



GOKULRAJ V

UI/UX & GRAPHICS DESIGNER

CAREER OBJECTIVE

Im a passionate Graphic & UI/UX Designer who loves to solve problems. I believe that I am responsible individual who wants learn new things. Im very interested in UX research and ideation .Im looking forward to a successful career in Graphic & UI/UX design.

PORTFOLIO



[behance.net/gokulraj68](https://www.behance.net/gokulraj68)



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CONTACT

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ACADEMIC PROFILE

UI/UX & Graphics Designer - 2023
Buff Creative College at Coimbatore.

B.SC (CS) - 2016 - 2019
KG College Of Arts and Science
Coimbatore.

AREA OF INTRESTS

- UI UX desiging
- Product design
- Graphic design

EXPERIENCES

- **GRAPHIC DESIGNER**
POSSION
2019 - 2022
TNQ Technologies Private Ltd, Coimbatore
Associate - Graphics designer
Performing image redrawing and rebranding handling final customer package correction (analyzing errors and rectifying them) for books and journals.
- **GRAPHIC DESIGNER**
2023 (OCT - DEC)
Interface Infosys Private Ltd, Coimbatore
Branding Graphic designer (logo, visiting card, banner, Flyer id card)

PROJECTS

- **FINANCE MANAGEMENT APPLICATION**
The Finance Management app simplifies subscription and bill payment management by offering a centralized dashboard for tracking expenses and finances. Users can easily navigate and view all subscriptions in one place.
Platform : Android Mobile Application
- **REAL ESTATE DASHBOARD**
A real estate dashboard is considered real property and includes four main categories: real estate property, property overview, agent details, property type, and property features.
Purpose : Real estate Property Overview and Agent Details
- **GIFT SHOP WEBSITE**
A gift shop website design is used for buying gifts and offers a wide range of product categories such as bags, kitchen and dining items, bed and furniture accessories. Users can easily navigate the website and purchase products.
Purpose : Colorful souvenirs and gift buying.

TECHNICAL SKILLS

- User Research
- User test
- Prototype
- Color psychology
- Typography
- Mobile UI
- Affinity mapping
- Wire frame
- Empathy
- Interactive design
- User flow
- Responsive

TOOLS

