



UBC COMPUTER SCIENCE STUDENT SOCIETY

2024 SPONSORSHIP PACKAGE OUR FIRST OFFERING EVER



ubccsss.org



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[@ubc_csss](https://www.instagram.com/ubc_csss)



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ABOUT US

The UBC Computer Science Student Society (CSSS) represents the student body of one of Canada's top CS programs.

Our vision is to foster strong connections between students and the broader community. We envision a future where students have access to a wide range of industry and academic opportunities, and where the CS community at UBC is a hub of innovation and excellence.

We bring the largest and most exciting events to campus, including the only UBC Technical Career Fair since 1994.

Your sponsorship pushes your visibility to the forefront of 3,000+ students. We invite you to attend, support and host our industry events. In exchange, establish your talent pipelines and attach your brand to high impact efforts across design teams, hackathons and industry fairs.



IMPACT



20+

years of
service

28+

events in
2023/24

70+

companies
worked with

3000+

members

2300+

instagram
followers

2000+

website visits
per month

2000+

attendees at our
biggest events

2800+

discord
members

80000+

social media
impressions in
90 days



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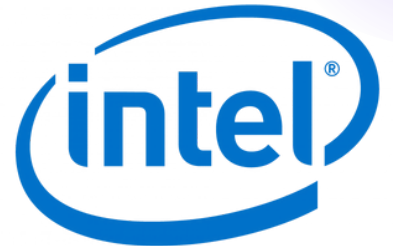
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PAST COLLABORATORS



 Meta

 SAMSUNG

 intel®

 amazon

 salesforce

 SAP

 Apple

 Capital One

 hp

 Microsoft

 accenture

 RBC

 Google

 Electronic Arts

 IBM

 BlackBerry

 KPMG



INITIATIVES



Tech Consulting Program

@Nov-Feb 2024

Our design teams work hand-in-hand across UBC clubs, communities, and labs to enrich digital presence, automate processes, and enhance user experiences. This program provides the opportunity for inexperienced students to draft impactful software solutions for nonprofits using industry software development processes, under mentorship of experienced peers.

Technical Career Fair

@Feb 2024

As the only annual tech-focused career fair at UBC, this event is the premier networking event for thousands of students studying Computer Science, Engineering, Arts and Business. UBC has the largest Computer Science program in Western Canada; UBC CS is home to 3,000+ students with the most co-op placements in 2022 among BC.

Career Workshop Series

@Sep-Apr 2024

Each month during the winter terms, we run workshops for students related to resumes, networking, gaming, cloud, AI, startups, research and various other topics of interest. We can add you to our list of supporters, give you two workshops and continued invitations to relevant events in this series.

CS End of the Year Gala

@Apr 2024

As a lasting triumphant note for students, we plan and host the yearly gala open to all Computer Science students at UBC and any invited guests. We provide a full course meal, music, entertainment and activities for the night at beautiful venues chosen each year around Vancouver.



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INCOMING



Automotive and IoT Hackathon Week

@TBD 2024

In collaboration with the University of Alberta's Computer Engineering Club, this event introduces Automotive and IoT companies to students at two of the largest universities in Western Canada virtually through information sessions and a hackathon competition. This event is the first large-scale networking event that our club will host with another university.

Mock Interview Series

@TBD 2024

We intend to host an industry-to-student group mentorship program revolving around mock interviews across the career fields related to Computer Science, including but not limited to: software development, data science, research, trading, UI/UX, and product management.

Company-sponsored Competitions

@TBD 2024

Given interest, we are looking into hosting company-specific competitions on request including but not limited to hackathons, case competitions, project competitions, coding competitions and more.

Professional Program Info Sessions

@TBD 2024

We are looking into expanding our catalogue further to provide info sessions and recruiting nights for companies or universities interested in our student body. Past examples include Google Summer of Code and CMU's Computational Finance Program.



