

# Bike Sales Dashboard

## Marital Status

- Married
- Single

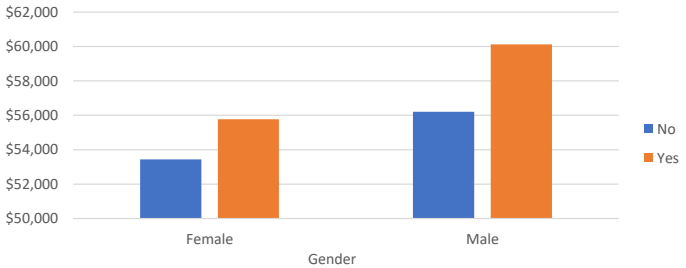
## Region

- Europe
- North America
- Pacific

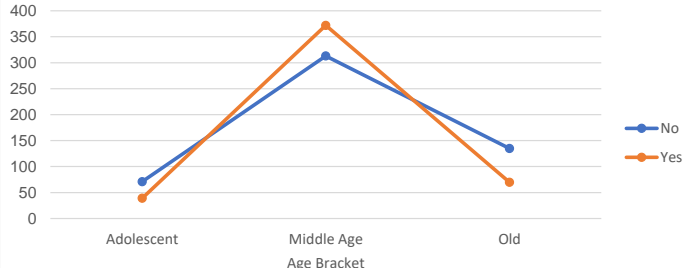
## Education

- Bachelors
- Graduate Degree
- High School
- Partial College
- Partial High School

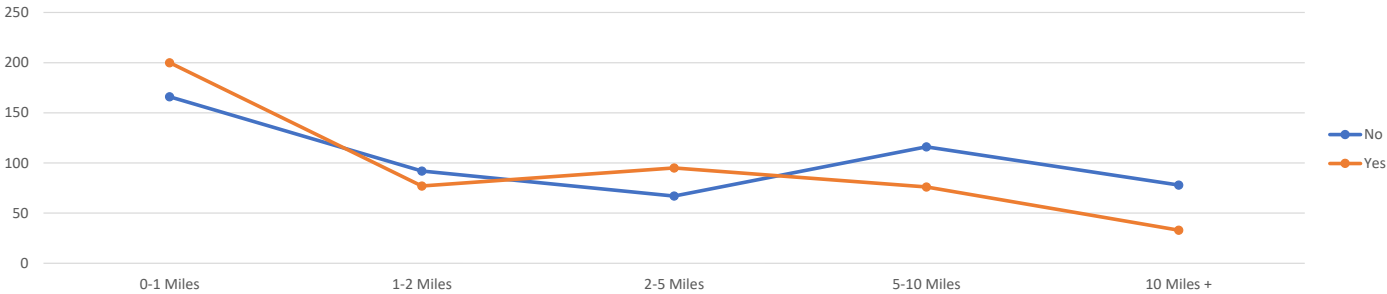
Avg Income By Purchase



Customer Age Brackets



Customer Commute



Average of Income	Purchased Bike		
	No	Yes	Grand Total
Female	\$53,440	\$55,774	\$54,581
Male	\$56,208	\$60,124	\$58,063
Grand Total	\$54,875	\$57,963	\$56,360

Count of Purchased Bike	Purchased Bike		
	No	Yes	Grand Total
0-1 Miles	166	200	366
1-2 Miles	92	77	169
2-5 Miles	67	95	162
5-10 Miles	116	76	192
10 Miles +	78	33	111
Grand Total	519	481	1000

Count of Purchased Bike	Purchased Bike		
	No	Yes	Grand Total
Adolescent	71	39	110
Middle Age	313	372	685
Old	135	70	205
Grand Total	519	481	1000