Modeling for Predicting Presidential Elections at the County Level

```
In [144]:
          #import basic tools
          import pandas as pd
          import numpy as np
          import seaborn as sns
          from tabulate import tabulate
          #import pickle load and dump so pickled files can be opened and exported
          from pickle import load
          from pickle import dump
          #set to no max columns for ease of viewing
          pd.set_option("max_columns", None)
          #for preprocessing
          from sklearn.preprocessing import OneHotEncoder
          from sklearn.model_selection import train_test_split
          from sklearn.compose import ColumnTransformer
          #pipeline stuff
          from sklearn.pipeline import Pipeline
          from pipelinehelper import PipelineHelper
          from imblearn.pipeline import Pipeline as imbpipe
          from sklearn.pipeline import make_pipeline
          #cross validate and grid search
          from sklearn.model selection import GridSearchCV
          from sklearn.model selection import cross validate
          from sklearn.model selection import cross val predict
          #Scalers
          from sklearn.preprocessing import MinMaxScaler
          from sklearn.preprocessing import MaxAbsScaler
          from sklearn.preprocessing import StandardScaler
          #classifiers
          from sklearn.svm import LinearSVC
          from sklearn.ensemble import RandomForestClassifier
          from sklearn.linear model import LogisticRegression
          from sklearn.tree import DecisionTreeClassifier
          from sklearn import svm
          #resampling
          from imblearn.over_sampling import SMOTE
          #metrics
          from sklearn.metrics import balanced_accuracy_score
          from sklearn.metrics import confusion_matrix, plot_confusion_matrix
```

The target is the winner of the 2016 presidential election. Choices are Donald Trump and Hillary Clinton.

This is an imbalanced binary classification with the dominant class comprising over 80% of the target. The two target options are equally important so we will be looking at balanced accuracy.

From google: Balanced accuracy is calculated as the average of the proportion corrects of each class individually.

Preprocessing for this dataset can be found in the Preprocessing Final Notebook. Many more model iterations can be found in the 'models' folder in the repo.

First Simple Model

For a first simple model I used:
Get_dummies for categorical data
Standard scaler for numeric data
svm.SVC for a classifier with 3 kernel options.

```
In [152]: fsm.head()
Out[152]:
              total_pop total_pop_one_race pop_white pop_african_american pop_native pop_asian pop_isl
                58805.0
                                 55648.0
                                           42160.0
                                                               11445.0
                                                                           217.0
                                                                                     881.0
               231767.0
                                216743.0
                                          189399.0
                                                               18217.0
                                                                          1582.0
                                                                                    2067.0
            2
                25223.0
                                 24523.0
                                           11317.0
                                                               11933.0
                                                                                     117.0
                                                                           116.0
                22293.0
                                 21534.0
                                           16555.0
                                                               4413.0
                                                                            60.0
                                                                                      32.0
                59134.0
                                 55478.0
                                           50663.0
                                                                845.0
                                                                           337.0
                                                                                     178.0
In [155]: len(fsm.columns)
Out[155]: 71
  In [2]: #load in the finalized dataset
           fsm = load(open('PICKLES/df all.pkl', 'rb'))
  In [3]: #drop county columns because they were only left in for sorting verification
           #drop all but one state column. We'll one hot encode the one left
           #drop id because it is irrelevant
           #drop 2016 total votes because it will cause data leakage
           fsm = fsm.drop(['County_x', 'State_x', 'County_y', 'state', 'county', 'id'], axis
  In [4]:
          #get dummies for categorical data
           state_dummies = pd.get_dummies(fsm['State_y'], drop_first = True)
           central_outlying = pd.get_dummies(fsm['central_outlying'], drop_first = True)
  In [5]: #drop original categorical columns
           fsm = fsm.drop(['State_y', 'central_outlying'], axis = 1)
  In [6]: |#join new categorical columns with dataset
           fsm = pd.concat([fsm, state dummies, central outlying], axis = 1)
```

```
In [7]: |#map 0 and 1 to target
         fsm.Target = fsm.Target.map({'Trump': 0, 'Clinton': 1})
 In [8]: #split into data and target
         fsm X = fsm.drop(['Target'], axis = 1)
         fsm y = fsm.Target
 In [9]: #train test split
         fsm X train, fsm X test, fsm y train, fsm y test = train test split(fsm X, fsm y,
In [10]: #create pipeline, parameters, and gridsearch
         param = {'svc_kernel': ['rbf', 'poly', 'linear']}
         pipe2 = make pipeline(StandardScaler(), svm.SVC())
         grid = GridSearchCV(pipe2, param, scoring= 'balanced accuracy')
In [11]: #fit the gridsearch
         grid.fit(fsm_X_train, fsm_y_train)
Out[11]: GridSearchCV(estimator=Pipeline(steps=[('standardscaler', StandardScaler()),
                                                 ('svc', SVC())]),
                       param_grid={'svc__kernel': ['rbf', 'poly', 'linear']},
                       scoring='balanced accuracy')
In [12]: #best balanced accuracy score
         grid.best score
Out[12]: 0.7682057448429769
In [13]: #best parameters from grid search
         grid.best_params_
Out[13]: {'svc_kernel': 'linear'}
In [14]: #take a look at predictions and confusion matrix
         estimator = make pipeline(StandardScaler(), svm.SVC(kernel = 'linear'))
In [15]: fsm y hat train = cross val predict(estimator, fsm X train, fsm y train)
In [16]: confusion matrix(fsm y train, fsm y hat train)
Out[16]: array([[1969,
                          201,
                 [ 166,
                        200]], dtype=int64)
         We're missing quite a few of Clinton's counties.
         Best score is 76.8%.
         Best kernel for sym.SVC is 'linear'.
```

