

RESUME

S. VELUMANI

2/7, Sree Dhanam Nagar,
Mylampatti Post, Coimbatore – 62
Tamil Nadu, India.
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Exceptionally Talented public relations and marketing professional with over 21 years of experience.

OBJECTIVE:

To update my knowledge in the innovative fields and to adjust myself to work with dedication and show perfection in all aspects of my life.

PERSONAL SKILLS:

Comprehensive problem solving ability, Superior Communication and Interpersonal abilities, work well with all levels of staff and management, Ability to deal with people diplomatically, willingness to learn.

EDUCATIONAL QUALIFICATION:

- BSc in Chemistry from C.B.M College of Arts & Science, Coimbatore.
- H.S.L.C from Devanga Higher Secondary School under Board of Higher Secondary Examination.
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IT EXPOSURE:

Operating System :MS DOS, Windows 95/98, Windows XP (Diploma in Computer Application)
Languages :C, C++

PROJECT DETAILS:

Final Semester Project as part of the B.Sc Curriculum.
Project Name : Soap Manufacture
Sponsored By : Ganga Soap Works, Coimbatore.

EXPERIENCE HISTORY:

SKYLITE CHEMICALS Pvt Ltd, Coimbatore – 2000 to 2003
Designation: Area Sales Executive.

Water treatment chemicals for cooling towers, boilers & descaling chemical Sales & Service.
Dealer wise & Direct marketing.
Industries: Textiles, Paper, Milk, Steel Plants etc

Reporting:- MD

Rishabh Metals & Chemicals Pvt Ltd., Mumbai – 2003 to 2012

Designation: Sr. Sales & Technical Executive, South Zone – 1

Specialty chemicals for ETP (Paper, Textiles and Leather) Polymer base color, removal coagulants, flocculants etc

Dealer Sales & Direct sales.

Anand Chemicals Pvt Ltd., Tiruppur – 2012 to 2015

Designation: Deputy Sales & Service Manager

Basic & Specialty Chemicals for ETP (Paper, Textiles and Leather) RO Resins, Membrane H₂O₂ for all Major Textiles Industries, Leather industries, Paper Boards, Poultry units, Sugar industries, Cement etc. (whole of Tamilnadu)

Basic Chemicals like HCl, H₂SO₄, CH₃COOH, FeSO₄, FeCl₃ etc

Area: Coimbatore, Tiruppur, Erode, Perundurai Sipcot, Salem, Hosur, Nammakkal, Trichy, Vellore, South-Madurai, Sivakasi, Rajapalayam, Aruppukottai, Nellai etc, Kerala & Karnataka

Nitrex Chemicals Ltd., Delhi 2015 to 2018

Designation: Deputy Sales & Service Manager

Manufacturers of Nitrocellulose

Area: Tamilnadu, Kerala, Andhra Pradesh & Karnataka (Entire south states)

Printing inks, Leather finishing, Auto-refinish, Wood Lackers, Nail Varnishes, Adhesives, Ammonium coating etc

Reporting -CEO

Ponpure Chemicals P Ltd. 2018 to 2022....Till Date

Designation: Sales & Technical Manager

Specialty Chemicals for ETP (Paper, Textiles and Leather) RO Antiscalent, MEE Aniscalent for all Major Textiles Industries, Leather industries, Paper Boards, Poultry units, Sugar industries, Cement, M-sand units (crusher) etc.

Area: Coimbatore, Tiruppur, Sipcot, Salem, Karur, Hosur, Nammakkal, Trichy, Vellore, South-Madurai, Sivakasi, Rajapalayam, Aruppukottai, Nellai etc, Kerala, Punjab (PUNJAB DYEING ASSOCIATION CETP, LUDHIYANA)

Reporting -Mr.Surya prakash.(Executive Director)

#POLYPIPES INDIA PVT LTD, CHENNAI. TILL DATE

Designation: Area Sales Manager

PVC Resin(imported)-china, Malaysia, Thailand, Korea, Indonesia and Taiwan

PVC Resin(india)-BCW Tuticorin

Calcium carbonate-Malaysia, Egypt, Vietnam

Titanium di-oxide, Lead, Zinc-oxide, Stearic Acid, Sulphur, Chlorinated Paraffin (CPW) and Allied Chemicals

Reporting - MD

ROLES & RESPONSIBILITIES:-

- To DEVELOP BUSINESS IN THE SPECIFIED REGION FOR FOCUSED SEGMENTS.
- TO Generate Business Potential With High Conversion rate.
- Take a lead role in identifying and evaluating opportunities for partnering with Companies/consultants and research groups.
- To followup for order booking,payment and will be coordinating with clients & HO For good customer relation.
- Developing personal network within and outside the group companies through meetings with customers & Consultants in various forums &conferences.

MAJOR CLIENTS :

- Jeyavishnu clothings p ltd , -IETP
- Royal classic mills p ltd.IETP
- KPM processing Mills.-IETP
- Parvathi Dyeing IETP
- Esskay yarn dyeing -IETP
- Asian Fabricx _IETP
- Alas Processing Mills-IETP
- LGB -IETP
- SUPER SPEED-IETP
- LMW -UNIT 2-IETP
- JK TEX -IETP
- **CETP**
- TRIVENI 18 MLD -BALOTRA & BARMER RAJASTHAN
- PDA 40 MLD- Ludhiana ,PUNJAP
- NARODA ENVIRO PROJECTS-35 MLD -Ahmedabad
- THE GREEN ENVIRO SERVICE -VATVA 35 MLD - Ahmedabad.
- ENVIRO CARE

• DEALERS:-

- Green India Tech
- Eco green
- VG Chemicals
- Allwin chemicals
- Andavar chemicals

• PERSONAL DETAILS:

Father Name	:	M. Selvaraj
Date of Birth	:	20-June-1980
Sex	:	Male
Nationality	:	Indian
Marital Status	:	
Languages Known	:	Tamil & English

EXTRA CURRICULAR ACTIVITIES:

- Captained football team in School.
- A Cadet in N.S.S.

- Cricket, Football, Chess.

HOBBIES :

- Listening to Music
- Surfing net
- Playing Games

Signature:
Velumani.s