



Generative AI with JavaScript

# Improve AI accuracy and reliability with RAG

## Known AI challenges

- Wrong or inaccurate information
- Out of date data
- Non-authoritative sources

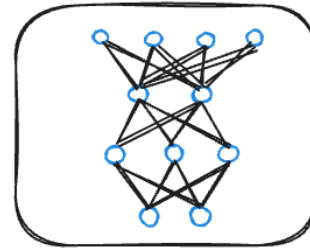
# Retrieval-Augmented Generation (RAG)

- Combination of a retriever and a generator

# Retrieval-Augmented Generation (RAG)

- Combination of a retriever and a generator

Retriever

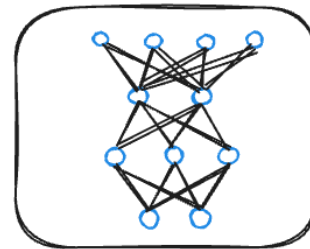


Generator  
(LLM)

# Retrieval-Augmented Generation (RAG)

- Combination of a retriever and a generator
- Allows for more precise and relevant answers

Retriever



Generator  
(LLM)

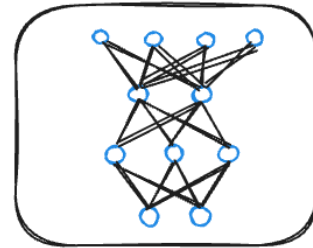
## Why RAG?

- No training needed
- Up-to-date data
- Groundedness
- User trust

# Retrieval-Augmented Generation (RAG)

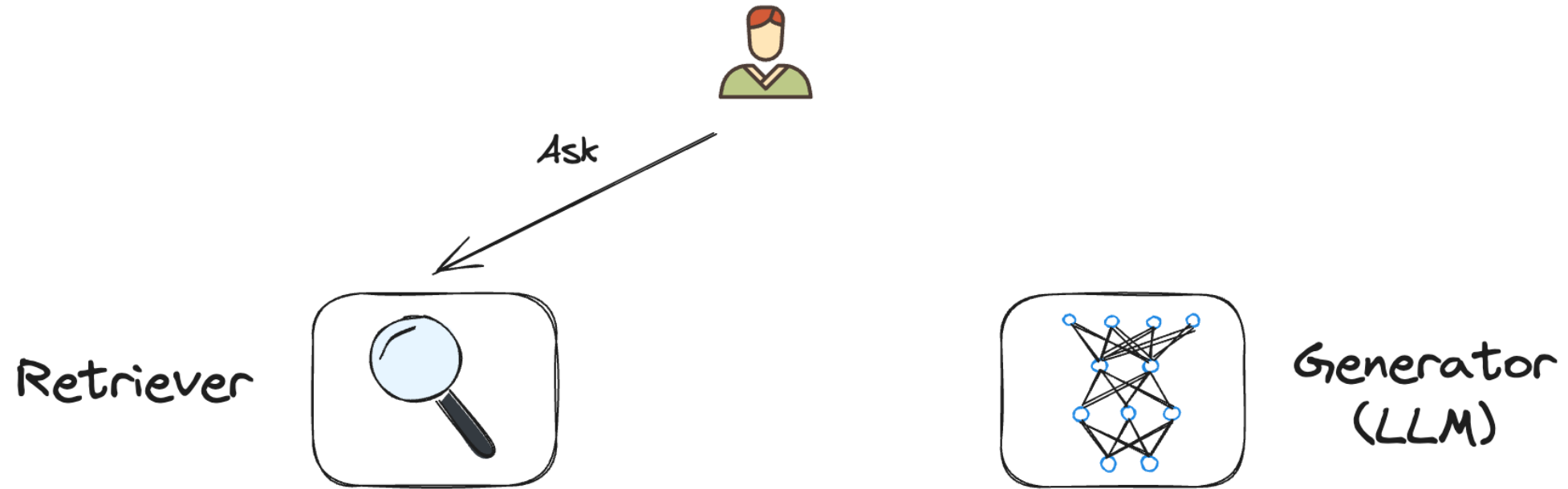


Retriever



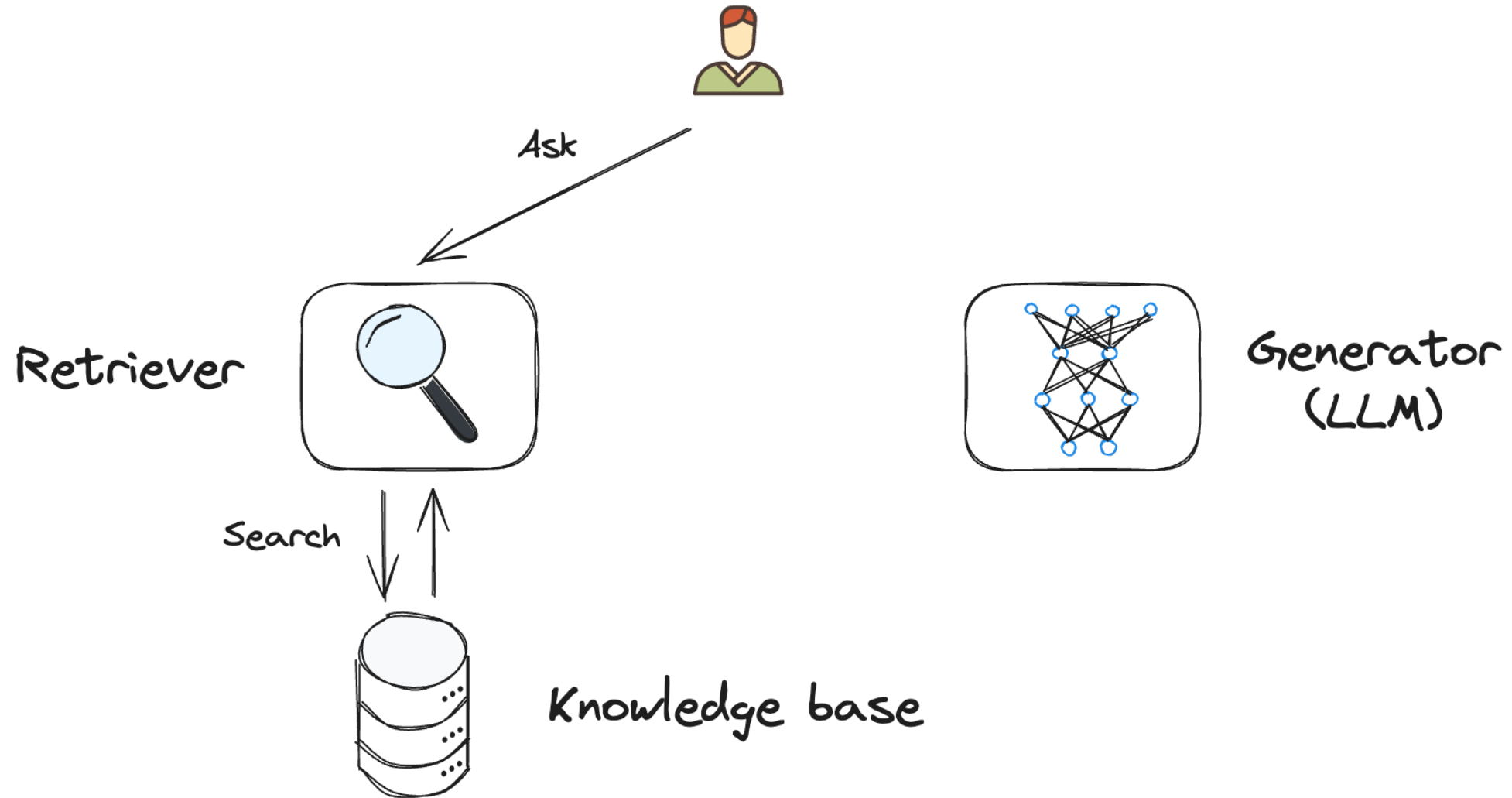
Generator  
(LLM)

