WBS

Generic tasks (bold) and outputs (italic) of the CRISP-DM reference model

Fase	Tarea	Salida (Deliverable)
Business Understanding	Determine Business Objectives	Background, Business Objectives, Business Success Criteria
	Assess Situation	Inventory of Resources, Requirements/Assumptions/Constraints, Risks and Contingencies, Terminology, Costs and Benefits
	Determine Data Mining Goals	Data Mining Goals, Data Mining Success Criteria
	Produce Project Plan	Project Plan, Initial Assessment of Tools and Techniques
Data Understanding	Collect Initial Data	Initial Data Collection Report
	Describe Data	Data Description Report
	Explore Data	Data Exploration Report
	Verify Data Quality	Data Quality Report
Data Preparation	Select Data	Rationale for Inclusion/Exclusion
	Clean Data	Data Cleaning Report
	Construct Data	Derived Attributes, Generated Records
	Integrate Data	Merged Data
	Format Data	Reformatted Data, Dataset, Dataset Description
Modeling	Select Modeling Techniques	Modeling Technique, Modeling Assumptions

	Generate Test Design	Test Design
	Build Model	Parameter Settings, Models, Model Descriptions
	Assess Model	Model Assessment, Revised Parameter Settings
Evaluation	Evaluate Results	Assessment of Data Mining Results w.r.t. Business Success Criteria, Approved Models
	Review Process	Review of Process
	Determine Next Steps	List of Possible Actions, Decision
Deployment	Plan Deployment	Deployment Plan
	Plan Monitoring and Maintenance	Monitoring and Maintenance Plan
	Produce Final Report	Final Report, Final Presentation
	Review Project	Experience Documentation