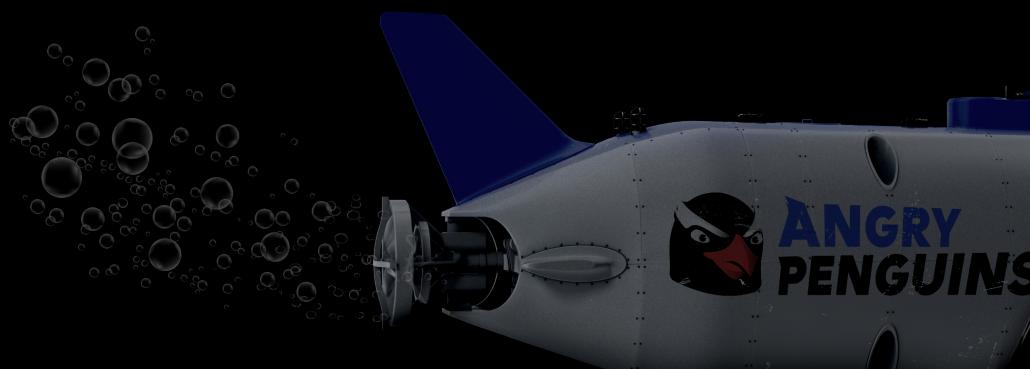


ANGRY PENGUINS

The first customizable collection
of the Elrond Network



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INTRODUCTION

Who are the Angry Penguins ? Initially, we were 4 long time friends with a common goal: **create a strong community of Elrond enthusiasts in order to participate in building this ecosystem we believe in.** This purpose resulted in the creation of our collection and the gathering of a solid colony.

We strive to make a positive impact on the real world through the **protection of the environment.** Our collection embodies this fight: angry penguins, ready to fight for their environment. Whatever we do, we put innovation at the heart of our mission: **we offer the first collection of customizable NFTs from the Elrond blockchain.**

Through the **creation of our marketplace,** colony members can trade their Angry Penguins, but also buy or sell attributes to customize them and make them reach legendary ranks.

The **creation of our token** materializes our will to develop an autonomous ecosystem around the colony. It is automatically generated by some penguins according to their rarity, and therefore represents a passive income for the holders. In addition to being the currency of our marketplace, our token is a source of liquidity supporting the various projects of our launchpad.

Giving meaning to our project is our guideline. **Our launchpad is one of the engines that supports the construction of the Elrond ecosystem.** Ambitious and promising projects offering real added value (Play-to-earn, NFT collections...) are incubated by our launchpad and become directly linked to our collection. Members of our colony benefit from early access and other advantages.

With our determination to build, **we are here to stay.** Dive into the heart of our colony and take part in the fight to preserve the penguins and their environment. Let's keep it cold on the outside, but real warm on the inside.

THE COLLECTION

Innovation, a priority

Since the very beginning, our project has been motivated by research and innovation. Our goal has always been to create the first fully customizable NFT collection on Elrond thanks to the exchange of accessories with other members of the community. Bringing originality and participating in Elrond's development is a priority. This choice is part of a community empowerment approach. Our project is dedicated to create a strong community involvement to benefit from a powerful development force, an essential criteria to the success of our launchpad and thus to the proliferation of innovative projects on Elrond.

Design inspirations

We wanted to share our love of penguins through the design of our collection. This species is part of a long list of species threatened by global warming. Being particularly affected by this cause, the whole team decided to put the protection of penguins at the center of the project. Today, this will to protect our dear penguins came to life through the establishment of a long-term partnership with the Global Penguin Society.

The goal of our accessories is to place the marine world at the center of the collection while allowing the penguins to wear unique attributes. Want your penguin to be a diver? A boat captain? A fashion icon? You can. Want to highlight the destruction of the marine environment caused by human activity? You can too.



01.

The penguins are all randomly generated. They are automatically equipped with accessories: 2 minimum, 5 maximum. If you are lucky, you will get more accessories, but keep in mind that it is the rarity of your accessories that will make the value of your NFT.

02.

The different types of accessories: background, skin, eyes, beak, clothes (including collars), weapons & hats.

"The Internet Scale Blockchain."

Why Elrond

The Elrond network is an ecosystem in which we believe. It is the first European **carbon negative** blockchain. With a network capacity of 15,000 transactions per second, Elrond combines excellent speed of processing with a lower environmental impact : **scalable & respectful**.

Thanks to the way smart accounts are associated with a data field, the network provides **NFT true ownership** : no association with a third-party smart contract is required.

Elrond presents itself as the **Internet Scale Blockchain**. We support this willingness to democratize access to the network through the development of Maiar, a digital wallet & global payments application.

