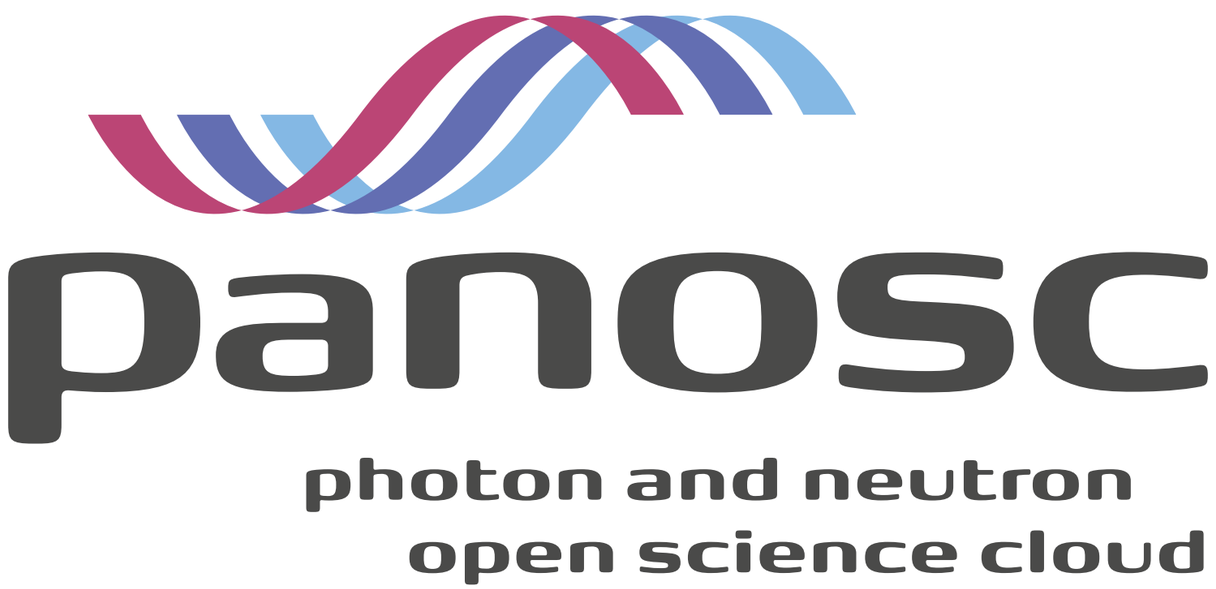
panosc

photon and neutron
open science cloud

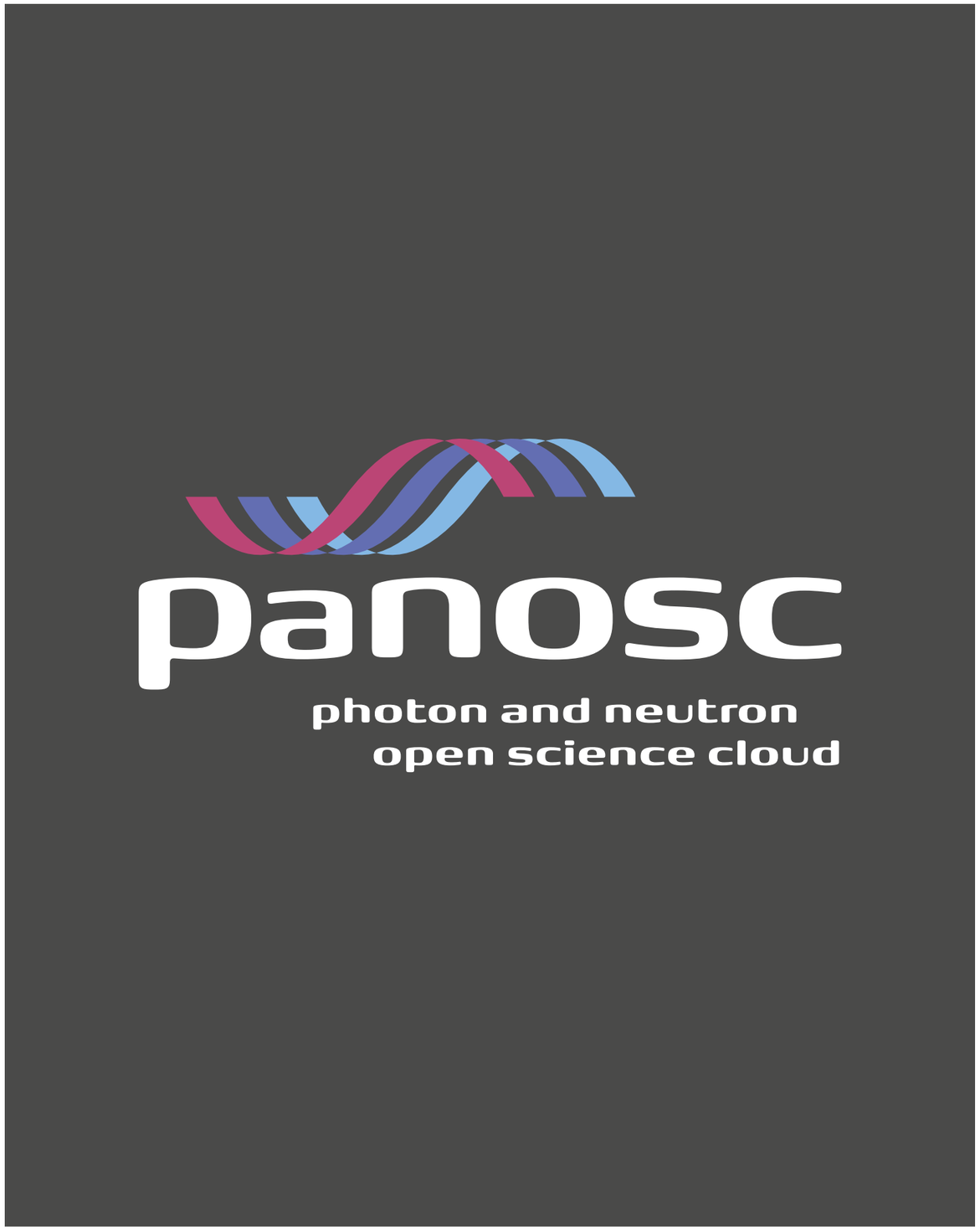
Brand identity guidelines

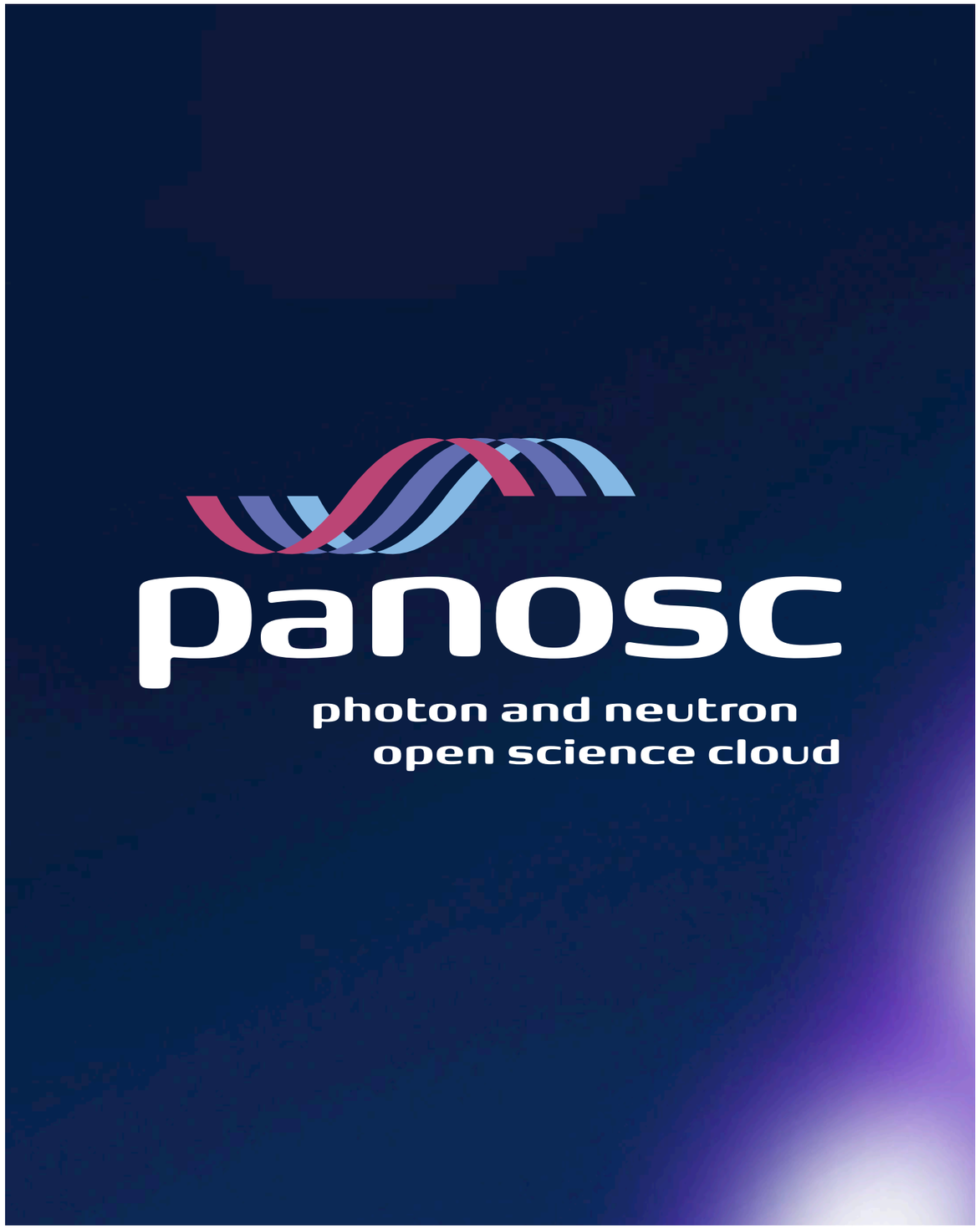
