

# PARTHSARTHI DASH

## Graphic Designer

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🌐 <https://www.linkedin.com/in/parthsarthi-dash-5b97191a2/>

📍 Brajarajnagar, Odisha

## SUMMARY

Dedicated graphic designer with over 4 years of freelancing experience and a passion for visually communicating brand stories. Proficient in creating impactful designs that resonate with the audiences. An enthusiastic candidate eager to contribute to a team that values creativity and authentic storytelling.

## EXPERIENCE

### Graphic Designer

03/2020 - Present

#### Freelancer

Odisha

- Successfully developed Logos, Icons and Vector Display Pictures for around 10 startups, content creators and events with diverse needs.
- Created customised minimalist Dust Jackets for around 4 Stephen King Novels.
- Did a rebranding work for a business celebrating its 18th anniversary redesigning its logo, business card, and created a display board enhancing the brand identity.
- Successfully designed assets like Invitation Card Templates, E-Invitations, Wedding Logos, Bag designs, Welcome Boards and Menu Cards for printing for around 3 wedding and engagement events.
- Designed over 10 minimalist movie posters from various genres to maintain a healthy design sprint habit.

### Pre-Production Artist

08/2019 - 03/2020

#### 'The Pick'- 3D Animated Short Film

Pune

- After weeks of research and experimentation, initiated ideas to develop the characters and did sketches to approve of the character sheets along with a team of 4 members.
- Studied various facial expressions and body movements of different animated characters for over 1 month to create the illustrations for the characters' expressions and gesture poses on their respective sheets.
- Generated numerous promotional Posters, Banners, Magazine Covers, and a collection of various merchandises before its release on 2020 Pune Animation Film Festival.

🌐 <https://youtu.be/GyZphDE9NfI?si=rhnsXL9AhHdEUjBi>

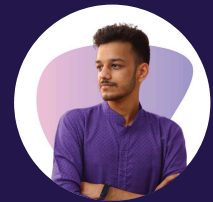
## SKILLS

### HARD

Adobe Photoshop · Adobe Illustrator · Brand Identity · Poster Design · Photo Editing · Sketching · Ideation · Research · Color Theory Application · Visual and Form Sensitivity · Typography · User-Centric Design Thinking · Visualisation · Spatial Reasoning

### SOFT

Aesthetic Sense · Attention to Detail · Methodical · Organisation · Experimentation · Solution Oriented · Critical and Analytical Thinking · Flow State Attainment · Time Management · Observation · Collaboration · Contribution · Friendliness · Vast Visual Library



## EDUCATION

### Bachelor in Media, Graphics and Animation

P. A. Inamdar College of Visual Effects, Design & Arts, Pune

07/2019 - 07/2022

## LANGUAGES

English

Proficient

Hindi

Proficient

## PASSIONS

### Movies

As a Cinephile, I have a keen eye for aesthetics and constantly try to expand my visual library through cinema.

### Photography

I enjoy using design principles to create artistic moments within my frame. I successfully edit and colour grade my photographs to perfection. Check it out here: - [https://www.instagram.com/alex\\_doof\\_ins/](https://www.instagram.com/alex_doof_ins/)

## PORTFOLIO

**Bē** <https://www.behance.net/PSD05>

**IG** [https://www.instagram.com/alex\\_doof\\_node/](https://www.instagram.com/alex_doof_node/)