# PARVATHI KARUNAKARAN

#### GARMENT MERCHANDISER/FASHION DESIGNER

paaru656@gmail.com
Cheviri veedu, P.O.Kozhummal,Karivellur  Kannur,670521  PASSPORT: P0737535  Expiry date:26-05-2026
SKILLS
*Wide knowledge of garment manufacturing process.     *Excellent creative and artistic skills     *Wide knowledge of textiles.     *Proficient at clothing, and accessory design     *In-depth knowledge of sewing and patternmaking skills     *Broad knowledge of tailoring, fashion history and computer-aided design.     *Sense of style.     *Facial projection     *Positive attitude     *Tolerant
EDUCATION
ST.Teresa's college Ernakulam Apparel Fashion Design- 2018  AVGHSS KARIVELLUR  Higher Secondary School-2015
ST.MARY'S GIRLS HIGH SCHOOL
HIGH SCHOOL -2012
EXPERTISE
Creativity and proactivity
Attention to details
Excellent sewing skills  Communication skills
LANGUAGES
English —
Hindi
Malayalam

CONTACT

+91 7025052250

#### PROFILE

Creative, highly visual fashion professional with experience and who can brilliantly mix and match the technical expertise and intuition like fabric and color seeks to become the latest Fashion Designer.

I believe my skills and talents blend exquisitely with the innovative concepts.

#### WORK EXPERIENCE

### **Designer Aug 2018**

Istha Designer Boutique

- Develop idea and produce design by hand or using computer-aided design
  2018
- Update with emerging fashion trends and general trends related to fabrics, colors and shapes

### Merchandiser-Sept 2018

Kitex Garments Ltd

- Evaluating the requirements of buyer(Gerber Brand) and Managing design process from conception through to final styling.
- Coordinate with sourcing team to source trims and fabrics from multiple suppliers local and Overseas.
- Develop pattern that is cut and sewn into sample garments and supervise making these fitting, detailing and adaptations.
- Communicating with production team daily to make sure everything was being produced and shipped in an effective and timely manner.
- Work internally with our logistics and accounting departments to make sure of timely shipments.

# Freelance Designer - July 2020

GEM'S GALORE, STRAWBERRY, ELEGANCE BOUTIQUE

- Produce a design created or visualized from an idea.(multipurpose dresses and kids wear)
- Keep up-to-date with emerging fashion trends and anticipate designs that will appeal to consumers.
- Decide on fabrics, patterns, and the theme for a collection.
- Visit trade shows and manufacturers to source, select and buy fabrics, trims, fastenings and embellishments
- Work with the stitching staff to streamline and secure the standards of design protocols.
- · Mainly focus to selling through online like WhatsApp, Facebook.

## **Designer cum Merchandiser- September 2023**

Harshad Garments -Stories-(Gents and ladies)

- Produce a design created or visualized from an idea.
- Decide on fabrics, patterns.
- Visit trade shows and manufacturers to source, select and buy
- fabrics, trims, fastenings.
- Work with the stitching staff and hand workers to streamline
- and secure the standards of design protocols.
- Mainly focus to selling through store and online.