

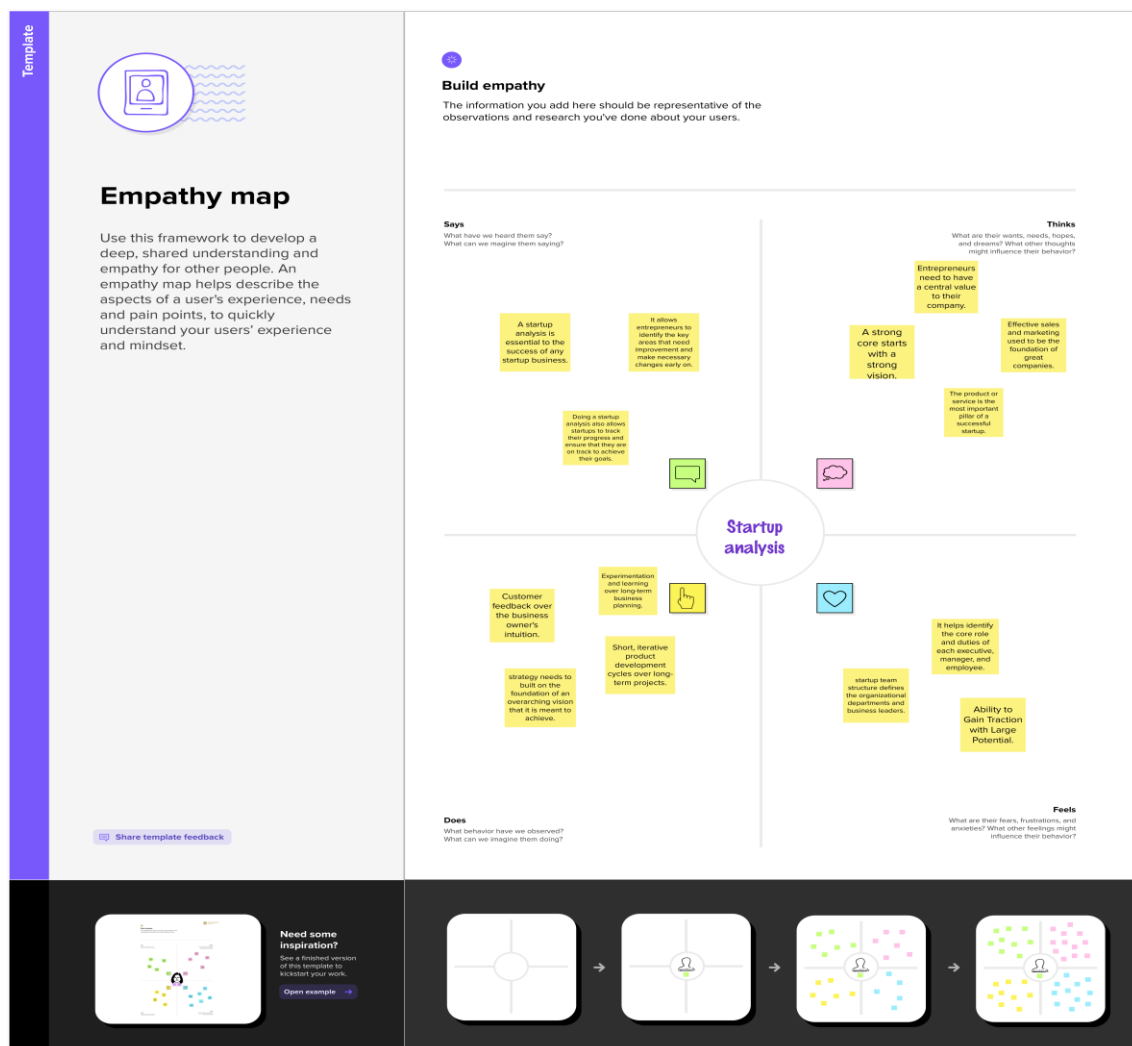
STARTUP ANALYSIS

A startup analysis is essential to the success of any startup business. It allows entrepreneurs to identify the key areas that need improvement and make necessary changes early on. Doing a startup analysis also allows startups to track their progress and ensure that they are on track to achieve their goals.

