PRITHVIRAJ RAVI

B.TECH (FOOD PROCESS ENGINEERING)

CONTACT

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EDUCATION

B.Tech (Food Process Engineering)

Tamil Nadu Agriculture University 2013–2017

HSC and SSLC TEA Public School1999 -2013

SKILLS and ABILITIES

- Fast Learner
- Researching
- 3D Modelling
- Graphic Designing
- Product development
- Good Communication
- Team leadership
- Time management
- Documentation
- Algorithmic coding

INTERESTS

- Business development
- Operations management
- Product development

PROFILE

Resurgence of interest in education and mentoring. Being a fast learner with good execution skills, intuitive understanding of food and engineering. Passionate towards working in the new innovative company. Dreaming to be a part of building a billion dollar brand.

PROFESSIONAL EXPERIENCE

CHIEF MANAGER AND BUSINESS DEVELOPMENT

AALAM | Coimbatore, Tamil Nadu | Aug 2020 - July 2023 (3 yrs)

Received a GRANT of Rs.5 lakhs from RKVY scheme.

Dedicated to manage operations in the company which delivers customised diet food to help Obesity, Diabetes, Cholesterol and various disorders

- Maintain relationship with customers
- Ensure results and customer satisfaction
- Modify and customise the service based on customer preferences
- Manage delivery channel for 100+ customers for all three meals on time
- Manage Tiffen box inward and outward
- Ensure quality, taste and health of prepared foods.

A very challenging job, customised meal should be packed with respect to each customers on time for all 3 meals and all 30 days. Kitchen operates from 2AM to 4PM and Delivery operates from 6AM to 7PM. It is real time work where operations can neither preponed nor postponed. A effective planning and execution is needed.

MARKETING MANAGER

BULGANO | Coimbatore, Tamil Nadu | Feb 2020 - Jun 2020 (5 months) A startup company, deals with various flavoured drinking chocolate

- Incharge for packing and delivery of online order.
- Promotion and campaigns for Marketing

HOBBIES

- Photography
- Badminton
- Cooking

CHIEF PRODUCT AND BUSINESS DEVELOPMENT

OHM Green Shop | Tiruppur, Tamil Nadu | Oct 2017 to May 2019. (1yr 8 months)

Involved in research and development of new organic products and commercialising new products to market. Ideate and execute new strategies to improve sales of the company.

- Manage inventory, quality and sales.
- Research and develop new organic products 6 consumer products has been developed.
- Represented the company at international expo at Dubai "organic and naturals 2018"
- Organised and executed commercial ad shooting

PROJECT

- "Extending the shelf life of Palmyra Fruit" at TNAU.
- "Research on Non mechanical extraction of white pepper" at Plant rich
- "Creation of algorithm for packing list based on preferences and diet of customers to maintain individuality" at AALAM.

PERSONAL

Father Name: R. Ravi

D.O.B. : 19/10/1995

Gender. : Male Nationality. : Indian

Languages : Tamil, English (Read, Write, Speak); Hindi (Read, Write)

Declaration: I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief and I undertake to inform you of any changes therein, immediately.

My Skills

Algorithm design



Designed customer menu based on customer preferences and health conditions.

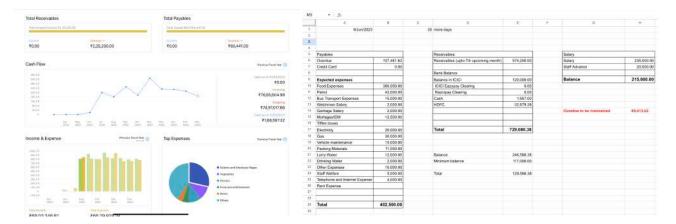
As customer preferences is updated the spreadsheet gives customer menu for individual customer, overall packing list of all customers.

Graphic designing



Pamphlet design, packing design social media post design etc., Good proficiency in affinity designer and adobe photoshop.

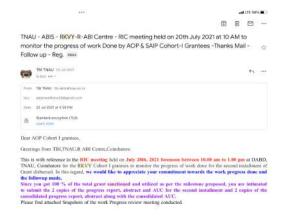
· Accounting and Book keeping



Maintained accounts in zoho books and automated profit estimation in google sheets using cloud syncing.

Company presentations





- 1. Represented OHM Green Shop at Organic and spices expo in Dubai
- 2. Presented and obtained a grant of Rs.5 lakhs for the company "AALAM" in RKVY scheme

Travel planning

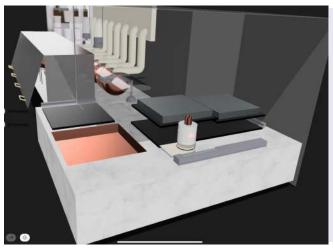




1. Planned and travelled all India tour

2. Delivery route planning for food delivery, faster and economically optimized the delivery channel.

3D modeling





Driving

Have a good experience of (13 years) in driving cars from basic maruti to premium cars like Audi Q8, Q5, A4, Mercedes, BMW, Volvo and SUV like Innova and fortuner

Cooking

Have a good experience in cooking and some of my favorite items are chat, Dosa, Milkshakes and other beverages, chicken varieties, etc.,

Others Skills

- General Administration
- Time management
- Product innovation
- Leadership
- HR recruitment
- Anthropology
- Photography
- Video editing
- Animation
- Strategic planning