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Research: quantifying GitHub Copilot's impact on developer productivity and happiness

When the GitHub Copilot Technical Preview launched just over one year ago, we wanted to know one thing: Is this tool helping developers? The GitHub Next team conducted research using a combination of surveys and experiments, which led us to expected and unexpected answers.



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⌚ 8 minutes

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of inducing decision fatigue. When we first launched a technical preview of GitHub Copilot in 2021, our hypothesis was that it would improve developer productivity and, in fact, early users shared reports that it did. In the months following its release, we wanted to better understand and measure its effects with quantitative and qualitative research. To do that, we first had to grapple with the question: what does it mean to be productive?

Why is developer productivity so difficult to measure?

When it comes to measuring developer productivity, there is little consensus and there are far more questions than answers. For example:

- What are the “right” productivity metrics? [1, 2]
- How valuable are self-reports of productivity? [3]
- Is the traditional view of productivity—outputs over inputs—a good fit for the complex problem solving and creativity involved in development work? [4].

In a 2021 study, we found that developers’ own view of productivity has a twist—it’s more akin to having [a good day](#). The ability to stay focused on the task at hand, make meaningful progress, and feel good at the end of a day’s work make a real difference in developers’ satisfaction and productivity.

This isn’t a one-off finding, either. Other academic research shows that these outcomes are important for developers [5] and that satisfied developers perform better [6, 7]. Clearly, there’s more to developer productivity than inputs and outputs.

How do we think about developer productivity at GitHub?

Because AI-assisted development is a relatively new field, as researchers we have little prior research to draw upon. We wanted to measure GitHub Copilot’s effects, but what are they?

- **Look at productivity holistically.** At GitHub we like to think [broadly and sustainably](#) about developer productivity and the many factors that influence it. We used the [SPACE productivity framework](#) to pick which aspects to investigate.
- **Include developers' first-hand perspective.** We conducted multiple rounds of research including qualitative (perceptual) and quantitative (observed) data to assemble the full picture. We wanted to verify: (a) Do users' actual experiences confirm what we infer from telemetry? (b) Does our qualitative feedback generalize to our large user base?
- **Assess GitHub Copilot's effects in everyday development scenarios.** When setting up our studies, we took extra care to recruit professional developers, and to design tests around typical tasks a developer might work through in a given day.



Let's dig in and see what we found!

Finding 1: Developer productivity goes beyond speed

Through a large-scale survey, we wanted to see if developers using GitHub Copilot see benefits in other areas beyond speeding up tasks. Here's what stood out:

- **Improving developer satisfaction.** Between 60–75% of users reported they feel more fulfilled with their job, feel less frustrated when coding, and are able to focus on more satisfying work when using GitHub Copilot. That's a win for developers feeling good about what they do!
- **Conserving mental energy.** Developers reported that GitHub Copilot helped them stay in the flow (73%) and preserve mental effort during repetitive tasks (87%). That's developer happiness right there, since we know from previous research that context

What the charts show, and how to read them

 **Helpful context:** In the survey, we included statements that covered all dimensions of the SPACE framework. SPACE is the acronym for a multidimensional framework that describes several aspects of developer productivity: (1) Satisfaction and well-being; (2) Performance; (3) Activity; (4) Communication and collaboration; and (5) Efficiency and flow. In this post, we focus on the results from the dimensions of “Satisfaction and well-being” and “Efficiency and flow.” Both dimensions are critical to developer productivity and are often overlooked. We’re also preparing more publications of our findings and data, so we can’t share everything today!

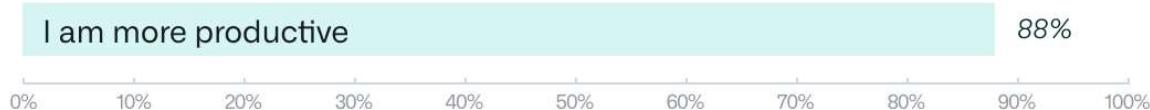
 **What the charts show:** The charts below show the percentage of respondents who agreed with the corresponding statement (strongly agree + agree). The >2,000 responses we received came from developers that were signed up in the Technical Preview. They were primarily professional developers (~60%), though we also received responses from students (~30%), and developers who identified as hobbyists (~7%).

If you want a refresher on how we also correlated the productivity results to how much developers use GitHub Copilot, check out our [previous blog post](#), and our [academic paper](#).