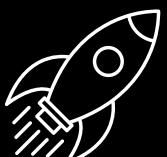


OUR COMMUNITY

The community is the centerpiece of our collection. Our colony benefits from real decision-making power as well as various advantages.

The holders of our NFTs receive the rank of emperor penguin. Within our discord server, this status gives them access to private rooms, special giveaways and the right to participate in fundamental decisions. Their wallet address allows our bot to verify that they are an Angry Penguin owner, and therefore give them access to this private club.

Emperors participate in regular votes. Our priority is to satisfy the community, and their opinion is continually taken into account: choosing the name of the community, choosing the accessories they want us to develop for their future Angry Penguins, validating our partnership proposals, deciding precisely how our donations will be used etc.

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- 01.** Decision-making power : choice of project direction. 
 - 02.** Passive Income : some accessories generate a daily amount of our token according to their rarity. 
 - 03.** Launchpad : when launching new projects through our launchpad, emperors get priority status to invest. 
 - 04.** Community based project that brings together people with common beliefs. We want to see the Elrond community grow. 

MARKETPLACE

We wanted to develop our own Marketplace for several reasons. As the **customizable** aspect of our penguins is essential to our project, we felt it was essential to create a **space where the owners of our NFTs can customize their Angry Penguin as they want.**

On our marketplace, each Angry Penguin owner will be able to buy accessories to simply put them on their penguin. The only limit to the number of customizations you can do is the transaction fee. We will not charge any additional fee for accessory changes.

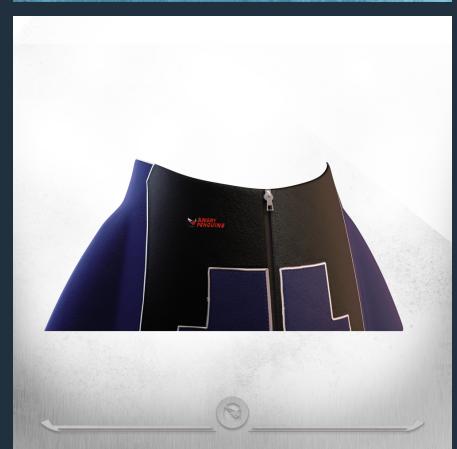
Thanks to our marketplace, it will be possible to change the look of your penguin in a simple way.

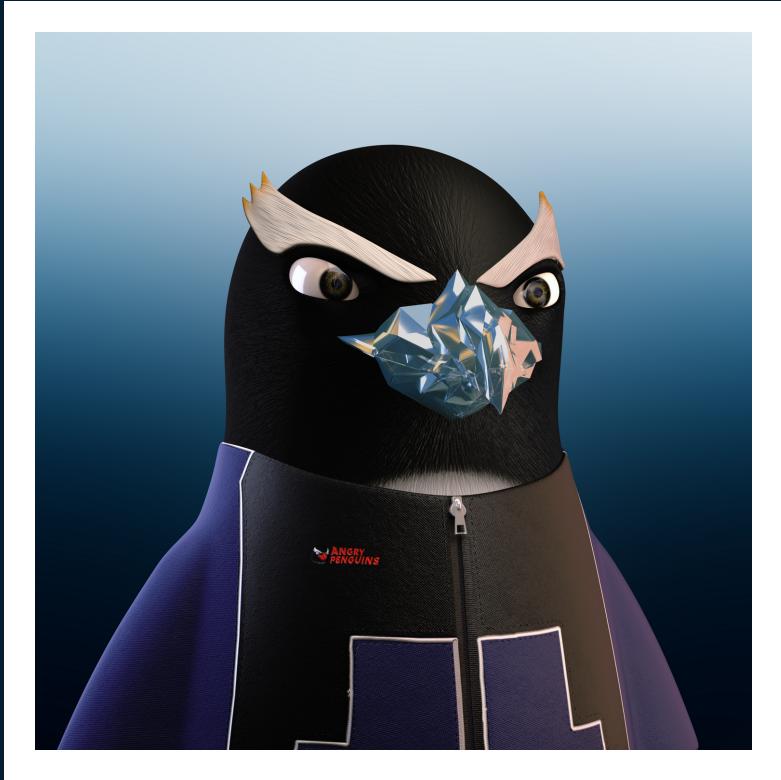
SIMPLIFIED CUSTOMIZATION PROCESS

Interface to visualize the penguin before finalizing the customization



Inventory





01. Brand new customized NFT

02. Rarer accessories generating a greater passive income

Even though our penguins will be available on our marketplace, we want to make them accessible to as many people as possible. The whole collection will be listed on the other Elrond marketplaces. Note that the accessories will only be traded through our marketplace.