# Retrieval-Augmented Generation (RAG)

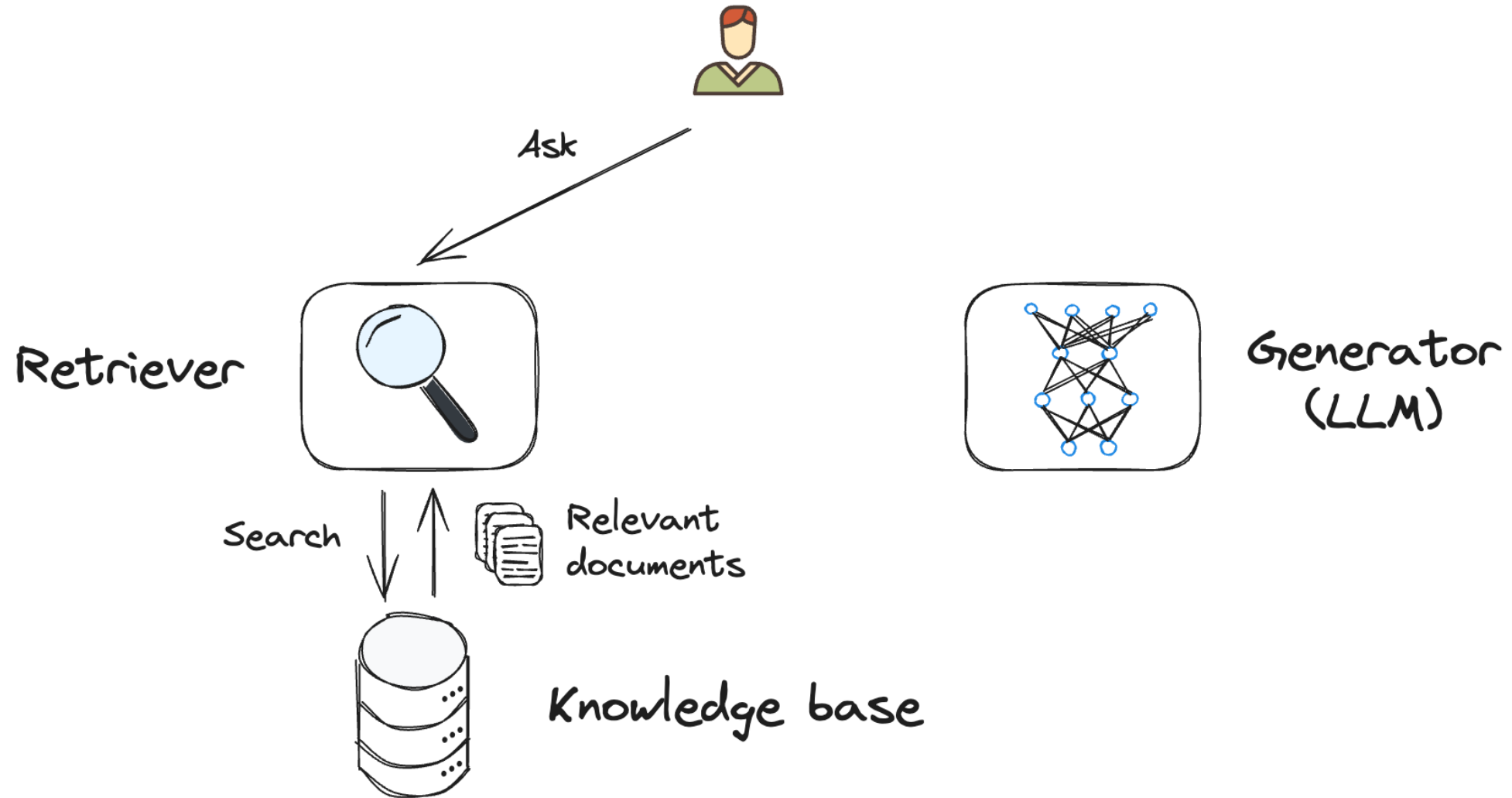




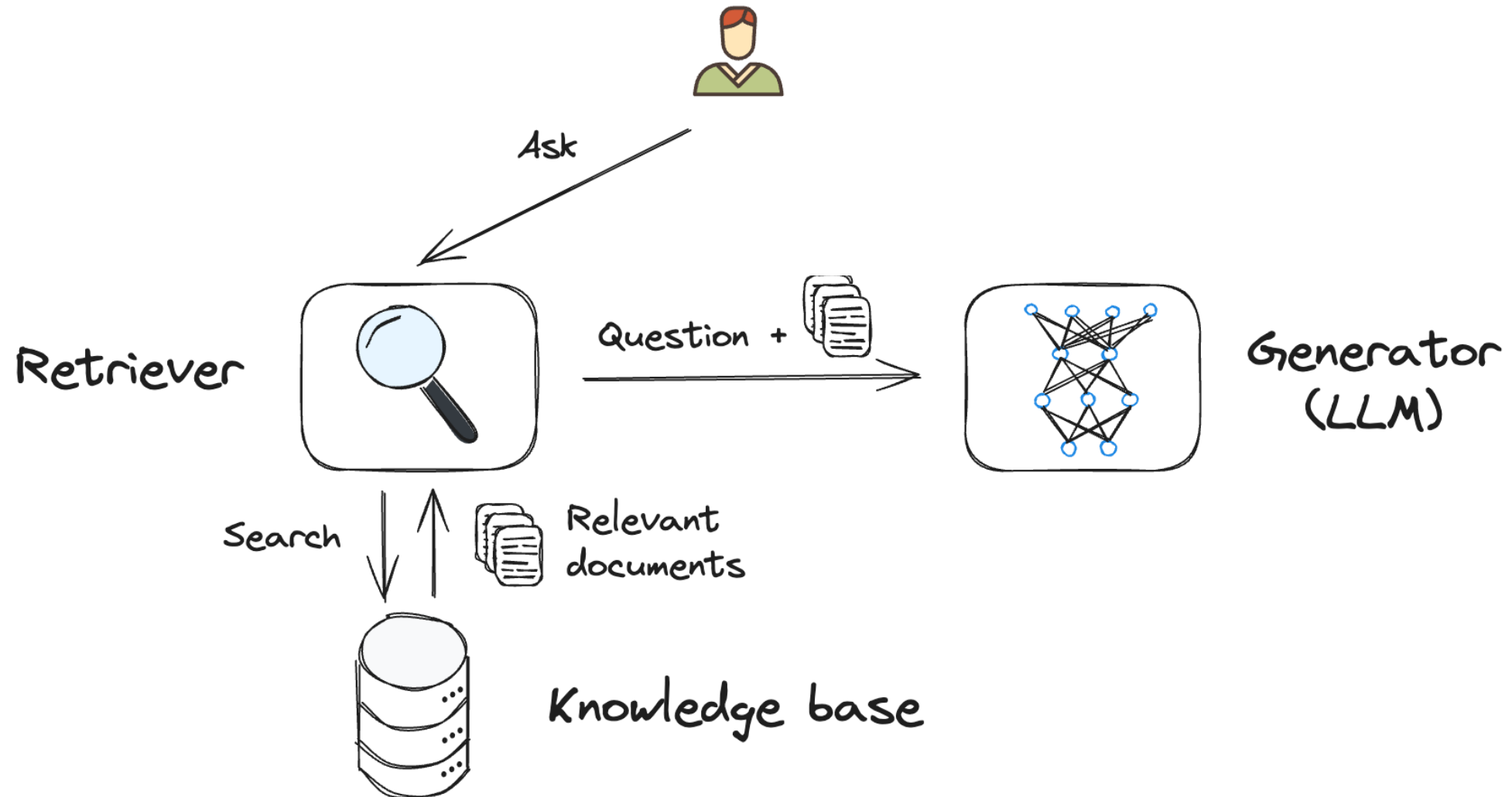
