

## User Stories:

As a frequent driver I want to reduce my carbon footprint so I can help keep the environment clean.

As a parent I want to purchase a car with a clean form of energy so I can teach my children about clean energy.

As a car fan I want to buy an electric car that is fast so I can show off to my friends.

As a driver I want to narrow down my choices based on mileage so I can save money.

As an environmentalist I want to purchase an electric car so I can help save the planet.

As a car dealer I want to check the prices of electric vehicles so I can sell more cars.

As a driver I want to buy an electric car so I can save money on gas.

## Personas:

Name, Age, Gender, Classification, Motivation, Technical Ability

Name: Tom

Age: 34

Gender: Male

Classification: Tesla Superfan

Motivation: Wants the fastest Tesla.

Technical Ability: Software Engineer

Name: Marissa

Age: 16

Gender: Female

Classification: High School Student

Motivation: Parents want their first car to be an EV.

Name: Joan and Micheal

Ages: 42 and 41

Gender: Female and Male

Classification: Married Couple/Parents

Motivation: Need an EV with enough seats for 4 kids.

Technical Ability: Has 4 kids

Name: John

Age: 28

Gender: Male

Classification: Uber Driver

Motivation: Wants to reduce carbon footprint due to driving a lot.

Technical Ability: Frequent Driver