Navaneetha Krishnan B

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Professional Profile

Seeking a challenging position in a reputable organization to expand and utilize my learning, skills and knowledge. Possessing good communication skills and have an eye for detail. Flexible to work in any environment as required. Have knowledge in team management, marketing management, enthusiastic to be associated in a dynamic workforce, having skills and an experience as a digital marketing.

Key Strength

Avid learner with a desire to consistently take on newer, higher responsibilities. Confident communicator and capable of creating win-win situation by bridging the gap between process understanding within the team.

Skills

Search Engine Optimization (SEO), Link Building, Content Marketing, Website Audit, Social Media marketing, Email Marketing, SEM, UI/UX Design, HTML/CSS, JavaScript, Python(basics), MySQL

Tools

WordPress, Google Ads, Google Analytics, Google Search Console, Screaming Frog, Ahrefs, Uber suggest, Figma, Adobe XD, Photoshop

Education

S.NO	NAME OF THE INSTITUTION	BOARD OF COURSE/EDUCATION	CGPA
1.	BHARATHIYAR UNIVERSITY	MBA (General) 2021 - 2023	Not Received
2.	SRI KRISHNA COLLEGE OF ARTS AND SCIENCE.	BBA (Marketing Management) 2018 - 2021	7.1
3.	VIDHYAA VIKAS MATRIC HR. SEC. SCHOOL	HSC – CLASS 12	8.2
4.	VIDHYAA VIKAS MATRIC HR. SEC. SCHOOL	SSLC – CLASS 10	7.5

Experience

Kice Infosystem

Junior Web developer (September 2021 to September 2022)

- It is Startup company, where I have worked on educational institution Website development Project and Other Frontend Project.
- Used and implemented skills such as DJANGO, Visual Studio, MySQL, HTML and CSS.

Arsus Solutions and Services Private Limited

Digital Marketing (February 2023 to March 2024)

- Worked as a Search Engine Optimization (SEO) Associate as well as coordinated in Email Marketing team.

Certifications

- I have completed a certification course on Digital Marketing in FITA Academy.
- I have completed a certification course on Google UX Design Specialization.
- I have a certification on completing C and C++ programming and python web developer course.

I hereby, declare that the above information is true to the best of my knowledge.

- Navaneetha Krishnan B