

## CURRICULUM VITAE

**RUTHRA.V**

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Medavakkam,  
Chennai – 600 073  
TN, India

### OBJECTIVE

To work in an innovative and challenging environment and extracting the best out of me, which is conducive to learn and grow at professional as well as personal level thereby directing my future events as an asset to the organization.

### PROFESSIONAL EXPERIENCE

**Kemin Industries South Asai Pvt Ltd– Marketing Coordinator**

**Duration – From jun 2018 to Jun 2020**

#### **Roles and Responsibilities**

- Event Management
- Brochures designing and Printing.
- Social Media Marketing.
- Advertising Campaigns.
- Marketing Promotions.
- Accountability & Responsibility.
- Maintained marketing tools, including calendar, databases of client list and team metrics.
- Planned and managed meetings and conferences to advance the strategies and goals of the marketing department and agency.

### EDUCATIONAL QUALIFICATION

- B.Com(General)Graduated in Shri Krishna Swamy College for Women, Chennai
- 12<sup>th</sup> Graduated in Soundarapandi Subbamma Girls Hr. Sec. School, Chennai
- 10<sup>th</sup> Graduated in Soundarapandi Subbamma Girls Hr. Sec. School, Chennai.

### **PERSONAL STRENGTHS**

- Good communication Skills
- Good observation Skills
- Better learning Skills

### **PERSONAL DETAILS**

Name	:	V. RUTHRA
Father's Name	:	M. Venkatesan
Date of Birth	:	14 November 1997
Language Known	:	Tamil, English
Sex	:	Female
Marital Status	:	Married

### **DECLARATION**

I hereby declare the above given information is true to my knowledge and waiting for your kind consideration.

Signature  
RUTHRA V