

# MARY PRISILLA R

## Digital Engagement manager

### CONTACT

8870962287

maryprisillapkt@gmail.com

### EDUCATION

**B.E MECHATRONICS  
ENGINEERING**

Anna University

**2014-2018**

### EDUCATIONAL QUALIFICATION

**St isabel Higher Secondary  
school**

**State Board - SSLC April 2012**

St isabel Higher Secondary school

State Board - HSC March 2014

### SKILLS

Content Writing

poster Design

MS Office

Auto cad

C,C++

### SUMMARY

A passionate digital manager with over 4 years 8 months experience in Automobile industry as a Service advisor , customer Experience manager & Digital manager .To seek an opportunity to serve a company where my knowledge and skills are well utilized for the development of the organization and also for my career growth.

### WORK EXPERIENCE

#### DIGITAL ENGAGEMENT MANAGER MAHINDRA CAI

Really Great Company

**2022- Present**

- Need to handle social media platforms ,websites and GMB page and improve the High no's of Leads conversion & positive Followers
- Create social media creatives ,posters ,handbills
- Developed visual style guide
- Major role customer experience handling
- Improve to convert quality leads using Hyperlocal leads ,vendor leads

#### SERVICE ADVISOR SGA SKODA

Really Great Company

**2021 - 2022**

- receiving the customer, responding their queries, finding out the work, scheduling vehicles for the service, educating technician, final quality inspection and full fledging customer's desires and delivering the vehicle to the customer.
- need to Achieve Revenue Based Goals
- Customer Delighting Plays a vital Role

### REFERENCES

Mr.Prem

9500666671

Manchester Honda -GM

**SERVICE ADVISOR**  
**RAMANI AUTOMOBILE PVT LTD - MANCHESTER HONDA**

Really Great Company

**2018 - 2021**

- receiving the customer, responding their queries, finding out the work, scheduling vehicles for the service, educating technician, final quality inspection and full fledging customer's desires and delivering the vehicle to the customer.
- need to Achieve Revenue Based Goals
- Customer Delighting Plays a vital Role

**PROJECT PROFILE:**

**Title : Control and Monitoring Textile Waste Water Using SCADA, 2018**

Mission to accomplish an environment friendly industrial Waste water system.

Framing an innovative concept which could automatically regulate toxicity in the waste water  
Design and Fabrication of Semi-Automated Drainage Cleaning System.

An aim to segregate solid waste from municipal drainage system by creating a semi-automated fabrication which could separate solid by fetching process.

**INDUSTRIAL EXPOSURE:**

Undergone IN -PLANT Training in AMBAL AUTO, Coimbatore.

**TECHNICAL EXPERIENCE:**

DEM Training - Bangalore

Participated in one-day PLC workshop, Coimbatore.

Completed HSAS Training from HONDA, Chennai.

Completed H- SMART Training from  
HONDA, Chennai

**DECLARATION:**

I do solemnly declare that the above furnished details are true to the best of my knowledge and belief.

Date :

Place :

Sincerely

(R.Mary Prisilla)