June, 2019 - Version 2

sintesi/HUB

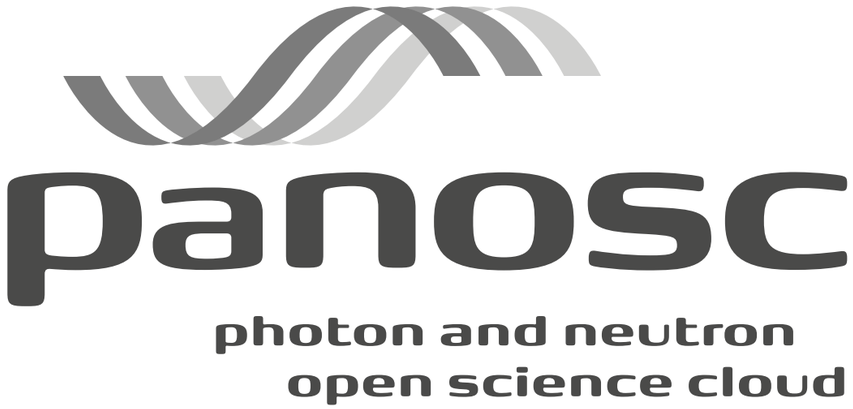


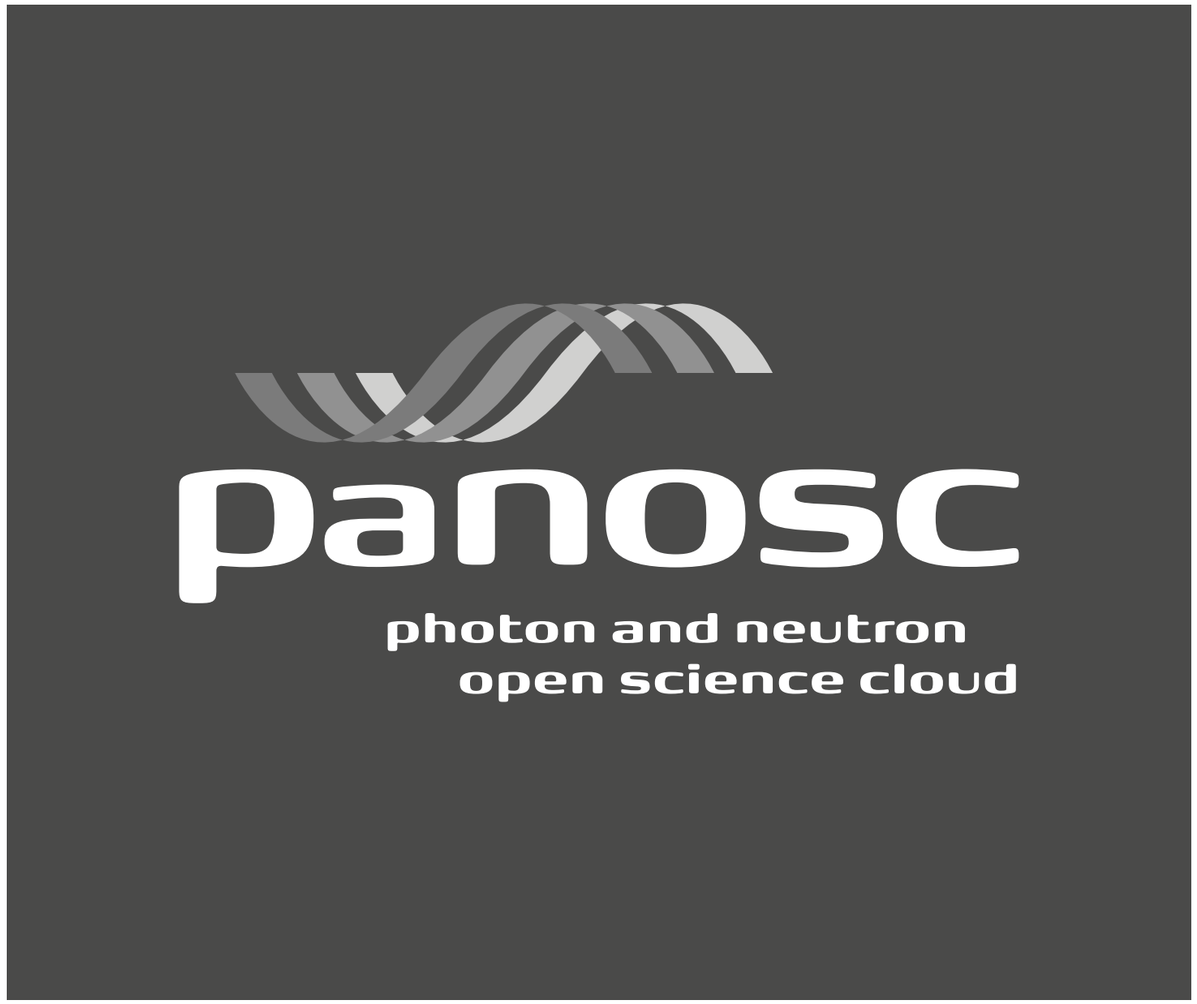
Positive trademark (symbol / logo / descriptor) on a standard white background





