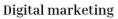
Jenifer

Digital marketing & social media marketing

Digital markong, SEO specialist with 2 years of experience executing online platform, If you want to grow your business, I am here for you.





(upwork, Fiverr)

2021-2023

- Created 50+new business website and successfully achieved schedule goals with 65% active
- Improved on-page &off-page SEO, SEM, PPC performance and increase monthly traffic, implied KW, BLACKLINK on every day, and monitzing every organic database.
- Creat digital marketing brand campaign in Google and Ranking on top 25 list in 1 month, more over other E-commerce website.
- Implied creative content new marketing sales and buying process and customer service.
- Developed 11 action plans for achieving and measuring SEO campaign success using KPIs, keywords, and optimization.

social media marketing

(upwork, Fiverr)

2020-2023

- 250+ photos & video created, and post on Facebook, Instagram, YouTube, Google Ads.
- My graphic designer will create will create stunning image for you.
- Increasing 50% of Amazon, Flipkart, meesho, other E-commerce sites sales.
- · Maintained the company's social media presence by posting messages, answering post and monitoring responses.
- Helped to shape the voice of the Brand and its products, and helped it grow a loyal consumer base, Managed all web marketing channels.
- Developed and executed creative, multichannel Email marketing campaigns that educate, engage, and excite new and existing customers: Managed marketing budget, sales planning & operations.

Education

HIGH SCHOOL

· Jaivabai Girls Higher Secondary School

2018

NANDHA ENGINEERING COLLEGE

COMPUTER SCIENCE ENGINEERING

2021

Other

- Jenifer
- SEO specialist & SMM manager
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