# Retrieval-Augmented Generation (RAG)



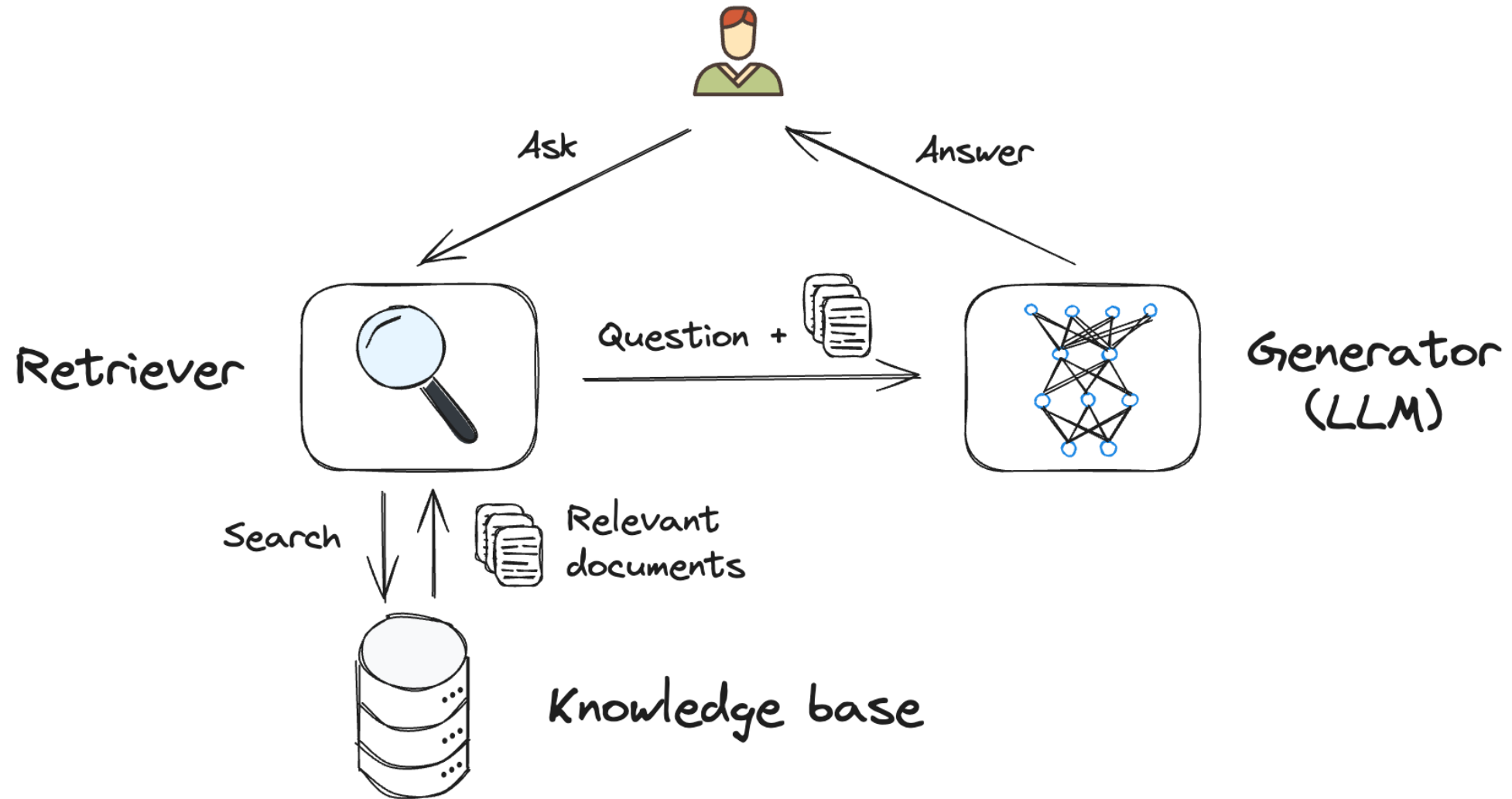
# Retrieval-Augmented Generation (RAG)



