

RESUME



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Permanent Address

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Objective

Creative and detail-oriented graphic designer with exceptional skill level and experience in various mediums, such as vector art, Typography and Branding. Highly adept with programs in Adobe suite, such as InDesign, Photoshop & Illustrator, CorelDraw, Canva and Figma, 3D knowledge of AutoCAD & Creo. Extensive experience in executing digital marketing plans via digital ads and social media content. Skilled and reliable illustrator with over 8+ years of experience working professionally within the 2D vector drawings.

Assets

- Dynamic analytical and graphic design/Illustration skills.
- Effective Communication skill and leadership qualities.
- Highly motivated to work as a team.
- Willingness to take up more responsibilities.
- Adjustable to any environment.
- Have leadership qualities.
- Time management.
- Great listener.
- Ability to work independently.

Work Experience

- **iNurture, Bangalore** (Jan 2024 to Till Date)
- **Online Graphic Designing Course, at Image Creative Education, Bangalore** (Apr 2023 to Till Date)
- **Position2, Bangalore** (Aug 2022 to Mar 2023)
- **Sagacious IP, Bangalore** (Sep 2018 to Jun 2022)
- **Epiphany IP Solutions Pvt. Ltd, Bangalore** (Jan 2013 to Sep 2018)

Educational Qualifications:

- 2006-08 - Bachelor of Science: Biotechnology**
Govt. Degree College for Women – Kolar, India
- 2004-05 - Pre-University Course: Science**
Govt. Pre-University College for Girls – Srinivasapur, Kolar (D), India
- 2003 - High School - SSLC**
Govt. High School for Girls – Srinivasapur, Kolar (D), India

Tools and Languages:

- **Proficiency in**
 - a. **CorelDraw**
 - b. **Adobe suite like Illustrator, Photoshop, InDesign**
 - c. **Basic knowledge in Figma, Adobe XD and UI/UX**
 - d. **3D knowledge of AutoCad, e-Drawings, and Basic knowledge of Creo,**
- **Proficient in MS PowerPoint, MS Visio, Word & excel**

Work Portfolio:

[Behance Portfolio](https://www.behance.net/kalyanivs) (<https://www.behance.net/kalyanivs>)

Core Competency:

- Enthusiastic and professional **Graphic Designer**.
- Good knowledge on **PPT presentation** skills.
- Self-trained **Illustrator** and **Artist**.
- 8 years 8 months of experience in **Intellectual Property Sector**, assisted Illustrations related to various complex Patents Applications in various fields of expertise.
- Good knowledge on various tools which are used in vector illustration and graphic designing work.

Professional Experience:

➤ **Company: iNurture**

(Jan 2024 to Till Date)

Role: Graphic Designer

Description:

- Collaborate with the other departments to understand project requirements and objectives.
- Developing visual concepts, graphics, and layouts for print and digital media using Adobe Illustrator and Photoshop.
- Creating engaging and eye-catching designs for academic branding materials, including but not limited to, social media graphics, advertisements, brochures, posters, logos, and website elements.
- Ensure designs are aligned with brand guidelines and maintain consistency across all platforms.
- Managing multiple design projects simultaneously while meeting deadlines.
- Stay updated with industry trends, design techniques, and software updates to enhance design quality and efficiency.
- Communicating effectively with team members and Leaders to present design ideas and incorporate feedback into final designs.

➤ **Company: Position2**

(Aug 2022 to Mar 2023)

Role: Graphic Designer

Description:

- Understanding the business case and/or client brief through research into the client and subject;
- Understanding the client's objectives and having an overview of the commercial content;
- Implementing the creative execution through PPT slideshow, during the design stages of client projects;
- Briefing and overseeing production while paying excellent attention to detail and to the client's brand guidelines;
- Being capable of taking responsibility for owning, shaping, developing and delivering creative projects;
- Creating e-mailers, flyers, Datasheet based on client's requirement maintaining brand guidelines and consistency;

- Utilize graphic design tools like Illustrator, Photoshop, Indesign and software to develop create custom PowerPoint presentations and templates from pre-generated content;
- Creating wireframes, infographics, data visualizations, sketches;
- Understanding of corporate branding, layout, color and typography, in both print and digital media;
- Develop highly critical and complex PowerPoint presentations for the clients in the business;
- Manage the library of power point creative materials;
- Support general creative and design work within the Corp Comms team.

➤ **Company: Sagacious IP**

(Sep 2018 to Jun 2022)

Role: Senior Patent Illustrator

Description:

- Preparing illustrations for Utility & Design patent applications for USPTO, EPO, PCT, Indian Patent office etc.
- Understanding technology sufficiently well and thereafter make drawings using the description/rough drawings provided by inventors.
- Proficiency in various illustration tools like CorelDraw, Visio and AutoCAD.
- Knowledge of shading or sketching for design application.
- Capability & willingness to take initiative in training & setting up processes if needed.
- Training to polish skills for new joiners in illustrations.
- Taking care Quality Check of Drawings as per their standards and Client's Requirements.
- Works on Complex/Conceptual drawings with short deadline.
- Specialized in making complex drawings like mechanical drawings, complex flowcharts, complex graphs, DNA sequencing etc.
- Reach-out deadlines with the quality of work.

Role: Senior Patent Illustrator (Within 6 months got promoted as a Sr. Illustrator)

Description:

- Has a strong portfolio with proven Illustration experience;
- Follows standards and guidelines for consistent corporate identity;
- Able to multi-task and prioritize a variety of projects at once;
- Ability to work quickly and smoothly under daily pressure;

- Strong time management skills and ability to deliver against tight deadlines;
- Ensuring the timely delivery of information design concepts;
- Disciplined self-starter with strong attention to detail and advanced analytical and problem-solving skills;
- Expert user of Illustrator, CorelDRAW, E-drawings, AutoCAD, e-Drawings, Creo, MS PowerPoint, Word, Excel, MS Visio;

➤ **Company: Epiphany IP Solutions Private Limited**

(Jan 2013 to Sep 2018)

Role: Patent Illustrator

Description:

- Interact with clients, understand their requirements and other technical aspects for patent illustration and provide Illustrations corresponding to USPTO drawing standards with at most precision.
- Creating Drawings for countries like USA, Europe, China, Japan, India and etc. (Jurisdictions like - USPTO, EPO, PCT, CPO and IPO).
- Quality Check of Drawings as per their standards and Client's Requirements.

Interests:

- Enjoying creative work.
- I have a wide interest in the visual arts/Conceptual work and learning of new tools based on future technology.

Hobbies & Interests:

My hobbies & interests include Acrylic Artist, listening to music, singing songs at various occasions at home, Dancing, playing badminton, creating eye catching Rangoli's (Competed at various competitions around Bangalore) etc.

Declaration:

I sincerely declare that the above provided details are accurate and I take full responsibility for their accuracy.

Kalyani V S