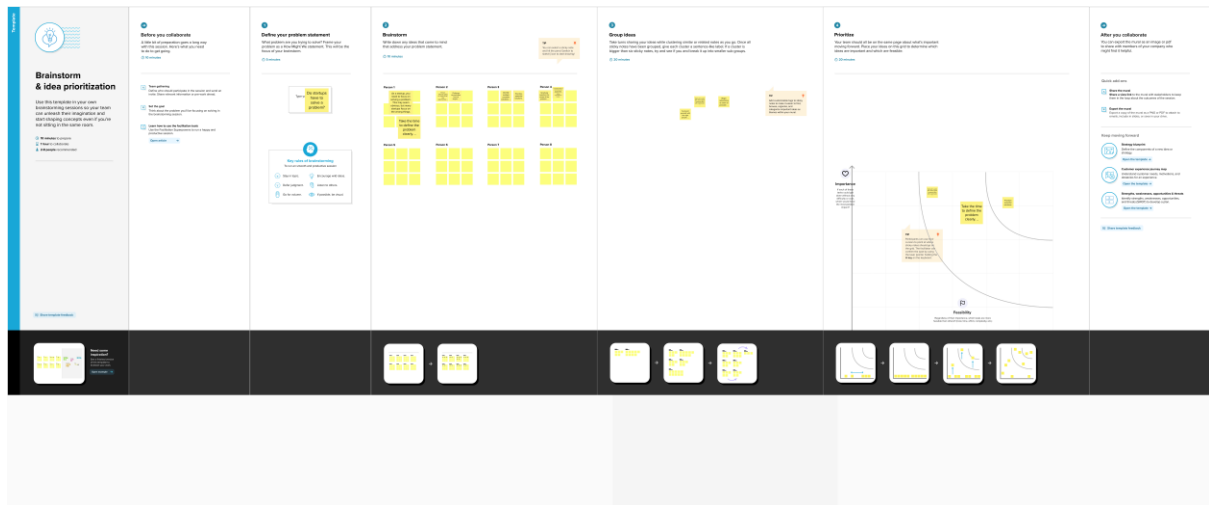
INTRODUCTION:

Indian has seen the most number of startups growing year by year and still the numbers are going strong.

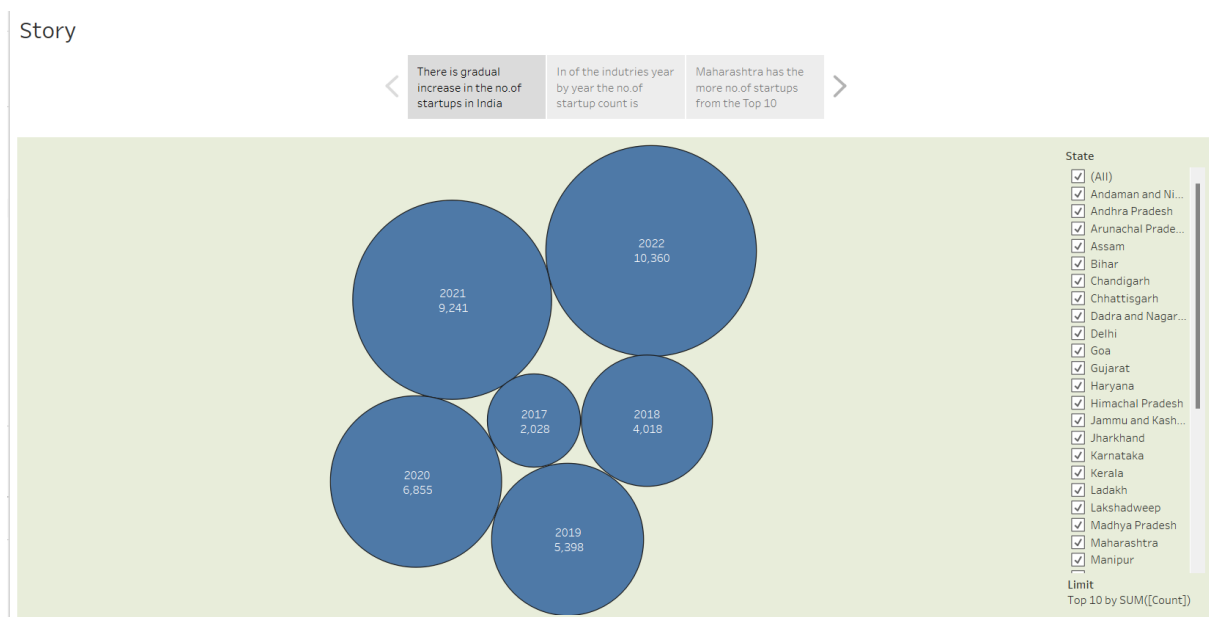
EMPATHY MAP:



