



Narmada.S

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About Me

This is Narmada. An Enthusiastic workaholic person a dynamic marketing professional with experience in developing and executing comprehensive marketing strategies.

Proven track record of driving brand awareness and increasing customer engagement through innovative campaigns and digital initiatives. Skilled in market research, social media management, and project leadership. Passionate about leveraging data-driven insights to deliver measurable results."

Expertise

- Management Skills
- Creativity
- Critical Thinking
- Digital Analytics
- Digital Marketing
- Problem solving
- Team Work

Tools

- MS Excel and Word
- Google Suite
- Chatgpt

Languages Known

- English
- Tamil
- Hindi
- Malayalam (Speaking only)

Experience

Marketing Executive

2023- Present

Coretip Private Limited

Worked with editorial, and product marketing. social and creative teams to design marketing video assets, which improved ad performance.

Assisted in the development and implementation of marketing campaigns, including content creation, social media management

Contributed to the development of marketing collateral, such as brochures, presentations and newsletter

Junior Advocate

2022-2023

VNV Law Associations

Practiced as a lawyer in Tuticorin district court
And handled all the legal documentation

Education

2019-2022

Bachelors in Law

Bharath University | Chennai | TamilNadu

CGPA - 69.8 %

2016-2019

Bachelors in English

University of Lorem | Location

CGPA- 59.8 %