Negative trademark (symbol / logo / descriptor) on a dark background





85% black
R67 G67 B66

65% black
R112 G111 B111

55% black
R134 G134 B133

25% black
R200 G200 B199

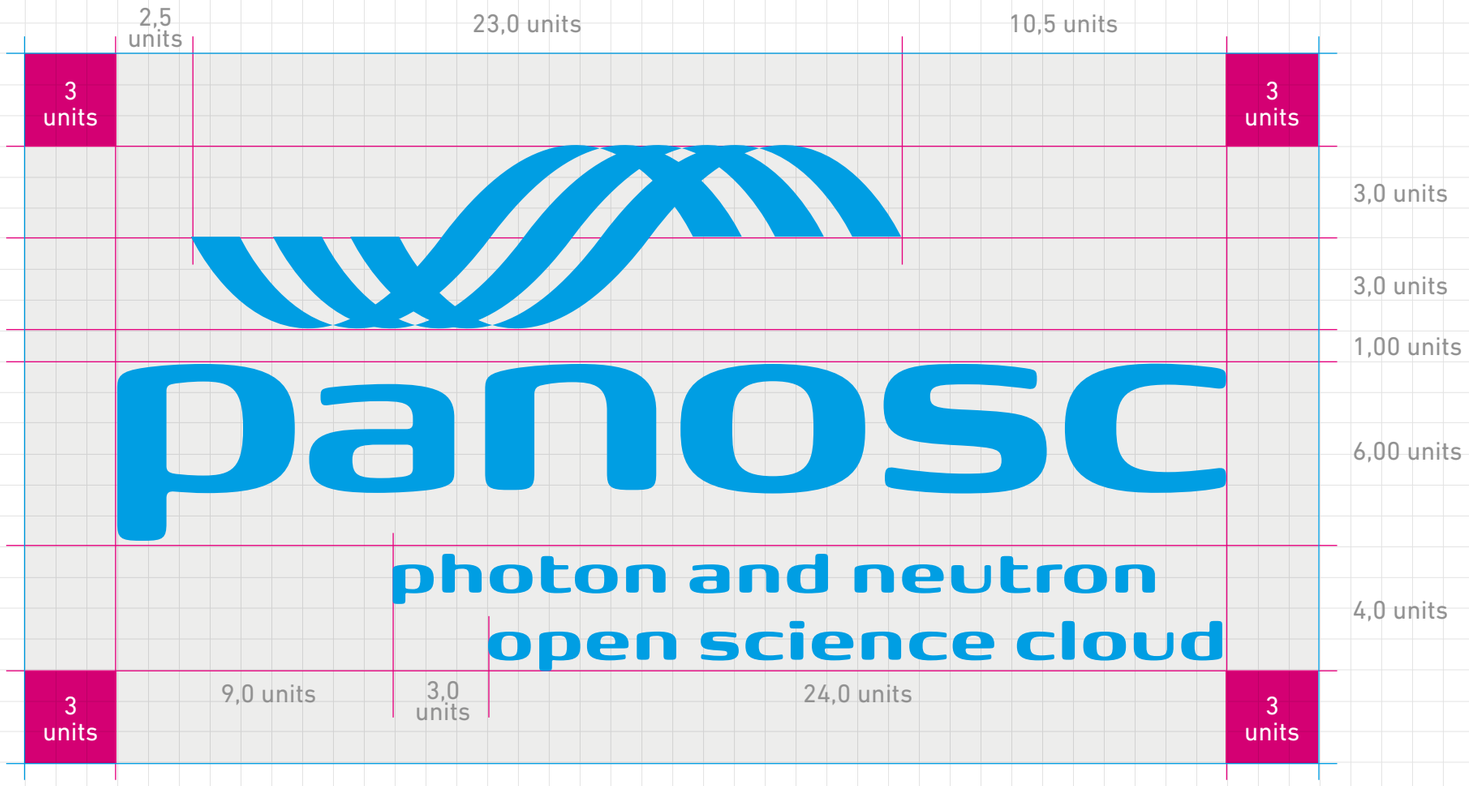
white
R255 G255 B255

Black & white versions / positive version / negative version / greyscale colours

ok

The Brand Signature should never be squashed or stretched in any way.

Incorrect use of trademark



3 units Restricted zone

Minimum size with descriptor 14,25 mm

30 mm

Minimum size without descriptor 7,2 mm

20 mm

1 unit

Trademark construction / restricted zone / minimum size

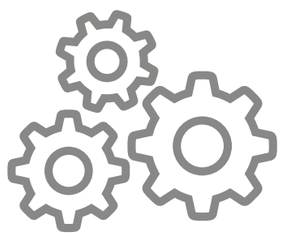
CMYK			
C=23 M=83 Y=26 K=6	C=69 M=57 Y=1 K=0	C=51 M=16 Y=0 K=0	C=0 M=0 Y=0 K=85
RGB			
R=164 G=71 B=115	R=102 G=110 B=174	R=149 G=184 B=227	R=67 G=67 B=66
Pantone			
7433	7456	278	446
HEX			
#a44773	#666eae	#95b8e3	#4b4b4a
RAL			
4010	4005	5024	9017

photon and neutron
open science cloud

Findable

Accessible

Interoperable



Reusable

Symbols of the FAIR Principles

positive

Findable

Accessible

Interoperable

Reusable

negative

CMYK
C=69 M=57 Y=1 K=0
RGB
R=102 G=110 B=174

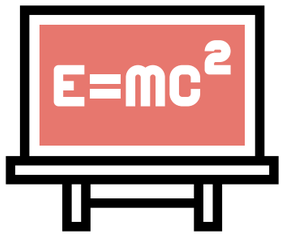
CMYK
C=23 M=83 Y=26 K=6
RGB
R=164 G=71 B=115

CMYK
C=0 M=0 Y=0 K=85
RGB
R=67 G=67 B=66

CMYK
C=51 M=16 Y=0 K=0
RGB
R=149 G=184 B=227

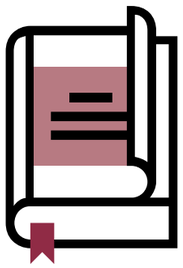
Corporate colours palette - colours that also identify the symbols of the FAIR Principles

Data Catalog

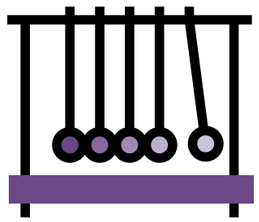


Data Storage

Data Analysis



Pan Software Catalogue



Data Analysis
Simulation
Data System

Help Desk

positive

Data Catalog

Data Storage

Data Analysis

Pan Software Catalogue

Data Analysis Simulation

Help Desk

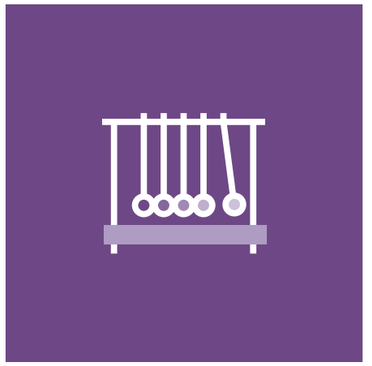
negative

CMYK
C=76 M=31 Y=0 K=0
RGB
R=89 G=143 B=204

CMYK
C=0 M=80 Y=60 K=5
RGB
R=196 G=79 B=81

CMYK
C=21 M=51 Y=100 K=11
RGB
R=173 G=124 B=37

CMYK
C=30 M=90 Y=50 K=30
RGB
R=124 G=48 B=70



CMYK
C=60 M=75 Y=0 K=20
RGB
R=101 G=73 B=132

CMYK
C=70 M=0 Y=70 K=20
RGB
R=99 G=151 B=100

Corporate colours palette - 6 complementary colours identifying Services

Muli font is a minimalist Sans Serif. Muli is designed mainly for use as a display font but is useable as a text font too. Muli has been designed to be used freely across the internet by web browsers on desktop computers, laptops and mobile devices.

Complete typeface MULI (14 styles) is available for free.
The fonts can be downloaded:
https://fonts.google.com

Designer: Vernon Adams

MULI LIGHT

Ag

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 (.:,;!?@#$%&*)

MULI REGULAR

Ag

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 (.:,;!?@#$%&*)

MULI SEMIBOLD

Ag

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 (.:,;!?@#$%&*)

MULI BOLD

Ag

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 (.:,;!?@#$%&*)

MULI BLACK

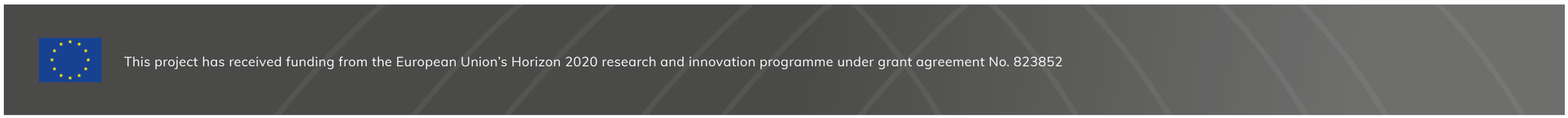
Ag

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 (.:,;!?@#$%&*)

Corporate typeface: Muli Font

“Wave” from the symbol

Header



This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No. 823852

Footer

Title of the Presentation on one or more lines

Title of the Presentation on one or more lines Ullan- dem acilisi magnisquatia

Anywhere, 26 May 2019

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 823852

Heading 1

Heading 2

Subhead

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5.1 Lorem ipsum

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5.2 Lorem ipsum

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Item	Description	Annexes	Resolutions
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2	2.1. Lorem ipsum	1	
	2.2. Lorem ipsum	2	
3	Lorem ipsum		
4	Lorem ipsum	3	
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5.3 Lorem ipsum

