

NITHIN D S

Senior Graphic Designer

Phone : (+91) 8971098327

Email : Nithinsofficial95@gmail.com

Location : Bengaluru, KA, India

Experience : 5 Years 7 Months

Profile Summary

Experienced Graphic Designer with 5 years and 7 months of diverse experience across various design roles, including Sr.Graphic Design, Floor Design, Creative Design, and Visual Design. Worked with 1 MNC company, 1 UK startup, and 2 Pan India companies. Proficient in Adobe Creative Suite, skilled in brand identity creation, meeting deadlines, and driving brand recognition and engagement

Work Experience

Senior Graphic Designer

Founding Years Learning Solutions (Klay Child care & Development) 04/2023 - 01/2024

Established and maintained consistent brand identity across multiple channels, led the successful launch and rebranding of nine centers, crafted high-quality design deliverables that elevated brand perception and differentiated from competitors, and applied design thinking methodologies to create innovative, functional solutions that effectively communicated the organization's values and mission, solidifying its competitive position.

Visual/Graphic Designer

Freelance 11/2022 - 04/2023

Ensured consistent brand application across all projects by adhering to established standards, produced diverse design elements using traditional and digital techniques, developed engaging visual concepts, executed designs on time and within budget, and cultivated a collaborative design environment for enhanced project productivity.

Creative Designer

Aliceblue Financial Services pvt ltd 12/2021 - 07/2022

Developed a varied portfolio of impactful design materials such as carousels, social media posters, brochures, and emailer designs, aligning them precisely with project objectives. Collaborated effectively with teams and stakeholders to deliver creative solutions, ensuring strict adherence to compliance standards and enhancing brand reputation.

Floor Designer (Design Executive)

Interfaceflor india pvt ltd 03/2019 - 09/2021

Led the design of assets for over 1,250 commercial floor projects across EMEA, delivering high-quality projects valued at over 100 crores. Created diverse assets such as floor plans, room layouts, and color palettes according to industry standards. Conceptualized and refined innovative floor designs to exceed client expectations. Streamlined design workflows through strong communication and leadership, ensuring efficient project execution and on-time delivery across geographically diverse teams.

Graphic Designer

IT Jack ltd 06/2017 - 02/2019

Designed a range of visual assets including campaign posters, social media visuals, web banners, and user interfaces to strengthen brand identity and drive engagement. Managed daily E-commerce platform operations for seamless user experience. Applied SEO strategies to boost website traffic and organic search ranking. Recruited and trained Graphic Designers, enhancing team performance.

Key Skills

- Adobe Photoshop

• Adobe Premier Pro

• Adobe Illustrator

• AutoCAD

• Adobe XD

• SEO

• Adobe Express

• Project Presentations

Certification

- C-Tech Higher Diploma in Graphic and Web Designing

Portfolio Links

- www.behance.net/nithinsportfolio

Social Links

- www.linkedin.com/in/Nithins95

Education

C-Tech Diploma - Grapic/ Web Designing

2018 (NSDC Certified) Grade - 7/10

Image Creative Technology

12th

2013 Grade - 44.9%

Bengaluru, Karnataka.

10th

2011 Grade - 49.9%

Bengaluru, Karnataka.