# Retrieval-Augmented Generation (RAG)



# Retrieval-Augmented Generation (RAG)

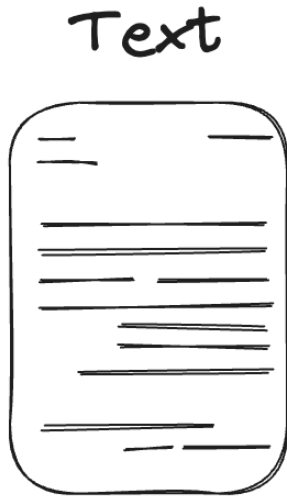


# Building the knowledgebase

Create document **embeddings** from text data to use in the retriever

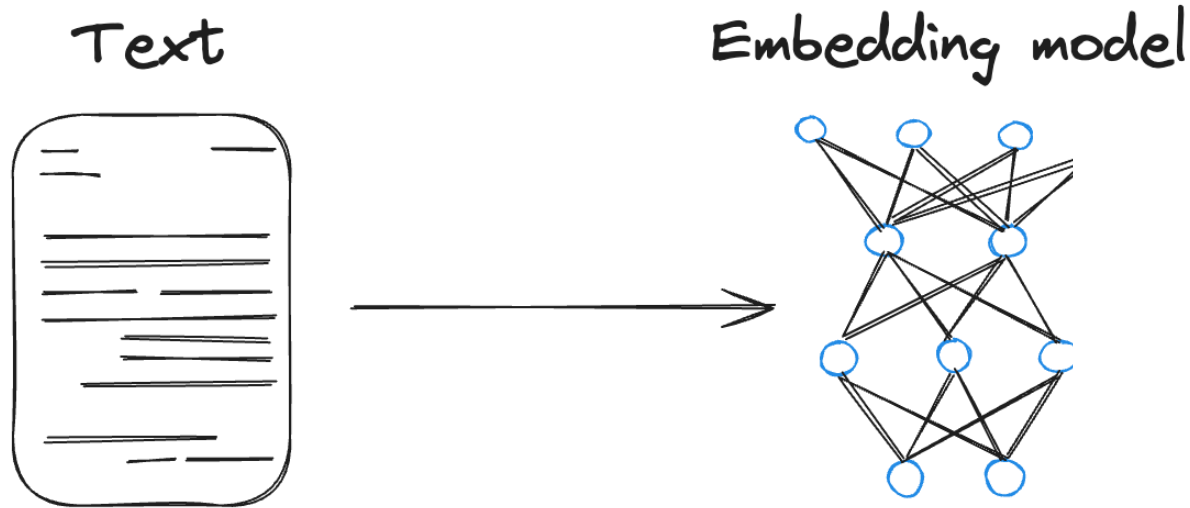
# Building the knowledgebase

Create document **embeddings** from text data to use in the retriever



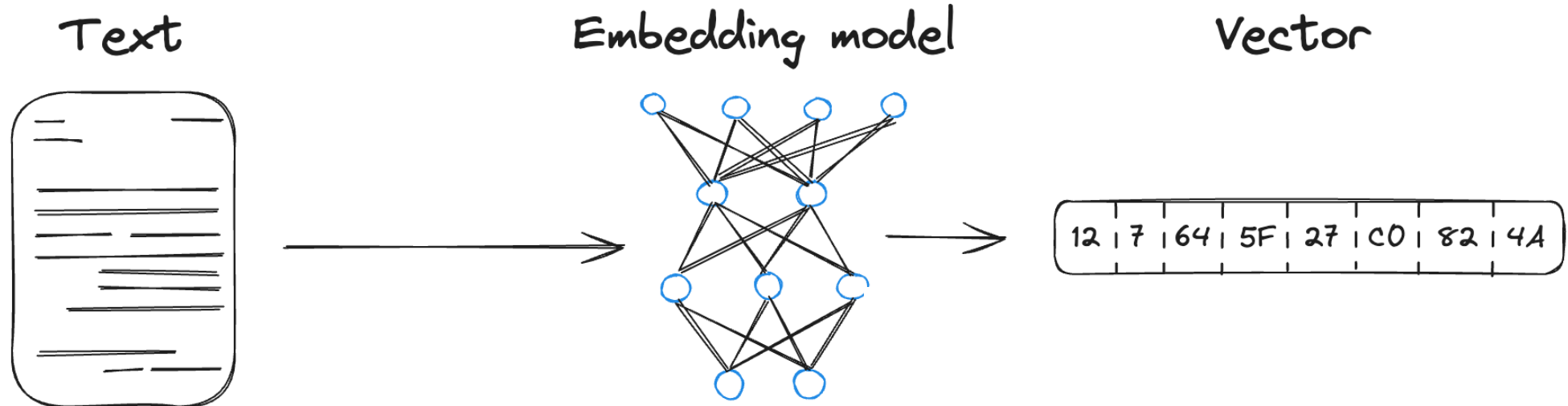
# Building the knowledgebase

Create document **embeddings** from text data to use in the retriever