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Project Deliverable Information Sheet

Project Reference No.	823852
Project acronym:	PaNOSC
Project full name:	Photon and Neutron Open Science Cloud
H2020 Call:	INFRAEOSC-04-2018
Project Coordinator	
Coordinating Organization:	ESRF
Project Website:	www.panosc.eu
Deliverable No:	
Deliverable Type:	
Dissemination Level	
Contractual Delivery Date:	
Actual Delivery Date:	
EC project Officer:	

Document Control Sheet

Document	Title:
	Version:
	Available at:
	Files:
Authorship	Written by:
	Contributors:
	Reviewed by:
	Approved:

List of participants

Participant No.	Participant organisation name	Country
1	European Synchrotron Radiation Facility (ESRF)	France
2	Institut Laue-Langevin (ILL)	France
3	European XFEL (XFEL.EU)	Germany
4	The European Spallation Source (ESS)	Sweden
5	Extreme Light Infrastructure Delivery Consortium (ELI-DC)	Belgium
6	Central European Research Infrastructure Consortium (CERIC-ERIC)	Italy
7	EGI Foundation (EGI.eu)	The Netherlands

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 823852

Table of Content

Heading 1

Heading 2

Subhead

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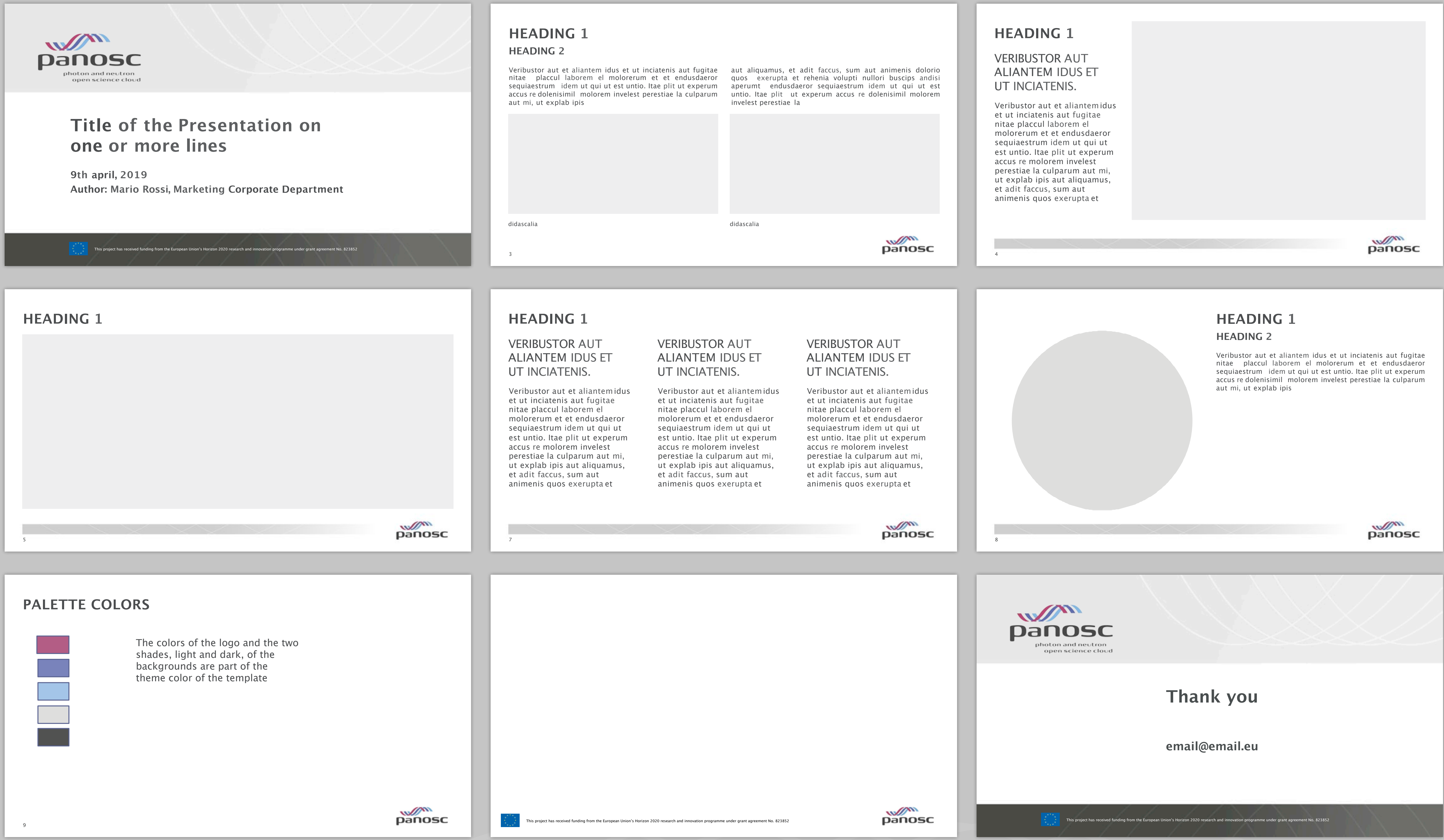
panosc
photon and neutron open science cloud
Title of the Presentation on one or more lines
9th april, 2019
Author: Mario Rossi, Marketing Corporate Department
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 823852
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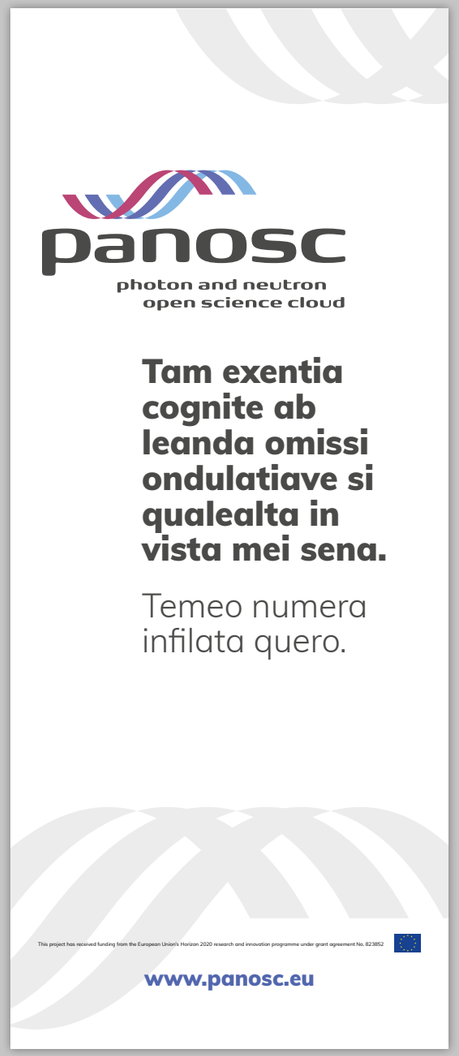
8
PALETTE COLORS
The colors of the logo and the two shades, light and dark, of the backgrounds are part of the theme color of the template
9
Thank you
email@email.eu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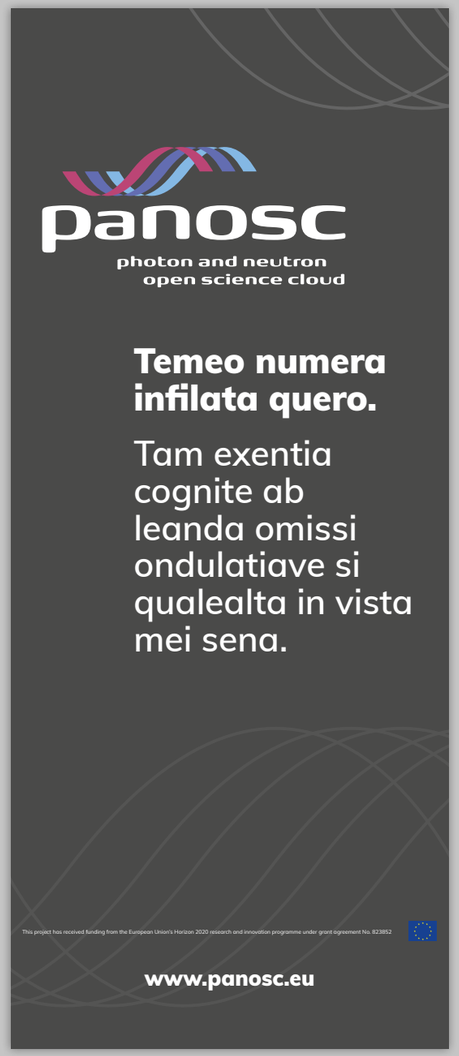
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 823852
www.panosc.eu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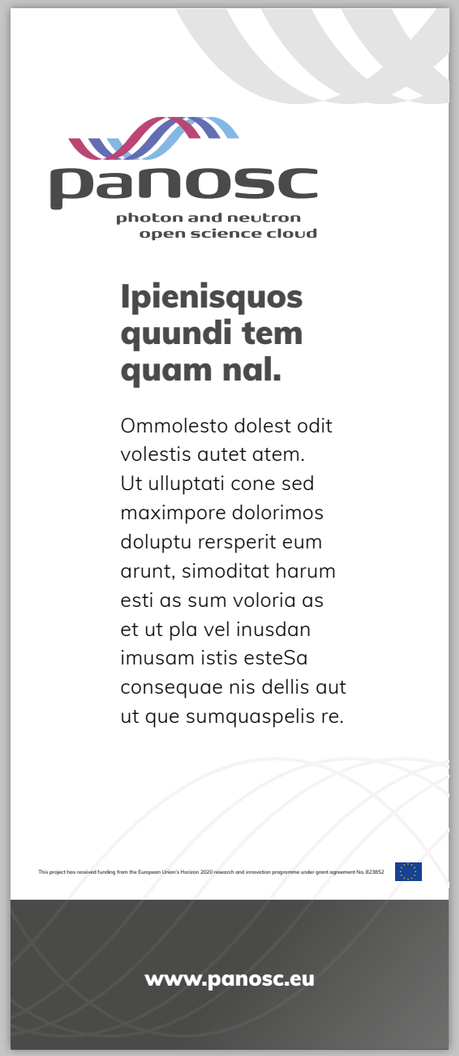
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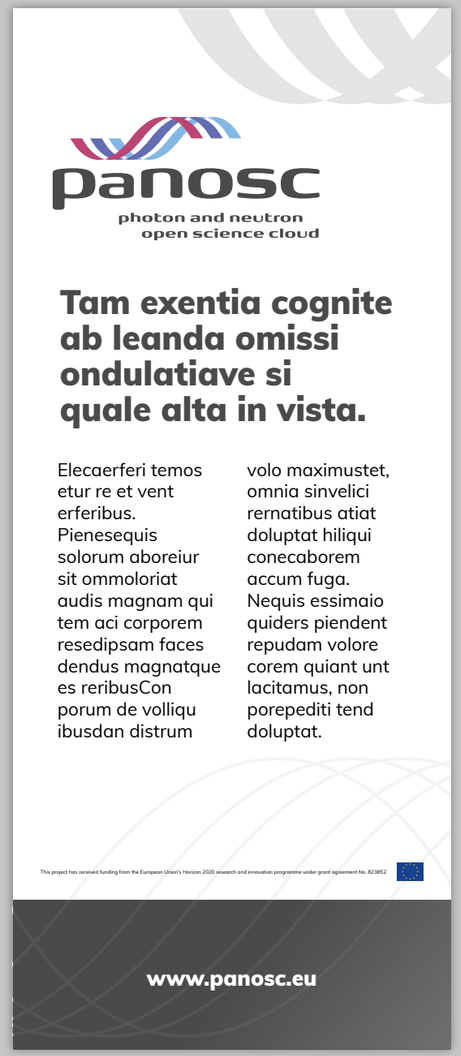
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Data Storage

