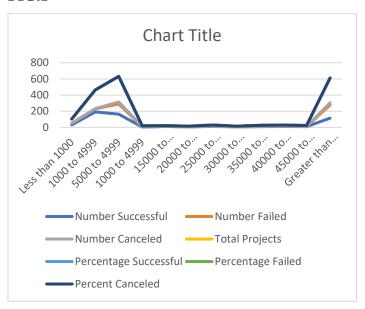
## **Crowd Funding Assignment**

Angela K Bolden

## 1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

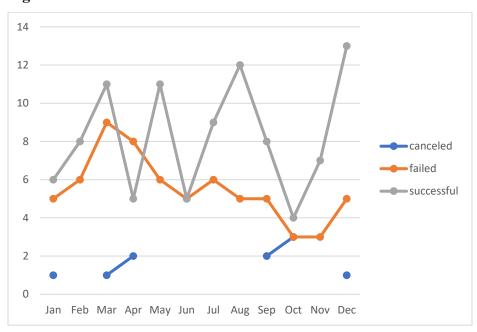
-Based on Fig.1 we can conclude that backers are willing to Donate if the Goal set is below 5000. Goal set between the 15000 to 24000 had a 100% Success rate compared to the rest of the goals. People are willing to Donate if the Goal is set under 5000.

FIG.1



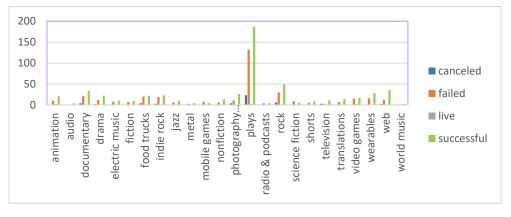
Most successful month for backers to Donate was between the years (2010 - 2020) that the backers donated in was See Fig .2 below

Fig.2



According to Fig .3 we can conclude that Plays had the highest success rate than any other categories. The category proved to be the least successful was worldwide.

**Fig .3** 



## 2. What are some limitations of this dataset?

This information only shows Data for the years between 2010 and 2020. It would be beneficial to update this data to include 2021-

## 3. What are some other possible tables and/or graphs that we could create?

Would be helpful to include graphs containing information:

- -Sum of Average Donations by Country
- -Sum of launched and Sum of deadline and Sum of Average Donations by Country
- -Sum of Deadline, Sum of Average Donations and Count of id by Sub- Category