

MAHESH KUMAR R

GRAPHIC DESIGNER

CONTACT

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3/131, 13th Cross, 4th A Main
Virat Nagar, Bommanahalli,
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SKILLS

Proficient in Adobe Creative Suite
(Photoshop, Illustrator, Premier Pro)

Color Grading

Typography

Video Editing

EDUCATION

HSC
Government Higher Secondary
School

2014 - 2015

SSLC
Government Higher Secondary
School

2012 - 2013

LANGUAGES

| | |
|---------|-------|
| English | ◆◆◆◆◆ |
| Tamil | ◆◆◆◆◆ |
| Kannada | ◆◆◆◆◆ |
| Telugu | ◆◆◆◆◆ |

PROFILE

Creative and results-driven Graphic Designer with six years of experience in the industry. Proficient in conceptualizing and implementing innovative design solutions for a wide range of projects, including branding, marketing collateral and digital assets. Adept at collaborating with clients to understand their vision and deliver high-quality designs that exceed expectations. Skilled in utilizing the latest design tools and technologies, including Adobe Creative Suite, to create visually appealing and impactful graphics. Strong attention to detail, excellent communication skills, and a passion for staying updated with industry trends. Proven ability to manage multiple projects simultaneously and meet tight deadlines in a fast-paced environment. Dedicated to delivering visually stunning designs that effectively communicate client messages and enhance brand identities.

WORK EXPERIENCE

Graphic Designer

Reach Mediaa

2018-2021

- Conceptualize and create original graphic designs for a variety of print and digital platforms, including but not limited to: branding materials, marketing collateral, social media graphics, website layouts, and email campaigns.
- Utilize industry-standard design software, such as Adobe Creative Suite (Photoshop, Illustrator, InDesign), to develop high-quality visual assets that effectively convey client messages and enhance brand identities.
- Collaborate with clients, marketing teams, and other stakeholders to gather feedback, refine designs, and ensure alignment with project objectives and brand guidelines.
- Stay updated on emerging design trends, techniques, and technologies to maintain a competitive edge and enhance the quality and relevance of design work.
- Manage multiple projects simultaneously, prioritize tasks, and meet project deadlines while maintaining attention to detail and quality standards.
- Collaborate with web developers, printers, and other external vendors to oversee the production and implementation of design assets, ensuring final deliverables meet specifications and quality standards.

Graphic Designer

Reshamandi

2021-2024

- Provide creative leadership and strategic guidance throughout the design process, from conceptualization to execution, ensuring alignment with project goals, brand identity, and target audience preferences.
- Oversee the development and execution of comprehensive design strategies and campaigns across multiple platforms, including print, digital, and experiential, to effectively communicate client messages and enhance brand visibility.
- Collaborate closely with cross-functional teams, including marketing, copywriting, and web development, to integrate design elements seamlessly into broader marketing initiatives and campaigns.
- Collaborate with external vendors, agencies, and partners to coordinate the production and implementation of design assets, ensuring adherence to quality standards and brand guidelines.
- Manage project timelines, budgets, and resources effectively, balancing competing priorities and deadlines to deliver projects on time and within scope.