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Data Analysis

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Data Analysis Simulation Data System

Pienesequis solorum aboreiur sit ommoloriat audis magnam qui tem aci corporem resedipsam faces dendus magnatque es reribusCon porum de volliqu ibusdan distrum

Data Catalog

Pienesequis solorum aboreiur sit ommoloriat audis magnam qui tem aci corporem resedipsam faces dendus magnatque es reribusCon porum de volliqu ibusdan distrum

Pan Software Catalogue

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Help Desk

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- Solorum aboreiur
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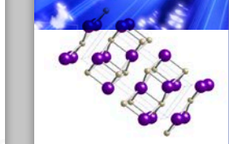

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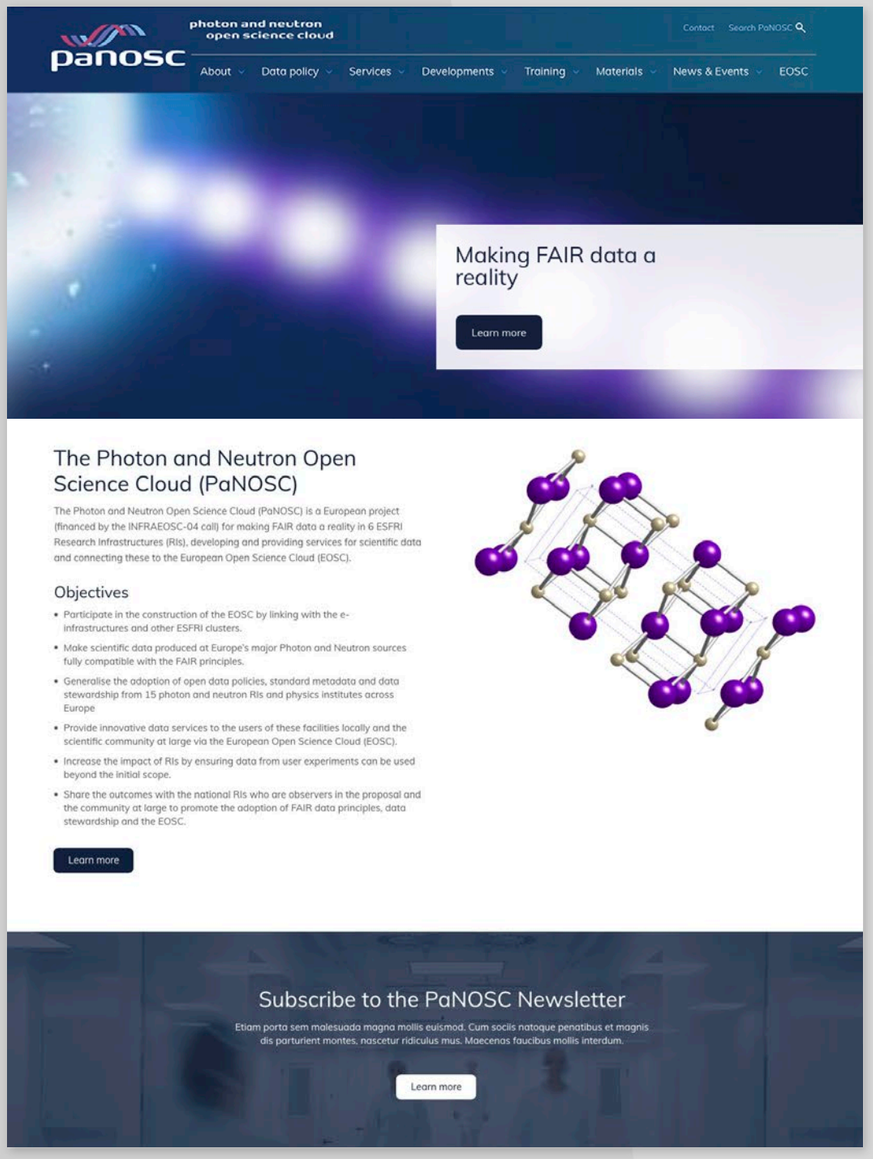