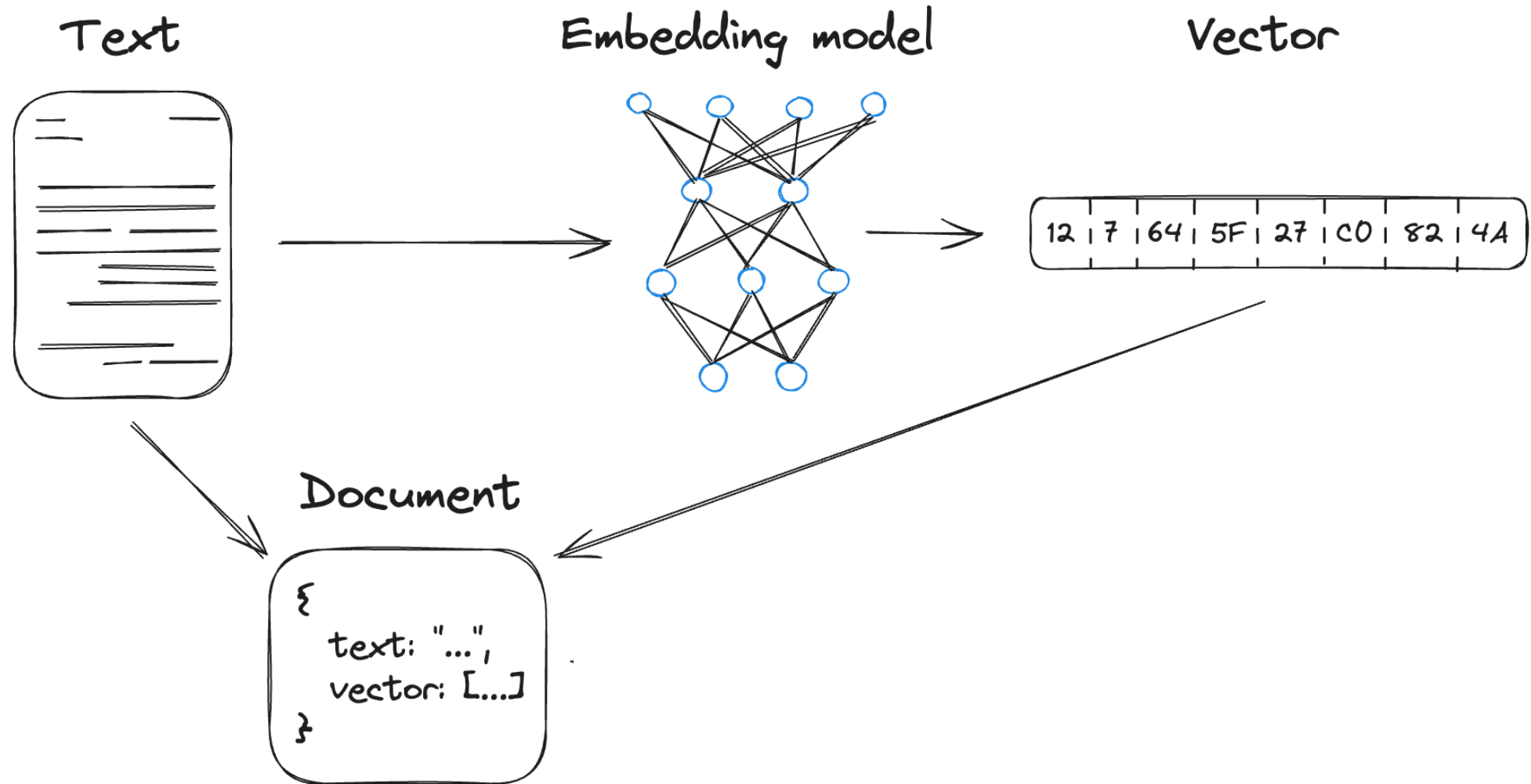
# Building the knowledgebase

Create document **embeddings** from text data to use in the retriever

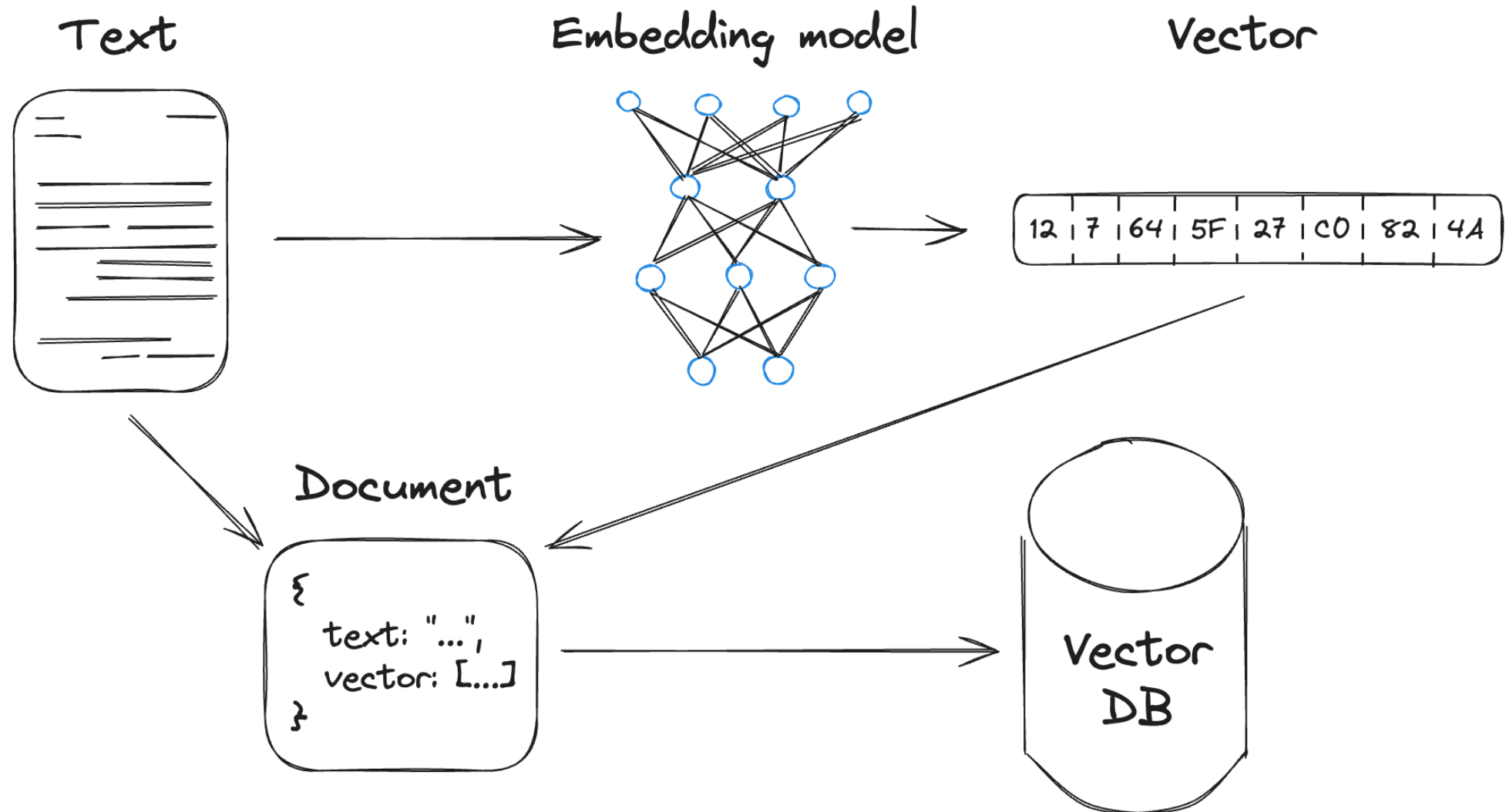




# Building the knowledgebase



# Building the knowledgebase



# Retrieval and context augmentation

1. Transform the user query into a vector
2. Search in vector DB for relevant documents
3. Add found documents to the context

