



SONAL
KUMARI

CONTACT



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SKILLS

- Framer
- Zeplin
- Salesforce
- Wireframing
- User-Testing
- Figma/XD
- HTML/CSS
- PS/Illustrator
- Flash Animation
- CorelDraw
- Dreamweaver
- Graphic Design
- Microsoft Azure

ACTIVITIES

- Cleared CS Foundation
- Certification in DCA, Tally
- Contributed in Social activities as SFA club in Indian School of Business, Hyderabad
- Hobbies : Quilling Art, Pottery & Badminton

EDUCATION

- Indian Institute of Technology | Guwahati *(Aug 2022 – Feb 2023)*
- Advanced Certification in UI/UX Design strategy
- Arena Animations | Kolkata *(Mar 2018 – Sept 2018)*
- Certification in Graphic & Web Designing
- Nalanda Open University | Patna *(Apr 2017 – July 2019)*
- M.com, Account Honors

WORK EXPERIENCE

UI/UX Designer *(Nov 2023 – Present)*

Selah Provisions LLC | Bangalore

- Led the design process for a pharmacy application by user-centric approach to ensure a seamless user experience.
- Spearheaded the development of a comprehensive design system for a medical practitioner website, ensuring seamless consistency, accessibility, and efficiency across all products and services.
- Increased 10% user adoption by conducting extensive user research and collaboration with medical professionals.
- Revamped webpage by managing end-to-end workflows for user onboarding, checkout, and revisiting experience.
- Developed mobile versions for user interface using Framer.

UI/UX Intern *(May 2023 – Oct 2023)*

Intellipaate Software Solutions | Bangalore

- Designed wireframes and interactive prototypes to capture user feedbacks by conducting usability testing.
- Developed product lifecycle phases, related user personas, customer journey maps to structure the design process.
- Collaborated with product managers and developers to implement the use cases for web and mobile applications.
- Associated with 2+ clients to develop UI/UX with high fidelity wireframes with 90% satisfaction rate.

Web & Graphic Designer *(Feb 2020 – Apr 2023)*

Digital Consulting | Hyderabad

- Designed web pages for 6+ clients by transforming business on digital platform to increase annual revenue.
- Increased 30% user retention by improving digital web for clients using HTML, CSS and Adobe webtools.
- Ensured regular interaction with clients to maintain consistency in aesthetics, layouts, and typography.
- Developed original content for clients (KDSales, shyambabatiles & afterschoolgurus) by usability testing.