

ANGELO DESIGN



Brand Guidelines

Complete Logo

By combining the distinct features of the Aquire font, thoughtful color choices, and a well-balanced composition, the logo effectively represents the brand and leaves a lasting impact on its target audience



Logo

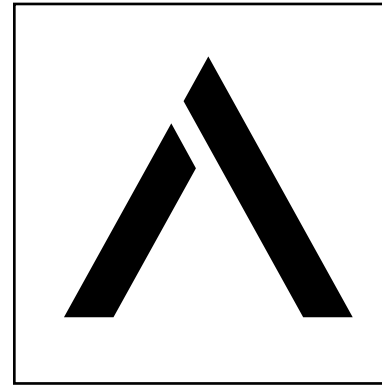
ANGELO DESIGN

Logotype

Logo variations



Color
on white background



Black
on white background



White
on color background



White
on black background

Logo design Overview

The logo design incorporates the letter "A" from the Aquire font to create a visually appealing and memorable brand identity. The Aquire font is known for its clean and modern aesthetic, making it suitable for a range of industries and design styles.

The chosen design utilizes the unique characteristics of the Aquire font to create a distinctive and recognizable logo. The letter "A" is carefully stylized, emphasizing its strong vertical strokes and unique shape. This design choice adds a sense of elegance and sophistication to the logo.

The color palette for the logo is selected thoughtfully to enhance the overall impact. The colors chosen may align with the brand's identity and purpose, such as using bold and vibrant hues to convey energy and dynamism, or opting for softer tones to evoke a sense of tranquility and trust.

Typography

A Spartan

Manage your work with patience

H1 34pt Spartan ExtraBold

Manage your work with patience

H2 22pt Spartan Bold

Manage your work with patience

H3 18pt Spartan SemiBold

Manage your work with patience

Body Text 14pt Spartan Medium

Manage your work with patience

Description 14pt Spartan Regular

Company logo

Color scheme - Palette

COLOR
150f31

GRADIENT
150f31+c91f44

COLOR
c91f44

COLOR
e4ddfc

COLOR
ffffff

COLOR
110f39