

ANGEL M. VILLEGAS-CRUZ (安河)
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University of Rochester, Rochester, NY

CURRENT EMPLOYMENT

Senior Institutional Research Analyst	2024 – 2025
Office of Data Insights and Reporting, University of Rochester	Rochester, NY

EDUCATION

Ph.D. in Political Science and Asian Studies	2021 – 2024
Pennsylvania State University	University Park, PA
<i>Major Fields:</i> International Relations and Asian Studies	
<i>Minor Field:</i> Comparative Politics	
M.A. in Political Science	2019 – 2021
Pennsylvania State University	University Park, PA
M.A. in International Relations	2016 – 2019
Beijing Normal University	Beijing, China
B.A. in Sociology and Minor in History <i>Magna Cum Laude</i>	2009 – 2014
University of Puerto Rico, Rio Piedras Campus	San Juan, PR

ADDITIONAL TRAINING

Course in College Teaching	Spring 2022
Pennsylvania State University	University Park, PA
Graduate Student Online Teaching Certificate	Fall 2020
Pennsylvania State University	World Campus
Intensive Chinese (Mandarin) Language Program	2014 – 2016
Beijing Normal University	Beijing, China

RESEARCH INTERESTS

Substantive: International Affairs | Public Diplomacy | Chinese Politics | Chinese Foreign Policy | Social Media and Politics | Sino-American Relations | International Political Economy
Methodological: Quantitative Political Science | Text as Data | Survey Experiments | Digital Humanities

PEER-REVIEWED PUBLICATIONS

Angel M. Villegas-Cruz. 2025. "Communicating State Repression to the International Community: A Case Study of How Chinese Diplomats Frame their Actions in Xinjiang." *Foreign Policy Analysis* 21(1).
<https://doi.org/10.1093/fpa/orae028>.

Angel M. Villegas-Cruz. 2024. "Online Infrastructure and Social Media Affordances: A Quantitative Description of African MFAs' Diplomatic Strategies on Social Media." *South African Journal of International Affairs* 31(3), 353–378.
<https://doi.org/10.1080/10220461.2024.2436389>.

Angel M. Villegas-Cruz. 2024. "Nation Branding and COVID-19: An Empirical Investigation of Self-Reported Medical Donations in Chinese Digital Diplomacy." *Journal of East Asian Studies* 1-26.
<https://doi.org/10.1017/jea.2024.13>.

Angel M. Villegas-Cruz, María Montemayor de Teresa, Antonio Alejo, and Astrid de la Torre Lüderitz. Forthcoming. "Public Diplomacy *en Español*: An Analysis of Spanish-language Public Diplomacy Scholarship." *Journal of Public Diplomacy* 4(1), 25–50. <https://doi.org/10.23045/JPD.2024.4.1.003>.

Angel M. Villegas-Cruz. 2024. "The Effect of Economic Ties on Digital Diplomacy: A Sentiment Analysis of the Twitter Accounts of Chinese Diplomatic Missions." *The Hague Journal of Diplomacy*, 656–690.
<https://doi.org/10.1163/1871191x-bja10194>.

Kevin Munger, **Angel M. Villegas-Cruz**, Jorge Gallego, and Mateo Vásquez-Cortés. 2024. "'Reenviado Muchas Veces': How WhatsApp Users in Mexico and Colombia Understand Political Information." *Political Communication*, 41(5), 719–742. <https://doi.org/10.1080/10584609.2024.2326130>

Angel M. Villegas-Cruz. 2014. "El discurso de la Iglesia Protestante en torno a la Segunda Guerra Mundial en la Revista Puerto Rico Evangélico, 1940-1945" [The representation of World War II in the inter-denominational magazine, Puerto Rico Evangelico, 1940-1945]. *Revista [IN]Genios* 1 (1): 1-11.

EDITOR-REVIEWED PUBLICATIONS

Lucas Winter, Jason Warner, and **Angel M. Villegas-Cruz**. 2024. "Instruments of Chinese Military Influence in Argentina." *M-DIME Project*. U.S. Army Foreign Military Studies Office.

Lucas Winter, Jason Warner, and **Angel M. Villegas-Cruz**. 2024. "Instruments of Russian Military Influence in Argentina." *M-DIME Project*. U.S. Army Foreign Military Studies Office.

Angel M. Villegas-Cruz. 2022. "Male, U.S. Full History Professor, and China Scholar: The Recipe to Get Published in The Journal of Asian Studies, 2000-2020." *criticalasianstudies.org* Commentary Board. November 15. <https://doi.org/10.52698/KSEJ3511>.