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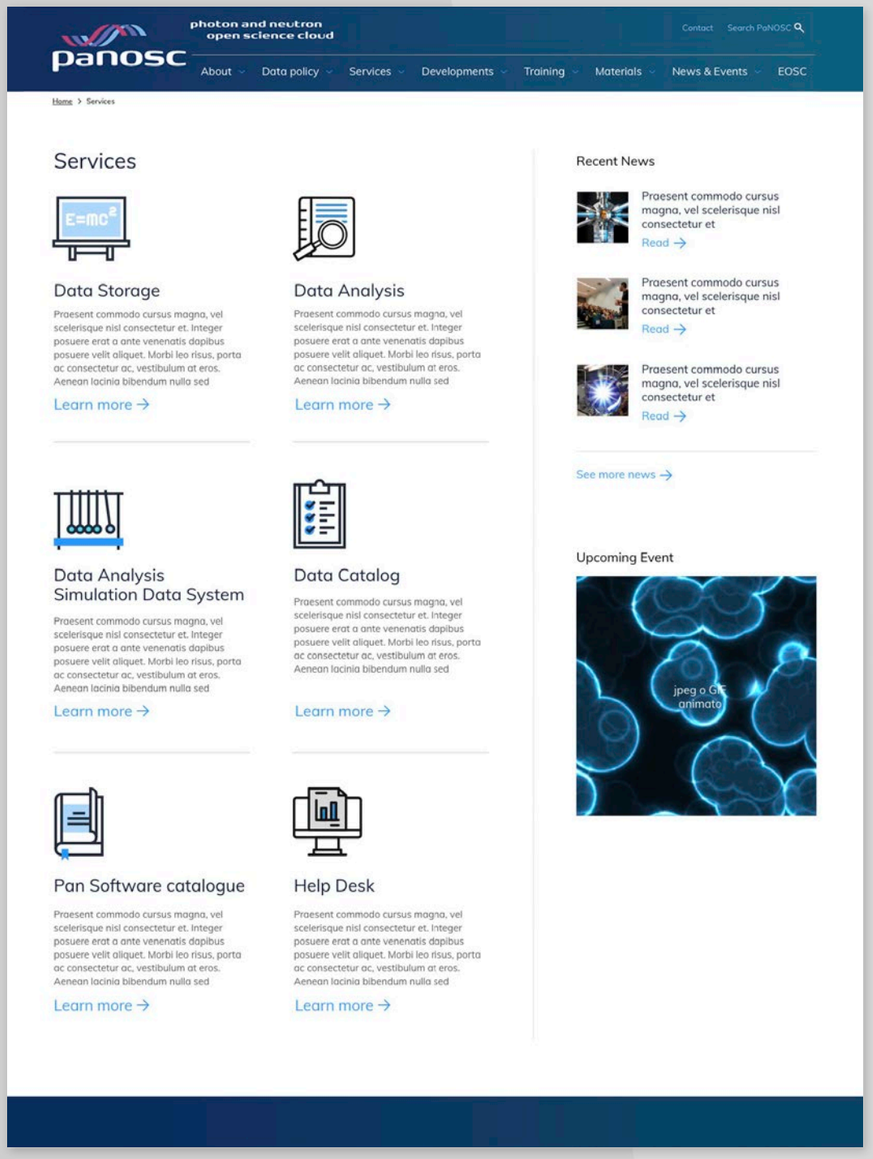

Services

FAIR Principles

Findable

The first step in (re)using data is to find them. Metadata and data should be easy to find for both humans and computers. Machine-readable metadata are essential for automatic discovery of datasets and services, so this is an essential component of the FAIRification process.

Accessible

Once the user finds the required data, she/he needs to know how can they be accessed, possibly including authentication and authorisation.

Interoperable

The data usually need to be integrated with other data. In addition, the data need to interoperate with applications or workflows for analysis, storage, and processing.

Reusable

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In 2016, the "**FAIR Guiding Principles for scientific data management and stewardship**" were published in Nature Scientific Data. The authors intended to provide guidelines to improve the findability, accessibility, interoperability, and reuse of digital assets. The principles emphasise machine-actionability (i.e., the capacity of computational systems to find, access, interoperate, and reuse data with none or minimal human intervention) because humans increasingly rely on computational support to deal with data as a result of the increase in volume, complexity, and creation speed of data.

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Jordi Bodera Sempere
Phone: +33 476 882308
Email: jordi.bodera@esrf.fr

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Email: perrin@ill.eu

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Email: roberto.pugliese@ceric-eric.eu

Leader WP8 – Staff and User Training
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Phone: +45 2550 3909
Email: thomas.rod@esss.se

Leader WP9 – Outreach / Communication and Dissemination / Impact
Nicoletta Carboni
Phone: +39 040 375 8953
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Cover 1

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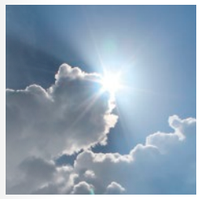
Cover 3

About PaNOSC



Subhead

Analyse, use and re-use raw data from PaN facilities, using Jupyter notebooks based data analysis services. Get new scientific insights using technique specific notebook recipes with the advanced technology for remote and cloud access via a user-friendly interface.

Subsubhead

The PaNOSC project, Photon and Neutron Open Science Cloud, brings together six strategic European research infrastructures (**ESRF**, **CERIC-ERIC**, **ELI Delivery Consortium**, the **European Spallation Source**, **European XFEL** and the **Institut Laue-Langevin – ILL**, and the e-infrastructures **EGI** and **GEANT**, with the goal of contributing to the construction and development of the EOSC, an ecosystem allowing universal and cross-disciplinary open access to data through a single access point, for researchers in all scientific fields.

The mission is to contribute to the realization of a data commons for Neutron and Photon science, providing services and tools for data storage, analysis and simulation, for the many scientists from existing and future disciplines using data from photon and neutron sources. To achieve this aim, the exchange of know-how and experiences is crucial to driving a change in culture by embracing Open Science among the targeted scientific communities.

The main objectives of PaNOSC are:

- Participate in the construction of the EOSC by linking with the e-infrastructures and other ESFRI clusters.
- Make scientific data produced at Europe's major Photon and Neutron sources fully compatible with the FAIR principles.
- Generalise the adoption of open data policies, standard metadata and data stewardship from 15 photon and neutron RIs and physics institutes across Europe.
- Provide innovative data services to the users of these facilities locally and the scientific community at large via the European Open Science Cloud (EOSC).
- Increase the impact of RIs by ensuring data from user experiments are used beyond the initial scope.
- Share the outcomes with the national RIs who are observers in the proposal and the community at large to promote the adoption of FAIR data principles, data stewardship and the EOSC.

Services

Data Catalog

Search, find and access data from PaN sources across the federated, cross-disciplinary and cross-border data catalogues infrastructure. Get easy access to the broadest sets of data from the diverse catalogues of European photon and neutron facilities, through the PaNOSC data catalogues using the federated search engine compatible with OpenAIRE.

Data Analysis

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Pan Software Catalogue

Access the PaN software catalogue linked to the analysis and simulation software used in PaN facilities. Find documentation, links and complete examples of data sets and practical information about the scientific instruments used to collect them.

Data Storage

Search, find and access data from PaN sources across the federated, cross-disciplinary and cross-border data catalogues infrastructure, and access scientific open data remotely.