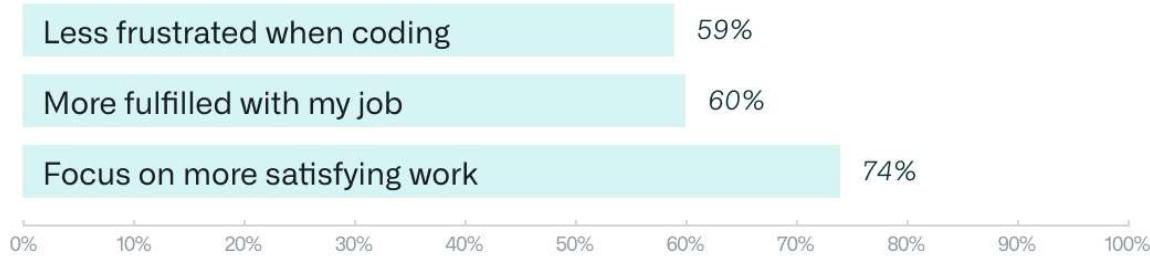
Table: Survey responses measuring dimensions of developer productivity when using GitHub Copilot

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Perceived Productivity



Satisfaction and Well-being*



Efficiency and Flow*



All questions were modeled off of [the SPACE framework](#).

Developers see GitHub Copilot as a productivity aid, but there's more to it than that. One user described the overall experience:

“

(With Copilot) I have to think less, and when I have to think it's the fun stuff. It sets off a little spark that makes

The takeaway from our qualitative investigation was that **letting GitHub Copilot shoulder the boring and repetitive work of development reduced cognitive load**. This makes room for developers to enjoy the more meaningful work that requires complex, critical thinking and problem solving, leading to greater happiness and satisfaction.

Finding 2: ... but speed is important, too

In the survey, we saw that developers reported they complete tasks faster when using GitHub Copilot, especially repetitive ones. That was an expected finding (GitHub Copilot writes faster than a human, after all), but >90% agreement was still a pleasant surprise. Developers overwhelmingly perceive that GitHub Copilot is helping them complete tasks faster—can we observe and measure that effect in practice? For that we conducted a controlled experiment.

Figure: Summary of the experiment process and results

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developers, and split them randomly into two groups.

We gave them the task of writing a web server in JavaScript

 **45 Used**

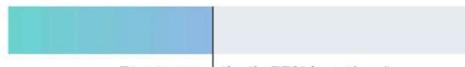
GitHub Copilot

 **78%**

finished

 **1 hour, 11 minutes**

average to complete the task



 **50 Did not use**

GitHub Copilot

 **70%**

finished

 **2 hours, 41 minutes**

average to complete the task



Results are statistically significant ($P=.0017$) and the 95% confidence interval is [21%, 89%]

We recruited 95 professional developers, split them randomly into two groups, and timed how long it took them to write an HTTP server in JavaScript. One group used GitHub Copilot to complete the task, and the other one didn't. We tried to control as many factors as we could—all developers were already familiar with JavaScript, we gave everyone the same instructions, and we leveraged GitHub Classroom to automatically score submissions for correctness and completeness with a test suite. We're sharing a behind-the-scenes blog post soon about how we set up our experiment!

In the experiment, we measured—on average—how successful each group was in completing the task and how long each group took to finish.

- The group that used GitHub Copilot had a **higher rate of completing the task** (78%, compared to 70% in the group without Copilot).

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minutes to complete the task, while the developers who didn't use GitHub Copilot took on average 2 hours and 41 minutes. These results are statistically significant ($P=.0017$) and the 95% confidence interval for the percentage speed gain is [21%, 89%].

There's more to uncover! We're conducting more experiments and a more thorough analysis of the experiment data we already collected—looking into heterogeneous effects, or potential effects on the quality of code—and we are planning further academic publications to share our findings.

What do these findings mean for developers?

We're here to support developers while they build software—that includes working more efficiently and finding more satisfaction in their work. In our research, we saw that **GitHub Copilot supports faster completion times, conserves developers' mental energy, helps them focus on more satisfying work, and ultimately find more fun in the coding they do.**

We're also hearing that these benefits are becoming material to engineering leaders in companies that ran early trials with GitHub Copilot. When they consider how to keep their engineers healthy and productive, they are thinking through the same lens of holistic developer wellbeing and promoting the use of tools that bring delight.