The projects incubated by our launchpad will benefit from a personalized spot on our marketplace. We'll create spaces to integrate their universes into our ecosystem as effectively as possible.

In addition, owning an Angry Penguin will reduce the amount of fees per transaction in our marketplace.



LAUNCHPAD

ANGRY
PENGUINS

Once our collection is deployed and our marketplace implemented, we will take on an incubator role. Participating in the construction of Elrond is our duty.

Our launchpad primarily focuses on Play-To-Earns and universes that add real value to the Elrond ecosystem. We'll support serious and ambitious projects in their development on the blockchain.

The goals

- Put us as a true player in the development and growth of Elrond
- Link our collection with innovative quality projects

Benefits for Angry Penguins holders



- After our screening, they have the final say in selecting quality projects
- They get early access to these projects
- Their NFTs will be usable in the incubated games/universes

Benefits for incubated projects

- Personalized & preferential place in our marketplace
- Technical help for their development needs on the blockchain
- Time saving to focus on the development of their games/universe, less on the technical implementation (SC, dapps...)

The vision behind the launchpad is based on opening up to other serious Elrond projects in order to contribute to the development of this blockchain. Quality & innovation are our main criterias.

TOKEN



We are also planning on launching our token following the Public Sale. Our token will allow many things: purchase of accessories, staking, access to the launchpad...

Choice of the tokenomics

As the token will have a central place in our project, we want to put all the chances on our side and make sure that the launch goes as smoothly as possible. That's why we chose Ruben Amar as our advisor. Ruben is a Data Scientist and Community Lead at Fuel Network (Layer 2 of the Ethereum Blockchain). With his experience at Oasis Protocol, Ruben regularly shares with us the knowledge he has gained during his years working on Blockchain projects.

A brief overview on how to collect our token

- Own an Angry Penguin: some Angry Penguin owners will be lucky enough to receive a sum of our token via airdrop.
- Own certain rare accessories: certain beaks and other rare accessories will entitle their owners to earn a regular passive income.
- Stake your Angry Penguin
- Stake our token: Staking our token will give the possibility to earn rewards, in the same way that staking EGLD earns MEX.

This content is just a small preview of our tokenomics. More details will be revealed in the coming weeks. The goal is to deploy a viable and sustainable tokenomics over time. Such a deployment requires a long and meticulous work to leave no room for error. Slow and steady wins the race !

GLOBAL PENGUIN SOCIETY

Half of the 18 penguin species that exist on the planet are considered threatened.

Their fragile conservation status mirrors the condition and larger marine conservation problems of the world's oceans.

Penguins are in trouble because they are very sensitive to alterations in their habitats. In the ocean, factors like climate change, marine pollution, and fisheries mismanagement affect penguins. On land, they are impacted mainly by increasing human disturbance and by the introduction of unfamiliar predators.

Created in 2009, the Global Penguin Society (GPS) is the first international organization dedicated exclusively to the conservation of the world's 18 penguin species, the coasts and the oceans they inhabit.

The Global Penguin Society fosters the conservation of all penguin species and their associated ecosystems, generating science, management guidelines and education.

2,400,000
PENGUINS BENEFITED BY IMPROVED MANAGEMENT AND IMPLEMENTATION

32,000,000
ACRES OF MARINE AND COASTAL AREAS PROTECTED



OBJECTIVES OF OUR PARTNERSHIP

- Develop sound science to use in the conservation of penguins and marine environments at local, regional, and global scales.
- Identify priority areas for the conservation of penguins and their ecosystems, propose and implement guidelines for their protection.
- Educate communities and decision makers about the importance of penguins and their habitats, aiming at achieving lasting behavioral changes.
- Influence the establishment, implementation, and effectiveness of public and private conservation policies.

118 EGLD (more than 15,000\$) already donated to the organization !

ROADMAP

Q4 2021

A first free presale of 100 penguins SOLD OUT in 54 seconds. The first 100 colony emperors are born & receive Angry Penguins Eggs that will hatch after the public sale.

Announcing the first customizable collection on Elrond via the purchase and resale of penguin accessories, a feature available through the creation of our own marketplace.

500 eggs SOLD OUT in one evening during presale 1.

Launch of the discord votes for the emperors to determine the future of the project, the results are published in the penguin-agora.

Q1 2022

Community vote to choose the design of the Angry Penguin Eggs and the royalties they generate.

