







# ANUSUYA R

## GET IN TOUCH

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## AREA OF INTEREST

- Digital Marketing
- Paid Marketing
- Social Media Marketing

## SPECIALIZATION

- MS Office
- Facebook Ads
- Google Ads
- Documentation & Report Handling
- CRM Software

## SKILLS AND ABILITIES

- Active Listener
- Leadership
- Adaptability
- Team Handling

## ABOUT ME

Actively looking for avenues to put in all my academic knowledge and experience to learn the real world application challenges to shape my skill set for the betterment of self and the organization giving me the opportunity

## EDUCATION

B.sc Information Technology 2020-2023

Vellalar College for Women, Erode.

Overall percentage 71%

HSC 2019-2020

Jaivabai Girls Hr Sec School, Tiruppur. 70%

SSLC 2017-2018

Jaivabai Girls Hr Sec School, Tiruppur. 89%

## CERTIFICATION

- Certificate for Diploma in PGDIT
- Certificate for Fundamentals of digital marketing in google.
- Certificate for Employability Skill Programme

## PARTICIPATION

- Customer Relationship Management from PMKVY
- Workshop on Internet of things
- Workshop on WordPress
- Workshop on Selenium
- Personality and skill development training by core aptitude academy

## EXPERIENCE

Presently working at Dr. Aravind's IVF Fertility & Pregnancy Centre as a Digital Marketing Executive - from July 2023

## DECLARATION

I hereby declare that all above-mentioned information is in accordance with factor truth up to my knowledge and I bear the responsibilities for the correctness of the above-mentioned particulars.

Place:Tiruppur

Anusuya R