



## SNEHA J

### CONTACT



7558140815

snehaj0923@gmail.com

in SNEHA J

### OBJECTIVE

Highly Motivated and Responsible BCom Accounting and Finance graduate seeking employment with your company.

### SKILLS

- Tally ERP. 9
- Ms Excel
- Ms PowerPoint
- Ms Word
- Problem Solving
- Critical thinking
- Effective communication
- Advising

### INTERESTS

- Baking
- Dance
- Drawing
- Making Craft
- Painting
- Video Editing

### LANGUAGE

- ✓ Tamil(R, W, S)
- ✓ English(R, W, S)
- ✓ Malayalam(S)
- ✓ Hindi(R, W)

### EDUCATION

📍 Sri Ramakrishna college of arts and science	2023
B. Com Accounting & Finance	
78%	
📍 Mani Higher Secondary School	2020
HSC	
82.4%	
📍 Mani Higher Secondary School	2018
SSLC	
79.4%	

### PROJECTS

#### 📍 A STUDY ON CUSTOMER SATISFACTION TOWARDS OTT PLATFORM WITH SPECIAL REFERENCE TO COIMBATORE CITY

The Aim of the study is to find out the opinion and satisfaction level of consumers, problems faced by the consumers and factors influencing the consumers towards OTT (Over The Top) platform. Present study concluded Most of that are most of the people using OTT platforms between the age group 18-24. They are using OTT platforms mainly for entertainment purpose to watch new movies and series. The minimum time spend is less than 2 hours and they are using smart phones to consume OTT platforms. Most of them using Disney hotstar first, Netflix second and Amazon third. In today's digital world, Maximum people start spend more time with smart phones compared to TV so, in upcoming period more OTT platform will come into existence.

### INTERNSHIP

Yathi Pumps, [06-12-2021 to 22-12-2021]  
(in Accounting and Finance department)

I have learned basic book keeping like credit note, debit note, Purchase, Sales & Tax invoice, LC, RCM, Delivery receipt, Cash/Bank entries.

### CERTIFICATIONS

Job orientation course for excel

Mahindre pride classroom training

Rubicon training program for soft skills

Data Analytics in Business

Security Market Operations

### ACHIEVEMENTS & AWARDS

- ✓ NCC A Certificate
- ✓ Ball Badminton
- ✓ Completed prathmic & Madhyama
- ✓ Dance

Signature: \_\_\_\_\_  
Sneha J