

M BALAJI GOPALAN

Chennai, India

balajigopalan93@gmail.com

+917984504958

<https://www.linkedin.com/in/balaji-gopalan-97224217b>

OBJECTIVE

I'm looking for full-time work in the role of Senior Marketing Executive.

SUMMARY

Senior Sales lead with extensive background in advance management Process. Utilizes superior communication skills to build meaningful, trusting relationship that exceed client demands. Highly skilled project manager with outstanding team leadership abilities to meet targets consistently.

WORK HISTORY

Exponential growth

Dubai, UAE

Oct 2022 - Feb 2023

Senior Marketing Executive

- ❖ Taking escalations for the trading platform and solving the Queries.
- ❖ Training the new joiners about the process and policies.
- ❖ Working as trading analyst and managing portfolio of clients.

GL Events

Paris, France

Sep 2021 - May 2022

Event Manager/Coordinator

- ❖ Managing all political events and Campaigns of French Government across Europe and Mega events.
- ❖ Handling all Clients and putting up all event layouts and stalls as per client requirements.

Russell Tobin

Vadodara, India

Feb 2019 - Dec 2019

Senior Associate-Recruitment

- ❖ Worked as Talent acquisition and setting up interviews as per positions given by clients.
- ❖ Major clients: **Facebook, Goldman Sachs, Pinterest, Adobe, Black Rock, Twitter.**

Payless Energy LLC

Vadodara, India

Jan 2018 - Feb 2019

Senior Marketing Executive

- ❖ Worked as Backhand support and marketing across USA regarding Energy, Electricity supply and products.
- ❖ Handling a Team of 4 members and guiding them as the process.

Bharti Axa Life Insurance

Vadodara, India

May 2017 - Oct 2017

Sales Assistant

- ❖ Worked as sales agent and marketing for life insurance and its benefits to clients.
- ❖ Meeting up Sales target set by Team.

QUALIFICATIONS**KJIT (GTU)**

Gujarat, India

2011 - 2015

BE (Electronics & Communication Engineering)**IPAG Business School**

Paris, France

2020 - 2021

MBA in International Business Management**SKILLS**

- Microsoft office
- Time Management
- Communication
- Team Leadership

ACHIEVEMENTS

- Best Team performer in Russell Tobin 2019

INTERESTS

- Cricket
- Reading Books

Languages

- English
- Hindi
- Gujarati
- Tamil
- French