





# RENUGA DEVI T

## CONTACT

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 06-03-2000

## OBJECTIVE

To continue my career with an organization that will utilize my MANAGEMENT, SUPERVISION & ADMINISTRATIVE skills to benefit mutual growth and success.

## SKILLS

- Customer assistance
- problem solving
- strong and convincing personality
- Good communication skills

## INTERESTS

- Field marketing

## LANGUAGE

- ✓ Tamil
- ✓ English

## EXPERIENCE

### Hindhusthan power links

June 2021 - May 2022

Sales and marketing

- Produced a Go-To-Market campaign strategy for RW's new application via organic social posts and content marketing; increased downloads by 50% in the first week.
- Spearheaded a pricing hike campaign to 1200 clients on a freemium plan, contributing 15.4% MRR growth YoY, the highest in the company's history.
- Brainstormed with the product, marketing, sales, and customer service teams on 10 new ways to improve each team's core KPIs.

## EDUCATION

### sri Meenakshi Government arts and sciences college for women, Madurai

2021

B.SC /Botany  
90%

### st.Andrews girls Higher secondary school,Ramanthapuram

2018

HSC  
67.1%

### st.Andrews girls Higher secondary school,Ramanthapuram

2016

SSLC  
88.6%

## ACHIEVEMENTS & AWARDS

- ✓ athletes

## HOBBS

Reading books

## DECLARATION

I hereby declare that all the details furnished here are true to the best of my knowledge and belief

DATE& SIGNATURE