Large Grid

Create a large grid search testing different scalers, different classifiers, and different parameters for those classifiers.

```
In [17]: #load in the finalized dataset.
         df = load(open('PICKLES/df_all.pkl', 'rb'))
In [18]: #drop county columns because they were only left in for sorting verification
         #drop all but one state column. We'll one hot encode the one left
         #drop id because it is irrelevant
         #drop 2016 total votes because it will cause data leakage
         df = df.drop(['County_x', 'State_x', 'County_y', 'state', 'county', 'id', '2016_t
In [19]: #map 0 and 1 to the target.
         df.Target = df.Target.map({'Trump': 0, 'Clinton': 1})
In [20]: #split into data and target
         X = df.drop(['Target'], axis = 1)
         y = df.Target
In [21]: #preprocess numeric and categorical data
         #build a pipeline for scaler options for numeric data
         #one hot encode categorical columns.
         numeric features = list(X.select dtypes('float64').columns)
In [22]: | numeric transformer = Pipeline(steps = [('scaler', PipelineHelper([
                 ('std', StandardScaler()),
                 ('max', MaxAbsScaler()),
                 ('minmax', MinMaxScaler())]))])
In [23]: categorical_features = list(X.select_dtypes('object').columns)
In [24]: categorical_transformer = OneHotEncoder(handle_unknown = 'ignore')
In [25]: preprocessor = ColumnTransformer(transformers = [
             ('num', numeric transformer, numeric features),
             ('cat', categorical_transformer, categorical_features)
         ])
```

```
In [27]: #try different paramaters for the classifiers.
params = {
    'classifier__selected_model': pipe.named_steps['classifier'].generate({
        'svm__class_weight': [None, 'balanced'],
        'rf__max_depth': [None, '5, 10, 30],
        'rf__class_weight': [None, 'balanced'],
        'rf__n_estimators': [100, 20],
        'logreg__penalty': [None, '11', '12', 'elasticnet'],
        'logreg__C': [0.1, 1.0],
        'logreg__class_weight': [None, 'balanced'],
        'logreg__solver': ['lbfgs', 'liblinear', 'sag', 'saga'],
        'dt__class_weight': [None, 'balanced']
    })
}
```

```
In [28]: #train test split
X_train, X_test, y_train, y_test = train_test_split(X, y, stratify = y, random_st
```

```
In [29]: #build grid search
grid = GridSearchCV(pipe, params, scoring= 'balanced_accuracy')
```

