



RAVI SHARMA

CREATIVE ARTIST

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CONTACT

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SKILLS

Graphic Design
Video Editing
UI Design
Wireframing
Prototyping
Character Design

SOFTWARES

Figma
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro

Hobbies

Sketching
Watching anime

EDUCATION

Google UX Professional Certification Program

July 2022 - Dec 2022

Bachelors in Computer Application

PRESIDENCY COLLEGE
2015 - 2018 | Bangalore University

P.U.C. Commerce (CEBA)

SINDHI COLLEGE
2013 - 2015 | Bangalore Pre-University

EXPERIENCE 3+ Years

Swirlyo Gourmet Private Limited -Aug 2022 to Jan 2024

GRAPHIC AND UI/UX DESIGNER

- Brand Design & Management: Lead brand design initiatives including logo creation, brand identity development, and adherence to brand theory across all materials.
- Package Designing: Develop visually appealing and marketable packaging solutions aligned with brand guidelines and product requirements.
- UI/UX Design: Collaborate on user-friendly interfaces and seamless user experiences through wireframes, and prototypes.
- Creative Leadership: Provide direction to design teams, mentor junior designers, and ensure delivery of high-quality work.
- Project Management & Collaboration: Manage multiple projects, meet deadlines, and collaborate with stakeholders to achieve successful outcomes.
- In After Effects and Premiere Pro, I understand which plugins and templates to utilize.

Cognizant Technology Solution -Feb 2021 to Jul 2022

JUNIOR GRAPHIC DESIGNER

In my first role, I received vital experience from concept to completion. Being in various projects taught me to pay close attention to detail and to strive for perfection. This encounter spurred my desire to deliver high-quality work across a variety of creative disciplines. Furthermore, my desire to stay current on industry trends and technologies displays my dedication to lifelong learning and development in the field of graphic design.

Graphic Designer (Freelancing) -Jan 2019 to Feb 2021

I have worked on **Branding, character design, logo design, poster design and brochure design**. Working with the different design elements helped me to understand design balance. I was Looking forward to learn and apply myself under more challenging roles designing filed.

