JASMINE Z

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SUMMARY

I'm a recent M.com graduate and I'm hardworking and passionate job seeker with strong organizational skills eager to secure entry-level job title position. Ready to help team achieve company goals.

SKILLS

Social media marketing
Search engine optimization (SEO)
Google ads
Google analytics

Digital marketing Microsoft excel Html Tallyerp9

EXPERIENCE

Jul 2023 - Aug 2023 Social Media Marketing

Intern - Mumbai

- Created content strategies for social media marketing campaigns.
- Experience in content creation including blog posts and marketing of the company's services.
- Managed social media accounts resulting in a 20% increase in follower engagement.

EDUCATION

May 2023

Master Of Commerce: Commerce

Sri Gvg Visalakshi College For Women | Udumalpet

May 2021

Bachelor Of Commerce: Commerce

Sri Gvg Visalakshi College For Women | Udumalpet

CERTIFICATION

Google ads search certification
Google analytics certification
Inbound marketing certified
Microsoft advance excel
Google ads display certification
IBM mobile application

INTEREST

Playing keyboard Photography Reading books