## TASK 1 ASSESSMENT 1 UNIT 4 ANIMATION ANGEL WITCHELL

#### PRODUCT 1

- Name and title of animation product 1
- Screen shots to show animation product 1
- Explain what is the purpose of the animation product 1
- Describe the features of the animation product 1
- Why is the animation 1 fit for intended purpose?
- What is the Intended effect on the audience of animation 1?
- Discuss the strengths and weaknesses of animation product 1

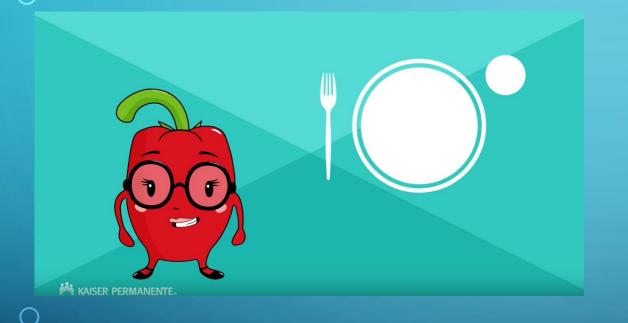
#### PRODUCT 1

## How to Createa Healthy Plate M KAISER PERMANENTE.

#### NAME AND TITLE OF ANIMATION PRODUCT 1

The title is called How to Create a Healthy Plate

#### SCREEN SHOTS TO SHOW ANIMATION PRODUCT 1





## EXPLAIN WHAT IS THE PURPOSE OF THE ANIMATION PRODUCT 1

The purpose to the product 1 animation is to educate children on how to eat healthy to prevent diseases such as diabetes and heart disease. The video will persuade children to start a healthier lifestyle.

### DESCRIBE THE FEATURES OF THE ANIMATION PRODUCT 1

The features of the product 1 for the type of animation, it is a 2D because the animation is flat and made with a computer software such as flash animations. Image type of the animation is vector and the frames of the animation is running at is 30 fps (Frames per second.)

The resolution of product is 4K HD and the timing of the animation is slow paced. The length of the product is 2 minutes and 45 seconds long.

### WHY IS THE ANIMATION 1 FIT FOR INTENDED PURPOSE?

The product 1 is fit for purpose because the animation explains how you can eat healthy and not put too much food on your plate or too much for your family and friends. The animation is educating children on how they can lead a healthy lifestyle. The aim for product 1 is to keep children's health optimise and prevent them from developing diabetes type 2 or heart disease. I think the animation is easy to understand how healthy eating works.

## WHAT IS THE INTENDED EFFECT ON THE AUDIENCE OF ANIMATION 1?

The effect you will have from watching animation 1 is you should be eating a healthy lifestyle or you could be risking your health to illnesses and diseases. After watching the animation you should start getting awareness on what foods you should avoid and foods you should eat to maintained your health.

## DISCUSS THE STRENGTHS AND WEAKNESSES OF ANIMATION PRODUCT 1

#### PRODUCT 2

- Name and title of animation product 2
- Screen shots to show animation product 2
- Explain what is the purpose of the animation product 2
- Describe the features of the animation product 2
- Why is the animation 2 fit for intended purpose?
- What is the Intended effect on the audience of animation 2?
- Discuss the strengths and weaknesses of animation product 2.

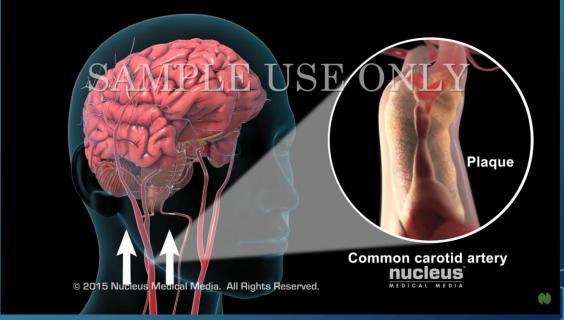
# PRODUCT 2 • https://www.youtube.com/watch?v=0U7YHRW5dyc

#### NAME AND TITLE OF ANIMATION PRODUCT 2

• The title is called, LDL and HDL Cholesterol | Good and Bad Cholesterol | Nucleus Health

#### SCREEN SHOTS TO SHOW ANIMATION PRODUCT 2





## EXPLAIN WHAT IS THE PURPOSE OF THE ANIMATION PRODUCT 2

The purpose of the product 2 is to spread awareness about good and bad cholesterol. Explaining all the facts about cholesterol and also telling you what high cholesterol in the blood can cause.

### DESCRIBE THE FEATURES OF THE ANIMATION PRODUCT 2

The features of the product 2 is its a 3D animation because the animation is not flat unlike 2D animations and made with a computer software such as blender or Cinema 4D. animation type is CGI and the frames of the animation is running at 30 fps (Frames per second).

The resolution of product is 1080p HD and the timing of the animation is slow paced. The length of the product is 3 minutes long.

### WHY IS THE ANIMATION 2 FIT FOR INTENDED PURPOSE?

The product 2 is fit for purpose because the animation explains how cholesterol works and why it is dangerous to have high cholesterol. The animation is to educate children, young adults or older adults how cholesterol works in the body. In the animation they explain the dangers of having high cholesterol because it can cause you to have heart disease or even a heart attack.

The aim for product 2 is to give the audience awareness about cholesterol on why we need it and why too much of it can cause complications. I believe the animation is very easy to understand how cholesterol works in the body because it shows in a 3D format the physical effects on your body and also explaining to you verbally.

### WHAT IS THE INTENDED EFFECT ON THE AUDIENCE OF ANIMATION 2?

The effect you will have from watching animation 2 is you might be feeling a bit afraid but in the animation they explain that there is treatment you can take to maintain cholesterol levels which will make you feel more ensure you are going to get better.

Animation 2 was made to educate the public about cholesterol and the negative effects that it has on the body. The video will make you feel safer about your health because it has a lot of detail in animation explaining where you can get help if your medication is giving you any side effects.

## DISCUSS THE STRENGTHS AND WEAKNESSES OF ANIMATION PRODUCT 2.