

MADHU JAKKULA

GRAPHIC DESIGNER

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CAREER OBJECTIVE

My career objective as a graphic designer is to create impactful visual solutions that captivate audience & drive brand success.

PROFESSIONAL SUMMERY

As an experienced graphic designer having 2 years of experience in creating visually stunning graphics for various varieties of brands, including logo designs , social media posters, ui designs, print designs, by usines softwares like photoshop, illustrator, figma etc.

SOFTWARES & SKILLS

◆ **Photoshop**

Logos, Brochures, Flyers, Posters, Business Cards, Photo Manupulations

◆ **Illustrator**

Logos, Illustrations, Typography.

◆ **Indesign**

Brochures, Flyers

◆ **Figma**

Ui Designs, Social media Posters

◆ **Adobe XD**

Ui Designs

◆ **After Effects**

Logo Animations, Video Edits, Transition Edits

◆ **Filmora**

Reels, Video Edits, Transition Edits

◆ **Canva**

Social Media Posters, brochure, flyers, reel edits, etc.

EDUCATION

BACHELOR OF COMMERCE IN COMPUTER APPLICATIONS

Sri Kavitha Degree & PG College
| 2016 - 2019 | 62 %

WORK EXPERIENCE

V2 IT SOLUTIONS PVT LTD

JAN 2022 - OCT 2023

GRAPHIC DESIGNER & DIGITAL MARKETER

- ◆ Designed Creative Logos, Brochures, Flyers, Ui Designs, Social media posters, business cards, letter heads, Photo manupulations, for various brands by using the tools like photoshop, illustrator, figma, canva, adobe xd.
- ◆ Did video edits and logo animations, reels (shorts) , transition edits in after effects, filmora, canva, capcut.
- ◆ Did promoted brands in onlline platforms organically and also through paid ads like facebook ads, instagram ads, google ads, youtube ads, and also have experience in SEO

MY PORTFOLIO LINK

- ◆ www.behance.net/gallery/180757521/My-Portfolio-Design

LinkedIn : www.linkedin.com/in/madhu-jakkula-9a662b227