Fit grid search.

```
In [30]: #fit grid search
         grid.fit(X train, y train)
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\svm\ base.p
         y:976: ConvergenceWarning: Liblinear failed to converge, increase the number
         of iterations.
           warnings.warn("Liblinear failed to converge, increase "
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\svm\ base.p
         y:976: ConvergenceWarning: Liblinear failed to converge, increase the number
         of iterations.
           warnings.warn("Liblinear failed to converge, increase "
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\svm\_base.p
         y:976: ConvergenceWarning: Liblinear failed to converge, increase the number
         of iterations.
           warnings.warn("Liblinear failed to converge, increase "
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\svm\_base.p
         y:976: ConvergenceWarning: Liblinear failed to converge, increase the number
         of iterations.
           warnings.warn("Liblinear failed to converge, increase "
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\svm\_base.p
         y:976: ConvergenceWarning: Liblinear failed to converge, increase the number
         of iterations.
In [31]: #Look at best scores and best parameters
         grid.best_score_
Out[31]: 0.9515968900894632
In [32]: grid.best params
Out[32]: {'classifier__selected_model': ('logreg',
           {'C': 0.1, 'class weight': 'balanced', 'penalty': '12', 'solver': 'lbfgs'})}
         Score: 95.2%
         Best classifier: Logistic Regression
         Best parameters for logreg:
         C: 1.0
         Class weight: 'balanced'
         Penalty: '12'
         Solver: 'lbfgs'
```

Next I will build a model with these best parameters but with scaler in a more visible format.

Try Best Params

Build a simple model with the best classifier. Scaling info did not come up on best params for large grid search so I moved it into a pipeline where we will see the results.

```
In [33]: #load in prepared dataset
df = load(open('PICKLES/df_all.pkl', 'rb'))
```

```
In [34]: #drop unnecessary columns
         df = df.drop(['County_x', 'State_x', 'County_y', 'state', 'county', 'id', '2016_t
In [35]: #map 0 and 1 to target
         df.Target = df.Target.map({'Trump': 0, 'Clinton': 1})
In [36]: #split into data and target
         X = df.drop(['Target'], axis = 1)
         y = df.Target
In [37]: #preprocessing numeric and categorical data
         #build a pipeline for scaler options for numeric data
         #one hot encode categorical columns
         numeric features = list(X.select dtypes('float64').columns)
In [38]: | numeric_transformer = Pipeline(steps = [('scaler', PipelineHelper([
                 ('std', StandardScaler()),
                 ('max', MaxAbsScaler()),
                 ('minmax', MinMaxScaler())]))])
In [39]: categorical features = list(X.select dtypes('object').columns)
In [40]: categorical transformer = OneHotEncoder(handle unknown = 'ignore')
In [41]: preprocessor = ColumnTransformer(transformers = [
             ('num', numeric_transformer, numeric_features),
             ('cat', categorical transformer, categorical features)
         1)
In [42]: #create a pipeline with preprocessing, logreg, and scaling options
         pipe = Pipeline([
             ('preprocess', preprocessor),
             ('scaler', PipelineHelper([
                 ('std', StandardScaler()),
                 ('max', MaxAbsScaler()),
                 ('minmax', MinMaxScaler())
             ])),
             ('logreg', LogisticRegression()),
         ])
```

```
In [43]: #try different paramaters for the classifiers and scalers
         params = {
             'scaler selected model': pipe.named steps['scaler'].generate({
                 'std with mean': [True, False],
                 'std with std': [True, False],
             }),
                 'logreg__penalty': [None, 'l1', 'l2', 'elasticnet'],
                 'logreg C': [0.1, 1.0],
                 'logreg__class_weight': [None, 'balanced'],
                 'logreg__solver': ['lbfgs', 'liblinear', 'sag', 'saga']
         }
In [44]: #train test split
         X_train, X_test, y_train, y_test = train_test_split(X, y, stratify = y, random_st
In [45]: #build grid search
         grid = GridSearchCV(pipe, params, scoring= 'balanced accuracy')
In [46]: #fit grid search
         grid.fit(X_train, y_train)
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\model selec
         tion\_validation.py:548: FitFailedWarning: Estimator fit failed. The score on
         this train-test partition for these parameters will be set to nan. Details:
         Traceback (most recent call last):
           File "C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\mod
         el_selection\_validation.py", line 531, in _fit_and_score
             estimator.fit(X train, y train, **fit params)
           File "C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\pip
         eline.py", line 330, in fit
             Xt = self._fit(X, y, **fit_params_steps)
           File "C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\pip
         eline.py", line 292, in fit
             X, fitted transformer = fit transform one cached(
           File "C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\joblib\memo
         ry.py", line 352, in call
             return self.func(*args, **kwargs)
           File "C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\pip
         eline.py", line 740, in _fit transform one
             res = transformer.fit_transform(X, y, **fit_params)
In [47]: #Look at best scores and best parameters
         grid.best score
Out[47]: 0.9515968900894632
```

