

CARRIER OBJECTIVE

To groom my skills and knowledge in an organization and contribute to its growth, in addition to improve my abilities for achieving job satisfaction.

DETAILS

kranthikumar0917@gmail.com

9000 090 426

19/P, Sri Ram Nagar
Colony, Gajularamaram,
Hyderabad, Telangana
Pin – 500 055

TECHNICAL SKILLS SET

Design Tool:

- Adobe Illustrator
- Adobe After effects
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere pro
- Corel Draw (Latest Version)
- MS Office

LANGUAGES:

- Telugu
- Hindi
- English

KRANTHI KUMAR CH

GRAPHIC DESIGNER

PROFESSIONAL OBJECTIVE:

- Worked with editorial, product marketing, social, and Creative teams to design marketing video assets and graphic design
- Collaborated with marketing PR, and Social Media teams to Design graphics.
- Understanding the stakeholder's ideas and making them Applied in the real time environment.
- Innovative designs on company logos, brochures, leaflets, Flyers as per the client's requirement and maintained quality Standards in promotion on brand recognitions.

Key Skills:

- Graphic Designing
- Client Co-ordination
- Work Oriented Work Commitment
- Quick Adaptability
- Creative Planning

ACADEMICS:

- B. tech from Vinuthna Institute of Technology and Science (Kakatiya University), Warangal, 2014.
- Higher Secondary Education from Sri Balaji Junior College, Warangal, 2010.
- Secondary School of Education from Jayabharathi High School, Jammikunta, 2008

PROFESSIONAL WORK EXPERIENCE

Nspira Management Services Pvt ltd - June 14th to till date
(Narayana Group of Schools head office)

- Created original designs for magazines, Textbooks, Certificated,
- Report cards and other core instructional material of school academic program.
- Created Video's, designed presentations as promotional material to the school
- Frequent Interaction with client on regular basis to know the upgrade policies that comes on day to day basis

- **Siri it Solutions Pvt ltd – 11th August 2015 to 1st July 2017**
Kukatpally, Hyderabad. (2 Years)



Tools & Technologies: Corel Draw, Photoshop and Themes Design

- Creative Graphic Designing that includes creating product designing website home page & social media graphics for websites, and maintaining archival system for files.

- **Divyank Industries Pvt ltd – March 1st 2018 - April 14th 2020**
Jeedimetla, Hyderabad. (2. 1 Years)



Tools & Technologies: Corel Draw, Photoshop and Themes Design, Creation of Browchers and leaflets and Internal Branding.

- Creative Graphic Designing that includes creating product catalogs for sales, designing rotating homepage & social media graphics for websites & Digital marketing, and maintaining archival system for files.

- **Suvidha Estates – August 15th 2020 to March 30th 2021**
SR Nagar, Hyderabad. (6 Months)



Tools & Technologies: Corel Draw, Photoshop and Themes Design, Creation of Browchers and leaflets and Internal Branding, SEO & Digital Marketing.

- Manage the Suvidha social media accounts to maintain and raise brand awareness
- Create engaging posts for all social media accounts
- Track each social media account's analytics to identify successful posts
- Oversee product shoots for social media posts
- Engage with the Suvidha's audience on social media through comments and messages

- **Freelancer on Behance**

- Created designs for Hoardings & flyers, Browchers and post for digital media.
- Created presentations and promotional materials to the client activity.
- Frequent Interaction with client on regular basis to know for the upcoming requirements.

- **Key Deliverables:**

- Designed artwork for initial client concepts to final production preparation for various screen printed materials.
- Formatted client artworks for production, worked with clients to approve designs.

- Daily backup files was a must for pc files, transferred file to an external hard drive. Named the file and dated it.
- Created sales collateral, marketing literature and print ads.
- Provided proposal layouts and designs under extremely tight deadlines.
- Edited scans and photos in Photoshop

PERSONAL INFORMATION:

Father's Name : Ch. Narsinga Rao

Date of birth : 19-June-1993

Address : 2-145/6, Kannur, Kamalapur, Hanamkonda – 505-102

Portfolio Links:

<https://www.behance.net/gallery/167514233/Kranthi-Portfolio>

(Kranthi Kumar CH)