# **REXSON**

Graphic Designer



#### Contact

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# **Professional Summary**

Creative and detail-oriented graphic designer of experience in conceptualizing and executing visual designs for print and digital media. Adept at translating client goals into engaging and innovative design solutions. Seeking to leverage skills and expertise to contribute to a dynamic design team.

### **Skills**

- Graphic Design
- Branding
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Digital Media Design
- Print Design
- Typography
- Layout Design
- Communication Skills

# **Professional Experience**

#### Graphic Designer

#### White Green Technologies-Nagercoil

- Designed and produced a wide range of marketing collateral including brochures, flyers, posters, and digital advertisements.
- Collaborated with cross-functional teams to develop brand identities and ensure brand consistency across all platforms.
- Executed designs using Adobe Creative Suite (Photoshop, Illustrator, InDesign) while incorporating client feedback to meet project requirements.
- Conducted market research and stayed current with industry trends to deliver innovative and effective designs.



## **Portfolio**

https://www.behance.net/rexsonrexson1

#### **Education**

Higher Education 2019-2020

Bapuji Memorial Hr Sec School Bachelor of Science (Multimedia) 2020-2023

Image Creative Education, Nagercoil

## References

Available upon request