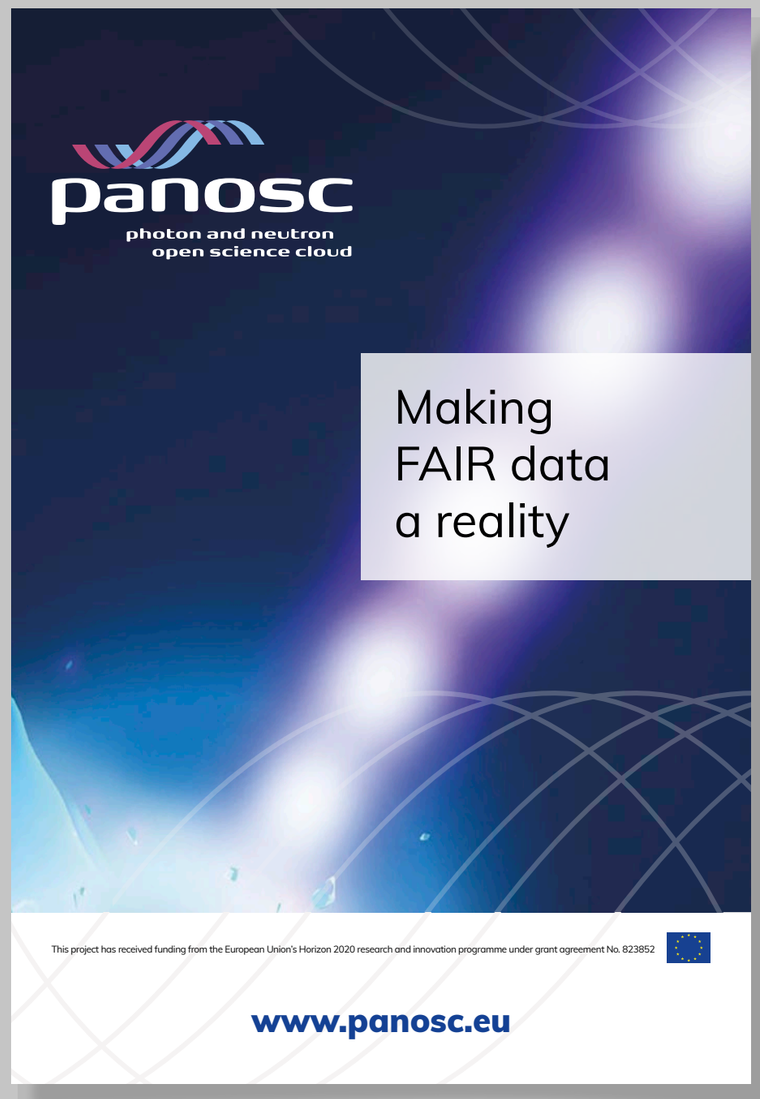
Data Analysis Simulation Data System

Enter PaN cloud-based virtual facility and access the available simulation data services to rapidly prototype and execute (both experimental and simulation) data workflows from designing your beamline (using OASYS) to simulating the data to be produced to better plan your experiment and/or understand the results.

Help Desk

Contact us for any question or clarification about the services developed for the PaN user community.

Inside



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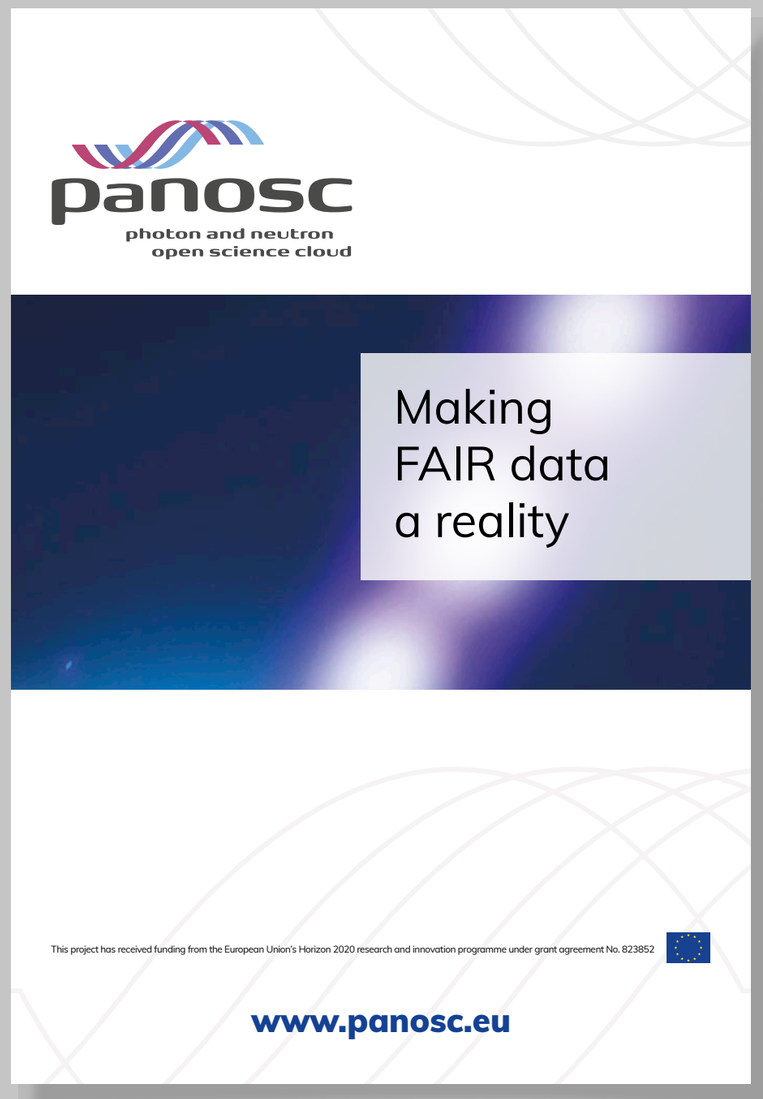

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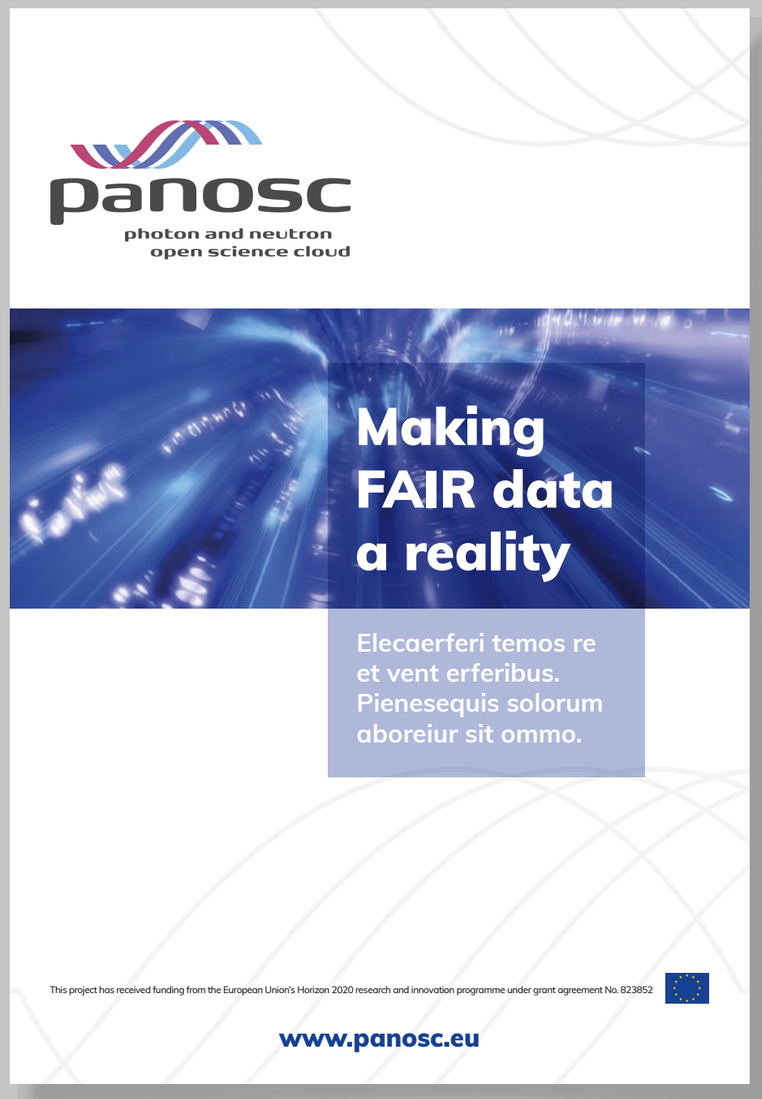

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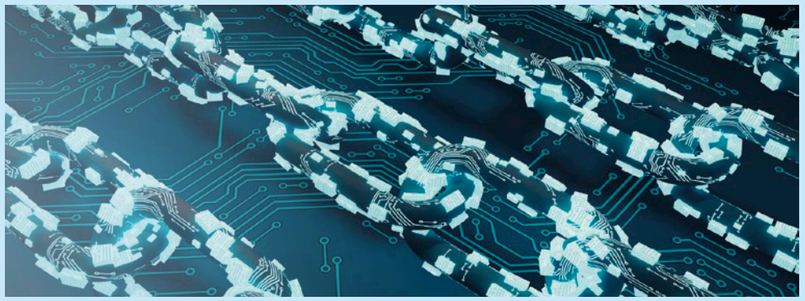
This is why the project works closely with the national photon and neutron sources in Europe to develop common policies, strategies and solutions in the area of FAIR data policy, data management and data services.