BRAINSTORMING MAP:

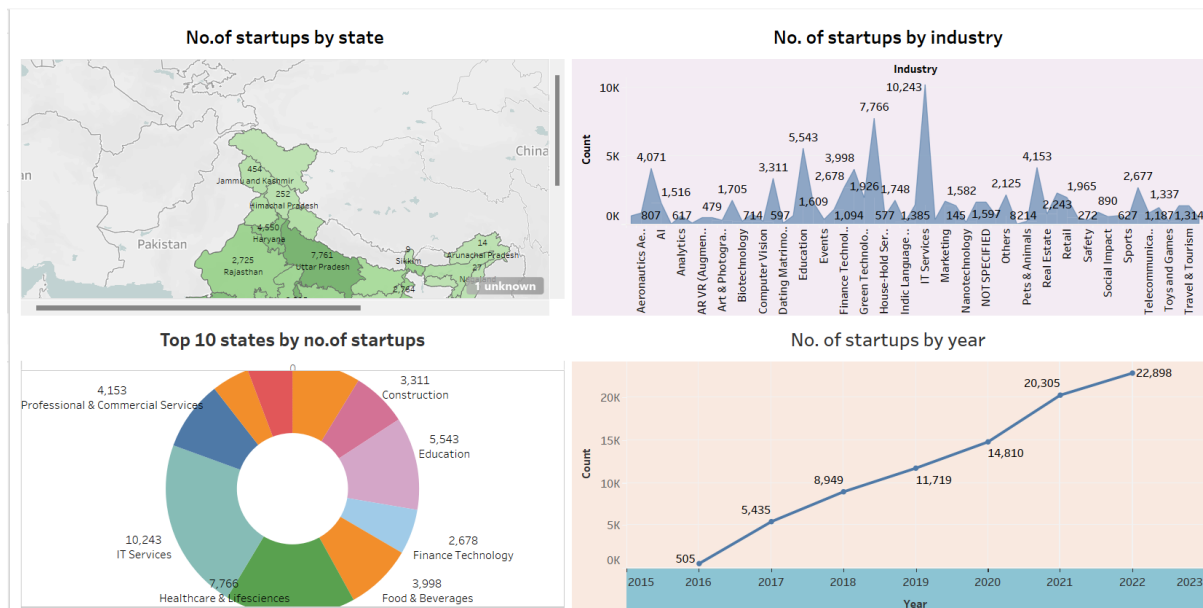


STORY:



There is a gradual increase in the number of startups in India regardless of states and industries. Maharashtra has the more number of startups from the top 10 industries that have more startups.

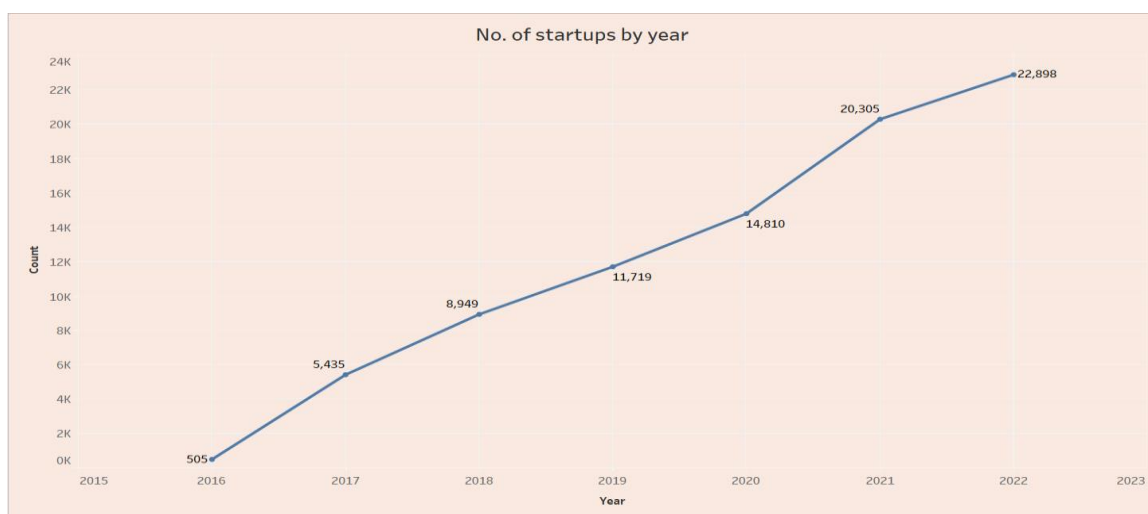
DASHBOARD:



