ANICA RAHMAN

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Creative and driven Frontend Developer with two years of professional experience. Proficient in modern web technologies, including HTML, CSS, JavaScript, Tailwind CSS, React, Vue.js, Node.js, Express, PostgreSQL, and MySQL and currently learning Python for personal projects. Experienced in using Git and BitBucket for version control and collaborating with backend developers. Passionate about building responsive, user-friendly applications and continuously improving development skills. Currently seeking a new Frontend Developer role to contribute to innovative projects as a woman in Tech.

WORK EXPERIENCE

Brand Ambassador
Matrix Alliance | *July 2024 - Present*
- Engaged customers using **direct sales strategies**, leveraging the **Law of Averages** to optimise conversion rates.
- Developed and maintained an in-depth understanding of **products and services** to effectively communicate their benefits and advantages.
- Applied strong **negotiation, objection handling, and communication skills** to drive customer engagement and sales.
- Consistently met sales targets by implementing **effective marketing and persuasion techniques**.

Junior Frontend Web Developer
Wikicasa IT | *February 2023 - February 2024*
- Developed and maintained features for **Wikicasa's website**, contributing to over **200+ tasks**.
- Utilised **Vue.js and Tailwind CSS** to enhance UI components for a seamless user experience.
- Debugged and optimised website performance, improving **speed and responsiveness**.
- Collaborated with designers and backend developers to ensure project execution.
- Gained experience with **Spring Framework** and **IntelliJ IDEA** for full-stack development.
- Utilised **Git** for version control, with regular commits and pull requests on **BitBucket** to maintain code integrity and facilitate collaboration across the development team.

- Collaborated with backend developers to integrate **MySQL** databases for efficient data retrieval.

Customer Advisor

Boots UK | *November 2022 - January 2023*
- Acted as a Customer Service Officer
- Storing of health and beauty products

Video Editor

University of Nottingham | *January 2021 – August 2021*
- Developed 10+ videos on Career and Employability for the University of Nottingham's YouTube channel
- Edited videos on Final Cut Pro and Adobe Premiere Pro

Covid-19 Test Assistant

University of Nottingham | *December 2020 - January 2021*
- Provided guidance and supervised swabbing procedure
- Collected completed swabs and passed them to the Processing Operatives

Hair Transplant Technician

IK Clinics | *November 2015 – August 2020*
- Role in medicine administration and record keeping, ensuring patient's confidentiality is maintained
- Responsible for patient health and safety
- Greeting patients to treatment room professionally
- Surgical procedures in extracting and implanting hair follicles to patient

EDUCATION

Software Development, Boolean UK

February 2022 - August 2022
Languages tools used: HTML, CSS, JavaScript, React, Node.js, Express, PostgreSQL, Prima, Insomnia

University of Nottingham - BSc Adult Nursing

September 2019 - August 2022

Wyggeston and Queen Elizabeth I College (WQE), Leicester

GCSE's and A levels at grade A to C

Margherita di Savoia, Rome, Italy

OTHER SKILLS

- Italian (fluent), Bengali (fluent), English (fluent), Hindi (basic) and Arabic (basic)
- Video editing in Final Cut Pro X, iMovie and Adobe Premiere Pro
- Figma
- Knitting skills

REFERENCES

References are available on request