



Sowmiya Gurusamy



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SKILLS

Tally ERP.9

MS WORD

MS EXCEL

POWER POINT

PRESENTATION

New client acquisition

Customer followup

Leader relationship

Marketing techniques

LANGUAGES

Tamil
Professional Working Proficiency

English
Professional Working Proficiency

Telugu
Professional Working Proficiency

INTERESTS

Marketing

Product selling

Billing

EDUCATION

Master of business administration

Bharathiyar University

06/2021 - 09/2023

Coimbatore.

Courses

- Human resources management

Bachelor of business administration

KG College of Arts And Science

06/2017 - 04/2020

Coimbatore

Higher secondary School

Sri visalakshi girls higher secondary School

06/2016 - 04/2017

Udumalpet

Secondary School leaving certificate

Sri visalakshi girls higher secondary School

06/2014 - 04/2015

Udumalpet

WORK HISTORY

Insurance advisor (12/2021 - Present)

Aditya Birla Sun Life insurance -Coimbatore Experience : 2.5 years Product sales. Product Name : Digi Shield , Term plan ,Savings plan : Pension, Bulk Amount , Joint Family Cover

CERTIFICATES

Photoshop Illustration (06/2017 - 10/2017)

Certified by KGISL

Advanced Excel (12/2017 - 03/2018)

Certified by KGISL

Tally ERP9 (06/2018 - 10/2018)

Certified by KGISL

Oracle SQL And PL/SQL developer (12/2018 - 03/2019)

Certified by KGISL

PROJECTS

A Study On Consumer Behaviour In A Departmental Stores(12/2018-03/2019)

- Consumer behaviour is an important factor that will help them to tap the consumer. In a better way,consumer always look for the benefit of shopping in an organized retail store in the terms of self, selection,etc.variety and also seek value for the money they pay and purchasing the convenience goods.

ACHIEVEMENTS

Secured 2nd Rank Proficiency certificate (2017-2018)

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