

# Jenifer

## Digital marketing & social media marketing

Digital marketing , SEO specialist with 2 years of experience executing online platform , If you want to grow your business, I am here for you .

✉ FIVER : Jenifer

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### Skills

- SEO
- Backlink
- Key words
- Google analytics
- Data analytics
- Web developing
- Research & strategy
- set campaign
- Web developer
- E-mail marketing
- Content writing
- video & photo editing

### Experience

- Digital marketing** (upwork , Fiverr ) 2021-2023
  - Created 50+ new business website and successfully achieved schedule goals with 65% active traffic.
  - Improved on- page & off-page SEO , SEM , PPC performance and increase monthly traffic , implied KW , BLACKLINK on every day , and monitoring every organic database.
  - Create digital marketing brand campaign in Google and Ranking on top 25 list in 1 month , more over other E-commerce website.
  - Implied creative content new marketing sales and buying process and customer service.
  - Developed 11 action plans for achieving and measuring SEO campaign success using KPIs, keywords, and optimization.
- social media marketing** (upwork , Fiverr ) 2020-2023
  - 250+ photos & video created , and post on Facebook, Instagram, YouTube, Google Ads.
  - My graphic designer will create will create stunning image for you .
  - Increasing 50% of Amazon , Flipkart , meesho , other E- commerce sites sales .
  - Maintained the company's social media presence by posting messages, answering post and monitoring responses.
  - Helped to shape the voice of the Brand and its products, and helped it grow a loyal consumer base, Managed all web marketing channels.
  - Developed and executed creative, multichannel Email marketing campaigns that educate, engage, and excite new and existing customers: Managed marketing budget, sales planning & operations.

### Education

- HIGH SCHOOL**
  - Jaivabai Girls Higher Secondary School 2018
- NANDHA ENGINEERING COLLEGE** 2021
  - COMPUTER SCIENCE ENGINEERING

### Other

- Jenifer
- SEO specialist & SMM manager
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