

## **RESUME**

Name : V. JANANI

Sex : Female

Father' Name : P.V VELAYUDHAM

Date of birth : 21-06-1993

Age : 26 years

Address : 19 / b2 West Lutheran Street  
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## ACADEMIC RECORD

Qualification	Topic and Institution in which studied	Year of Passing	Medium of Instruction	Percent age	Class
PH. D	<p style="text-align: center;">TOPIC:</p> <p style="text-align: center;"><b>SUSTAINABILITY Of MICRO INSURANCE PRODUCTS AMONG WOMEN IN THE INFORMAL SECTOR IN KANYAKUMARI DISTRICT</b></p> <p style="text-align: center;">MINI PROJECT:</p> <p style="text-align: center;"><b>AWARENESS OF MICRO INSURANCE PRODUCTS AMONG RURAL WOMEN IN KANYAKUMARI DISTRICT</b></p> <p style="text-align: center;">Under the guidance of</p> <p style="text-align: center;"><b>Dr. D. Jacqueline Pon Mabel Scott Christian College (Autonomous) Nagercoil</b></p>	---	---	---	-
M. PHIL	<p style="text-align: center;">TOPIC:</p> <p style="text-align: center;"><b>A STUDY ON CONSUMER ATTITUDE TOWARDS FAST MOVING CONSUMER GOODS WITH REFERNCE TO KANYAKUMARI DISTRICT</b></p>	August 2017	English	75	First Class

	<p>Under the guidance of</p> <p><b>Dr. P. Christopher Raj</b>  <b>Scott Christian College</b>  <b>(Autonomous)</b>  <b>Nagercoil</b></p>				
M. COM	<p>TOPIC:</p> <p><b>A STUDY ON MEDICAL  TOURISM AND  PROSPECTS IN  KANYAKUMARI  DISTRICT</b></p> <p>Under the guidance of</p> <p><b>Dr. C. Sathya Kumar</b>  <b>Scott Christian College</b>  <b>(Autonomous)</b>  <b>Nagercoil</b></p>	April 2016	English	62	First Class
B. COM	<p>TOPIC:</p> <p><b>A STUDY ON MODERN  BANKING SERVICES  TOWARDS CUSTOMER'S  SATISFICATION</b></p> <p>Under the guidance of</p> <p><b>Ms. B. Indu Bala</b>  <b>Pioneer Kumaraswamy</b>  <b>College</b>  <b>Nagercoil</b></p>	Nov 2013	English	60	First Class

## **SEMINARS AND CONFERENCES PARTICIPATED**

### **PAPERS PRESENTED**

<b>Sl . No</b>	<b>TITLE OF THE PAPER</b>	<b>SEMINAR</b>	<b>INSTITUTION</b>
1	Consumer Behavior towards fast moving Consuming goods with special reference to Kanyakumari District	National Conference	Chevalier T. Thomas Elizabeth College for Women Chennai.
2	A Study on Make in India and Green Production	National Conference	Dept. of. Commerce and Research Centre, Scott Christian College (Autonomous) Nagercoil.
3	Role of Developing Entrepreneur in Self – Help Groups with Special Reference to Kanyakumari District	National Conference	Dept. of. Commerce and Research Centre, Scott Christian College (Autonomous) Nagercoil.
4	Customers Attitude Towards Online Shopping	National Seminar	ST. Jerome's College of arts and science Anandhanadarkudy, Near Nagercoil Kanyakumari.
5	A Study on Consumer Satisfaction on Green Marketing	International Seminar	Manonmaniam Sundaranar University Tirunelveli

