

Bala Vasanth M

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Objective

I seek challenging opportunities where I can fully use my skills for the success of the organization. I can learn new skills, expand my knowledge and leverage my learning. To get an opportunity where I can make the best of my potential and contribute to the organization's growth.

Experience

- **EXPORTIFY TECHNOLOGIES PVT LTD** April 2023 - May 2023
Sales (Intern)
 - Conducting market research to identify potential customers, gathering contact information, and assisting in the creation of lead lists.
 - Providing support during sales meetings, taking notes, and helping to follow up on action items.
- **Ardor Biomed India pvt ltd** June 2022 - August 2022
Medical representative (Intern)
 - Counseled clients and family members during difficult times.
 - Handled patient files with accuracy and timeliness.

Education

- **Vel tech University** 2023
MBA
6.9
- **Madras University** 2020
B.Com (CS)
6.5

Skills

- Communication
- Problem - Solving
- Decision Making
- Adaptability
- Time Management

Projects

- **A Study On Impact Of COVID-19 Pandemic On Freight Forwarders**

This project mainly focused on the impact faced by the freight forwarders on the COVID -19 period.

- **STUDY ON SOCIAL MEDIA MARKETING BASED ON BRAND EQUITY**

A survey that is taken from the young people to analyses what they preferred on brand.

- **STUDY ON AUTOMOBILE INDUSTRY**

It is a project that was done to analyze the company which was in the top position which was in the 2nd and 3rd position

Languages

- Tamil
- English

Certificate

- **CONSUMER BEHAVIOUR**

The course aims to provide learners with insights into how consumers make decisions, their buying patterns, and the factors that influence their behavior.

- **Financial Markets**

The Financial Markets course aims to provide participants with a comprehensive understanding of various financial markets.

https://olympus1.mygreatlearning.com/course_certificate/SKXZNTCY

- **Supply chain management**

Logistics management is the process of planning, implementing, and controlling the efficient movement and storage of goods, services, and information within a supply chain.

https://olympus1.mygreatlearning.com/course_certificate/VNNWDLYP