

37 Key R&D Activities

R&D leaders are searching for ways to improve their departments, but competing priorities leave them wondering where to focus attention, time and money. With the right plan, you can focus on innovation and maturing your function. We can help you build a world-class R&D organization: identify key R&D activities, prioritize with confidence and master organizational execution.

Develop the R&D Strategy	Engage Partners and Stakeholders	Manage the R&D Portfolio	Manage the R&D Pipeline	Manage R&D Talent	Manage the Function
<ul style="list-style-type: none">Identify and prioritize external trends and competitorsSurface and synthesize customer needsEvaluate core capabilitiesDevelop the R&D strategic planManage technology roadmappingManage strategy implementation and communication	<ul style="list-style-type: none">Engage the executive team and boardPartner with business units and functionsIdentify and screen external partners and vendorsManage external partner and vendor relationships	<ul style="list-style-type: none">Define the R&D strategyEvaluate and prioritize projectsReallocate resources across projects	<ul style="list-style-type: none">Surface and screen project ideasDevelop concept proposalsManage project development and testingImplement or commercialize project results	<ul style="list-style-type: none">Design the R&D workforce planEstablish career paths and competenciesHire and onboard employeesEngage and retain staffOrganize and manage project teamsManage training development	<ul style="list-style-type: none">Manage the R&D budgetManage the R&D organizational structureIdentify, track and report key performance metricsManage intellectual propertyManage knowledge sharing and collaborationManage R&D equipment and facilities

Learn more Phone: 1 866 913 8102 | Email: gartnerbusinessleaders@gartner.com | Web: gartner.com/en/innovation-strategy