



BASKAR R

GRAPHIC DESIGNER



Profile

Dynamic and growth-focused graphic designer aiming to leverage two years of experience to contribute innovative design solutions, elevate brand aesthetics, and achieve creative excellence.



Work experience

present
↑
March
2023

Graphic Designer

Armada Technology Development Services

- Designing graphic content, illustrations, and infographics. Managing graphic designs from conception to delivery.
- Reviewing junior designer drafts to **ensure quality**.
- Ensuring **brand consistency** throughout various marketing projects. Generating **fresh concepts**.
- Liaising between the marketing and design teams to ensure deadlines are met. Keeping up-to-date with industry developments.

Feb 2023
↑
Jun 2021

Graphic Designer

Quick POS Software Solution

- Generated **imaginative concepts for posters**, translating ideas into visually compelling designs that resonate with target audiences.
- Able to create effective and innovative designs to our clients including posters, banners to post in **social medias**.
- Flexible **problem-solver** able to adapt to changing circumstances and needs.



Education

May 2021
↑
Feb 2021
May 2021
↑
Jun 2018
May 2018
↑
Jun 2016
May 2016
↑
Jun 2015

Graphic Designer Course

Vr Institution Of Education Technologies, Trichy

BCA (Computer Applications)

Jamal Mohamed College, Trichy

HSC

Government Higher Secondary School, Trichy

SSLC

Government Higher Secondary School, Trichy



Contact



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Behance

www.behance.net/baskarragupathi



Youtube

www.youtube.com/@bhcreations



Skills

- Problem Solving
- Effective Communication
- Adaptability
- Teamwork
- Adobe Photoshop
- Adobe Illustrator
- Coreldraw
- Adobe Premiere Pro
- Adobe After Effects
- Figma



Languages

English

Intermediate

Tamil

Fluent



Projects



Behance Portfolio

www.behance.net/gallery/Portfolio



Behance Logo Brand

www.behance.net/gallery/LogoBrand