# Preferential Attachment

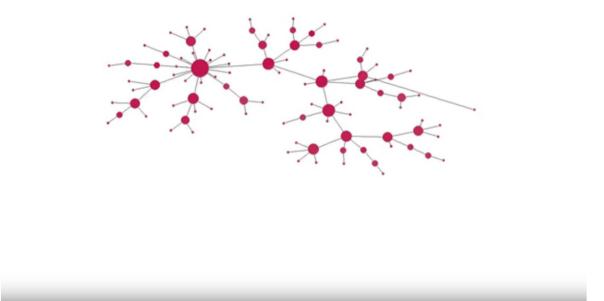
Introduction to Network Science Carlos Castillo Topic 05



### Sources

- Albert László Barabási: Network Science.
   Cambridge University Press, 2016.
  - Follows almost section-by-section chapter 05
- Ravi Srinivasan 2013 Complex Networks Ch 12
- Networks, Crowds, and Markets Ch 18
- URLs cited in the footer of specific slides

### Preferential attachment simulation



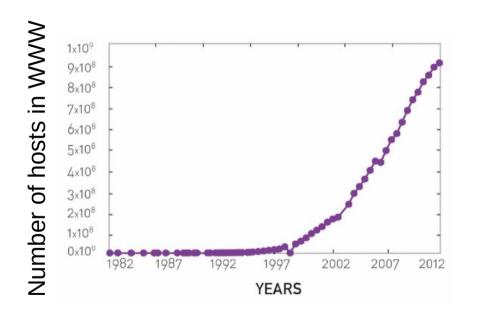
https://www.youtube.com/watch?v=4GDqJVtPEGg

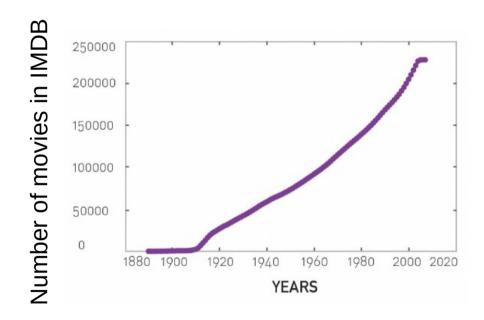
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### We have seen what but not why

- Power-law degree distributions are prevalent
  - Why?
- Two assumptions in ER networks:
  - There are N nodes that pre-exist
  - Nodes connect at random
- Let's challenge both assumptions

### The number of nodes N increases





### Growth

- Suppose there are two web pages on a topic, one with many inlinks the other with few, which one am I most likely to link to?
- Which scientific papers are read? Which are cited?
- Which actors are more sought after for new movies?

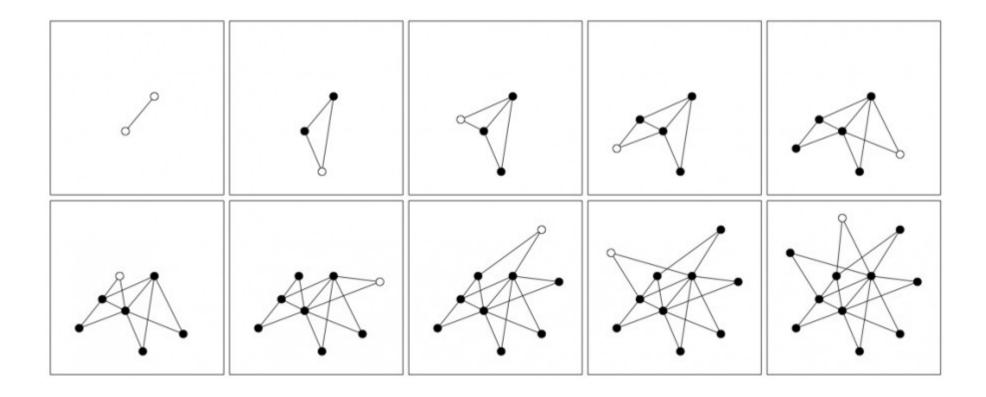


### The Barabási-Albert (BA) model

- Network starts with m nodes
- At every time step we add 1 node
- This node will have  $m < m_0$  outlinks
- The probability of an existing node to gain a link is

$$\Pi(k_i) = \frac{k_i}{\sum_{j=1}^{N-1} k_j}$$

# Example ( $m_0 = 2$ ; m=2)



### The Barabási-Albert (BA) model

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# Degree k<sub>i</sub>(t) as a function of time

$$\frac{dk_i}{dt} = m\Pi(k_i) = m\frac{k_i}{\sum_{i=1}^{N-1} k_i}$$

$$\sum_{j=1}^{N-1} k_j = 2m(t-1)$$
 (All nodes minus the current)

$$rac{dk_i}{dt} = rac{k_i}{2t-2} pprox rac{k_i}{2t}$$
 (For large t)