	among College Teachers		
6	Impact of Social Networking sites (SNS) on the youth of India	International Conference	Erode Arts and Science College (Autonomous) Erode
7	A Theoretical Study on E-Wallet and its Future in India	International Conference	Alagappa University Karikudi
8	National Level Seminar on New Carrier 's in D-Marketing	National Level Seminar	Annai Velankanni College Tholayavattam Kanyakumari District
9	National Conference on Emerging Trends in Financial Market	National Level Conference	St John's College of Arts and Science Ammandivilai
10	National Level Webinar on "Cancer Prevention and Healthy Lifestyle	National Level Webinar	Internal Quality Assurance Cell G.Venkataswamy Naidu College Kovilpatti
11	Students as Beacons of Ethics in Higher Education	International Webinar	Rani Anna Government College for Women Tirunelveli & Globalethics.Net India
12	Leadership with Ethics and Integrity: The Noble Vocation of Higher Education	International Webinar	Internal Quality Assurance Cell Women's Christian College & Globalethics.Net India
13	Online Two Capacity Building Programme on	Indian Council of Social Science Research (ICSSR)	Alagappa University Karaikudi

	Data Analysis and Research Methodology in Social Science		
14	Publishing in Scopus and Web of Science Indexed Journals	National Level Webinar	Kristu Jayanthi College (Autonomous) Bangalore

### ARTICLE PUBLISHED

Sl. No	Title	Book/ Journal	ISBN/ ISSN No.
1	“Make in India – Initiatives , Ideas and Challenges”	National Conference on “Make in India” Opportunities and Challenges	ISSN 978-93-84734-57-2
2	“Labour welfare measures taken in India by various agencies	“The Dynamics of Commerce in the 21 <sup>st</sup> Century : Innovation , Trends & Practices”	ISSN 2348-0653 Impact Factor 3.853
3	“A Study on Impact on Demonetization in India”	All India Conference of Scott Research Forum (SRF)	ISBN 24664-24866
4	“A Study on Make in India and Green Production”	National Conference in “Make in India and “Make for India “ Opportunities and Challenges”	ISSN 978-93-84734-57-2
5	“Role of Developing Entrepreneur in Self – Help Groups with Special Reference to	National Conference In Entrepreneurship And Innovation In	ISSN 2367-21789

	Kanyakumari District”	E- Commerce	
6	Customer Attitude Towards Online Shopping	National Seminar on E- Marketing of Products and Services: Way Forward.!?)	ISSN 2454-6410 Volume 6 Special Issue 1
7	A Study on Consumer Satisfaction on Green Marketing among College Teachers	“Emerging Trends in Green Entrepreneurship ETGE 2018”	ISBN -978-93-81402-61-0 First Edition
8	Impact of Social Networking sites (SNS) on the Youth of India	“Modern Trends in Accounting Banking and Digital Marketing”	ISSN 2249-9598 Volume – 09 Special Issue (03)
9	“Challenges and Opportunities of Financial Inclusion in India”	Current Business and Economic Condition in India	ISSN 2347-7644 Vol-VI-Special Issue-3-March-2019 UGC Approved Journal no : 64130 INDEXED IN GOOGLE SCHOLAR
10	“A Theoretical Study on E- Wallet and its Future in India “	Digital Banking for Sustainable Development (DBSD-2K19)	ISBN : 978-93-87865-15-0
11	“Micro Insurance : Role of Government for Low Income People in India	“Micro Insurance : Role of Government for Low Income People in India	ISSN:2394 – 3114 Vol-40-Issue-18-February -2020 UGC Care Journal

## LANGUAGES KNOWN

	<b>Read</b>	<b>Write</b>	<b>Speak</b>	<b>Understand</b>
<b>English</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Tamil</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Hindi</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Malayalam</b>	<b>Yes</b>	<b>No</b>	<b>Yes</b>	<b>Yes</b>

### Strengths

- Team work and enabled me to develop excellent co-ordination skills.
- Good communication skills.
- Good Listener and Fast Writer.

### Areas of specialization

- Banking
- Human Resource Management
- Marketing



## **DECLARATION**

I hereby declare that the information furnished above is true to the best of my knowledge and I promise for the best and earliest output in the given assignment in any situation and place.

Place: Nagercoil

Date: 22-03-2022

yours faithfully

V.Janani