



# SWETHA S


## OBJECTIVE

Seeking a career to utilize my knowledge, personal skills to gain comprehensive understanding of a reputed organization so as to take responsibility and contribute significantly.

## CONTACT

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## ACADEMIC PROJECT

Project Title : Harmful Effects of Advertising on Kids.

Collections of Data : Primary data collected through survey by using Questionnaire.

Tools used for Analysis : MS-Excel

Duration : Mar'21 – Apr'21

Description : A study is to evaluate the children trend to believe what they see in advertisements. They do not have the experience to understand that products are not as great as the commercials make them seem.

## ➤ EDUCATION

- Kongunadu arts and science college  
Bachelor of commerce with computer application  
73%
- Keartiman academy matric higher secondary school  
HSC  
74%
- Keartiman academy matric higher secondary school  
SSLC  
76%

## ➤ ACHIEVEMENTS

- Certification in national level inter collegiate meet “2k22” on “FIND THE LOGO” Organized by department of commerce, karpagam academy of higher education, Coimbatore.
- Participated in a two-day Entrepreneurial workshop on “Kickstart-Startup Bootcamp” organized by the department of commerce, kongunadu arts and science college.
- Participated in the capacity building workshop on quantitative aptitude and logical reasoning organized by department of commerce, kongunadu arts and science college.

## ➤ COMPUTER SKILLS

MS Office

HTML

## ➤ SOFT SKILLS

- Good team player
- Strong interpersonal skills
- Energetic and self-motivated

## ➤ LANGUAGES

•Tamil

• English

•Kannada