This successfully recreated the best model from the large grid search but this time we can see the scaling.

Score: 95.2%

Classifier: Logistic Regression

Parameters for logreg:

C: 1.0

Class weight: 'balanced'

Penalty: 'l2' Solver: 'lbfgs'

Best scaler: Standard Scaler
Parameters for Standard Scaler:

with_mean = False with_std = False

Next we'll take a look at the model without scaling.

Third attempt: No Scaling

Recreate the model above but with no scaling.

```
In [49]: #load in the finalized dataset.
    df = load(open('PICKLES/df_all.pkl', 'rb'))
In [50]: #drop unneccesary columns
    df = df.drop(['County_x', 'State_x', 'County_y', 'state', 'county', 'id', '2016_t']
In [51]: #map 0 and 1 to the target.
    df.Target = df.Target.map({'Trump': 0, 'Clinton': 1})
In [52]: #split into data and target
    X = df.drop(['Target'], axis = 1)
    y = df.Target
In [53]: #preprocessing numeric and categorical data
    #built a pipeline for scaler options for numeric data
    #one hot encode categorical columns
    categorical_features = list(X.select_dtypes('object').columns)
```

```
In [54]: categorical transformer = OneHotEncoder(handle unknown = 'ignore')
In [55]: preprocessor = ColumnTransformer(transformers = [
             ('cat', categorical transformer, categorical features)
         1)
In [56]:
         #create a pipeline with preprocessing and logreg
         pipe = Pipeline([
             ('preprocess', preprocessor),
             ('logreg', LogisticRegression()),
         ])
In [57]: #try different paramaters for Logreg
         params = {
                  'logreg__penalty': [None, 'l1', 'l2', 'elasticnet'],
                 'logreg C': [0.1, 1.0],
                 'logreg__class_weight': [None, 'balanced'],
                 'logreg__solver': ['lbfgs', 'liblinear', 'sag', 'saga']
             }
In [58]: #train test split
         X_train, X_test, y_train, y_test = train_test_split(X, y, stratify = y, random_st
In [59]: #build grid search
         grid = GridSearchCV(pipe, params, scoring= 'balanced accuracy')
In [60]: #fit grid search
         grid.fit(X train, y train)
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\model selec
         tion\_validation.py:548: FitFailedWarning: Estimator fit failed. The score on
         this train-test partition for these parameters will be set to nan. Details:
         Traceback (most recent call last):
           File "C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\mod
         el_selection\_validation.py", line 531, in _fit_and_score
             estimator.fit(X train, y train, **fit params)
           File "C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\pip
         eline.py", line 335, in fit
             self._final_estimator.fit(Xt, y, **fit_params_last_step)
           File "C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\lin
         ear_model\_logistic.py", line 1304, in fit
             solver = check solver(self.solver, self.penalty, self.dual)
           File "C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\lin
         ear model\ logistic.py", line 438, in check solver
             raise ValueError("Logistic Regression supports only penalties in %s,"
         ValueError: Logistic Regression supports only penalties in ['11', '12', 'elas
         ticnet', 'none'], got None.
```

This successfully recreated the best model from the large grid search but this time without scaling.