The startups we are seeing are

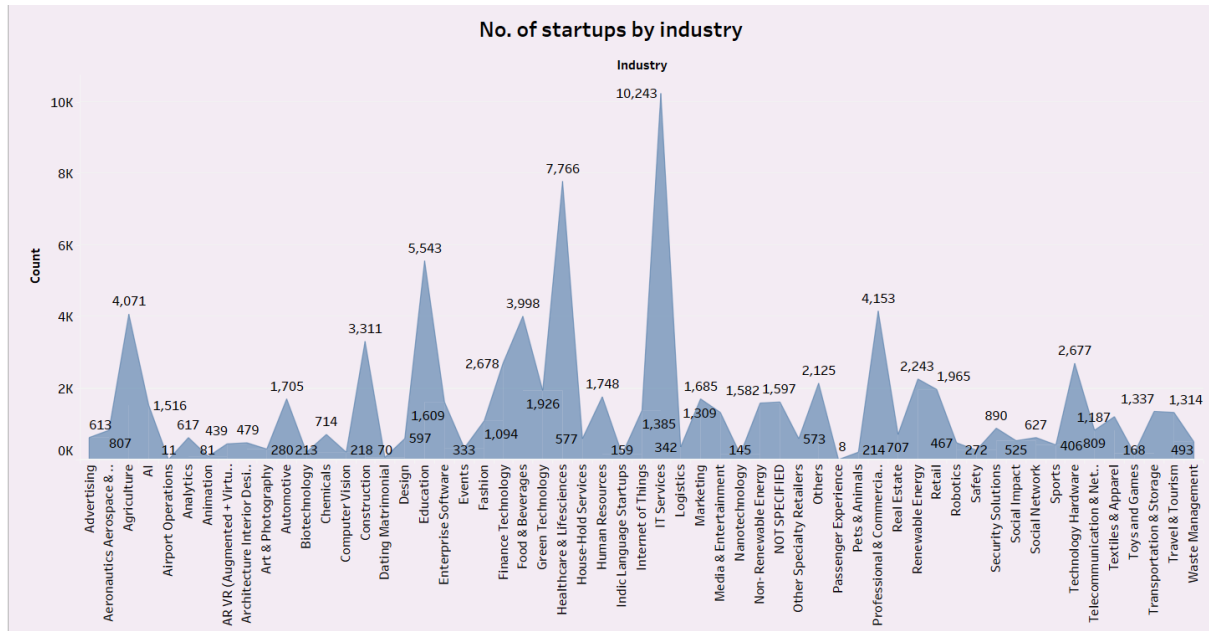
- Number of startups year wise
- Number of startups industry wise
- State and the total number of startups
- Top 10 industries and top 10 states of each industry.

NUMBER OF START-UPS YEAR WISE



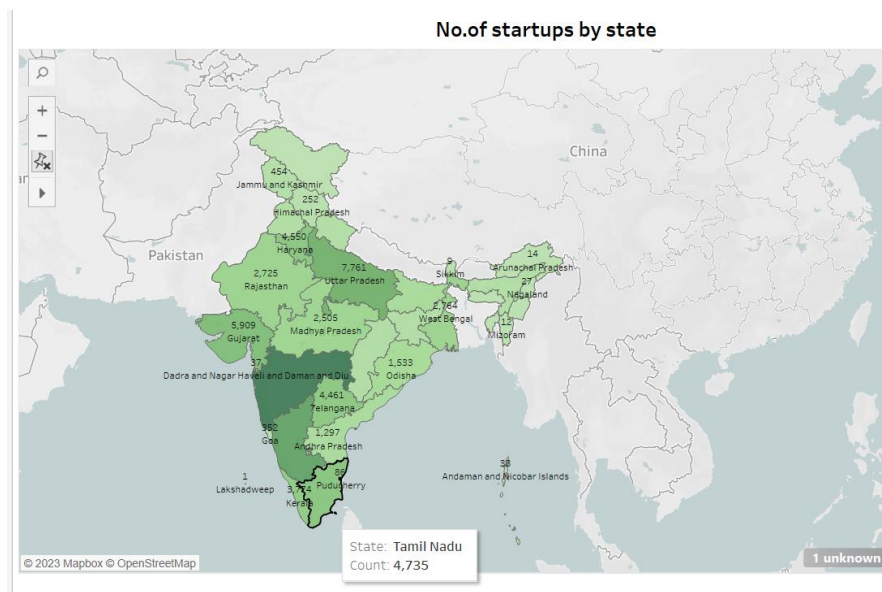
This graph shows the number of startup year wise which clearly depicts the yearly rise in the count of data.

