Yuchi Chang

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AWARD

OpenHCI 2018 Jury Award/Biggest Prize, Taipei, TW   08. 2018
UX Designer

- In a team of eight, designed an object(Interface) to ease the conflicts between message senders and receivers in public.
- Contributed to the design process in synthesizing, proposing insights and designing the user flow.
- Proposed clear values and design logic of the project during presentations and demos.

SELECTED PROJECTS

Trans Action Award 2018 - UX   10. 2018 - 01. 2019
Design Team Lead

- In a multidisciplinary team of eight, researched about cancer patients' malnutrition problem during therapies.
- Led 2 whole-day design workshops in defining problems, research synthesis, and design strategy.
- Conducted 2 research interviews.
- Designed 1 interactive mobile prototype for usability testing.

Taipei on the Go - HCI Design   10. 2018 - 01. 2019
Interaction Designer, Visual Designer

- In a multidisciplinary team of four, researched and designed an app aiming at making it easier for people who are not familiar with Taipei to use the public transportation.
- Conducted 2 research interviews, 1 card sorting research, and 1 usability testing.
- Contributed to the interaction design and visual design.
- Designed high-fi visual prototype for usability testing.

Waste Sorting on Campus - Design Thinking 03. 2018 - 06. 2018
Researcher, Designer

- In a multidisciplinary team of four, conducted User Research and Iteration to improve the waste sorting problem on campus.
- Researched about waste processing on campus and the behaviors of the target audience by conducting interviews, surveys, and observations.
- Designed and developed 1 prototype waste sorting environment with personality test in order to change the target audience's behaviors.

EDUCATION

National Chengchi University, Taipei, TW
09. 2014 - expected 2019
B.S in Digital Contents and Technologies
B.A in Economics
Honors English Program

- Relevant Coursework: Human-Computer Interaction Design, Design Thinking, Web Programming, Still Image Design, The Aesthetics of Form: A Survey (Art History and Design Principles), Interactive Installation Design, Introduction to Computer Programming, Advanced Computer Programming, Applications of Database

University of Connecticut, CT, USA
08. 2017 - 12 .2017
Exchange Student Program in Digital Media Design and Economics

- Attended classes in Motion Graphics and Photography.

SKILLS

UX Design
UX Research / Interaction Design / Interface Design / Motion Design / Visual Design / Prototyping / Usability Testing / Digital Photography

Tools
Sketch / Marvel / Adobe Creative Suite

Programming
Processing (Java-based)
Web Programming (HTML/CSS/JavaScript)

Languages
English (fluent/TOEFL iBT 97)
Mandarin (native)