

Head Rest Bed Company - Business Overview

8

Locations

8

Stores

4

Brands

4

Categories

31,93M

Sales

Store Size

All

Category

All

Location

All

Brand

Sales Margin Percentage Sales Percentage of Total

Lux Bed

9 854 301,00

32,18%

30,86%

Only Beds

8 051 852,25

24,40%

25,21%

Head Rest

7 766 332,98

27,39%

24,32%

Ocean Sleep

6 262 009,37

28,18%

19,61%

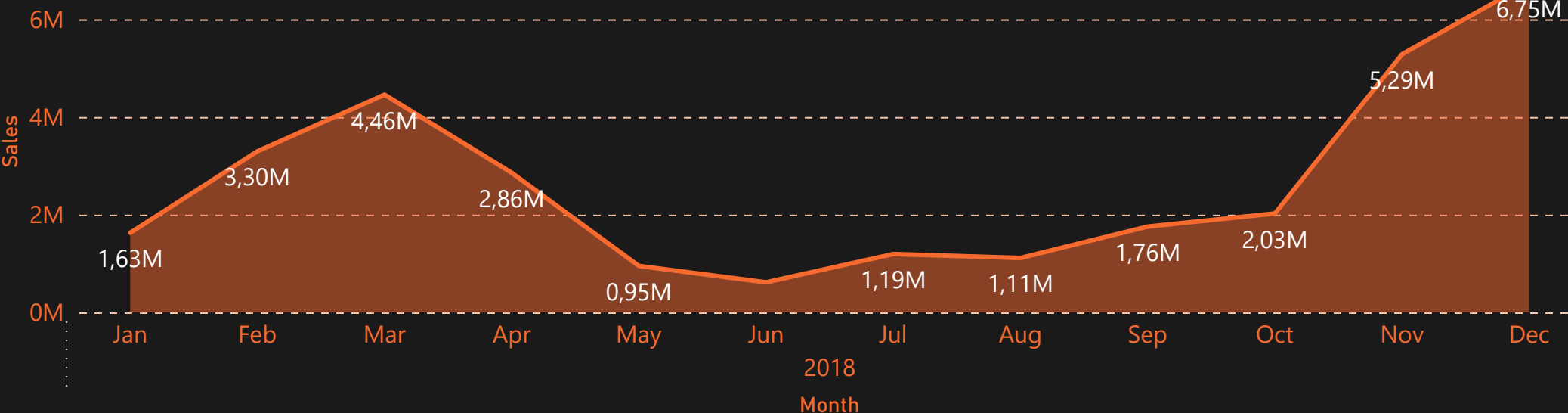
Total

31 934 495,60

28,27%

100,00%

Sales Breakdown by Date



Head Rest Bed Company - Store Performance

Location

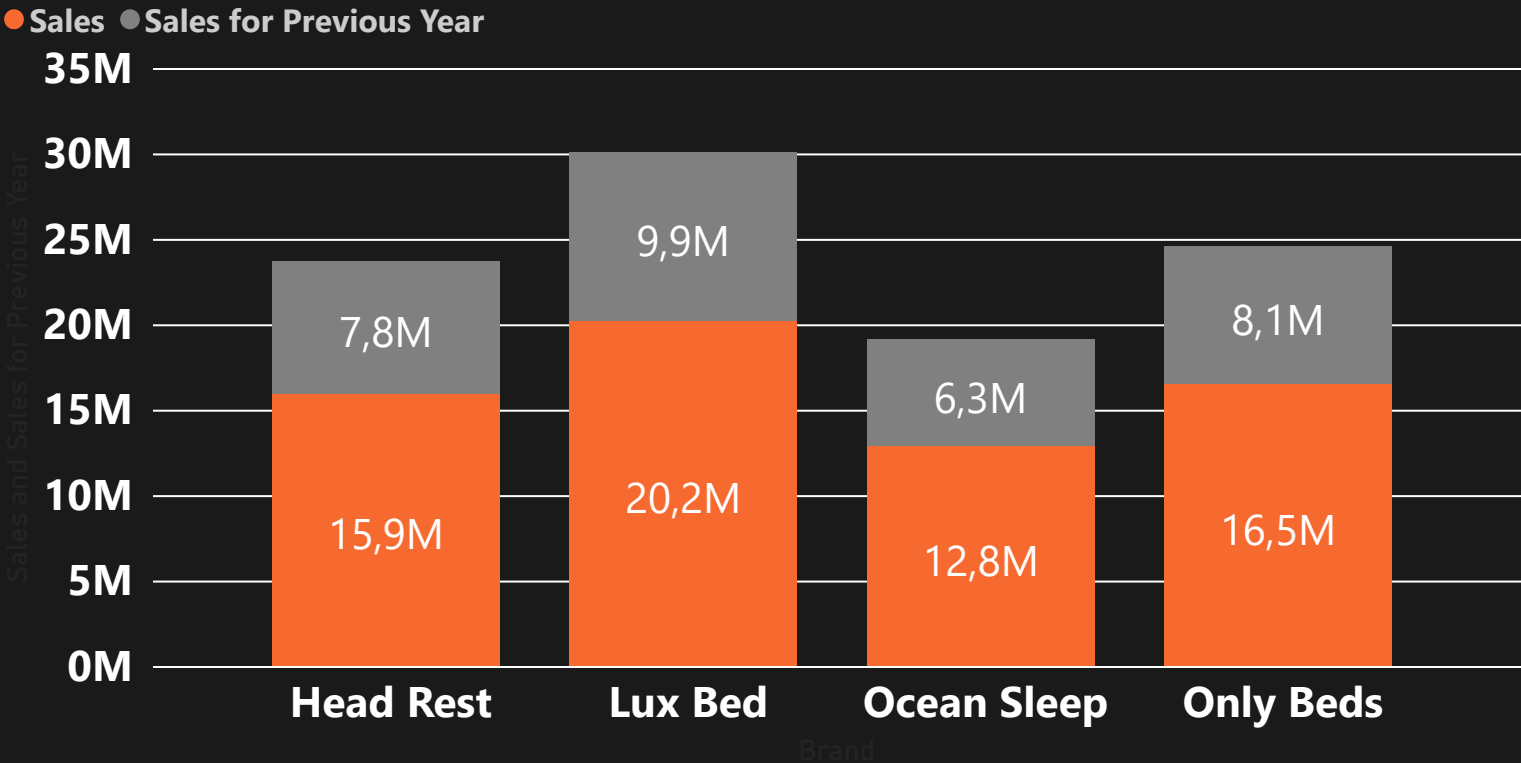
Top 3 Best Sellers

Location	Sales	Sales Previous Year
Austin	12 068 707,33	5 781 711,05
Jersey	12 766 950,39	6 208 117,64
Las Vegas	17 226 978,87	8 842 533,99
Total	42 062 636,58	20 832 362,68

Top 3 Worst Sellers

Location	Sales	Sales Previous Year
Denver	1 443 417,66	706 211,00
Detroit	2 106 635,26	1 009 126,79
Portland	4 056 873,19	2 041 122,92
Total	7 606 926,11	3 756 460,70

Sales Breakdown by Brand/Category



Head Rest Bed Company - Managers Performance

13

Managers

9

Maximum of years in Service

1

Minimum of years in Service

Manager Sales Percentage of Total Sales

