# PRIYANKA CHOPRA.C

B.Sc (Hon's.,) AGRIBUSINESS MANAGEMENT

# **PERSONAL DETAILS:**

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DATE OF BIRTH: 04/06/2002

4/13 B,Middle street,Chinna kangeyampatti, Budalur, Thanjavur, Tamilnadu- 613602.

# **HARD SKILLS:**

- MS Office
- Photoshop
- Macromedia Flash
- ERP
- Flash Background Designer
- · Basic of R Programming
- Digital Marketing

# LANGUAGE:

- Tamil
- English

# SOFT SKILLS:

- · Time Management
- Good Organizer
- Leadership skill
- Relationship Maintenance
- Hard worker

#### **OBJECTIVES:**

To be a part of an enthusiastic, challenging, and dynamic working environment where I can utilize my technical skills and knowledge in contribution to accomplish organizational goal, and enhance my skills simultaneously.

#### **EDUCATION:**

- B.Sc (Hons.) AgriBusiness Management in TNAU, Coimbatore with GPA of 8.66.
- 12th grade from GHSS, Thanjavur, TamilNadu with 85.3%.
- 10th grade from GHSS,Thanjavur,Tamil Nadu with 94.2%.

# **ACHIEVEMENTS & AWARDS:**

- Represented TamilNadu Agricultural University and secured RUNNERUP in IFFCO-MC Hackathon 2022.
- Secured Certificate and medal in 'Media Advertising and Graphic Designing' Organized by TNAU.
- Participated in Agrieureka Competition conducted by MANAGE 2022.
- NSS Volunteer- participated in Social Activities for 7 days of NSS Camp.
- Completing 7 days bootcamp on cloning of Netflix project and got certificates from Dev-town & DGD Ranchi and DSC&BIT Google developer.
- Member of Intellectual property Rights Club of IIC in TNAU.

#### INTERNSHIP:

Completed Internship in Kellogg's Indian private limited, Andra Pradesh on EFFICIENCY IMPROVEMENT IN PACKAGING MACHINE under Production department for 45 days.

#### **PROJECT:**

Study on influence of online apps on the buying behaviour of consumers.

#### ORGANISING EVENTS:

- Organized National Level of management event Prabandhaz-2023.
- Organized Sangamithra, Muthamizh vizha event in TNAU 2022 & 23.