Angelo
Cuanon Paraña

Power BI Developer | Power Platform

https://www.arpnetsolutions.com

Objective

To obtain a challenging position where I can utilize my analytical and technical skills to extract insights from complex data sets, develop data-driven solutions, and contribute to the growth of the organization.

CONTACT ME

📍 Mayamot Antipolo Rizal

📞 +639 47 463 9025

✉️ geloparana95@gmail.com
   angeloparana@arpnetsolutions.com

💻 https://www.arpnetsolutions.com

in www.linkedin.com/in/angeloparana/

EDUCATION

BS Computer Engineering
ICCT Colleges
2012 - Undergrad

High School
Antipolo National High School
2007 - 2011

Elementary School
Bagong Nayon 1 Elementary School
2001 - 2007

REFERENCES

Noel Baura
Businessman / Executives
Phone: 0917-887-1771
-

Ps Garae Belano
Pastor, Horizon Minitries
Phone: 0926-064-5653
-

WORK EXPERIENCE

Power BI Consultant   APR - PRESENT
Aven-sys Consulting | Singapore

- Report development using PowerBi.
- Develop data models, either tabular or multidimensional models depending on the requirement.
- Developing visual reports for finance like trial balance, profit and loss, and dashboards using Power BI desktop.
- Connecting to different data sources, importing data, and transforming data for Business intelligence.
- Analytical thinking for translating data into informative reports and visuals.
- Deployment of application security layer models and applying row-level security for Power BI.
- DAX queries and related calculations for Power BI

Power BI Report Assistant | Project-based   FEB - MARCH 2023
Alliance Trading Ltd. | New Zealand

- Create , Design and Analyze Power BI Report as per client requirements
- Consolidate multiple excel file as report data source
- Transform and Clean data for report integrity
- Correlate data sources
- Create Sales View by Supplier, Stores ,Categories and Products
- Reports for Monitoring Products status such : Inventory level in relevance with the Sales movement, Expiring and Short dated items, Overstock
- Finally Create a Dashboard overview about the insights
- Publish Report to Power BI service for employee access
- Migration of data source to Google sheet for Live Connectivity
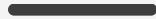
Operaton Supervisor
Whey King Inc. l Marikina   2021 - FEB 2023
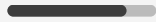
- Collecting and organize data from Ecommerce website (Shopify) , Marketplace (Lazada, Shopee, Grabmart) and POS System
- Develop visual reports using Power BI and excel to turn records into easy to understand insights
- Create and Monitors Key performance indicator (KPIs) to measure the Business, Sales, Items and Employee performance
- Gather external insights such competitor analysis to ensure the business is always on the top of its industry
- Participate in strategic planning and goal setting of various business function including Operations, IT and Customer supports
- Liaison on the operation, responsible for implementation and management of new and ongoing business operations and improvement initiatives
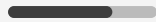- Lead the Sales manager to optimize Sales and improve customer service

- Monitor and control implementation of Marketing plan and budget
- Provide administrative supports (Inventory Management & Digital reports)
- Improve Digital transaction including Logistics operations to optimize sales and reduce cost
- Conduct a performance analysis of each employee under operations to suggest new ways to improve the business
- Manage & create social media accounts
- Monitor Product inventory and create promotion when applicable
- Coordination with 3rd party accounts such as developers, payment providers, suppliers and others as per management instructed
- Coordinate with Influencers and athlete for sponsorship and supplies

IT Personnel
Whey King Inc. l Marikina

- Develop applications which resolve business problems and process
- Troubleshoot internet connectivity
- Troubleshoot Printing issues
- Troubleshoot CCTV problems and connection
- Responsible on company digital security
- Troubleshoot computer issues and reformatting if necessary
- Manage and maintain on premise company server
- Manage network access and administration
- Handles and manage digital assets eg. passwords, cloud storage, and backups
- Maintain and Organize Ecommerce website, Marketplace and 3rd Party Accounts

Marketing Officer   2020 - 2021
Whey King Inc. l Marikina

- Create and Schedule Social Media creatives
- Create company printables such as Flyers, ID designs, Uniforms.. anything about designs
- Create, Update and Design website images in timely manner
- Communicate with Partner Accounts such as Fitness Centers and Trainors
- Collaborate with Store managers for marketing plan and budgeting
- Monitor, guide and execute branch marketing activities
- Liason for marketing materials, assets and supplies
- Coordination with Company and external events
- Manage pre opening requirements such as opening promotion, materials and requirements needed
- Analyze market trends , competitor for marketing planning

Warehouse & Logistic Head   2018 - 2019
Whey King Inc. l Marikina

- Monitor inventory of the products
- Decide stocks allocation
- Preparation of items for branch delivery
- Packing and processing of online orders
- Manage delivery & inventory reports
- Check and dispatch items for delivery
- Monitor and adjust website and other platforms inventory
- Process branches request
- Assist the executive in creating Purchase order
- Maintain warehouse stocks organization and placements

Sales Associate / Customer Service Representative   2013 - 2018
Whey King Inc. l Marikina

- Assist customers to meet their fitness needs
- Assist on managing Branch inventory reports
- Generate sales to reach monthly target
- Responsible to overall cleanliness of store
- Assist head on creating marketing plan
- Process sales on POS System
- Create monthly sales report and analysis
- Process and communicate with online customers order (website, lazada & shopee)
- Create delivery router for in house delivery rider
- Booking a 3rd Party courier for delivery of orders (lalamove, grab express, maxim)
- Answer calls and queries on social media account, SMS and viber