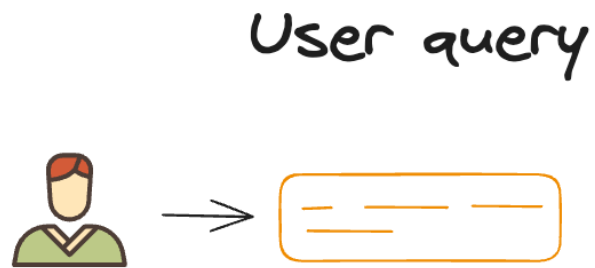
# Retrieval and context augmentation

1. Transform the user query into a **vector**



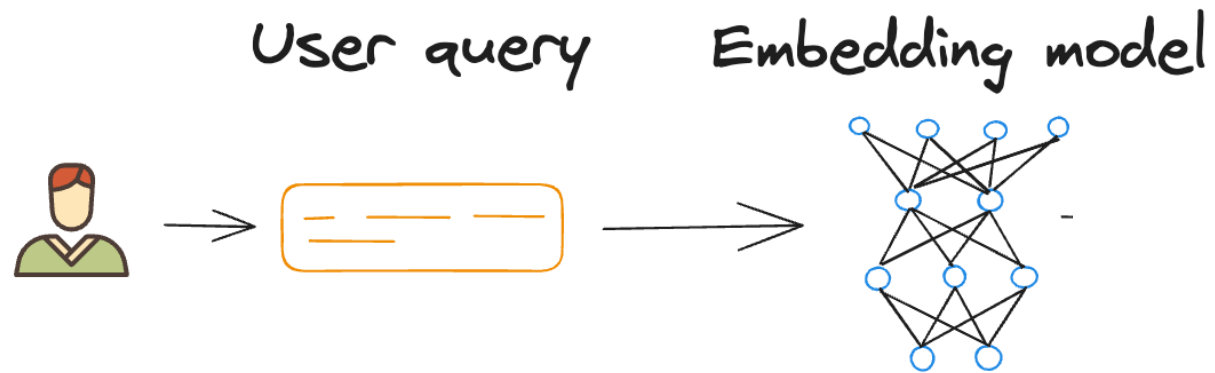
# Retrieval and context augmentation

1. Transform the user query into a **vector**



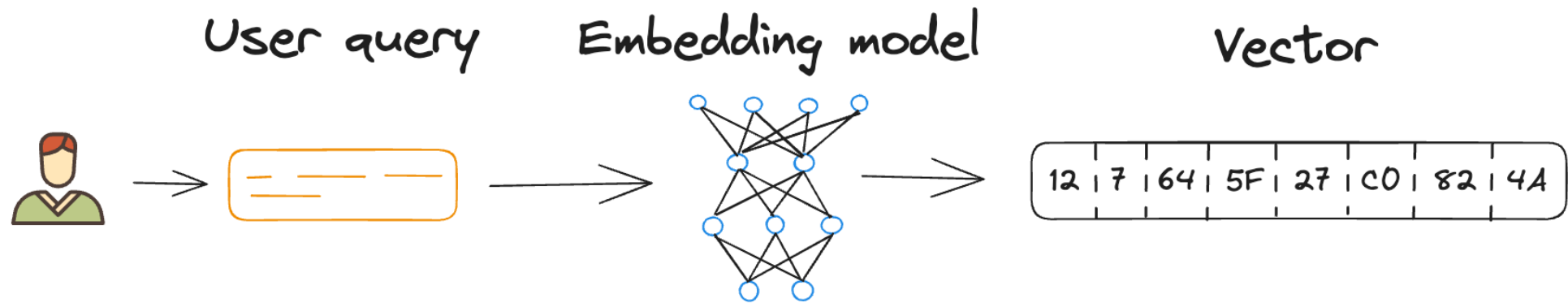
# Retrieval and context augmentation

1. Transform the user query into a **vector**



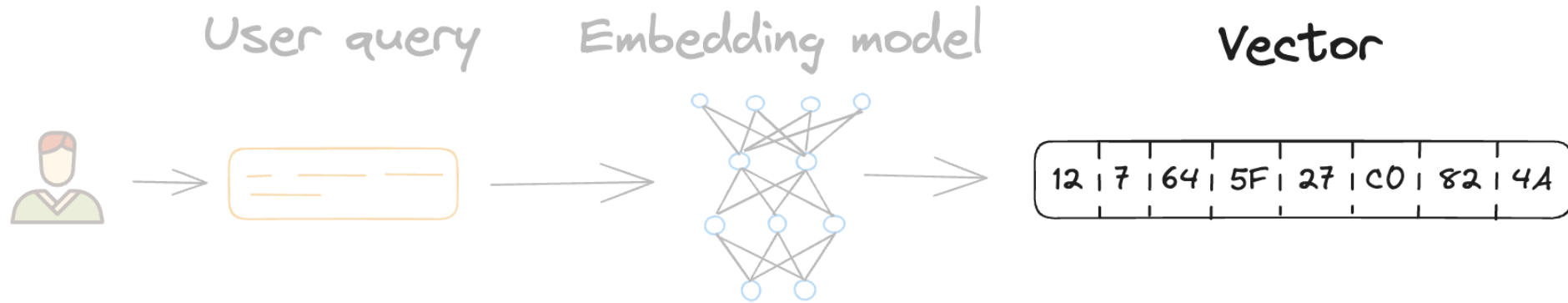
# Retrieval and context augmentation

1. Transform the user query into a **vector**



# Retrieval and context augmentation

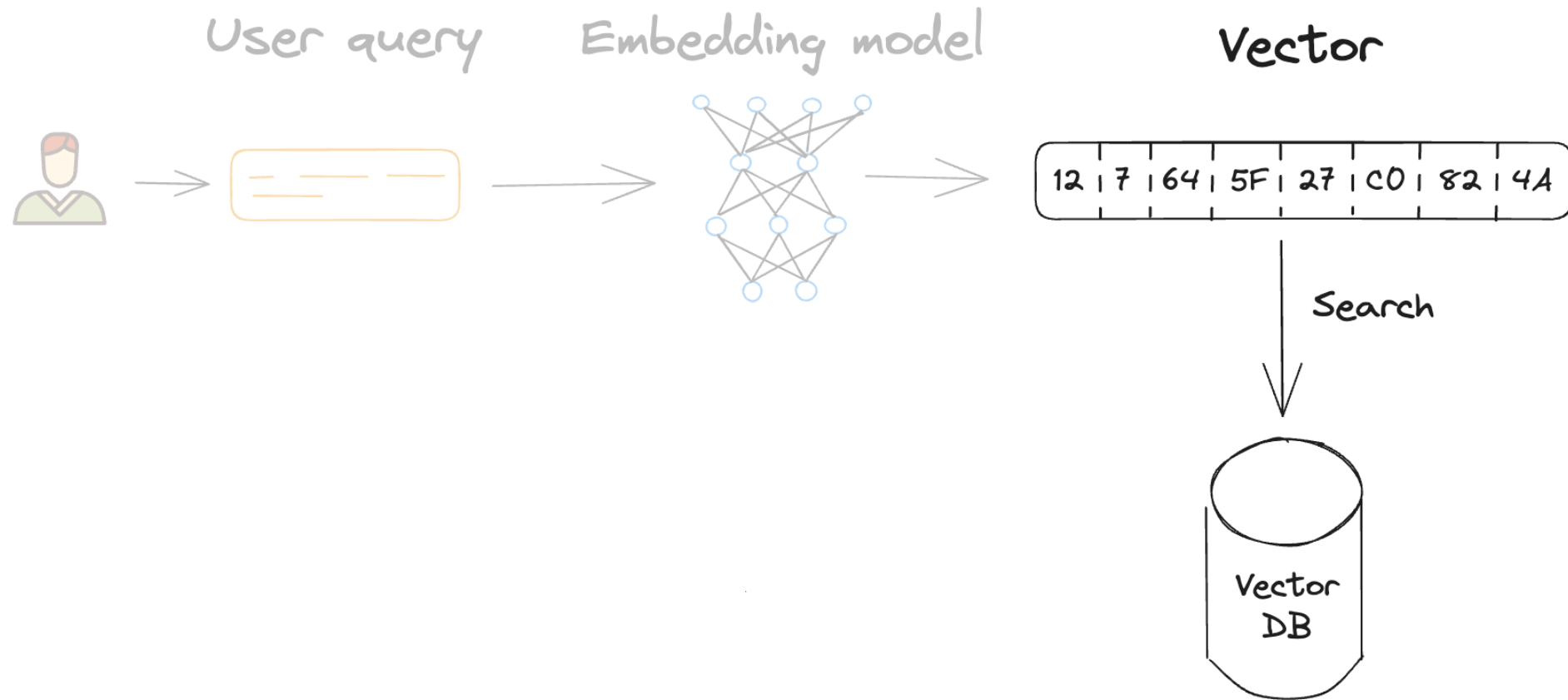
2. Search in vector DB for relevant documents