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SPONSORSHIP TIERS



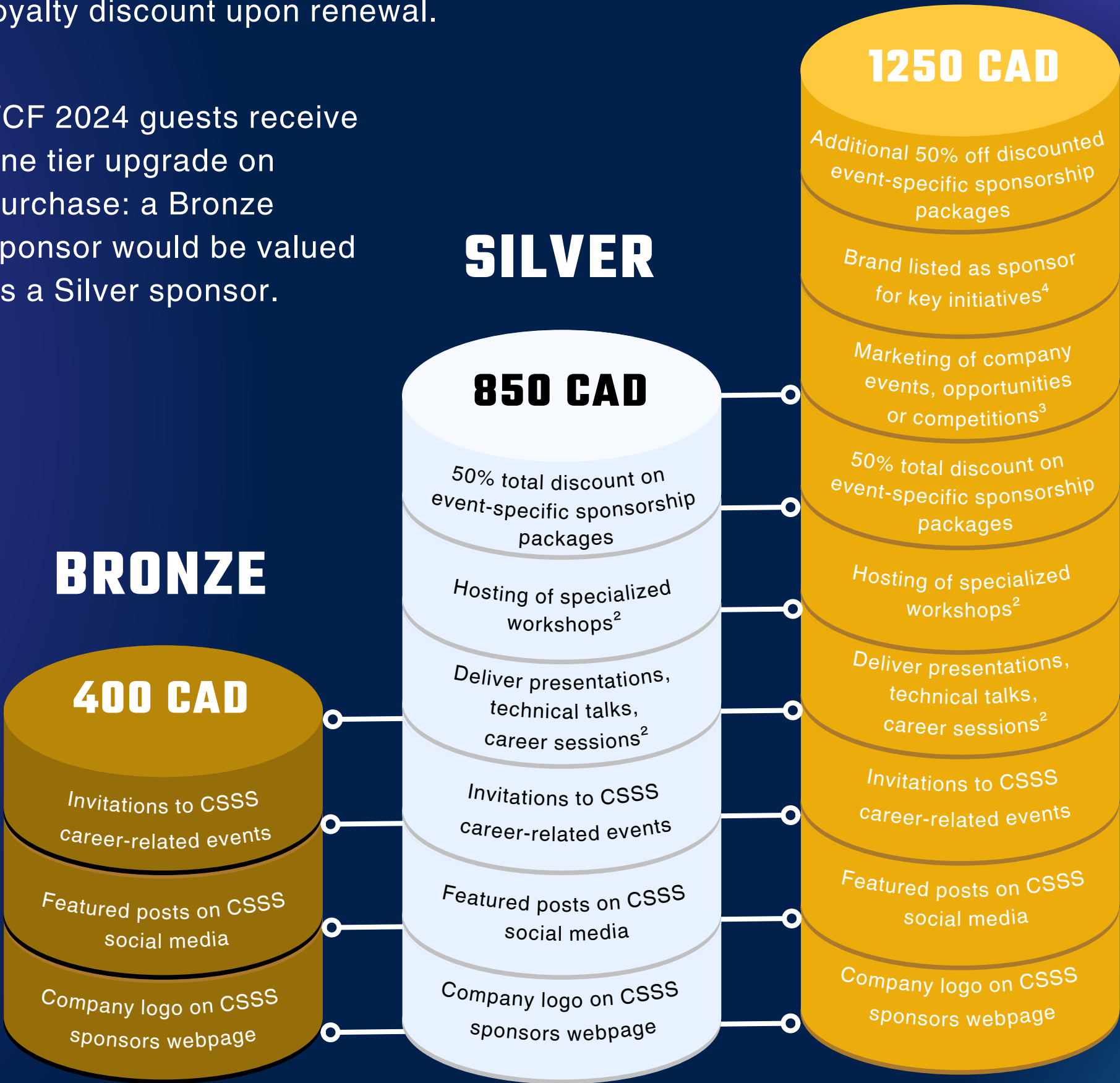
GOLD¹

An agreement of sponsorship will last for one calendar year. Companies will receive a 20% loyalty discount upon renewal.

TCF 2024 guests receive one tier upgrade on purchase: a Bronze sponsor would be valued as a Silver sponsor.

SILVER

BRONZE



¹There is a maximum of 4 Gold tier sponsors at any point in time.
²Maximum number of events per academic term is 1 for silver and 2 for gold. Higher tier sponsors have priority for event scheduling.

³Maximum number of marketing requests per academic term is 2.
⁴Key initiatives are large events spanning more than 48 hours.



FAQs



- **Which CSSS events count as career events?**
 - This would be the events involving the industry that are not sponsored by a specific company. You will be contacted when we host these events. For example, if we host an alumni night not sponsored by a specific company, you will be invited!
- **How many features on social media are included?**
 - We will advertise the events organized with us and the initial announcement of sponsorship with info about your company on all of our platforms. This also includes events where a company employee is a featured presenter.
 - Additional marketing is included in the gold tier, i.e. advertising early career programs or company initiatives. For this, we have a limit of 2 advertisements per term.
- **Which events will incur additional costs and how much does this cost?**
 - Nearly all of our events will not incur additional costs unless there are requests for serving food or specific buildings requiring rental costs. If an event you request does require expenses, we will cover up to \$300 and require help with the remainder.
- **What key initiatives would gold sponsors be listed as a sponsor for?**
 - Based on the major external initiatives, we would include the Tech Consulting, Workshop series and Automotive and IoT Conference events. We may create more initiatives in the year.
 - We will notify you when such events are released.

