/OBJECTIVE

Secure a responsible career opportunity to fully utilize my training and skills , while making a significant contribution to the success of the company.



SKILLS

- SOFT SKILLS: Team work, Problem Solving skills, Adaptability, Leadership skills
- TECHNICAL SKILLS: Management, Business Analysis, Accounting, Project Management, Marketing.



CERTIFICATION

- ❖ Advanced Excel by NIIT
- ❖ Tally ERP9 from Tally Solutions
- ❖ Digital Marketing from Synergy school of business skills
- ❖ Online Trading from Annamalai Capital (p) ltd
- ❖ Capital Marketing from Annamalai Capital Services(p) ltd
- ❖ E- Banking from MSME
- ❖ Beyond Business Communication from T.I.M.E Institution
- ❖ Theatrical workshop from KCLAS

Online Courses:

- ❖ Mind education from Swayam
- ❖ Fundamental of Business Law from Alison
- ❖ Fashion as Design from Coursera
- ❖ Digital Marketing from Future Learn
- ❖ Design Thinking from Swayam
- ❖ Auditing 1: conceptual Foundation of Auditing from Coursera
- ❖ Taxation of Business Entities from Coursera

CONFERENCE

Presented a paper titled “PERSONAL BRANDING” in the National level Coimbatore talent summit 2020- Human Capacity building through Skill Development: An Exposition (A corporate interaction programme) organized by Sri Ramakrishna College of Arts & Science, Coimbatore.



EDUCATION

MCom (Financial Technology)

Bharathiar university
Coimbatore

Bachelor, B COM PROFESSIONAL ACCOUNTING

Kumaraguru College of Liberal Arts and Science
Affiliated to Bharathiar University
Coimbatore, Tamil Nadu.

Graduated: April 2021
Marks : 71%

CLASS 12

Amrita Vidyalayam
CBSE
Coimbatore, Tamil Nadu.

Graduated: March 2018
Marks: 372/500 74%

CLASS 10

Amrita Vidyalayam
CBSE
Coimbatore, Tamil Nadu.

Graduated: March 2016
Marks: 480/500 88%



INTERNSHIP

03 May, 2019 to 31 May, 2019

Data Entry

Sri Amman Industries
Coimbatore, Tamil Nadu.

10 April, 2020 to 10 May, 2020

Social Media Marketing Intern

Youth Empowerment Foundation (NGO)
Coimbatore Tamil Nadu



PROJECT

PROJECT 1

- Topic: Impact of social media
- Duration: 3 months
- Learning: study of people behavior and social media's impact on individual

PROJECT 2

- Topic: Why Do Students Prepare Arts Rather Than Engineering?
- Duration: 3 months
- Learning: study of students choice and the impact of the arts education



PERSONAL INTERESTS

- Dance
- Music
- Designing
- Art



PERSONAL DETAILS

Father's Name: Selvasekaran S

Birthday: 10/ 07/1999

Nationality: India

Gender: Female

Declaration

I, ROOBASHRE S hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

ROOBASHREE S