Score: 71.5%

Classifier: Logistic Regression

Parameters for logreg:

C: 1.0

Class weight: 'balanced'

Penalty: 'l2' Solver: 'lbfgs'

This confirmed that scaling is helping the model.

SMOTE

Recreate best model with scaling and SMOTE.

```
In [63]: |#load in the finalized dataset.
         df = load(open('PICKLES/df_all.pkl', 'rb'))
In [64]: #drop county columns because they were only left in for sorting verification
         #drop all but one state column. We'll one hot encode the one left
         #drop id because it is irrelevant
         #drop 2016 total votes because it will cause data leakage
         df = df.drop(['County_x', 'State_x', 'County_y', 'state', 'county', 'id', '2016_t
In [65]: #map 0 and 1 to the target
         df.Target = df.Target.map({'Trump': 0, 'Clinton': 1})
In [66]: #split into data and target
         X = df.drop(['Target'], axis = 1)
         y = df.Target
         #preprocess numeric and categorical data
In [67]:
         #build a pipeline for scaler options for numeric data
         #one hot encode categorical columns
         numeric features = list(X.select dtypes('float64').columns)
```

```
In [74]: #fit pipeline
         pipe.fit(X train, y train)
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear model
         \_logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://scikit-
         learn.org/stable/modules/preprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear_model.html#logistic-regressi
         on (https://scikit-learn.org/stable/modules/linear model.html#logistic-regressi
           n iter i = check optimize result(
Out[74]: Pipeline(steps=[('preprocess',
                           ColumnTransformer(transformers=[('num',
                                                             StandardScaler(with mean=Fals
         e,
                                                                            with_std=Fals
         e),
                                                             ['total_pop',
                                                              'total_pop_one_race',
                                                              'pop white',
                                                              'pop african american',
                                                              'pop_native', 'pop_asian',
                                                              'pop_islander', 'pop_other',
                                                              'total_pop_two_races',
                                                              'Obama', 'Romney',
                                                              '2012 total votes',
                                                              'Density', 'poverty_total',
                                                              'poverty_under_18',
                                                              'median household income']),
                                                            ('cat',
                                                            OneHotEncoder(handle_unknown
         ='ignore'),
                                                             ['State y',
                                                              'central_outlying'])])),
                          ('smote', SMOTE()),
                          ('logreg', LogisticRegression(class weight='balanced'))])
```

```
In [75]: #look at cross validate results
         results = cross_validate(pipe, X_train, y_train, return_train_score = True, scori
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear mode
         1\ logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max_iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://sciki
         t-learn.org/stable/modules/preprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear_model.html#logistic-regres
         sion (https://scikit-learn.org/stable/modules/linear_model.html#logistic-regr
         ession)
           n iter i = check optimize result(
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear_mode
         1\ logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://sciki
         t-learn.org/stable/modules/preprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear model.html#logistic-regres
         sion (https://scikit-learn.org/stable/modules/linear model.html#logistic-regr
         ession)
           n iter i = check optimize result(
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear_mode
         1\ logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://sciki
         t-learn.org/stable/modules/preprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear model.html#logistic-regres
         sion (https://scikit-learn.org/stable/modules/linear model.html#logistic-regr
         ession)
           n iter i = check optimize result(
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear mode
         1\_logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://sciki
         t-learn.org/stable/modules/preprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear model.html#logistic-regres
         sion (https://scikit-learn.org/stable/modules/linear model.html#logistic-regr
         ession)
           n iter i = check optimize result(
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear mode
         1\_logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
```

```
https://scikit-learn.org/stable/modules/preprocessing.html (https://scikit-learn.org/stable/modules/preprocessing.html)
Please also refer to the documentation for alternative solver options:
    https://scikit-learn.org/stable/modules/linear_model.html#logistic-regres sion (https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression)
    n_iter_i = _check_optimize_result(

In [76]: #test score
    results['test_score'].mean()

Out[76]: 0.9472996927091699

In [77]: #train score
    results['train_score'].mean()
```

```
In [78]: #make cross val predictions
         y hat train = cross val predict(pipe, X train, y train)
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear mode
         1\_logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://sciki
         t-learn.org/stable/modules/preprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear_model.html#logistic-regres
         sion (https://scikit-learn.org/stable/modules/linear_model.html#logistic-regr
         ession)
           n iter i = check optimize result(
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear_mode
         1\ logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://sciki
         t-learn.org/stable/modules/preprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear model.html#logistic-regres
         sion (https://scikit-learn.org/stable/modules/linear model.html#logistic-regr
         ession)
           n iter i = check optimize result(
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear_mode
         1\ logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://sciki
         t-learn.org/stable/modules/preprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear model.html#logistic-regres
         sion (https://scikit-learn.org/stable/modules/linear model.html#logistic-regr
         ession)
           n iter i = check optimize result(
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear mode
         1\_logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://sciki
         t-learn.org/stable/modules/preprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear model.html#logistic-regres
         sion (https://scikit-learn.org/stable/modules/linear model.html#logistic-regr
         ession)
           n iter i = check optimize result(
         C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear mode
         1\_logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
```

```
https://scikit-learn.org/stable/modules/preprocessing.html (https://sciki
t-learn.org/stable/modules/preprocessing.html)
Please also refer to the documentation for alternative solver options:
    https://scikit-learn.org/stable/modules/linear_model.html#logistic-regres
sion (https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression)
    n_iter_i = _check_optimize_result(
```

