



Internship in

**MARKETING**

with E&ICT Academy IIT–Guwahati

*(Hybrid 4-week Internship Project)*

Project-based online Internship with IIT Guwahati

Internship Completion Certificate

Final Presentation Evaluation by IIT Guwahati

Opportunity to Work with Professors

Paid Corporate Internships



# About E&ICT Academy IIT Guwahati

IIT Guwahati has retained the 7th position among the best engineering institutions in the country in the 'India Rankings 2021' declared by the National Institutional Ranking Framework (NIRF) of the Union Ministry of Education.

The Electronics and ICT Academy IIT Guwahati facilitates short-term training programmes on fundamental and advanced topics in IT, Electronics & Communication, Product Design, and Manufacturing with hands-on training and project work using the latest software tools and systems. In association with E&ICT Academy, Expertrons introduces an Advanced Certification Program specialised in Strategic Human Resources & Analytics, and Data Science.





# About Expertrons

Expertrons is the world's largest AI-assisted Skill-tech platform that connects career-seeking aspirants with industry leaders, helping them accelerate their career in their desired domain.

## Our Founders



**Jatin Solanki**

Co-Founder



Built India's largest gamified edu-platform serving a million K12 students. Associated with Maharashtra Govt & top private schools.



IIT Bombay 12  
Alumni

EOGSEA

3rd Position



Research UPM  
Malaysia

TEDx

Speaker



**Vivek Gupta**

Co-Founder



Successfully acquired by a public listed company. Made the company profitable, headed over 200 employees.



IIT Bombay 12  
Alumni



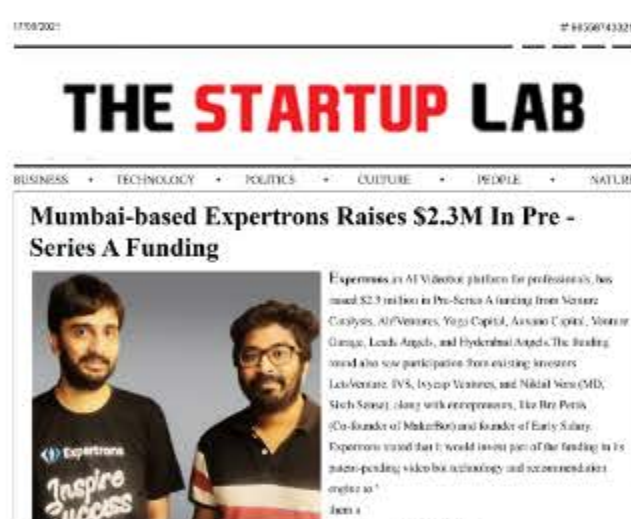
Mentored 30k+  
students

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hindustantimes dna

Featured on

## Our Media Presence



Hindustan Times

अमर उजाला

mint

VCCIRCLE

Startup STORY

THE STARTUP LAB

Inc42



# About the program

This program is meticulously crafted to bridge the gap between academic knowledge and real-world application, providing you with a holistic learning experience that propels you towards success in the dynamic field of Marketing.

## Program Highlights



### **Project-based online Internship with IIT Guwahati:**

Embark on a journey of hands-on learning with a project-based online internship in collaboration with IIT Guwahati. Learn from the best minds in the industry and academia, gaining insights that go beyond traditional classroom education.



### **Internship Completion Certificate:**

Showcase your achievements with an Internship Completion Certificate, a testament to your dedication and the skills you've acquired during the program.



### **Final Presentation Evaluation by IIT Guwahati:**

Imagine presenting your project at the prestigious IIT Guwahati campus. Subject to resource availability, this opportunity adds a unique dimension to your learning experience, giving you a taste of the academic and professional worlds colliding.



### **Opportunity to Work with Professors:**

Forge connections with esteemed professors, opening doors to research projects and potential job opportunities at IIT, M Tech & PhD levels. Engage with academic leaders who can guide you towards a successful career in your chosen field.



### **Paid Corporate Internship:**

As a part of our commitment to your professional growth, we offer a paid corporate internship for 1-3 months with a stipend of INR 2,500 per month. Gain practical experience in a real-world setting, setting the stage for a successful career ahead.



## Program Eligibility

- ✓ Students currently enrolled in Pre-Final Year or Final/Graduating Year

## Program Fees

**₹18,500/- + GST + Subvention (if any)**

- ✔ Program Duration – 4 weeks





# Program Completion Certificates

Program Completion Certificate  
from Expertrons



Internship Certificate from  
E&ICT Academy IIT Guwahati



# What do our aspirants have to share?



**Varsha Joy**

The faculty is interactive and tries to solve all the queries. She also explains using various case studies so as to make us understand better. Overall the programme is good.



**Bineta Das**

As I have been attending the classes for the last 13 sessions, I found the course quite interesting and insightful. Ma'am is very interactive and helpful. Looking forward to completing the course.

**Thank you Expertrons.**



**Mehak Dhanda**

Neha ma'am is just amazing. She teaches in a very easy language so every concept is crystal clear for us. I love the way she approaches everyone in the class so nobody is missed. Virtual studies are generally difficult but Neha ma'am makes sure that everyone is on the same page.

**Love the way she makes us understand the topic.**

**Thankful to her.**

Our learners get listed on  
E&ICT Academy IIT Guwahati's website

**Check Out Now**





# #MakingIndiaEmployable

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