BOOK REVIEWS

Angel M. Villegas-Cruz. 2024. "China and Its Small Neighbors: The Political Economy of Asymmetry, Vulnerability, and Hedging by Sung Chull Kim." *Pacific Affairs* 97 (3).

Angel M. Villegas-Cruz. 2019. "读楼项飞《中国与拉美国家相互依赖模式研究》" [A Study of Sino-Latin American Interdependency Models by Lou Xiangfei]. *Journal of BNU Public Administration* 7.

WORKING PAPERS

Angel M. Villegas-Cruz. "International Communications in the Digital Era: Is China's Online Diplomacy Paying Off?" (Under Review)

Boliang Zhu, Aubrey Waddick, Yilang Feng, and **Angel M. Villegas-Cruz**. "Firms Caught in Crossfire: International Stakes and Domestic Politics in Corporate Positioning on De-Globalization." (Under Review)

Boliang Zhu, **Angel M. Villegas-Cruz**, and Aubrey Waddick. "Liberalization for Sale: The Politics of Tariff Exclusions."

WORKS IN PROGRESS

Angel M. Villegas-Cruz. "The Diplomatic Elite in Public Diplomacy: How Individual-Level Factors Impact China's External Communications in the Digital Era."

Angel M. Villegas-Cruz. "The Chinese Ministry of Foreign Affairs in the Age of the Internet: Introducing the Chinese Diplomatic Elite Dataset."

Angel M. Villegas-Cruz. "How American Problems Fuel Foreign Propaganda Machines? Exploring the Temporal Variation in Chinese and Russian Outward-Facing Propaganda."

Angel M. Villegas-Cruz. "Introducing the Cuban Diplomatic Elite Dataset."

TEACHING EXPERIENCE

Pennsylvania State University

Instructor of Record

PLSC 309: Quantitative Political Analysis

Spring 2024

PLSC 14: Introduction to International Relations

Summer 2023

Teaching Assistant

Professor Amy Linch's PLSC 7N: Contemporary Political Ideologies	Fall 2024
Professor Jeremy Ladd's PLSC 309: Quantitative Political Analysis	Fall 2021
Professor Kevin Munger's PLSC 497: Text as Data	Spring 2021
Professor Boliang Zhu's PLSC 497: Analytical Political Economy	Spring 2020 – Fall 2020
Professor Matthew Golder's PLSC 003: Introduction to Comparative Politics	Fall 2019

RESEARCH EXPERIENCE

Pennsylvania State University

Research Assistant to Professor Boliang Zhu	2020, Spring 2022 & Summer 2024
Research Assistant to Boliang Zhu & Rachel Wellhausen (UT - Austin)	Summer 2022
Research Assistant to Professor Jonathan Abel	Summer 2022
Research Assistant to Professor Kevin Munger	2021

University of Puerto Rico, Rio Piedras Campus

Undergraduate Research Assistant to Professor Yarimar Rosa-Rodríguez	2011 – 2012
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OTHER PROFESSIONAL EXPERIENCE

Research Fellow	Fall 2023
U.S. Army's Foreign Military Studies Office	Remote

- Description: Open-source researching and analyzing Chinese and Russian military influence in Latin America

English & Spanish Language Teacher	2015 – 2019
思睿英语 [Seory English Center]	Beijing, China

- Description: Teaching English and Spanish language classes for children and adults whose first language is Chinese

Social Researcher	Spring 2014 – Summer 2014
Community Participation Office, San Juan Municipal Government	San Juan, PR

- Description: Digitally mapping San Juan's communities with their socio-demographic details and improving quality of public services

HONORS AND AWARDS

Robert S. Friedman Award for Excellence in Teaching (\$1,000)	Spring 2024
Department of Political Science, Pennsylvania State University	
APSA Lee Ann Fujii Travel Grant (\$400)	Fall 2023
American Political Science Association	
Program in Comparative Politics Research Award (\$1,300)	Spring 2023
Department of Political Science, Pennsylvania State University	
Research and Graduate Studies Office (RGSO) Dissertation Support Grant (\$2,000)	Spring 2023
College of the Liberal Arts, Pennsylvania State University	
Miller-LaVigne Fellowship (Tuition & Stipend)	2022-2023
Department of Political Science, Pennsylvania State University	
Keith R. Karako Award (\$1,250)	Summer 2022
Department of Asian Studies, Pennsylvania State University	
Summer Graduate Research Award (\$4,050)	Summer 2021
Department of Political Science, Pennsylvania State University	
Best Political Science Master's Essay, 2020-2021 (\$1,000)	Spring 2021
Department of Political Science, Pennsylvania State University	
APSA Minority Fellow (\$2,000)	Spring 2020
American Political Science Association	

