

# Jyothis P,

## Graphic designer

### Contact

#### Website

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#### Linkedin

### Skills

- Visual design
- Video editing
- Brand identity design
- Communication and Collaboration
- UI/UX design
- 3d modeling
- Adaptability and Continuous learning

### Tools

- Adobe Photoshop
- Figma
- Adobe Illustrator
- Adobe Creative Suite
- Adobe Premiere Pro
- Adobe After Effects
- Blender
- Adobe Indesign
- Procreate
- Adobe XD

### Language

- English
- Hindi
- Malayalam

### Work Experience

#### **Freeground Music Festival** Graphic designer

DEC 2023 - PRESENT

- Worked with marketing team and produced visually engaging social media assets aligned with brand
- Collaborated with cross-functional teams to create Campaigns, Branding, and Prints(Hoardings, Standees, Canopy, Billboards)
- Produced 55+ Artist posters and 60+ Social media posts  
11+video editing for offline marketing, online marketing enhancing promotional efforts.

#### **Jar** Graphic design internship

SEP 2023 - DEC 2023

- Worked with marketing team and produced visually engaging social media posts.
- redesigned Instagram thumbnails and blog images for more accessibility
- Collaborated with developers and UI/UX team to ensure that
- In apps designs were accurately implemented and met accessibility standards

#### **Wirality** Graphic design internship

JUN 2023 - AUG 2023

- Worked with marketing team and produced visually engaging social media posts, Branding for 20+ brands like Fastrack, Westin RCB Hustle, Bindu, GIG ,Rosetta etc...
- Redesigned Rosetta website, Worked on 6+ Campaigns for multiple brands

### Education

#### **Indian Institute of Information Technology, Design and Manufacturing, Jabalpur**

MARCH 2020 - APRIL 2024

- Intensive, full-time program that provided hands-on training in Communication design, user-centered design, prototyping, and visual design