

FARMBOY FINE ARTS

rural roots for urban design



Opportunity for Talented Web Designer / Developer Intern

Farmboy Fine Arts (FBFA) is an integrated contemporary art and design company that develops custom site-specific artwork and design objects for clients around the globe, primarily in the hospitality industry. We have been recognized for our creative leadership for over 10 years, working from our spacious design studio in downtown Vancouver. Find out more about us at www.farmboyfinearts.com.

Job Description

FBFA is looking for a multi-talented web designer/developer intern and student to assist with an integrated social media project and enhance the company's web site as the next steps in its online strategy. This is a paid internship.

Responsibilities

Your main responsibility will be building out the UI designs and new e-marketing / social media features into a solid cross-browser compatible web site. We're looking for someone who has attention to visual, communication and navigation details, has strong web design and technical skills, and has a good intuition related to web usability. The right candidate will have a marketing mind in finding multiple and innovative ways to evolve FBFA's online presence.

- Assist in creating the design, planning, testing and evaluation documents for the next phase of the FBFA web site, working in an agile-based environment. Create visual designs from initial product and UI concepts.
- Web design, front-end programming and testing.
- Assist in social media content research, management and contribution. Implement the features and interfaces to support enhanced integrated social media strategy.
- Research, plan and implement SEO and web analytics tools and practices
- Assist in evaluation and defining next steps. Analyze, design, and architect successful user experiences and e-marketing tactics.
- Communicate and collaborate with internal teams.

Specific Skills

- 1-3 years experience in web design and programming
- Expertise in areas of XHTML, CSS, Javascript/AJAX, Flash
- Excellent and demonstrable web UI design skills, including usability
- Up to date on all web standards and best practices on developing for web browser cross-compatibility
- Understanding of social media and e-marketing techniques.
- Familiarity or experience with Microsoft .Net a bonus
- Solid experience with Photoshop, Illustrator, Dreamweaver, etc.
- Ability to prioritize, multi-task, and self-manage to meet project deadlines
- Excellent interpersonal and communication skills

Education

- Computer Science or Engineering with web design and programming experience, Web Design / Development & Communications, Interactive Arts & Technology

Start date & Other Information

- Mid September
- 12-16 week full-time internship
- Competitive compensation

Note: This internship is supported by the Small Business Internship Program. To be eligible, you must be under the age of 30, and a Canadian citizen or permanent resident. See http://www.ic.gc.ca/eic/site/sbip-pspe.nsf/eng/h_00009.html for more info.

To Apply:

Send an email to smah@farmboyfinearts.com

Include the following:

- A cover letter or intro paragraph
- your resume & transcript
- link(s) to your portfolio on the web
- coding examples

DEADLINE: Tuesday August 31st 2010 or until position is filled.

FBFA is consistently recognized as one of the most innovative design firms and art providers in the industry. If you are self-motivated, have killer skills and want to work in an inspiring environment, be sure to contact us!

