



EMORY  
UNIVERSITY

Aug 28, 2025

Anhad Mahajan

has successfully completed

Generative AI in Marketing

an online non-credit course authorized by Emory University and offered through  
Coursera

David A. Schweidel  
Associate Professor of Marketing  
Goizueta Term Chair  
Caldwell Research Fellow

COURSE  
CERTIFICATE



Verify at:  
<https://coursera.org/verify/E1W52UZ9F4VK>

Coursera has confirmed the identity of this individual and  
their participation in the course.