# Why Studying Complex Networks

Introduction to Network Science Carlos Castillo Topic 02



#### Sources

- Albert László Barabási: Network Science. Cambridge University Press, 2016.
  - Chapter 01, Chapter 02
- Filippo Menczer, Santo Fortunato, and Clayton A. Davis. A
  First Course in Network Science. Cambridge University Press,
  2020.
  - Chapter 00
- URLs cited in the footer of specific slides

What could complex networks have in common? Why those regularities could be relevant? How would you find out what they are?

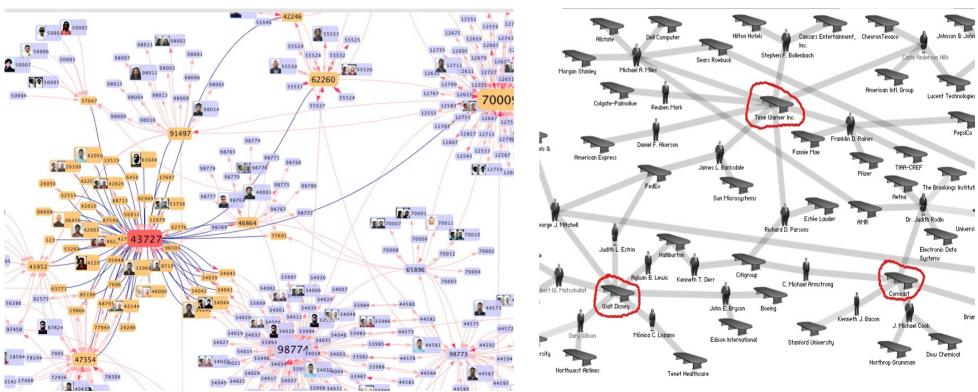
### Universality of complex networks

"A key discovery of network science is that the architectures of networks emerging in various domains of science, nature and technology are similar to each other, a consequence of being governed by the same organizing principles." (Barabási 2016)

### Characteristics of network science

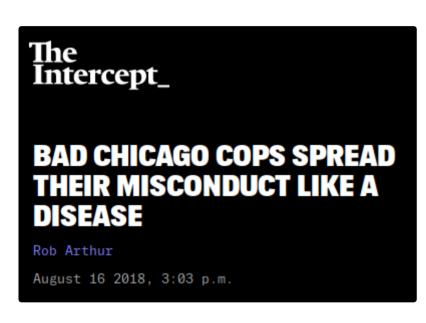
- Interdisciplinary; indeed we often address problems from disciplines other than CS
- Empirical and data-driven; it is based on the observation of networks
- Quantitative, mathematical, computational

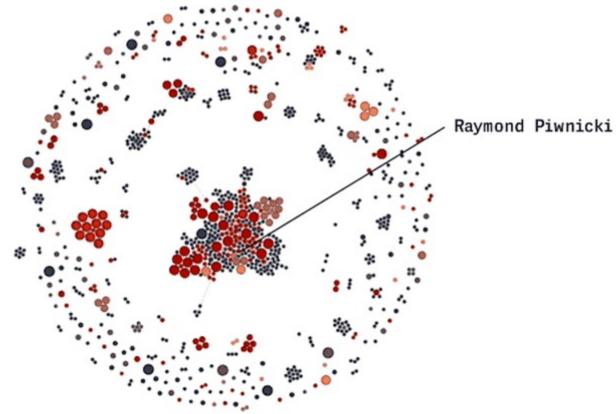
# Help fight organized crime and collusion



https://itnews.iu.edu/articles/2014/complex-networks-researcher-at-iu-fighting-crime-with-mobile-phone-data.php

### Help fight corruption





### Help to forecast epidemics



https://www.youtube.com/watch?v=mm2u9RKwgsY

# Help understand an organization, a society, or a brain



### What can you do with this?

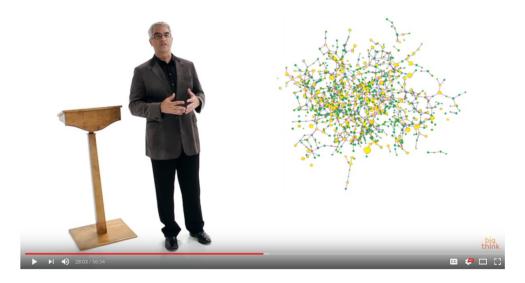
- Help fight organized crime and corruption
- Help to forecast epidemics
- Help to understand an organization, a society, or a brain
- Help design new treatments and drugs

## What can you do with this?

Help design new treatments and drugs

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Highly recommended: Nicholas Christakis (one hour lecture)



### What we will learn

- To describe a network in formal terms
- To identify it as such and characterize it
- To visualize different networks
- To operate with networks programmatically
- To find important nodes and communities
- To make discoveries or help others make them
- Much more (to a large extent, it's up to you!)

#### How we will learn

- Theory sessions:
  - Help you understand how to model complex networks
  - Help you find important nodes, communities, and track influence
  - Do some simple (and not so simple) exercises to check that you understood correctly each concept, and to help you remember
- Practice sessions:
  - Help you work with complex networks
  - Manage and analyze graphs in Python
- My focus is on what I think has value for you as a data scientist

# Summary

### Things to remember

Applications of complex networks analysis