# Degree k<sub>i</sub>(t) ... continued

$$\frac{dk_i(t)}{dt} = \frac{k_i(t)}{2t}$$
1

$$\frac{1}{k_i(t)}dk_i(t) = \frac{1}{2t}dt$$

$$\int_{t=t_i}^{t} \frac{1}{k_i(t)} dk_i(t) = \int_{t=t_i}^{t} \frac{1}{2t} dt$$

$$\log k_i(t) - \log k_i(t_i) = \frac{1}{2} \log t - \frac{1}{2} \log t_i$$

 $\log k_i(t) = \frac{1}{2} \log t - \frac{1}{2} \log t_i + \log m$ 

(t, is the creation time of node i)

# Degree k<sub>i</sub>(t) ... continued

$$\log k_i(t) = \frac{1}{2} \log t - \frac{1}{2} \log t_i + \log m$$
$$k_i(t) = m \left(\frac{t}{t_i}\right)^{\frac{1}{2}}$$

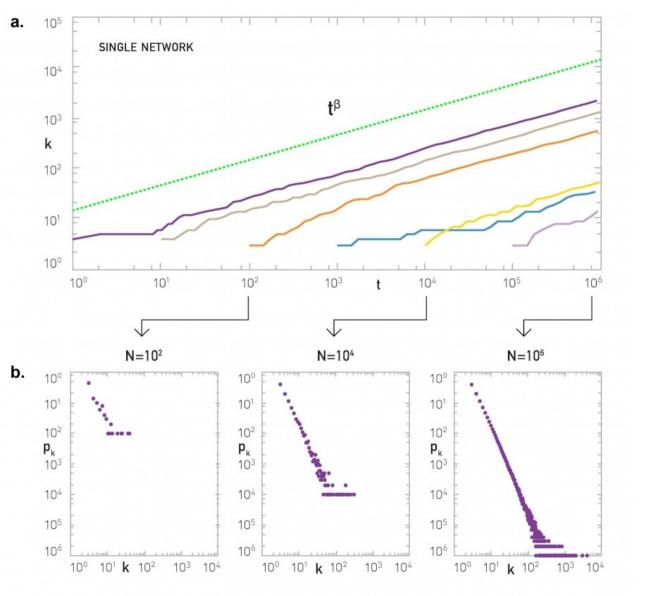
Is the degree growth linear, super-linear, or sub-linear? Intuitively, why?

# Degree k<sub>i</sub>(t) ... consequences

$$\log k_{i}(t) = \frac{1}{2} \log t - \frac{1}{2} \log t_{i} + \log m$$

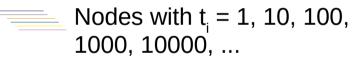
$$k_{i}(t) = m \left(\frac{t}{t_{i}}\right)^{\frac{1}{2}}$$

$$\frac{dk_{i}(t)}{dt} = \frac{k_{i}(t)}{2t} = \frac{m \left(\frac{t}{t_{i}}\right)^{\frac{1}{2}}}{2t} = \frac{m}{2 (t \cdot t_{i})^{\frac{1}{2}}}$$



# Simulation results

.... Model



### Degree distribution

• Let's calculate the CDF of the degree distribution

$$Pr(k_i \le k) = 1 - Pr(k_i > k)$$

$$= 1 - Pr\left(m\left(\frac{t}{t_i}\right)^{\beta} > k\right)$$

$$= 1 - Pr\left(\left(\frac{m}{k}\right)^{1/\beta} > \frac{t_i}{t}\right) \qquad \frac{t_i}{t} \sim \text{Uniform}(0, 1)$$

$$=1-\left(\frac{m}{k}\right)^{1/\beta}$$

### Degree distribution

Now let's take the derivative of the CDF to obtain the PDF

$$p_{k} = \frac{\partial}{\partial k} Pr(k_{i} \leq k) = \frac{\partial}{\partial k} \left( 1 - \left( \frac{m}{k} \right)^{1/\beta} \right)$$

$$= -\frac{\partial}{\partial k} \left( \left( \frac{m}{k} \right)^{1/\beta} \right) = -m^{1/\beta} \frac{\partial}{\partial k} \left( \frac{1}{k^{1/\beta}} \right)$$

$$= \frac{1}{\beta} \frac{m^{1/\beta}}{k^{1/\beta+1}}$$

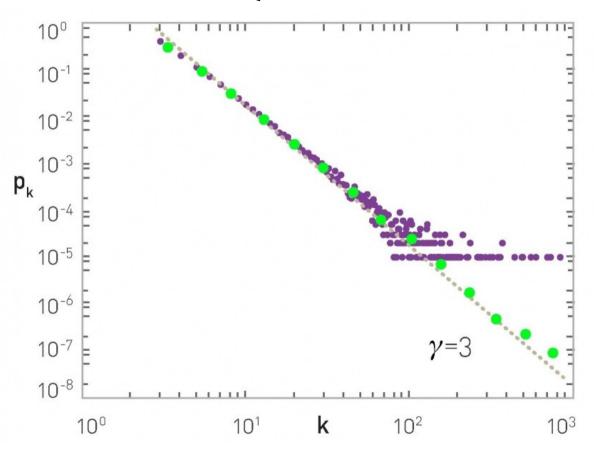
$$p(k) \propto k^{-(1/\beta+1)} = k^{-3}$$

