

MANOJ KUMAR

CONTACT



9080633167



kumarofficial@gmail.com



www.linkedin.com/in/manoj-kumar-037102193



Chennai, Tamilnadu

PROFILE

A proactive problem solver with a keen eye for detail, seeking a position where my analytical skills and ability to think critically can be applied to overcome challenges and drive positive outcomes.

SKILLS

- Analytical Skill
- Critical thinking
- Problem Solving
- Data Visualization (Tableau, Power Bi)
- Business and Data Analysis
- SQL
- MS-Excel
- Marketing and Hr Management
- CRM

WORK EXPERIENCE

Management Trainee

INDOSTAR HOME FINANCE PVT LTD

June 2023-Aug 2023

- Identify and prospect potential clients in the target market.
- Marketing the products using Traditional and Modern Methods.
- Verifying the KYC of the Customers.
- Determine the eligibility of the potential clients.
- Meet and liaison with DSA's to Make agreement with the Company.

HR Intern

FLOWLINK SYSTEM PVT LTD
COIMBATORE

June 2022-July 2022

- Maintaining and updating Employee training data.
- Maintaining and updating Employee Medical record.
- Acquiring and organizing the job applications.
- Screening the potential candidates resumes.

EDUCATION

MBA in Marketing and HR

Bharathiar University

2021-2023

Grade 70%

B.E Computer Science

PR.Engineering College

2016-2020

Grade- 6.7

PROJECTS

Marketing Analysis on Social Media Ad Campaign

- This Study is made to identify the most effective social media Ad campaign.
- To Study the interest, impressions, clicks, Spent and its impacts on total conversion.
- To find the campaign that received high conversion Rate.

Study on Employee Motivation

- The Study focuses on Conducting a comprehensive Study on employee motivation within the organization.
- The aim is to understand the factors that drive the employee to perform to their best , increases job satisfaction and enhance overall Productivity.

LANGUAGES

Tamil



English



INTEREST

- Data Analytics
- Talent Acquisition and Recruitment
- Digital marketing
- Project Management

CERTIFICATIONS

- **Strategic Management**
- **Analytics using R**
- **Human Capital Management**

HOBBIES

- Book Reading
- Travelling
- Sports