Bunton-Waller Graduate Award (Tuition & Stipend) College of the Liberal Arts, Pennsylvania State University	2019 – 2022
中国政府奖学金 [Chinese Government Scholarship] (Tuition & Stipend) China Scholarship Council, Ministry of Education of the People's Republic of China	2015 – 2019
优秀学生 [Excellent Student Award] (¥300) College of Chinese Language and Culture, Beijing Normal University	Fall 2015

SKILLS

Languages: Spanish (Native), English (Fluent), Chinese-Mandarin (Advanced-HSK 5), Italian (Intermediate), Portuguese (Beginner)
Software: R, L^AT_EX, Qualtrics, Stata, Python, QGIS, SPSS

CONFERENCES

"Public Diplomacy *en Español*: An Analysis of Spanish-language Public Diplomacy Scholarship," Korean Association for Public Diplomacy Conference, South Korea (Nov. 16 – 18, 2023)

"Public Diplomacy and Social Media: Testing the Effectiveness of China's Wolf Warrior Diplomacy," APSA Conference, Los Angeles (Aug. 31 – Sept. 3, 2023)

"Social Media and Foreign Elites: Testing the Effectiveness of Digital Diplomacy," ISA Conference, Montreal (Mar. 15 – 18, 2023)

"Communicating State Repression to the International Community: A Case Study of How Chinese Diplomats Frame their Actions in Xinjiang," ISA Northeast Conference, Baltimore (Nov. 4 – 5, 2022)

"The Effect of Economic Ties on Digital Diplomacy: A Sentiment Analysis of the Twitter Accounts of Chinese Diplomatic Missions," MPSA Conference, Chicago (Apr. 7 – 10, 2022)

"Nation Branding and COVID-19: An Empirical Investigation of Chinese Digital Diplomacy and Mask Diplomacy," MPSA Conference, Chicago (Apr. 7 – 10, 2022)

"Nation Branding and COVID-19: An Empirical Investigation of Chinese Digital Diplomacy and Mask Diplomacy," Mid-Atlantic Region Association for Asian Studies Conference, Villanova University (Oct. 23 – 24, 2021)

"Firms Caught in Crossfire: International Stakes and Domestic Politics in Corporate Positioning on De-Globalization," International Political Economy Society Conference, Ohio State University (Nov. 13 – 14, 2020)

"The 'Other' and the Second World War in the big screen: Europe and Nationalism in Golden Age Mexican Cinema, 1942-1943," Symposium for Undergraduate Research and Creative Activities, San Juan (May 3 – 4, 2014)

"El discurso de la Iglesia Protestante en torno a la Segunda Guerra Mundial en la revista Puerto Rico Evangélico, 1940-1945" [The representation of World War II in the inter-denominational magazine, Puerto Rico Evangelico, 1940-1945], History Week, University of Puerto Rico, Rio Piedras Campus (Mar. 17 – 20, 2014)

INVITED TALKS

"The Effect of Economic Ties on Digital Diplomacy: A Sentiment Analysis of the Twitter Accounts of Chinese Diplomatic Missions," Ewha Woman's University Public Diplomacy Center, South Korea (June 6, 2022)

SERVICE

Department of Political Science, Penn State

- Graduate Studies Committee (2023 – 24)
- Advisory Committee (2022 – 23)

Department of Asian Studies, Penn State

- Graduate Studies Committee (2022 – 23)

Disciplinary

- Reviewer: *CONfines Revista de Ciencia Política y Relaciones Internacionales*, *Communication & Society*, *Journal of Public Diplomacy* (2), *Place Branding and Public Diplomacy* (2), *Political Research Quarterly*, *Review of International Organizations*
- Panel Organizer: APSA Conference 2023
- Volunteer Staff: ISA Conference 2023

PROFESSIONAL ASSOCIATIONS

International Studies Association (2021 – 2024)
American Political Science Association (2019 – 2024)
Midwest Political Science Association (2021 – 2022)
Mid-Atlantic Region Association for Asian Studies (2021 – 2022)

REFERENCES

References available upon request

Last updated on January 5, 2025