1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaign?**

* Most of successful projects have the percentage funded more than 100%, it means that pledged is more than goal.
* Most of cancelled projects have the percentage funded very low, as low as 0%. Most of failed projects have the percentage funded low but higher than cancelled projects.
* Some live projects have the percentage funded high.

1. **What are some limitations of this dataset?**

* Look at the dataset, it is difficult to draw conclusion whether the rate of success/fail/cancel/live has relationship with category or not.
* And it is difficult to know whether the rate of success depends on amount pledged or not.

1. **What are some other possible tables and/or graphs that we could create?**

* Create a new sheet with a pivot table with a column of state, rows of currency, name, value count of state.
* Create a new sheet with a pivot table with percent funded filter, column of category, rows od state, value count of state.
* Create a new sheet with a pivot table with percent funded, years filter, column of category, rows of state, value count of state, average of pledge.