Rufina Jenifer

MBA | Human Resource and Marketing | Fresher

Extroverted and Dedicated Public Speaker Looking To Create Engaging Content For An Innovative HR Department. Hoping To Gain Leadership Skills And Experience And Take On Multiple Projects With Competing Deadlines.

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106/Kamaraj Nagar,Salem Camp,Mettur Dam,pincode:636456, Salem, India

EDUCATION

St.Mary's Girls Higher Secondary School,Mettur
2014-2016 SSLC 85%

Malco Vidhyalaaya Matric Higher Secondary School,Sampalli
2016-2018 HSLC 71.5%

Sri Krishna Arts and Science College ,Coimbatore
2018-2021 Bachelor Of Computer Applications (BCA) 7/10

Sona College of Technology ,Salem
2021-2023 Master Of Business Administration (MBA) 6/10

WORK EXPERIENCE

Internship (Mecken Technologies)
Product manufacturing Intern (Cooling Towers) Translate business strategy into product strategy Own the product roadmap Execute product strategy Drive action throughout the organization to get products to market Plan and carry out product launches Manage product profitability and commercial success – own the business case Provide insight to stakeholders on the product and market Provide product marketing with insights on key differentiators and messages Write high-level requirements Support the Product Owner and Product Marketer with any questions they may have Manage all aspects of in-life products, including customer feedback, requirements, and issues

Saylor Academy.
Value Added Courses &Training CFI-Corporate Finance Fundamental CFS-Reading Financial Statements Business Statistics

SKILLS

Marketing Management,Team Management C,C++,Python and Basic Java programming

Product and service, Social media marketing, Excellent in written and oral communication

PERSONAL PROJECTS

Boutique Processing System: The Project Boutique Processing System Is a Complete Solution For Tailors And Fashion Designers. It Helps To Manage All Orders/Sales, Customers, Income, Expenses, So You Can Keep Things Organized And Get a Detailed Report Of Your Fashion Business while You Concentrate On Other Important Things. It Allows You To Keep Track Of Customer's Measurements, Orders And When Work Is Done As Well As Print Receipts For Them.

WORKSHOP SEMINAR

Workshop on Financial Modelling Workshop on Power BI Workshop on Digital Marketing Workshop on Leadership Workshop on Artificial Intelligence Seminar on 5G Networking Paper Publications on Introduction to Internet Of Things

CERTIFICATES

Spoken tutorial training in C++ programming offered by IIT,Bombay Spoken tutorial training in JAVA programming offered by IIT,Bombay. Spoken tutorial training in C programming offered by IIT,Bombay

LANGUAGES

Tamil
Full Professional Proficiency

English
Full Professional Proficiency

INTERESTS

Sales and Marketing

Lead Management and Lead Generation

Advertising and Branding