

Dear Hiring Manager/Editor,

My name is Angel Chang, and I'm applying for the open Associate Editor position at LONNY.

My past work experiences range from on-the-field reporting, engaging with media and hospitality industry personalities, independently sourcing and adapting relevant, timely news, headline optimization, as well as monitoring and driving web traffic using analytics tools. (Past: digital editorial internships at BBC Worldwide - [bbc.com/travel](https://www.bbc.com/travel) and Complex Media; and features internships at amNewYork and Saveur magazine).

Most of my past work experiences have been either in the field of feature writing or writing food, travel and human interest-themed content. I'm currently expanding my skills in identifying the most clickable and well-performing writing about lifestyle interests, current affairs and social news, and creating dialogues about viral information through social media platforms.

In the immediate future, I want to put my efforts into facilitating with writing, curating and boosting editorial material that have the potential of going viral. I want to help your team develop new ways of audience engagement and web traffic optimization. But more importantly, I simply want to work with great, talented people — to mobilize their visions and objectives.

I am an excellent multitasker and communicator. As a worker, I am calm, organized, reasonable and realistic. But I really want to work in an environment where I don't have to compromise this attitude with being playful and curious.

Thank you for your time and consideration. I hope to hear from you soon!

Best,  
Angel