This successfully recreated the best model from the large grid search but this time with scaling and SMOTE.

Score: 95.1%

Classifier: Logistic Regression

Parameters for logreg:

C: 1.0

Class weight: 'balanced'

Penalty: 'l2' Solver: 'lbfgs'

Best scaler: Standard Scaler Parameters for Standard Scaler:

with_mean = False with_std = False Resampling: SMOTE

The score went down slightly. SMOTE does not seem to be helping.

Using Holdout Test Set on Final Model

```
Final Model:
```

Classifier: Logistic Regression

Parameters for logreg:

C: 1.0

Class weight: 'balanced'

Penalty: 'l2' Solver: 'lbfgs'

Scaler: Standard Scaler

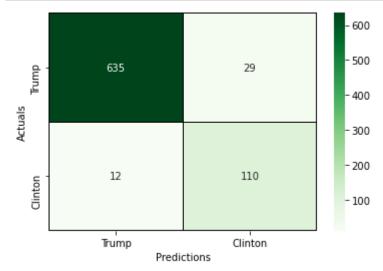
Parameters for Standard Scaler:

with_mean = False with std = False

```
In [80]: #Load in prepared dataset
df = load(open('PICKLES/df_all.pkl', 'rb'))
```

```
In [81]: #drop unnecessary columns
         df = df.drop(['County_x', 'id', 'State_x', 'County_y', 'State_y', 'county', '2016
In [82]: #get dummies for categorical data
         state dummies = pd.get dummies(df['state'], drop first = True)
         central outlying = pd.get dummies(df['central outlying'], drop first = True)
In [83]: #drop original categorical columns
         df = df.drop(['state', 'central_outlying'], axis = 1)
In [84]: #join new categorical columns with dataset
         df = pd.concat([df, state dummies, central outlying], axis = 1)
In [85]: #map 0 and 1 to target
         df.Target = df.Target.map({'Trump': 0, 'Clinton': 1})
In [86]: #split into data and target
         X = df.drop(['Target'], axis = 1)
         y = df.Target
In [87]: #train test split
         X_train, X_test, y_train, y_test = train_test_split(X, y, stratify = y, random_st
In [88]: |#instantiate standard scaler
         scaler = StandardScaler(with mean = False, with std = False)
In [89]: #fit and transform X train
         X_train_sc = scaler.fit_transform(X_train)
In [90]: #transform X test
         X_test_sc = scaler.transform(X_test)
In [91]: #instantiate the model
         model = LogisticRegression(class weight = 'balanced')
```

```
In [92]: #fit the model
          model.fit(X train sc, y train)
          C:\Users\angie\anaconda3\envs\learn-env\lib\site-packages\sklearn\linear_model
          \_logistic.py:762: ConvergenceWarning: lbfgs failed to converge (status=1):
          STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
          Increase the number of iterations (max iter) or scale the data as shown in:
              https://scikit-learn.org/stable/modules/preprocessing.html (https://scikit-
          learn.org/stable/modules/preprocessing.html)
          Please also refer to the documentation for alternative solver options:
              https://scikit-learn.org/stable/modules/linear_model.html#logistic-regressi
          on (https://scikit-learn.org/stable/modules/linear_model.html#logistic-regressi
            n iter i = check optimize result(
 Out[92]: LogisticRegression(class_weight='balanced')
 In [93]: #make predictions on hold out test set
          yhat = model.predict(X test)
 In [94]: bal_acc = balanced_accuracy_score(y_test, yhat)
 In [95]: #score on test set
          bal_acc
 Out[95]: 0.9289823227335572
In [113]: | cf matrix = confusion matrix(y test, yhat);
          cf matrix
Out[113]: array([[635, 29],
                 [ 12, 110]], dtype=int64)
```



```
In [97]: #function for Looking at feature importances
def f_importances(coef, names):
    imp = coef