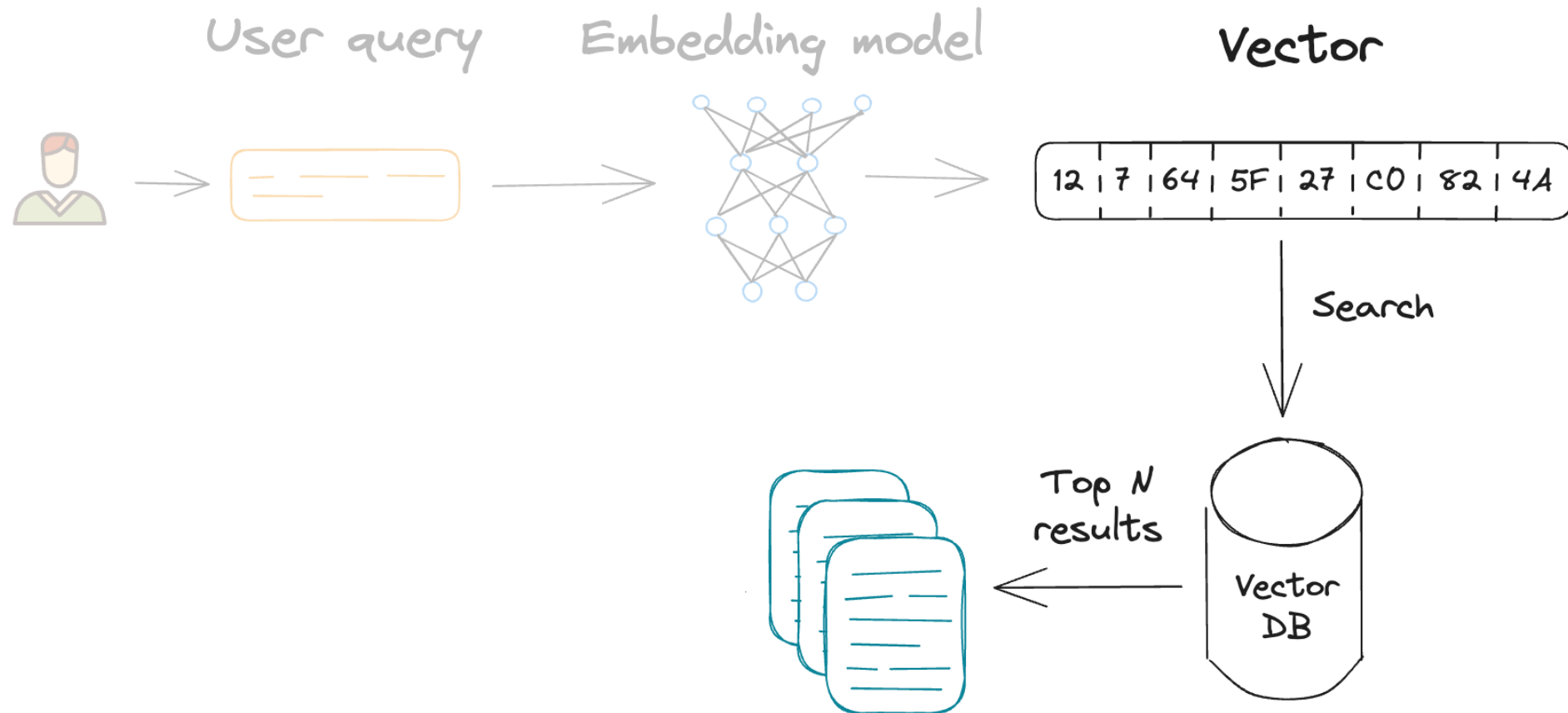
# Retrieval and context augmentation

## 2. Search in vector DB for relevant documents



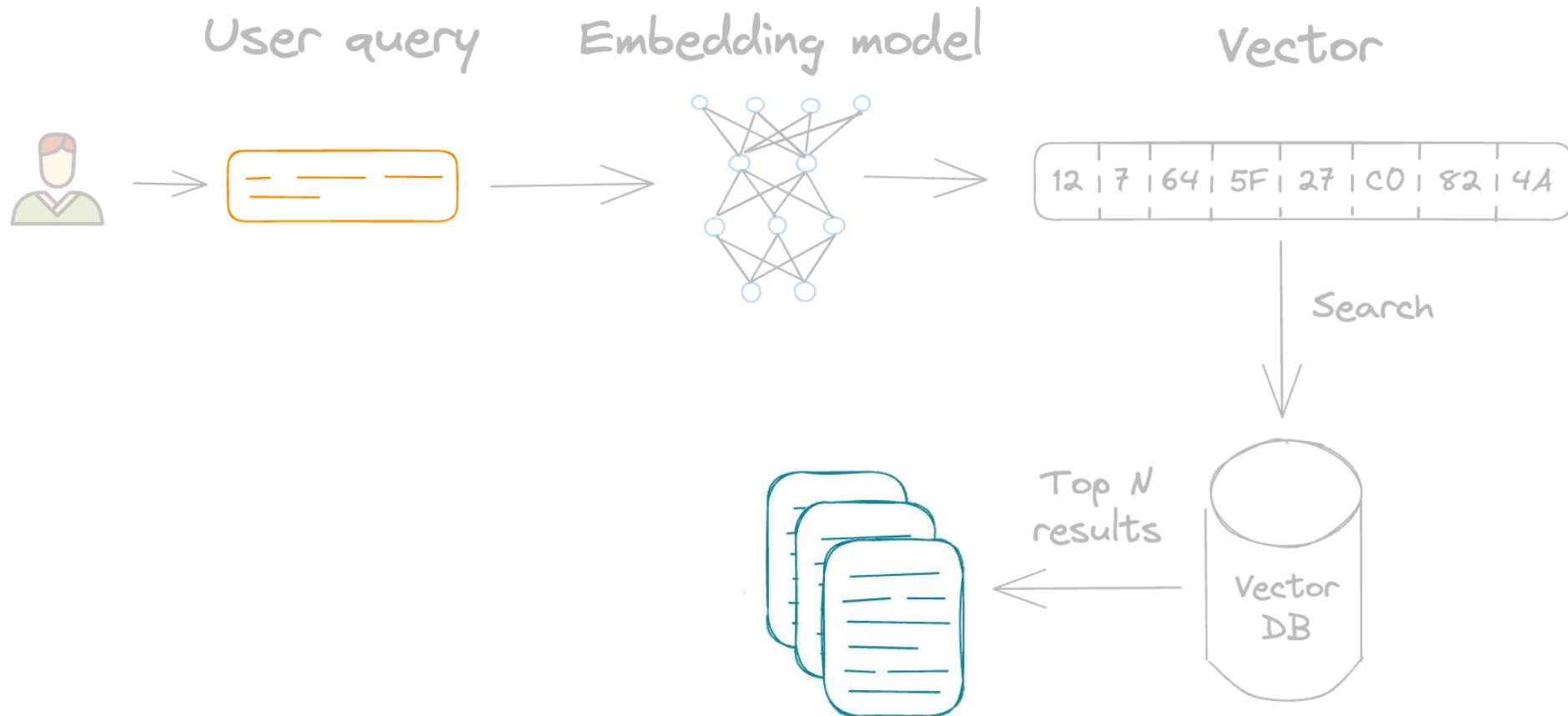
# Retrieval and context augmentation

## 2. Search in vector DB for relevant documents



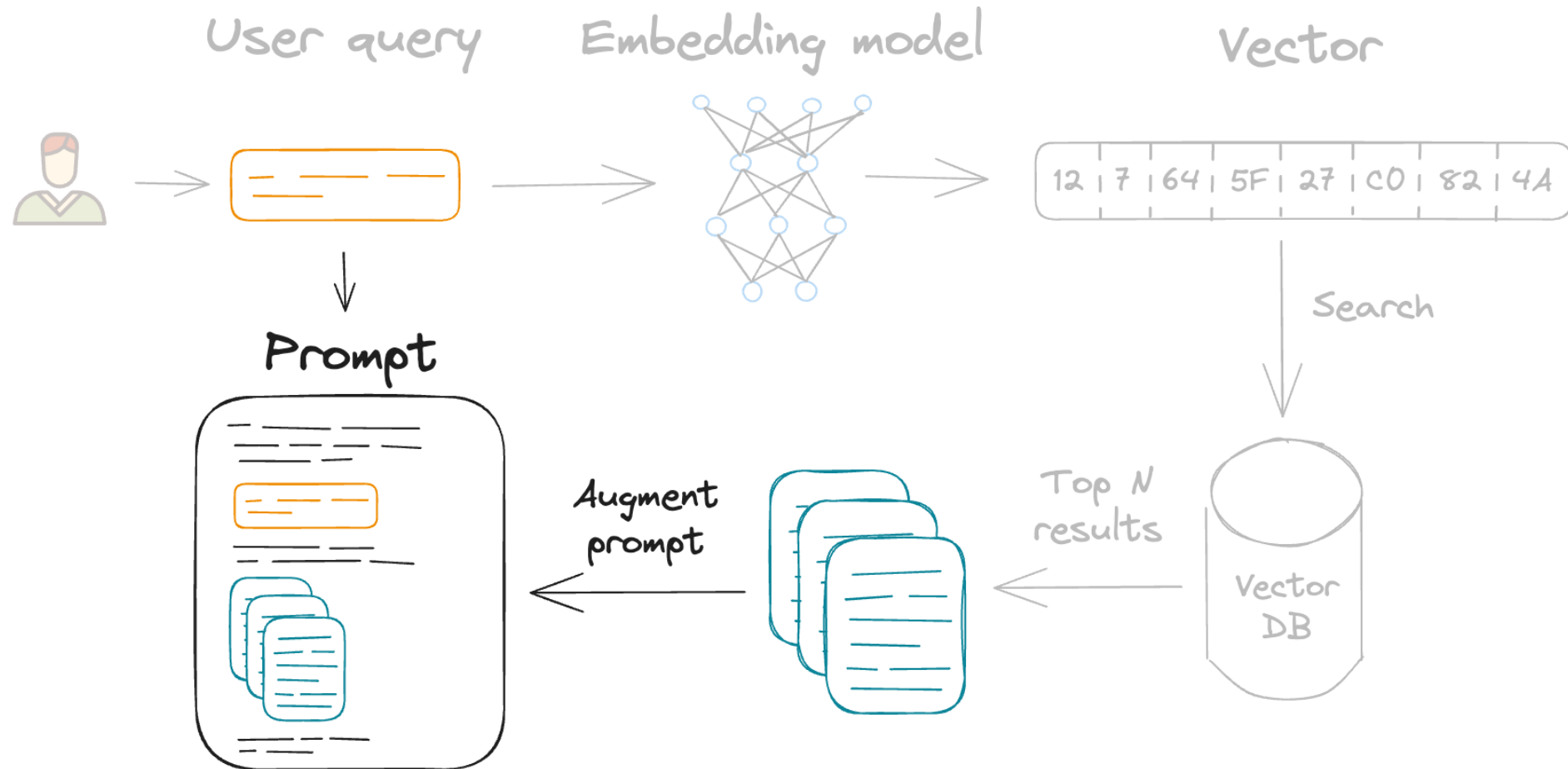
# Retrieval and context augmentation

## 3. Add found documents to the context



# Retrieval and context augmentation

## 3. Add found documents to the context



# Company support chat with RAG

Demo – [aka.ms/ai/js/chat](https://aka.ms/ai/js/chat)

# Resources

- Serverless AI chat demo [aka.ms/ai/js/chat](https://aka.ms/ai/js/chat)
- Implement RAG training [aka.ms/genai/rag](https://aka.ms/genai/rag)
- AI chat with RAG workshop [aka.ms/ws/openai-rag-qdrant](https://aka.ms/ws/openai-rag-qdrant)