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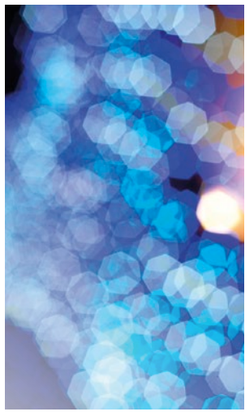

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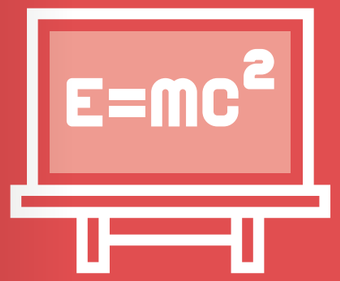

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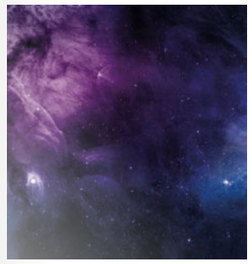

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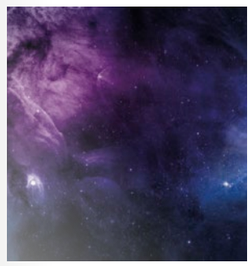

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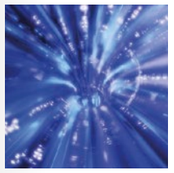

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Email: thomas.rod@esss.se

Leader WP9 – Outreach / Communication and Dissemination / Impact
Nicoletta Carboni
Phone: +39 040 375 8953
Email: nicoletta.carboni@ceric-eric.eu

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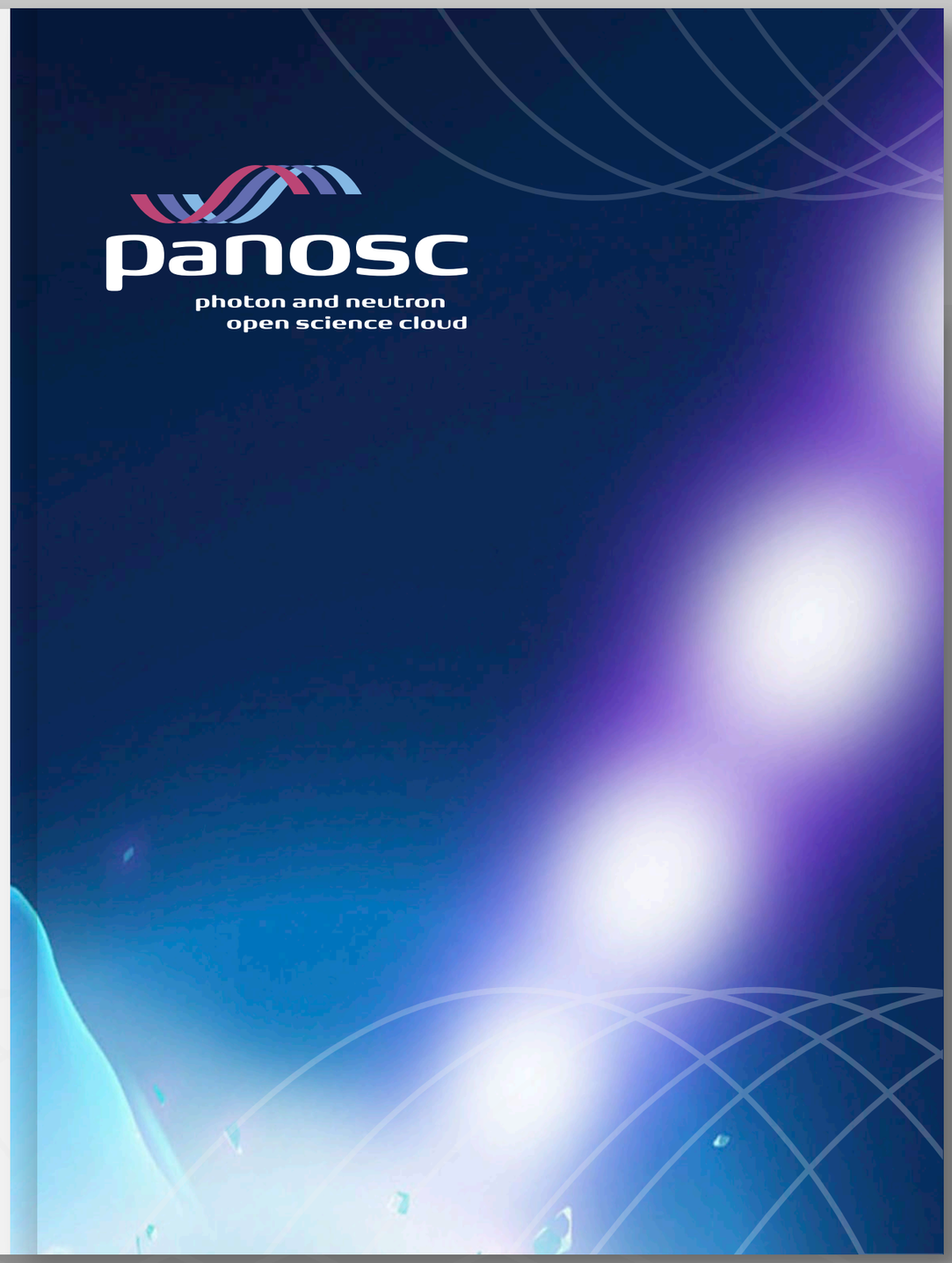
Back cover 1

Brochure 165 x 240 mm



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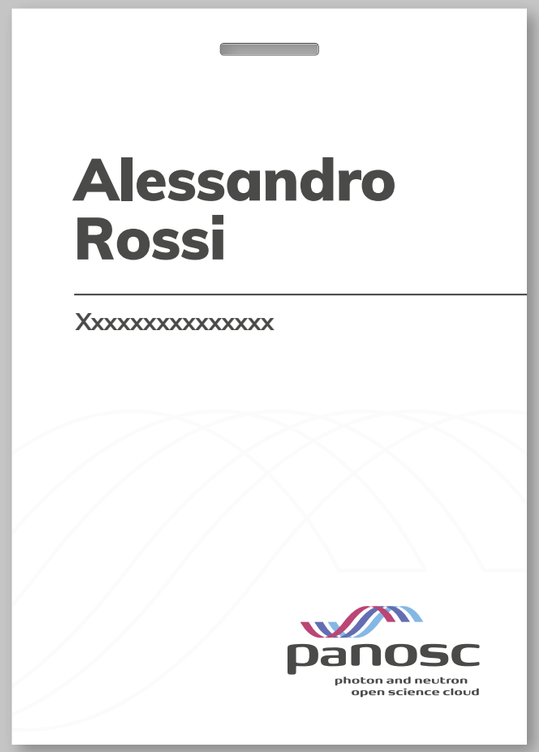
Conference folder - 24 x33 x0,7 cm - outside

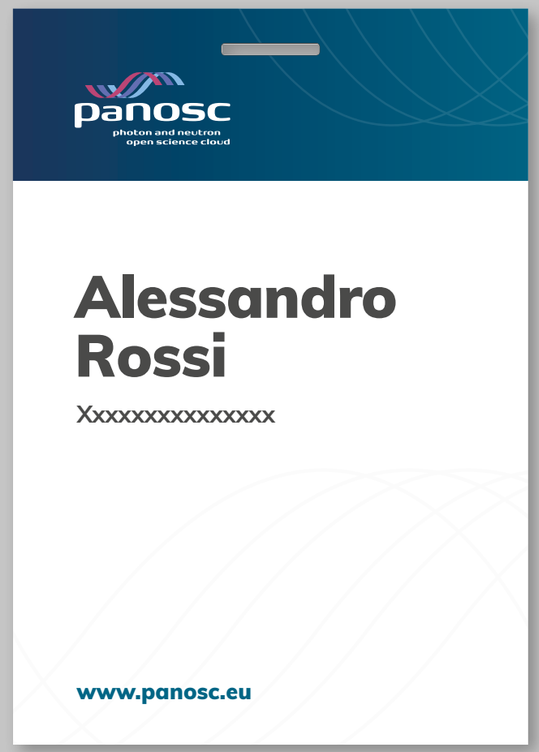
Conference folder - 24 x33 x0,7 cm - inside

A. 105x150 mm



B. 105x150 mm

C. 105x150 mm



D. 105x150 mm

A. 90x60 mm

B. 90x60 mm

C. 90x60 mm

D. 90x60 mm

Conference badge - 2 sizes

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Brand identity guidelines
June, 2019 - Version 2

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