NUMBER OF STARTUPS INDUSTRY WISE



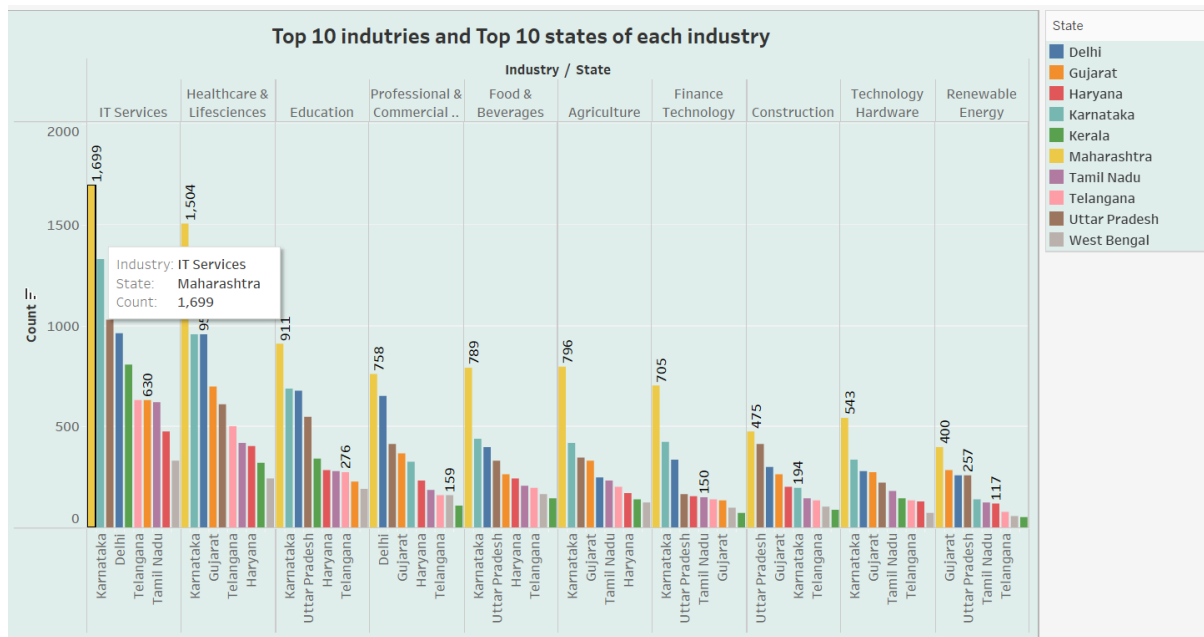
This graph shows the number of startups industry wise which shows the rise in count of industries of each field.

STATE AND THE TOTAL NUMBER OF STARTUPS



This graph is the state and the total number of startups. This shows the startups of each state of India like for the state of Tamil Nadu the total number of startups is 4,735.

TOP 10 INDUSTRIES AND TOP 10 STATES OF EACH INDUSTRIES



This graph is the top 10 industries and top 10 states of each industry. This depicts the top 10 states of each industries like for IT services which is the top most of overall industries of India, Maharashtra holds first in the IT services among Indian states with 1,699 industries followed by Karnataka, Uttar Pradesh and so on.

Healthcare and life sciences holds the second position of overall industries. The state which stands first in this sector is Maharashtra with 1,504 counts and followed by Karnataka, Delhi and so on.

CONCLUSION:

Startups have an impact also on the lives of the startup entrepreneurs themselves. By embarking on a startup journey, the entrepreneur will learn a

great deal about discovering actual problems, innovating solutions, analyzing markets and building the organization and processes to support these activities. This helps the entrepreneur develop an entrepreneurial mindset, through which they can also contribute to other life activities, even if they later end up working in a more traditional organization.

FUTURE SCOPE:

Startups are small companies but they play a big role in the economic process. They create more jobs which insinuates more employment, and more employment means an improved economy. Not only that, a start-up contributes to economic development by increasing innovation and inducing competition.