# **Angeline Yu-Chi Chang**

Product Designer • Design System • Al Healthcare

#### **EXPERIENCE**

# **Product Designer, Design System**

**ASUS Intelligence Cloud Services (AICS)** 

Taipei, Taiwan | Jan 2022 - Present

Promoted experience coherence across products by leading the creation, implementation, and management of an organization-wise design system, which was adopted by all of the 3 product lines.

Increased design and development speed by 26.8% by structuring design tokens, components, properties specs for the corresponding front-end library, and offering guidelines of UX patterns and best practices.

Established and ensured a strong culture of pursuing design consistency, collaboration efficiency, and modularization across products by providing ways of working guide, office hours, and design reviews with 25+ designers and developers.

# **Product Designer**

**ASUS Intelligence Cloud Services (AICS)** 

Taipei, Taiwan | Jul 2019 - Present

Defined and executed end-to-end design process, from conducting research, insight-design translation, validation, production design, to usability testing, resulting in the successful launch of multiple products across web and tablet devices, including xHIS Ambulatory EHR, Mobile rounding service, AI PACS viewer, and Facial recognition.

Ensured experience coherence and fast delivery of patient history related features of xHIS Ambulatory EHR by defining and structuring reusable design frameworks and modules through the design system informed by research insights.

Increased user adoption by 150% and daily active users by 15% by raising the priority of a critical feature to users driven by research insights for Mobile Rounding Service, resulting in further product expansion into different care scenarios.

# Freelance Design Thinking Coach

Taipei, Taiwan | Mar 2019 - Present

Empowered participants with problem-solving and innovation skills by facilitating and guiding design thinking workshops in Mandarin or English for clients across education, human rights and social actions, and technology industries, such as NTU D-School, Girls in Tech Taiwan x The Garden of Hope Foundation, and Taiwan Al Academy.

# **RECOGNITIONS**

# **National Third Prize**

User Experience Design Award of UXPA China

Taipei, Taiwan | May - Jul 2019

#### angelinechang.github.io/portfolio

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#### **EDUCATION**

# **National Chengchi University**

B.S. in Digital Contents and TechnologiesB.A. in Economics

Honors English Program

Taipei, Taiwan | Class of 2019

Human-Computer Interaction Design Focus Dean's list (Top 5 % of Class)

# **University of Connecticut**

#### **Exchange Student**

Connecticut, USA | Fall 2017

Studied Motion Graphics and Photography, expanding skills in visual storytelling and design aesthetics

#### **SKILLS**

#### Design

UX research / Wireframing / Information architecture / Interaction design / Interface design / Motion design / Rapid prototyping

# **Methods**

Wizard of OZ / Contextual Inquiry /
Interview / Survey / Participatory design /
Task analysis / Card sorting and tree testing
/ Rapid prototyping / Usability testing

#### **Tools**

Figma (with component library management experience) / Sketch / Zeplin / Adobe
Creative Suite

# **Programming**

Web Programming (HTML/CSS/JavaScript)
Processing (Java-based)

#### Languages

Mandarin (Native)
English (Fluent/TOEFL iBT 97)