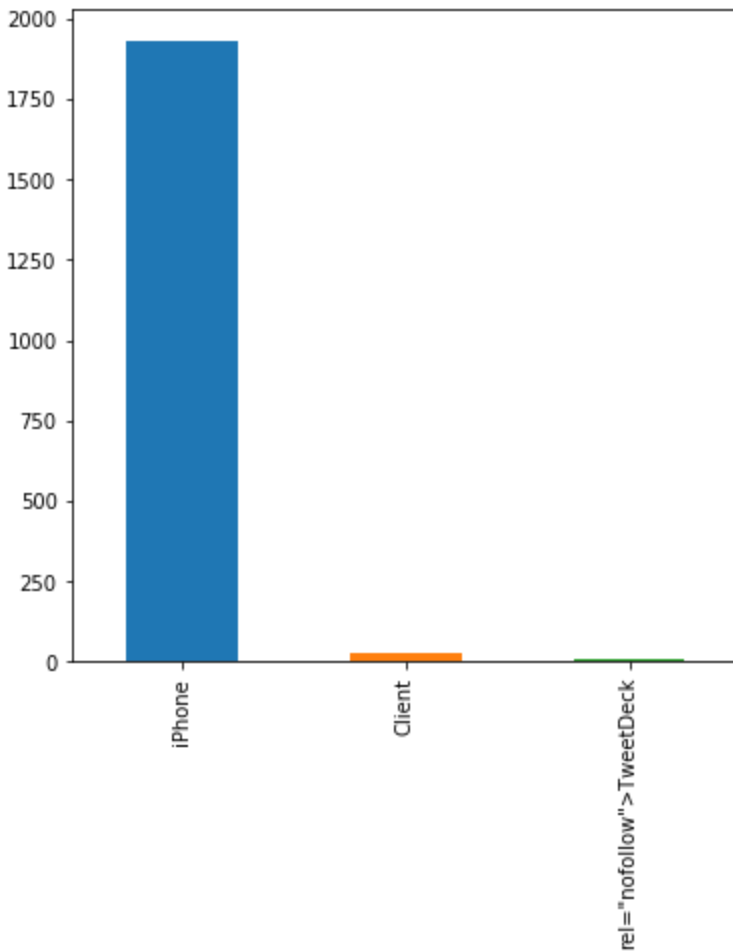The analysis shows that most tweets came from an iphone, with a count total of 1,932. There were twenty-eight devices classified as a "client" and eleven as "tweet deck". I looked at devices because I was wondering if the size of the viewing screen impacted the ratings, but it doesn't appear there was enough variety in device types to have an impact on ratings.

The bulk of the ratings, 91.52%, were above .71. I divided the numerator column by the denominator column, even though it had a unique structure where the numerators were larger than the denominators. I would trim the rows with outlier ratings off of the rating data before using it in dog type comparisons.
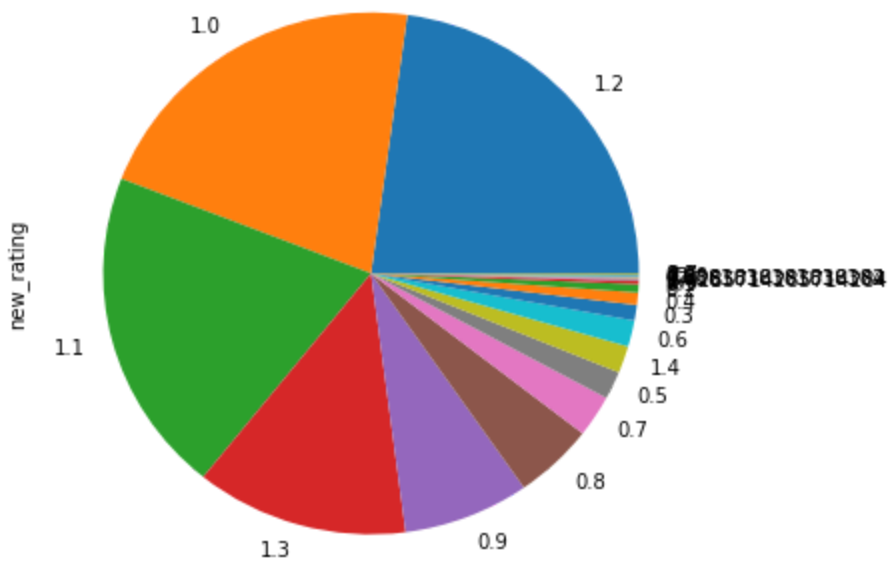
The data could be used to determine which types of dogs appeared to have higher ratings, or were higher ratings correlated with retweet_count or favorite_count. Dog types could be compared to favorite_count, and then again to retweet_count. Also, there is a lot of missing doggo, floofer, pupper and puppo data. This data needs to be combined so there is only one stage of either doggo, floofer, pupper and puppo per dog. Combining the data into one variable was added to the 'Tidiness' section of the project.

Finally, you could see if dates, times or hashtags correlated with ratings, favorite_count, and retweet count. The analysis could be used to determine the best time for WeRateDogs to tweet promotional tweets, in months, days, or times. What is #BarkWeek? When is #BarkWeek? Is this prime promotion time for WeRateDogs?