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GitHub Repository: https://github.com/Ani-RudE/election2024-analysis

# **Key Insights of General Elections 2024**

### 1. BJP's Performance

The 2024 Lok Sabha elections saw unprecedented voter engagement, with over 642 million voters participating. This record-breaking turnout was highlighted by the highest-ever female voter participation, indicating a significant shift in the political engagement of women in India. The Bharatiya Janata Party (BJP) capitalized on this momentum, leveraging its extensive campaign strategies and grassroots efforts to mobilize voters across the country. Despite the high voter turnout, the BJP faced mixed results, reflecting the complexities of India's diverse electoral landscape.

#### 2. Rise of the INDIA Coalition

The Indian National Developmental Inclusive Alliance (INDIA), led by the Indian National Congress (INC) and other regional parties, emerged as a formidable force in the 2024 elections. The coalition surpassed expectations by securing 234 seats, with the Congress party alone winning 99 seats. This achievement marked a significant comeback for the INC, re-establishing it as the official opposition. The success of the INDIA coalition underscored the importance of strategic alliances and the collective strength of regional parties in challenging the BJP's dominance.

# 3. Regional Gains and Losses

The regional political dynamics of India underwent notable changes in the 2024 elections. The BJP experienced substantial losses in critical states such as Maharashtra and Karnataka, where it had previously held strong positions. However, the party made significant inroads in southern states like Tamil Nadu and Andhra Pradesh. These gains suggest a shifting political landscape, where regional factors and local issues play a

pivotal role in shaping electoral outcomes. The BJP's ability to adapt to these regional dynamics will be crucial for its future success.

#### 4. Performance in Northern States

In the northern states of Uttar Pradesh and Haryana, the BJP maintained a strong presence, securing the majority of seats. However, there were notable victories by opposition parties in several constituencies, indicating a competitive political environment. The BJP's continued dominance in these states highlights its deep-rooted support base and effective organizational strategies. Yet, the emergence of opposition victories points to a dynamic political landscape, where voter preferences can shift and evolve rapidly.

#### 5. South Indian Influence

The BJP's strategic focus on South Indian states yielded mixed results. While the party increased its representation in states like Karnataka and Tamil Nadu, regional parties such as the DMK and TDP continued to perform strongly. The BJP's efforts to expand its influence in the South demonstrate its commitment to broadening its appeal beyond its traditional strongholds. However, the resilience of regional parties underscores the enduring significance of local political identities and issues in shaping voter behavior.

### 6. State Assembly Elections of Andhra Pradesh and Odisha

**Dominance of Regional Parties:** The election results in both states showed a significant dominance of regional parties. In Andhra Pradesh, the Yuvajana Sramika Rythu Congress Party (YSRCP) continued to hold a substantial majority, while in Odisha, the Biju Janata Dal (BJD) maintained its stronghold.

**BJP's Strategic Gains:** The Bharatiya Janata Party (BJP) made strategic gains in both states, although it did not emerge as the dominant party. The BJP's performance indicates a growing acceptance and support base in regions traditionally dominated by regional parties.

**Performance of Congress:** The Indian National Congress (INC) showed a mixed performance, with some gains in certain constituencies but failing to make a significant impact overall. The results reflect the ongoing struggle of the INC to reclaim its stronghold in these states.

### 7. Impact of Regional Alliances

Regional alliances played a crucial role in the 2024 elections. The success of the INDIA coalition can be attributed to its ability to unite various regional parties, effectively countering the BJP's dominance. These alliances demonstrated the power of collective action and strategic collaboration in the face of a formidable opponent. The effectiveness of regional alliances in this election underscores their potential to shape future electoral outcomes and influence national politics.

## 8. Bye Elections

The results from the bye-elections showcased the continued influence and popularity of the Bharatiya Janata Party (BJP), which secured 44% of the seats. This dominant performance reflects the party's strong organizational capabilities and its ability to mobilize voter support effectively. The success in bye-elections highlights the BJP's enduring appeal among the electorate, contrasting with the smaller percentages won by other parties such as the Indian National Congress (INC) and the Samajwadi Party (SP).

#### 9. Smaller Parties' Influence

Smaller parties like the Viduthalai Chiruthaigal Katchi (VCK) and the Indian Union Muslim League (IUML) managed to secure seats in the 2024 elections, reflecting the diverse and multi-faceted political landscape of India. The success of these parties indicates the presence of significant voter bases that resonate with their unique platforms and regional issues. The influence of smaller parties adds complexity to the electoral process, necessitating coalition politics and broader political negotiations.

#### 10. Vote Share Distribution

The distribution of the vote share among various parties in the 2024 elections illustrates a fragmented electorate, with no single party achieving an overwhelming majority. This fragmented vote share underscores the importance of coalition politics in forming a stable government. The need for alliances and partnerships among parties to secure a governing majority highlights the diverse political preferences of the Indian electorate and the intricate dynamics of India's democratic process.