    imp,names = zip(*sorted(zip(imp,names)))
    plt.barh(range(len(names)), imp, align='center')
    plt.yticks(range(len(names)), names)
    plt.show()
```

```
In [98]:
          #feature coefficients
          model.coef
Out[98]: array([[ 7.81976985e-05, 9.41740323e-05, -1.72710847e-04,
                   -1.02818563e-04,
                                     3.91417282e-05, 5.33842661e-04,
                   1.49908275e-06, -2.04780030e-04, -1.59763339e-05,
                   1.17633402e-03, -1.31444212e-03, -3.47041176e-05,
                   -1.95484960e-04, 1.80225660e-04, 7.10156260e-05,
                   -2.01459514e-04, -7.90579365e-06, -3.95877182e-08,
                   -1.89474614e-09,
                                     2.94382352e-08, 8.39895389e-08,
                   1.67288190e-07, -7.50822630e-09, -7.62109273e-09,
                   -1.30545373e-12, -3.64309855e-08,
                                                       8.24212313e-08,
                   1.28808764e-09, 2.03089699e-08, -4.55413848e-08,
                   -3.03327178e-08, -1.31829068e-07, -5.92521683e-08,
                   -4.40568027e-08, 3.10048443e-08, -2.10812833e-11,
                   -5.98352854e-09, 1.59588246e-08, -6.44749786e-08,
                   -4.17268674e-08, 1.13393813e-07, -3.81276343e-08,
                   -1.75992075e-08, -9.63070735e-09, -8.92111020e-09,
                                                       7.87922851e-08,
                   -1.11280853e-08, 6.14169891e-10,
                   -8.53344146e-08, 2.96481862e-08, -4.41421993e-08,
                   -3.90509992e-08, -3.09215795e-08, -1.12437458e-08,
                    9.32384887e-09, -4.90074419e-09, 1.25489464e-08,
                   -2.28991112e-08, -2.62686939e-08,
                                                        7.85235374e-10,
                   2.94317351e-08,
                                     3.68119659e-08,
                                                       9.20726660e-08,
                   2.43202460e-08, -2.26155233e-08, -1.93025061e-08,
                   -4.51433120e-09, -2.39054135e-08, -2.00047669e-07]])
In [99]:
          #bar graph of feature importances
          pd.Series(abs(model.coef [0]), index=X.columns).nlargest(20).plot(kind='barh')
Out[99]: <AxesSubplot:>
                        Colorado
                     pop islander
           median household income
                total_pop_two_races
                  2012 total votes
                      pop native
                     poverty total
                       totaT pop
                total pop one race
               pop african american
                       pop white
Density
                   2010 land area
                 poverty_under_18
pop_other
                       pop asian
Obama
                        Romney
                            0.0000
                                   0.0002
                                          0.0004
                                                 0.0006
                                                        0.0008
                                                              0.0010
                                                                     0.0012
```

The final model used on the hold out test set has a score of 92.8%.

The most important features are:

Previous election results
Asian population within the county
Number of children in poverty
County density

In I I •	•	
[] •	•	