

# Hydrizon's Youtube View Data Analysis

Total Watch time (hours)

34



Total Views

10,983



AVG. View Duration (sec)

11



Total Impressions

55,849



AVG. CTR (%)

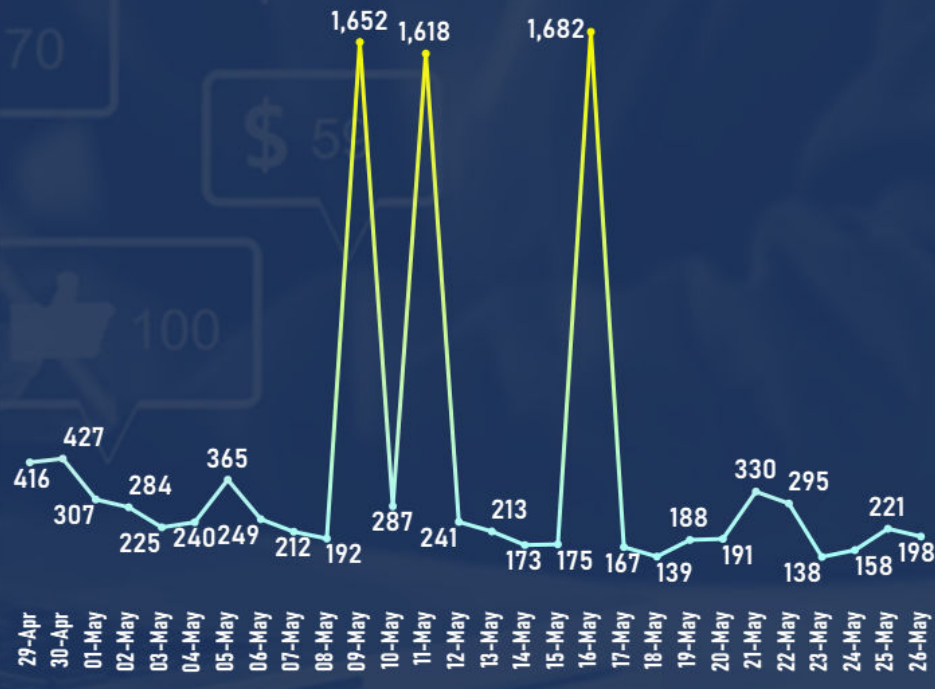
9.35



## Total Views by Different Traffic Sources



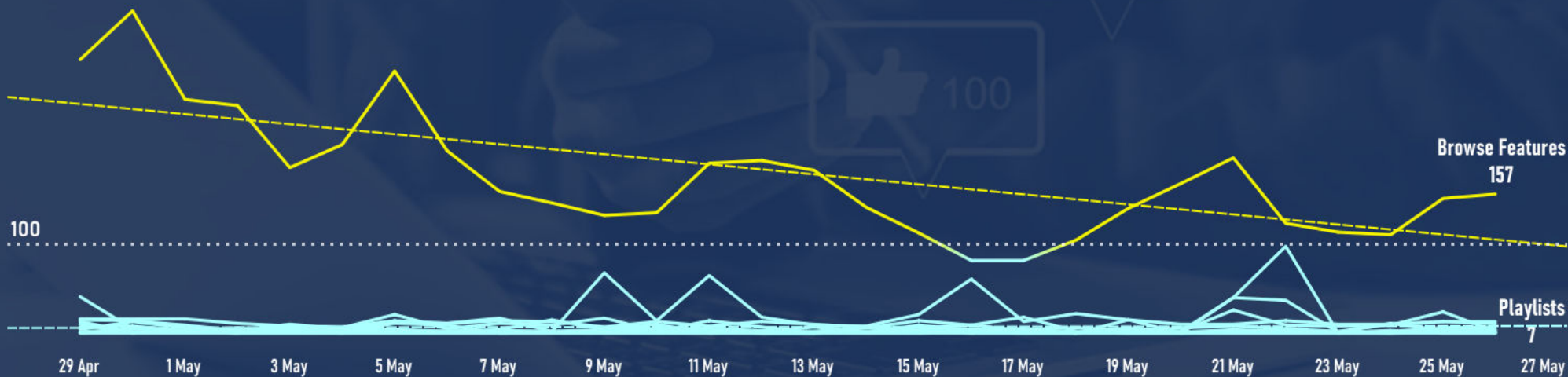
## Youtube View Count Trend



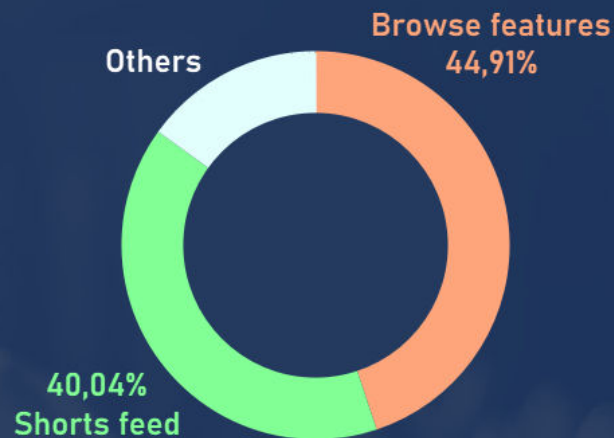
## Short Feed Trend



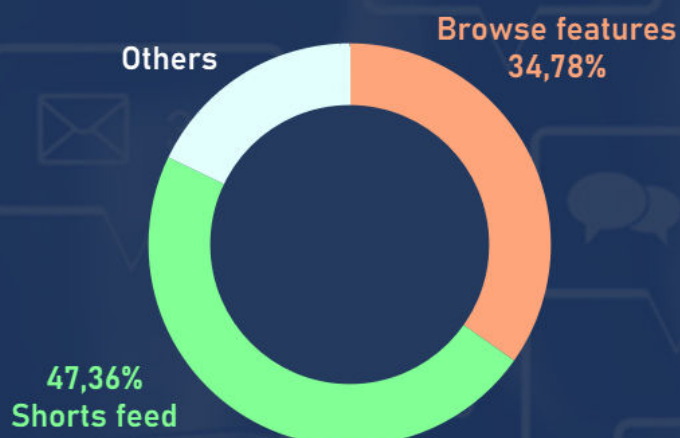
## Other Sources Trend



## Views Proportion



## Hours Watch Proportion



## AVG View Duration (sec)

Channel pages	27
Suggested videos	13
Shorts feed	13
External	12
YouTube search	10
Other YouTube features	10
Playlist page	8
Direct or unknown	8
Browse features	8
Hashtag pages	7
Playlists	5
Notifications	5

## Impression



## Impression CTR

