

YOKESH KUMAR R

MBA(HR and MARKETING)

rvyokeshkumar@gmail.com

9952686576

A highly motivated and enthusiastic individual looking to kick-start my career in the organization. Eager to learn and contribute to a dynamic team, leveraging my strong skills and knowledge to achieve professional growth and make a meaningful impact.

No:07, Karuppusamy Mudaliyar Street, Vadavalli P.O,
Coimbatore, Tamil Nadu, India

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EDUCATION

MBA(Master of Business Administration)- HR & Marketing

Sri Ramakrishna College of Arts and Science

2021 - 2023

Secured 77% in academic
performance

B.Sc(Bachelor of Science)-Computer Science

Sri Ramakrishna College of Arts and Science

2018 - 2021

Secured 78% in academic
performance

H.S.C(12th)

Chavara Vidya Bhavan Matriculation Higher
Secondary School

2017 - 2018

Secured 78% in academic
performance

S.S.L.C(10th)

Chavara Vidya Bhavan Matriculation Higherr
Secondary School

2015 - 2016

Secured 87% in academic
performance

INTERNSHIP & TRAINING

Data Entry(Typist)

Open Source Academy, Coimbatore

10/2021 - 01/2022

Duties:

- Responsible for all activities.
- Responsible for converting datas from paper formats to computer files or database systems.
- Review and make necessary corrections to data before entering it into the system.

Direct Sales Executive

Maruti Suzuki Arena(Sree Saradhambal
Automobiles Pvt Ltd)

08/2022 - 0/2022

Duties:

- To assess and contact potential customers using a variety of methods, such as cold calling, networking, referrals and industry events.
- To conduct product presentations and demonstrations to showcase the features, benefits and value proposition of the products or services.
- Responsible for collecting regular sales reports and give management precise sales estimates.

SKILLS

Type Writing

Python

MS Word

MS Power Point

Photoshop

PROJECT/WORKSHOP

Employee Performance Management System

- Done a specialization project under Human Resource Management.
- To identify the skills and talents of employees.
- To satisfy the employee regarding work environment, rewards, performance and communication process.
- To determine the employee's strength and weakness and offer helpful feedback for improvement.

QUALITIES

Adaptability

Problem-Solving

Continuous Learning

Positive Attitude

CERTIFICATES

Advanced Management Techniques, PERDANA
UNIVERSITY, MALAYSIA (04/2023)

Attended the workshop seminar in digital marketing, Human Resource,
Management(HRM), Business Analytics, content Creation.

LANGUAGES

Tamil

Full Professional Proficiency

English

Full Professional Proficiency

Telugu

Limited Working Proficiency

French

Limited Working Proficiency

HOBBIES

Reading Books

Travelling

Listening to music

Volunteering

Cooking

Playing Football

Drawing and painting