# Noorjehan Mehnaz Jafri

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I am recognized as a certified graphics designer, cartoonist, illustrator, caricaturist and a storyboard artist; and also creative content writing.

I can un-dividedly contribute my inbuilt designing talent to achieve the compound objectives of the firm.

#### Personal Details

**Industry:** Advertising, PR, MR, Event Management, Banking & Finance, Beauty & Wellness, Business Operations, Childcare, Cleaning & Sanitation, Community & Social Service, Customer Service, Dental, Education & Instruction, Food Preparation & Service, Healthcare, Hospitality & Tourism, Human Resources, Marketing, Other, Retail, Sales

Total years of experience: 6

# Work Experience

### Freelancing consultant

Media, business companies, etc. - India February 2020 to Present

I am also open to freelancing projects.

Presentation design, logo editing, logo creation, storyboards, website banners, gif animation, social media posts, magazine cover, book cover design, banners, stickers, etc.

Per design charge: Rs. 1000/- to Rs. 1500/-

#### **Graphic Designer/Illustrator**

MS education academy - Hyderabad, Telangana November 2022 to March 2023

I joined as a graphic designer, illustrator and storyboard artist for children's school book cover, design foot note strips, and lesson page designing cum illustration.

#### **Graphic Designer**

Ashray Akruti - Hyderabad, Telangana November 2021 to April 2022

Graphic designer for their social media posts, print and design media.

#### **Graphic Designer**

Forest Hills, Tala - Mumbai, Maharashtra October 2019 to February 2020

Executive graphic designer with Forest Hills, Tala situated in the headquarters at Nariman point, Mumbai. My job was to make creative posts for Instagram and Facebook stories. Sales team

template, print media for hoardings, and other event related artworks.

### Designer and social media executive

Dust Value - Mumbai, Maharashtra October 2018 to June 2019

with Dust Value Pvt Ltd. A direct Marketing company, at Andheri Veera Desai Road, Mumbai. My job was to create social media creative and post them on the social media platforms like Facebook, Instagram and LinkedIn. I also took care of their internal

website - creative and graphical look of the site. www.dustvalue.com & www.vblend.co.in. Also gave handful of help in their client related projects.

### graphic designer cum DTP operator with Longchamp

Do It Retail Brands - Mumbai, Maharashtra November 2017 to July 2018

Α

French luxury company of leather bags. With stores in Mumbai - Palladium, T1 - Airport and Delhi - Emporio mall.

### Freelancing Content writer and Graphic Designer

Holdthescroll

June 2017 to August 2017

with hold the scroll an online magazine and portal with latest news, gossips,

Bollywood masala and generic articles.

Organizational Experience as a Content Writer and Graphic Designer:

## **Content Writer cum Graphic Designer**

Creotech Solutions Private Ltd February 2017 to June 2017

It was my duty to compose the day-to-day original content for the company's news website www.fingo9.com and www.filmievents.com

- My compositions include national, international breaking news, views, reviews, analysis, informative articles of health and value for the web-based audience.
- I carry vast experience in writing, editing, proofreading and formatting the featured articles, thesis, texts, and treaties of all sorts. I am flamboyant in the fertile fields of writing Rubrics, Captions, Streamers, Slogans, Titles, Taglines, Headlines, Burst Pages, Blogs etc.
- As a resourceful Graphic Designer, I responded to the immediate technical tasks assigned to me for www.fingoshop.com an e-Commerce site belonging to Creotech solutions.

#### Sr. Graphic Designer

Deccan Dental Depot Pvt. Ltd - Hyderabad, Telangana October 2014 to November 2016

media

executive.

• I took care of the printable graphics, visiting cards, clinical brochures, premium commercial banners etc.

#### Comic Strip Specialist, I

Bollywood Hungama

had articulated and designed

creative comical strip and cartoon sketches for the sensational youth show aired on MTV channel.

- 2D Classical Animation Movie: As a storyboard artist and key animator, I was involved in the composition of a full-fledge scene for the 2D animation flick.
- Limping Larry Bang Bang: I had contributed my graphical excellence by making a traditional 2D animated short film.
- Ek Titli Voluntary Organization: As a Flash Animator and Graphic Designer, I had created dynamic banners for the e-magazine and website www.ektitli.org so as to promote the green environmental initiatives.
- Aniboom: I had compiled a parody song:" knocking on my bathroom's door" and mission to save water for the benefit of the Global Environment.

Talent Tournaments and Competitions:

- Participated in online cartoon contests for the movie "Gangaputrulu"
- Compiled comical cartoon scenes, imageries and clips in flash for "The Art Department"
- Took part in the cartoon sketching contest organized by British Council titled as "Water shortage"

# **Graphic designer / cartoon illustrator**

Samabhavana Society - Mumbai, Maharashtra November 2013 to February 2014

W3Shastra & Bollywood Celebden: February 2013-April 2013

### Cartoon animation- drawing teacher for co-curricular activities.

Nasr School Hyderabad - Hyderabad, Telangana January 2013 to October 2013

Vision Rainbow & Spry'ed Media: June 2012-October 2012

#### **Graphic Designer**

Grip Sell Technologies - Hyderabad, Telangana March 2012 to May 2012

### Cartoon illustrator and graphic designer

YGoY Online Health Magazine - Unknown, Hyderabad, Telangana June 2011 to February 2012

#### **Storyboard Artist**

Vision Labs e-Learning company - Hyderabad, Telangana July 2008 to June 2011

• As an executive, I had provided customer support, digital marketing support, social media support, and live chat assistance to my company's website www.deccandental.com

Vision Labs e-Learning company: July 2008-June 2011

Storyboard, Script, Screen Play Writer

• As a genuine writer, I was able to compose logical critique and concentrates on sensitive issues like women's welfare, racism, hypocrisy, racism, superstition, falsity, duplicity, discrimination, domestic violence etc.

Vital Assignments in Creative Cartoon Illustration and Graphic Designing:

# Education

## **Diploma in Cartoon Animation**

Colorchips institute - Hyderabad, Telangana May 2006 to June 2008

### **Bachelor of Arts**

St. Ann's College for women, Mehdipatnam - Hyderabad, Telangana June 2003 to March 2006

ISC

March 2000

# Diploma in animation training and Film Making Technology

Animation College - Hyderabad, Telangana

# Skills / IT Skills

- Learning aftereffects and motion graphics
- Adobe Photoshop
- Graphic design
- Adobe Illustrator
- Sketch
- 2D animation

# Online Profile

https://mjcartoonillustrator.blogspot.com