



# NAVAMI V V

Merchandiser

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## About Me

Dynamic and dedicated Fashion Professional with a Bachelor of Fashion Technology degree and a passion for creating innovative designs. Seeking opportunities to leverage skills and expertise in fashion design, merchandising, and retail management to contribute effectively to a forward-thinking fashion brand.

## Skills

Excellent communication and collaboration abilities

Fashion illustration skills for visual communication of design ideas

Strong understanding of fashion trends and industry developments

Trend forecasting, textile knowledge, and color theory expertise

## Interest

Fashion Styling  
Illustration  
Drawing  
Modelling  
Draping

## Software skills

Adobe Photoshop  
Adobe Illustrator  
CorelDRAW

## languages

English  
Hindi  
Malayalam

## Experience

MINIANTO Bridal Boutique, Kottayam

June -February  
2023

### FASHION DESIGNER

Created bespoke bridal designs tailored to individual client preferences  
Managed the entire design process from conceptualization to final production

AMMAN GARMENTS

April 2022

### intern

Gained valuable hands-on experience in manufacturing and production processes of apparel garments

Assisted in various aspects of garment production, including quality control, fabric selection, and garment finishing

Collaborated with production team to ensure timely completion of orders and adherence to quality standards

NIFT TEA Knitwear Fashion Institute, Tirupur

May 2022

### intern

Assisted in the design and development of knitwear collections

Participated in trend research and analysis to support design decisions

Fashion Meets Culture, CRAFT Documentation

December 2021

### Designer

Contributed to the conceptualization and execution of fashion designs inspired by cultural influences

Documented traditional crafts and incorporated them into contemporary fashion designs

## Education

Bachelor of fashion technology

2020-2023

Assumption Collage changanassery

Courses: Fashion Business, Garment Construction, Fashion Illustration, Pattern Making, Computer-Aided Textile Designing

Higher Secondary

Govt. Higher Secondary School, Kottayam  
Percentage: 83.7%

2018-2020

Secondary

Lake Mount Public School, Kattikunnu, Kottayam  
Percentage: 79.9%

2018