



## SHUHAIB S

### CONTACT

📍 Kinaruvilayil Kampalady Poruvazhy  
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Pin 690520

☎ 7034727747

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🎂 18/10/1999

### OBJECTIVE

To get an opportunity where i can make best of my potentials and contribute to the organisation's growth.

### SKILLS

- Communication
- Leadership quality
- Accounting
- Decision making
- Conflict Resolution
- Creativity

### INTEREST

- Cricket
- Driving
- Travelling

### LANGUAGE

- ✓ Malayalam
- ✓ English
- ✓ Hindi
- ✓ Tamil

### EDUCATION

📍 **Master Of Business Administration [MBA]** **2021-2023**  
Jai Bharath Arts and Science College, Perumbavoor  
[Mahatma Gandhi University]

📍 **Bachelor Of Commerce in Corporation** **2018-2021**  
SN College, Karunagappally [Kerala University]  
55%

📍 **HSE** **2016-2018**  
Government Higher Secondary School, Poruvazhy  
72%

📍 **SSLC** **2016**  
Mithra Central School, Patharam  
92%

### EXPERIENCE

📍 **Bajaj Sarathy Motors** **26-9-2022 - 26/11/2022**  
Sales Executive [intern]  
I have successfully completed the 2 month of summer intetnship by bringing all the marketing skills i have got.

### PROJECT

📍 **A Study on impact of pricing strategy in marketing management for a new product**  
The study is to establish the efficiency and effectiveness of pricing Strategy in selected organizations.To find out the various factors that influence pricing decision in selected organization. To determine if pricing decision can make an impact of a firm's profit and efficiency. To investigate if profit planning can result in cost reduction and increased profit performance.

### CERTIFICATES

Barclays Life Skills Programme  
Bajaj Sarathy Motors, Kollam [Summer Internship Certificate]  
Advanced Excel

### REFERENCE

📍 **Dr. Pradeep Kumar - Director of MBA**  
Jai Bharath Arts and Science College, Perumbavoor  
| 7293229051

📍 **Sajeer - Branch Manager**  
Bajaj Sarathy Motors  
| 9605000765