

Aswin Prakash

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Profile

Dedicated and results-driven professional with 3 years of experience in BANKING (CASA) seeking a challenging position at Casa to contribute my expertise in property management, customer service, financial analysis ,KYC and help the organization achieve its goals.

Education

2016 – 2019 **Bachelore of vocational (Accounting and Taxations)**
Bishob Heber College , Trichy

Professional Experience

2019 – 2022 **BUSINESS DEVELOPMENT EXECUTIVE (CASA)**
CASA
Built and nurtured positive, productive relationships with operational teams to aid abilities in meeting client demands.Supported PR teams in enhancing internal and external communications, ensuring alignment with brand style and voice.

01/2023 – 08/2023 **BUSINESS DEVELOPMENT OFFICER**
Wizklub Learning
Fix appointments and conduct online demo sessions on a daily basis including follow up sessions. Understand Customer profile & problems to explain implication of ineffective learning methods.

Skills

Communication Teamwork Decision-Making Problem Solving Public Speaking Confidentiality Mentoring Time Management Organization Administration Leadership	Operations management Process optimization Data analysis Project coordination Problem- solving Team collaboration Strong organizational skills Effective communication Time management
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Projects

TITLE: NEXT BEST ACTION PLAN FOR BANKING

Business Objective

- To predict where the customer will leave the bank or not and to reduce the churn rate.

Role and Responsibilities

- Business case has been analysed, data is pre-processed.

Various ML model has been built and evaluated.

- The model built by Random Forest algorithm have better accuracy and F1 score and it is been finalized.

- Model deployment is done with Flask.

INTERNSHIP|ON HAND TRAINING

Internship-1: Completed training in VEESONS ENERGY SOLUTIONS INDUSTRY, THUVAKUDI, TRICHY in the year 2016-17 and learned payroll and basic accounting at the duration of 180 hrs within 60 days.