

## MATERIAL COMPLEMENTAR Data Science Analytics 17 e 24/09/2024

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### SUGESTÃO DE LEITURA:

### Disponível na Internet:

- Fávero, L.P.L; Almeida, J.E.F. 2011. O comportamento dos Índices de Ações em países emergentes: Uma análise com Dados em painel e Modelos Hierárquicos. Link
- Fávero, L.P.L.; Confortini, D. 2010. Modelos multinível de coeficientes
   aleatórios e os efeitos firma, setor e tempo no mercado acionário Brasileiro. <u>Link</u>
- Fávero, L.P.L. 2008. Time, Firm and Country Effects on Performance: An
   Analysis under the Perspective of Hierarchical Modeling with Repeated Measures.
   Brazilian Business Review. Link
- Hair Jr., J.; Fávero, L.P.L. 2019. Multilevel modeling for longitudinal data:
   concepts and applications. RAUSP Management Journal. <u>Link</u>
- Steele, F. 2017. Multilevel Models for Longitudinal Data. Link
- Yale, C.P.; Yoshizaki, H.; Fávero, L.P.L. 2022. A New Zero-Inflated Negative Binomial Multilevel Model for Forecasting the Demand of Disaster Relief Supplies in the State of Sao Paulo, Brazil. Mathematics. Link

#### Disponível na Biblioteca USP (Acessar Tutorial Bibliotecas):

- Courgeau, D. 2003. **Methodology and Epistemology of Multilevel Analysis.** Kluwer Academic Publishers.
- Fávero, L.P.L.; Belfiore, P. 2019. **Data science for business and decision making**. Cambridge: Academic Press.

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Bickel, R. 2007. Multilevel Analysis for Applied Research: It's Just Regression!
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- Fávero, L.P.L.; Serra, R.G.; Santos, M.A.; Brunaldi, E. 2018. **Cross-classified** multilevel determinants of firm's sales growth in Latin America. International Journal of Emerging Markets.
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- Lazega, E.; Snijders, T.A.B. 2019. **Multilevel network analysis for the social sciences: theory, methods and applications.** Editora Springer.
- Rabe-Hesketh, S.; Skrondal, A. 2012. **Multilevel and longitudinal modeling: continuous responses (Vol. I)**. Editora Stata Press.
- Raudenbush, S.W.; Bryk, A.S. 2002. **Hierarchical linear models: applications and data analysis methods**. Thousand Oaks Sage Publications.
- Santos, M.A.; Fávero, L.P.L.; Distadio, L.F. 2015. Adoption of the International Financial Reporting Standards (IFRS) on companies' financing structure in emerging economies. Finance Research Letters.
- Tabachnick, B.G.; Fidell, L.S. 2013. **Using Multivariate Statistics: Pearson New International Edition.** Editora Pearson.
- West, B.T.; Welch, K.B.; Galecki, A.T. 2014. Linear Mixed Models a Practical Guide Using Statistical Software, Second Edition. Editora CRC Press.

