CAMPAIGN INFO

TRACKING NO BB3615256

CAMPAIGN NAME

NW-Farleys Solicitors_Llp_Blackbur n-BB3615256

NW-Farleys_Solicitors_Llp__Blackbur

SALES REP riyaz.ismail@nqnw.co.uk

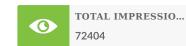
START DATE

2017-10-21 00:00:00

END DATE 2017-11-19 23:59:59 **REGION North West**

ADVERTISER

AD SERVERS





TOTAL CLICKS



CLICK THROUGH R... 0.0700



AMOUNT SPENT £ 573.4

33002

LINE ITEM INFO

LINE ITEM NAME

 $NW-Farleys_Solicitors_Llp_Blackburn-Standard_MPU-BB3615256_v2$

START DATE 2017-10-21 00:00:00

END DATE 2017-10-22 23:59:59 **RATE** 7.92

GOAL PROGRESS



IMPRESSIONS



CLICKS 19



CLICK THROUGH ...



WEBSITE

LINE ITEM NAME

 $NW-Farleys_Solicitors_Llp_Blackburn-Standard_MPU-BB3615256_v4$

START DATE 2017-10-23 00:00:00 **END DATE** 2017-11-19 23:59:59 RATE 7.92

GOAL PROGRESS

39402



IMPRESSIONS 39402



CLICKS 33



CLICK THROUGH ...



WEBSITE

CREATIVES

LINE ITEM ANALYTICS

WEBSITE	IMPRESSIONS	CLICKS	CTR
www.lancashiretelegraph.co.uk	33002	19	0.057572268347373

WEBSITE	IMPRESSIONS	CLICKS	CTR
www.lancashiretelegraph.co.uk	39402	33	0.083752093802345