SOUNDARYA K S

GRAPHIC AND UI/UX DESIGNER

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PROFILE

A creative individual working on my designing skills to grow professionally and personally to render good service and broaden my knowledge

CERTIFICATES

- Diploma in Auto CAD
- BEC Premilinary
- Advanced Graphic Design
- UI/UX Design

SKILL SET

- Logo , poster , buisness cards
- Illustrations and prints
- UI design
- Wireframes and prototypes
- Video Editing

SOFTWARE KNOWN

- Photoshop , Illustrator , Indesign
- Figma , XD , proto.io
- Invision, Axure.
- Lightroom , canva
- MS office
- HTML , CSS , C , C++

LANGUAGE

- Tamil
- English

EXPERIENCE

2022- Present
Freelancer

Graphic Designer (1 yr)

Created logos, illustrations and typography for various organizations Developed creative design for print materials, brochures, banners, business cards, youtube templates and social media campaigns for customers to present mockups. Utilized Adobe Creative Suite and Microsoft Office Suite to develop creative designs.

2021-2022
Time to Success

Data Entry Operator

Entered numerical data into databases with speed and accuracy. Scanned documents and saved in database to keep records of essential organizational information. Completed data entry tasks with accuracy and efficiency. Entered data into various computer systems accurately using Microsoft Office Suite.

PROJECT

Food Delivery App

- The mobile application provides user-friendliness, featuring intuitive interfaces that facilitate effortless navigation. User profiles, order history, personalized recommendations and secure payment options which enhance the user flow smoothly. Prioritized customer satisfaction by addressing inquiries, resolving issues, and maintaining user experience.

Website [Milkshake , Gym, bakes]

- Designed and implemented visually appealing user interfaces for websites, focusing on usability, consistency. Developed wireframes and interactive prototypes to visualize design concepts. Ensured websites were responsive and optimized for various screen sizes and devices, providing a seamless experience for all users.

Graphic designs

- Designed for various clients on business cards, logos, posters, social media post, illustrations, typography infographic post , templates.. etc

EDUCATION

2017- 2021

Sri Ramakrishna Engineering college
Electrical and Electronic Engineer[EEE]

2022 - 2023

Apex Multimedia
Advanced Graphic Design