### Degree distribution

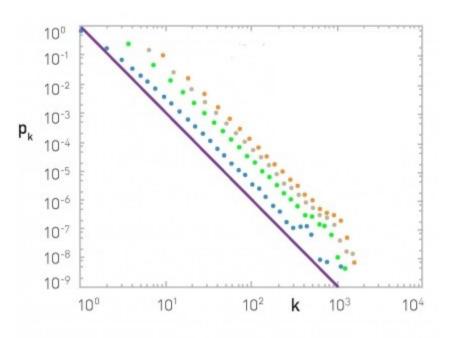
- $\beta=1/2$  is called the dynamical exponent  $\gamma=\frac{1}{\beta}+1=3$  is the power-law exponent

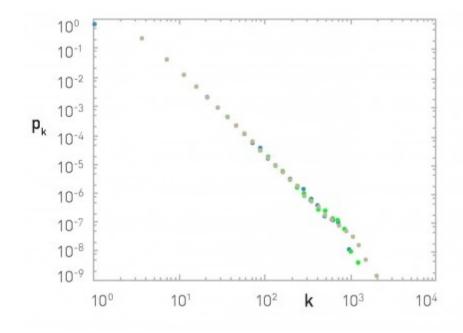
• Note that  $p(k) \approx 2m^2k^{-3}$ does not depend on t hence, it describes a stationary network

# Degree distribution, simulation results N=100,000 m=3



#### More simulations





N = 100,000; 
$$m_0 = m =$$
  
1 (blue), 3 (green), 5 (gray), 7 (orange)  
Observe y is independent of m (and  $m_0$ )  
The slope of the purple line is -3

$$m_0 = m = 3$$
; N = 50K (blue), 100K (green), 200K (gray)  
Observe  $p_k$  is independent of N

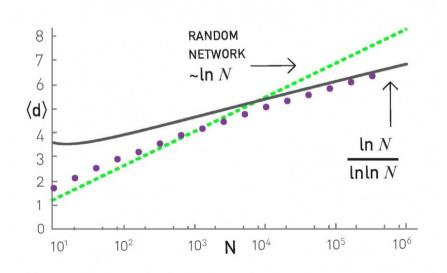
### Processes that generate BA networks

- Link-selection model (step)
  - Add one new node v to the network
  - Select an existing link at random and connect v to one of the edges of that existing link
- Copy model (step)
  - Add one new node v to the network
  - Pick a random existing node u
  - With probability p link to u
  - With probability 1-p link to a neighbor of u

### Average distance

Distances grow slower than log N

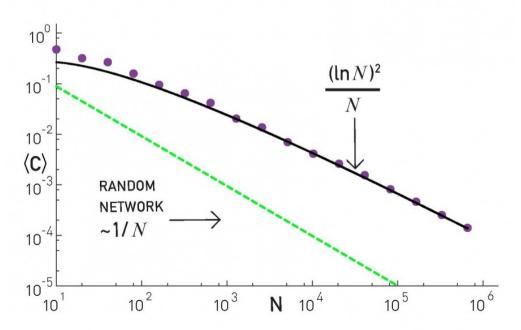
$$\langle d \rangle \sim \frac{\log N}{\log \log N}$$



### Clustering coefficient

 BA networks are locally more clustered than ER networks

$$\langle C \rangle \sim \frac{(\log N)^2}{N}$$



### Limitations of the BA model

- Predicts a fixed exponent of -3
- Assumes an undirected network, while many real complex networks are directed
- Does not consider node deletions or edge deletions which are common in practice
- Considers that all nodes are equal except for their arrival times

### Exercise: the copy model

- In the copy model, at every step t:
  - Add one new node v to the network
  - Pick a random existing node u
  - With probability p link to u
  - With probability 1-p link to a neighbor of u
- Simulate it on paper for 5 nodes with p=0.5
  - Make sure you understand the model fully!
- What is N(t) and L(t)?

- In the copy model, at every step t: 1)Add one new node v to the network 2)Pick a random existing node u 3)With probability p link to u 4)With probability 1-p link to a neighbor of u
- What is  $k_i^{\text{out}}$  ?
- We will compute  $k_j^{\text{in}} = k_j$
- How many links on average gets node i at time t? In other words, what is ...

$$\frac{d}{dt}k_i(t)$$

Hint: it has a term with p and a term with 1-p

• Rearrange terms in  $\frac{d}{dt}k_i(t)$ 

- ... to do something similar to what we did for the BA model, then integrate between  $t_i$  and t to obtain an expression for  $k_i(t_i)$
- Note that now

$$k_i(t_i) = k_i^{\rm in}(t_i) = 0$$

- Once you have a expression for  $k_i(t_i)$
- Compute  $Pr(k_i(t_i) > k)$
- Now write the cumulative distribution function of  $k_i(t_i)$
- And compute its derivative to obtain

$$p_k = Pr(k_i(t) = k) = \frac{d}{dk} Pr(k_i(t) \le k)$$

• It should show exponent  $\gamma = \frac{2-p}{1-p}$