

+91 7845362609	George Alwin	georgealwin0609@gmail.com
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Summary

Highly motivated and enthusiastic BBA graduate seeking an entry-level position in management, where I can utilize my strong analytical, organizational.

Skills

- Strong knowledge in Financial Accounting.
- Strong analytical and problem-solving abilities.
- Proficient in Microsoft Office Suite like Word, Excel, PowerPoint.
- Team player with the ability to collaborate effectively.
- Excellent verbal and written communication skills.
- Good time management and organizational skills.

Education

- BBA from Manonmaniam Sundaranar University with 63%, 2020-2023.
- HSC from St Aloysius Higher Secondary School with 59%, 2019-2020.
- SSLC from Bishop Ubagaraswamy School with 52%, 2017-2018.

Internship

Kanam Latex Industries,Nagercoil

- Assisted the Latex in various tasks, gaining valuable hands-on experience in Management.
- Conducted market research and analyzed data to identify emerging trends and competitive strategies, providing valuable insights for business development initiatives.
- Assisted in organizing and coordinating events, ensuring smooth execution and positive attendee experience.
- Conducted data entry, maintained records, and prepared reports, ensuring accuracy and attention to detail.
- Participated in team meetings and contributed ideas and suggestions to improve processes and optimize workflow.

Project

Sudhakar Garments,Vallioor.

Project Title :Employee Satisfaction

Location: Vallioor.

Duration: February2023 - April2023

Leadership and Extracurricular Activities:

- Organized fundraising events ,strong financial management.
- Participated in leadership Workshops and seminars.
- Conducted data entry, maintained records, and prepared report.

Description:

- Conducted comprehensive market research to identify consumer trends, target audience, and competitors in the smartphone industry.
- Developed and administered surveys to gather primary data from potential customers.
- Collaborated with a team of four members to create a detailed marketing plan and pricing strategy for the new product launch.
- Presented the findings and recommendations to the faculty panel and received positive feedback for the thoroughness of the analysis and the viability of the marketing plan.
- The project resulted in a 10% increase in projected sales and was recognized as the best marketing project of the semester.

Languages Known

- Tamil.
- English.