

JANAARTHANAN P

Coimbatore, Tamil Nadu

janaarthanan9_xe4@indeedemail.com

+91 87608 89907

Willing to relocate: Anywhere

Work Experience

Branch Manager

Expo Glow Global Pvt.Ltd - Coimbatore, Tamil Nadu

June 2023 to Present

- I would handle branch operations in Digital Marketing and also tele sales.
- I generate enquires and clients to the company.
- I maintain office based expenses, employees salaries calculation, attendance and inter operation operations.

US IT Recruiter/Freenlancer

OptimHire - Remote

March 2022 to Present

Digital Marketing Executive

Isha Engineering & Co - Coimbatore, Tamil Nadu

May 2022 to May 2023

I worked as a digital marketing executive and as a recruiter.

I manage the business development team responsible for developing the business and standardising it for the international market through promotion and ads on social media and the Internet. For (B2B) and (B2C) products.

I manage SEO, SEM, SMM, Google keywords, and website development with analysis and market research.

I did photo editing for business and video editing for my YouTube channel.

Market Research Analyst/Digital marketing

Josehy Pyrtechnics Private Limited - Coimbatore, Tamil Nadu

February 2021 to February 2022

Advisor

KGiSL - Coimbatore, Tamil Nadu

February 2020 to January 2021

Freelancer

Digital Marketing Company

May 2019 to February 2020

Education

Bachelor's in Electronics and communication Engineering

Mahendra Engineering College - Mallasamudram, Tamil Nadu

June 2016 to April 2019

Diploma in Electronics and Communication Engineering

Muthayammal Ploytechnic College - Rasipuram, Tamil Nadu

June 2013 to April 2016

Skills / IT Skills

- Digital Marketing
- Data Analysis
- Marketing Management
- Vlsi Design
- Market Research

Languages

- Tamil - Fluent
- English - Fluent

Certifications and Licenses

Certified Digital Marketing course

September 2019 to Present

I did my certified digital marketing course in appin technology.