“

The engineers' satisfaction with doing edgy things and us giving them edgy tools is a factor for me. Copilot makes things more exciting.

- CTO, Large Engineering Org

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broadly, the research community is trying to understand GitHub Copilot's implications in a number of contexts: [education](#), [security](#), [labor market](#), as well as developer [practices](#) and [behaviors](#). We are all currently learning by trying GitHub Copilot in a variety of settings. This is an evolving field, and we're excited for the findings that the research community – including us – will uncover in the months to come.

Acknowledgements

We are very grateful to all the developers who participated in the survey and experiments—we would be in the dark without your input! [GitHub Next](#) conducted the experiment in partnership with the Microsoft Office of the Chief Economist, and specifically in collaboration with [Sida Peng](#) and [Aadharsh Kannan](#).

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Dr. Eirini Kalliamvakou is a Research Advisor at GitHub, and leads research that deciphers developers' motivations, needs, behavior, and how tools support them. Her insights shape product thinking, strategic storytelling, and leadership decisions across the company. Eirini holds a PhD in Computer Science from the University of Victoria, and speaks about developer productivity, happiness, and the impact of AI on individuals, teams, and organizations.

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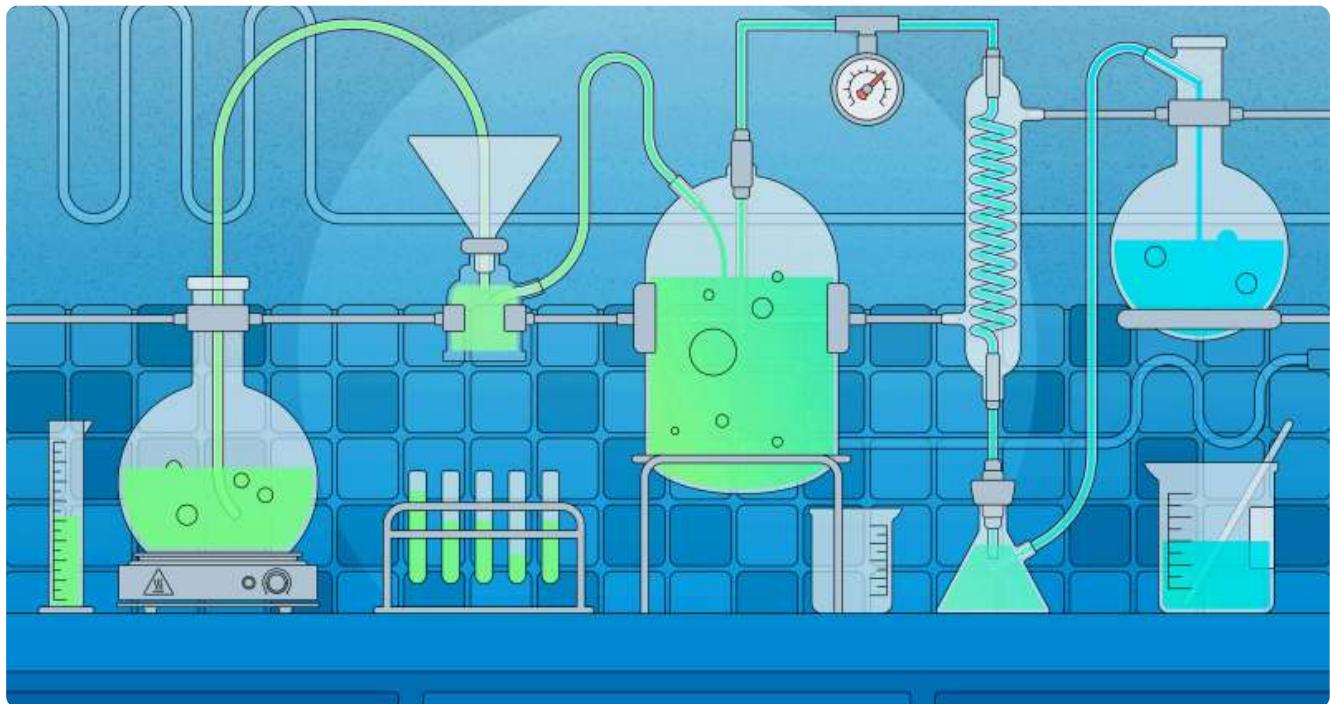
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