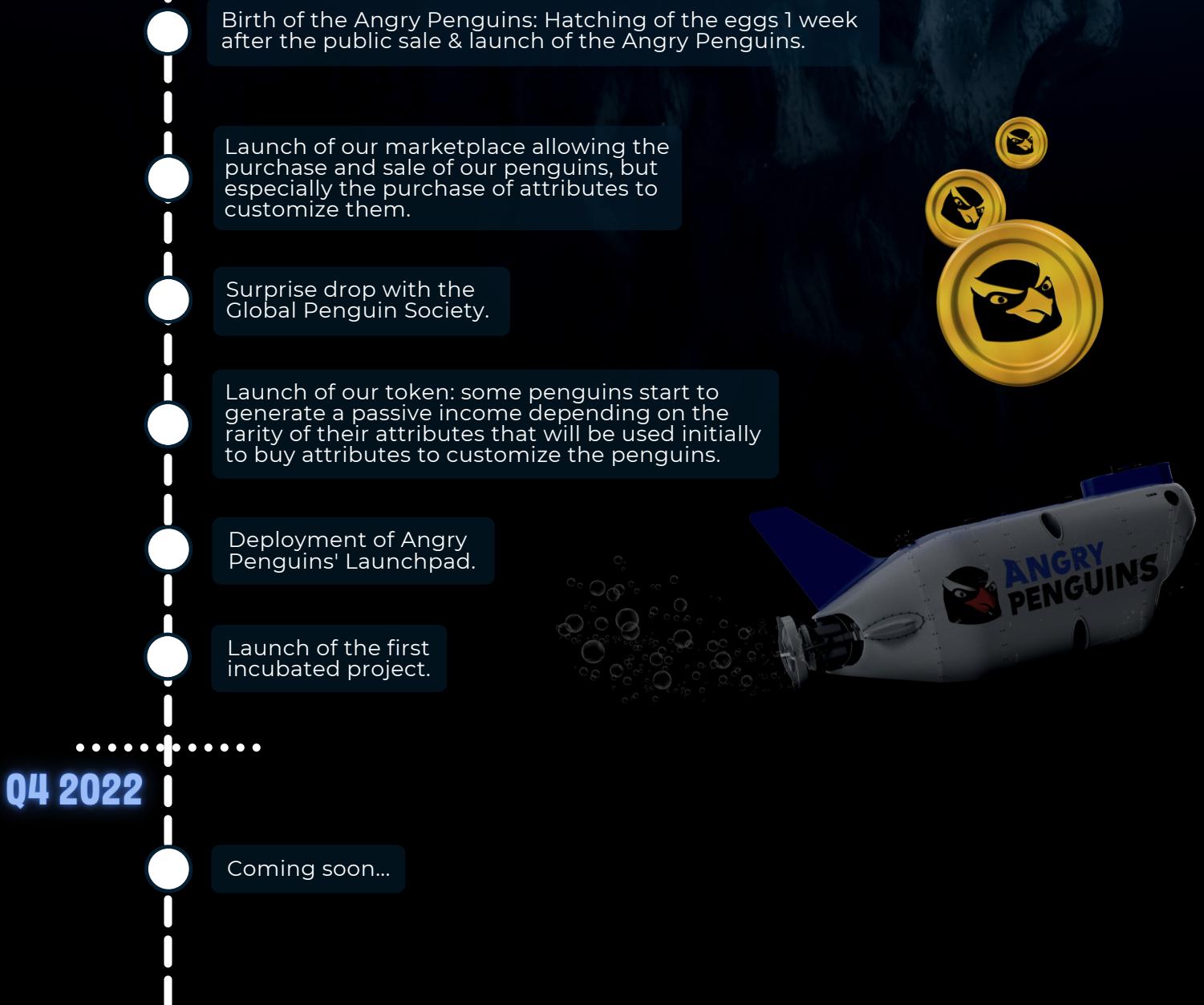
The first 600 Prime emperors receive their eggs (Prime emperors = people who bought eggs during the first presale) and wait for them to hatch after the public sale.

2000 eggs SOLD OUT in less than 5 minutes during presale 2.

First donation made to the Global Penguin Society in order to clean up penguin colonies from plastic waste.

Q2-Q3
2022

Public sale: April 14th.



We are only at the beginning of the Angry Penguins adventure. The goal of the whole team is to create a sustainable universe that brings real added value to the Elrond Network.

Together, we plan on developing the Elrond ecosystem. Further announcements will be made later in the development of the project.

We're here to stay !

TEAM



Skipper

The mind behind the project. Some say he knows more facts about the blockchain than about his family.



Fargerik

The developer behind all the smart contracts of the Angry Penguins project and the marketplace as well. He comes from a game developing background.



Rico

Passionate about crypto, Rico also has experience in the finance area. He is in charge of managing the partnership and to develop the community.



Seymour

Passionate about music and art, Seymour is in charge of the communication and Public relations of the Angry Penguins project.