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# AI for Language Learning

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(apps)  
Duolingo  
Memrise  
LinguaLift  
Kwiziq

(academic  
research)  
Robo-Sensei  
BANZAI  
Passive Voice  
Tutor

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## Insight #1

Saturation in the market (and academic literature) for tools to memorize vocabulary and analyze grammar patterns. Few examples of conversation practice.

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## Insight #2

Vocabulary plays a big part in English learning and is the prerequisite for further learning, but learning vocab is not a very engaging process

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## Insight #3

There is a lack of intrinsic motivation for learners to learn.  
Many learners in China need English to pass important tests.

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