

SREEPADA KASHYAP N

Bangalore | 78292 53241 | sreepadakashyap@gmail.com

SUMMARY

Dedicated professional with years of experience in **Content writing** and **Human Resource** with excellent Data Management skills.

EXPERIENCE

Pushkar films

Content writer | Script writer | Writer – September 2023 - Present

- Experienced in industry-standard screenplay formatting, ensuring scripts are production-ready and adhere to established conventions.
- Collaborated closely with directors, producers, and actors to bring scripts to life on screen.

Aperture Click Studio

Co-founder | January 2022 – August 2023

- Developed comprehensive business strategies that led to consistent revenue growth and increased market share within the photography industry.
- Directed a team of talented photographers, editors, and support staff, fostering a collaborative work environment and ensuring high-quality service delivery.
- Cultivated strong client relationships through effective communication, personalized service, and a commitment to exceeding expectations, resulting in a loyal client base and repeat business.

- Aligned the studio's vision and mission with core values of professionalism, integrity, and artistic excellence, guiding decision-making processes and inspiring team members to achieve common goals.
- Pursued ongoing education, training, and professional development opportunities to enhance technical skills, business acumen, and leadership capabilities, contributing to personal growth and organizational success.

Sripada Studios

Content writer | December 2020 – August 2022

- Proficient in crafting engaging content across diverse platforms including websites, blogs, and social media channels.
- Expertise in developing and executing content strategies aligned with business objectives and target audience interests.
- Meticulous attention to detail in editing and proofreading content to ensure accuracy and coherence.
- Versatile in adapting writing styles and tones to suit different brands and target demographics.
- In-depth understanding of industry trends and best practices in content marketing and digital media.

Supr Daily

Social media manager | August 2018 – February 2020

- Skilled in creating and curating compelling content, including graphics, videos, and copywriting, tailored to each platform and audience.

- Experience in planning, executing, and optimizing paid social media advertising campaigns to reach targeted audiences and achieve campaign objectives.
- Engage with followers and customers in a proactive and responsive manner, addressing inquiries, feedback, and concerns in a timely and professional manner.

EDUCATION

Post-Graduate | University of Mysore | MBA | 2024 | Result pending

Graduate | Bengaluru university | B COM | 46%

SKILLS

- Excellent written and verbal communication skills.
- Proficient in Microsoft Office Suite.
- Passionate movie buff with an in-depth knowledge of film history, genres, and cinematic techniques, adept at analyzing and critiquing films with a keen eye for storytelling.
- Capacity to think outside the box. Generate fresh ideas, and innovate solutions to challenges.
- Ability to work collaboratively with diverse teams, leveraging individual strengths to achieve common goals.
- Proficient in various dance styles including jazz and contemporary with extensive training and performance experience in both solo and group settings.
-