#### SHARBANI DHAR

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Marital status	Single
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## **Objective:**

I work to contribute the best towards the objective of the organization through knowledge, sincerity, hard work, determination and dedication.

### **Academic Qualification:**

Course/Degree	University /Board	Marks	Years of passing
MBA	ICFAI University DEHRADUN	61.90	2010
B ed	Kanpur university	58.70	2015
B.COM	Pune University	63.33%	2008
12 <sup>th</sup> commerce	CBSE Board	73.40%	2005
10 <sup>th</sup>	CBSE Board	71.40%	2003

# **Specialization In:**

Marketing (major) + Finance (minor)

# **Summer Internship Project:**

**Company Name** : KOTAK Life insurance, (Jaipur)

**project title**: "COMPARATIVE ANALYSIS OF PENSION PLANS AND UNIT LINKED PENSION PLANS OF KOTAK LIFE INSURANCE AND OTHER LIFE INSURANCES".

About the project : To understand insurance products, insurance dynamics, knowing the details of the potential of insurance in INDIA. Potential of market dynamics the changes taking place, what companies are doing to challenge other market leaders. To study consumer behavior about their choices for different insurance plan, which market leader they opt and to know the life cycle of insurance product, to see the market share whether it had increased. Survey market in JAIPUR with the sample size of 700 people, did cold calling, hot calling and objection handling.

**Tenure**: 14 weeks (3 ½ months) – February to May

**Field**: Marketing

## **Key Projects Undertaken:**

- Surveyed the market of stock exchanges like "ANANDRATHI", INDIA INFOLINE" etc under the subject "TIME MANAGEMENT".
- Project on customer relationship management project (CRM) on "HOTEL INDUSTRY".
- Project on MRP on the topic "PARAMETERS FOR SUCCESS OF FOOD CHAIN GIANTS AND CASE STUDY OF MC DONALD, NIRULA'S AND DASAPRAKASH".
- Project on "Unethical acts in marketing, Finance and CSR"

### **Work Experience:**

I have worked in Vision Management as a Human Resource for tenure of 7 months.

I have worked in B.A.CONTINNUM PVT.LTD. a subsidiary of Bank OF America for 8 months in 2010 till 2011.

I have worked in teleperformance in noida for 6 months in August 2019 till feb 2020.

I have worked in convergys for 6 months in 2012.

I have worked as teacher from 2020 till august 2021.

## **Positioned Held and Participation**

#### **Participation:**

- 2008-2009: Acquired 4 th position in the business quiz in a group in IBS.
- 2006-2007: Learnt FRENCH language (basics).
- 2004-2005: In class 12<sup>th, I</sup> won silver medal for 100 m, 200 m, 400 m race.
- 2007-2008: Participated in AD MAD SHOW in Symbiosis College.
- 2007-2008: Did road cleaning under 'OCEAN CLEAN UP' in Symbiosis college
- 1996-2004: I had done classical singing.

## **Strengths:**

- Working effectively in teams
- Analytical
- Passion for challenging work assignments.
- Adaptable

## **Hobbies:**

- Listening to music
- Reading inspirational books

I hereby affirm the information in this document is accurate and true to the best of my knowledge.