

BLOG EVALUATION FORM

Member Name _____

Blog Title _____

Please review the member's blog and evaluate it based on the criteria listed below. Take a moment to include examples wherever possible.

Using the scale provided below, please circle the number that best reflects your rating of the member's blog.

5	4	3	2	1
STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE

Topic: The topic of the blog is clear.	Comment:
5 4 3 2 1	
Design: The design and layout aligns well with the content of the blog.	Comment:
5 4 3 2 1	
Well Written: Posts are well-composed and contain few grammatical errors.	Comment:
5 4 3 2 1	
Varied Posts: Member varies the types of post to fit the content of the article. (E.g. informational, list, interview, review, etc.)	Comment:
5 4 3 2 1	
Post Frequency: The time gaps between posts are generally consistent.	Comment:
5 4 3 2 1	
Engagement: The member engages with readers by responding to or acknowledging their comments.	Comment:
5 4 3 2 1	

What do you like best about this blog?

How would you recommend the member improves the blog?

