Question 1.
Problem statement-"How might we make Early Childhood Development (ECD) learning more interesting to improve on school attendance in Kenya?"

User- ECD students.
Insight- Making learning more interesting.
Need- To improve on school attendance in Kenya.

Question 2.

To build learning interest among ECD learners so as to improve on their school attendance.

Question 3.
Possible solutions:
- Having colourful stationery, toys and playthings for the children at school.

- Providing them with snacks at the end of classes e.g. biscuits.
- Rewarding them after they complete tasks.

- Teach them through animated videos.(Edutainment)
- Reduce the length of class durations to improve on concentration.

Question 4.
Context-Kenya.
Constraints-

- It might bring a rift between the ECD student and other students as they are given special treatment e.g the snacks.
- If the administration in the schools is corrupt, they may squander the funds instead of implementing on the solutions.
- Poor / lack of network connection will disadvantage the solution of edutainment.
- The children may just be going to school for the special treatment e.g snacks as opposed to having an interest to learn.
- Getting sponsors and well wishers to support the solution may be challenging.