

# Kailas Manickam



## CONTACT

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Coimbatore

## OBJECTIVE

Seeking a dynamic role as a graphic designer to apply my creativity and technical skills, leveraging my extensive experience in designing. Eager to contribute to visually impactful projects and further develop my expertise in the field

## SKILLS

Canva  
Adobe Photoshop  
Adobe illustrator  
Storyline 360  
Picsar t  
Photoshop Express

## EXPERIENCE

Jan 2022 -  
Feb 2022

### Genies IT Services and Pvt Ltd, Coimbatore

E learning Developer cum Designer

E-Learning Developer Development Support for  
E-Learning Course Content Preparation :

- Work done as part of Genies IT services and pvt Ltd company as a trainee developer
- Prepared e-learning modules for students as per customer requirements & specifications
- Content were rendered as animation using StoryLine 360 ( as the course creation tool) along with Adobe Illustrator for appropriate visuals creations

## EDUCATION

2023

### KG COLLEGE OF ARTS AND SCIENCE

BSc IT  
70

2020

**Mani Higher Secondary School**  
Intermediate  
68

2018

**Mani Higher Secondary School**  
SSLC  
78





## PROJECTS

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### E-Learning Modules, Duration: 2 Months

Development Support for E-Learning Course Content Creation:

- Tailoring e-learning modules according to client specifications, incorporating animations using relevant tools.
- Designing templates in Photoshop and utilizing scalable vector graphics for content development.
- Achieving a positive and interactive user experience in line with client expectations.

Deployed: User Experience Design, Video Animation Tools

Worked: StoryLine 360, Adobe Photoshop, Canvas, MS Office

## ACHIEVEMENTS & AWARDS

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VIDEO EDITING (2ND PRIZE) » The competition was a state level inter college technical meet called as TECHBLAST 22. It was organized by KPR College Of Arts And Science. The test was to successfully come up with a video footage that portrays the given topic. » The test - tool(VN) scope was to capture raw video footage & edit them suitably (with music, animations, titles etc).

## CAREER GOAL

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Am an experienced professional with a passion for design and editing seeking to leverage expertise in graphic design to contribute creatively and effectively in a dynamic and innovative environment. Eager to apply skills in visual communication, layout design, and multimedia editing to deliver compelling and impactful designs that exceed client expectations and drive business success