



S . NAVANEETHA KRISHNAN

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PROFESSIONAL ACHIEVEMENTS:

- 17 Years enrich experience in core knitted garments manufacturing and selling as a Senior Merchandiser
- Enrich knowledge of products and their right sourcing hubs
- Depth sourcing skills of cost effective and qualitative products
- An effective worker with strong communication, analytical bent of mind , Team management, relationship management and coordinating skills
- Hard worker with good communication skills and team work spirit
- Ability to adjust to the work atmosphere as and when required
- Resource full, good judgment and self confident

EDUCATION:

- NANJAPPA INSTITUTE OF TECHNOLOGY, COIMBATORE, TAMILNADU

Diploma in Textile Technology

- BHARATHI MATRICULATION SCHOOL, PALLADAM, TAMILNADU

Higher secondary/Matriculation

WORK EXPERIENCE:

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| 1) EASTMEN EXPORTS GLOBAL CLOTHING, TIRUPUR, TAMILNADU
Role : Sample Merchandiser & Production merchandiser | June 2006 – April 2011 |
| 2) EMMARR INTERNATIONAL, TIRUPUR, TAMILNADU
Role : Merchandiser (Buying Office) | June 2011 – Sep 2015 |
| 3) ARRKAY ASSOCIATES, TIRUPUR, TAMILNADU
Role : Senior Merchandiser (incl . Planning / Costing / Programming) | Jan 2015 – Dec 2022 |
| 4) VENTTURA GARMENTS, TIRUPUR, TAMILNADU
Role : Senior Merchandiser (incl . Planning / Costing / Programming) | Jan 2023 – Feb 2024 |

BUYER HANDLED:

C&A , DECATHLON , KAPPA ,
ELLOS , DEBENHAMS , WIBRA (BABY WEAR'S, LADIES NIGHT WEAR, SCARFS)
CASSELS , MELON FASHION (RUSSIA) , TIGI WEAR

RESPONSIBILITY& ACHIEVEMENTS OF THE ROLE :

- Negotiating prices with factories and customers
- Raising orders
- Checking details on Customer contracts
- Liaising with factories merchandisers daily on email & phone with regards to Critical Path order follow up
- Updating and analyzing internal and customer critical paths
- Conducting weekly calls with Buyers , Factory Merchandisers and Follow up teams as well
- Managing sample approval – sending lab dips/strike offs/samples to customer Coordinating between licensing department and QA/Tech on sample approvals Liaising with logistics department to ensure goods are delivered on time Liaising with design department, send artworks to factories
- Checking label artworks and giving approvals to factory Identifying production issues and dealing with issues may arise Ability to read test reports & send production pieces to the lab Maintain strong customer, supplier relationship
- Attend customer meetings
- Negotiating with factories to place the best price to the Buyers and confirming the orders as well
- Making T&A against every P.O as self and intimating the factories to follow up the same and keep on monitoring the works day to day

SKILLS:

- Highly organized
- Ability to work under pressure & cope with tight deadlines Attention to detail
- Proactive approach
- Previous experience in licensing would be an advantage Previous experience in Children's wear, Jersey / Knitted Previous experience in Garment Physical and Chemical testing Familiar with Microsoft Office packages and Outlook
- Ensuring a smooth handover between departments

EMPLOYMENT HISTORY:

JUNE 2006 - TILL NOW

AS IN BUYING OFFICE MERCHANDISER:

About 3 Years worked in a buying office named "EMMAAR INTL" handled DEBENHAMS & WIBRA buyers individually for Communication, Order confirmation and Entire follow ups

AS IN ARRKEY ASSOCIATES / VENTTURA GARMENTS:

To monitoring the market and creating own designs, developing the samples and confirming the orders. And making the commitments reach and ensure everything are in right quality. As well as cover all the stages of work and budgeting.

Having responsible for all stages of process execution from knitting to packing, To monitoring and follow up the team members to ensure every process are in progress of time.Co-ordinating with quality members to make sure the level of goods are in tolerance level.

To display the products to buyers and confirming the orders and make everything to management table.

PERSONAL INFORMATION

Father's Name : V.K Subramaniam

Date of Birth : 19/09/1985

Languages : Tamil & English

DECLARATION:

I hereby declare that the details furnished above are true to the best of my knowledge.