

# SWATI TAIWADE

swati.taiwade@gmail.com | 908-625-0790

---

## Summary:

Experienced Web Developer with over 12 years of hands-on expertise in designing, developing, and optimizing web applications. Skilled in both front-end and back-end technologies with a strong focus on creating responsive, user-friendly, and performance-optimized websites. Adept at collaborating with cross-functional teams, managing projects from concept to deployment, and continuously enhancing technical skills to keep up with industry advancements. Passionate about writing clean, maintainable code and delivering high-quality, scalable web solutions.

## Skills:

- Front-End Development: HTML5, CSS3, JavaScript, React, jQuery, Bootstrap, and Material Design
- Back-End Technologies: ASP.NET, SQL
- Version Control: Git, GitHub
- Responsive Design: Mobile-first design, cross-browser compatibility, CSS3 Flexbox/Grid
- Tools & Frameworks: Visual Studio, Figma, WordPress, jQuery
- UX/UI Design: Adobe Creative Suite, Figma, UI/UX Design, Prototyping
- Web optimization: performance tuning, SEO best practices, image compression

## Experience:

CHARGEANYWHERE LLC  
Plainfield, NJ

May 2011 to Present

### SENIOR WEB DEVELOPER

ChargeAnywhere is a leader in mobile payment solutions, providing secure, customizable payment processing tools for merchants globally.

- Led UI/UX development for mobile and web-based portals, implementing responsive designs using HTML5, CSS3, React, and Bootstrap.
- Modernized the web tech stack, transitioning to HTML5, CSS3, and Material Design to improve code efficiency, maintainability, and cross-browser compatibility.
- Built and maintained multilingual components for international clients, significantly enhancing user accessibility and engagement across different regions.
- Optimized performance by implementing fluid grid systems, CSS3 media queries, and lazy loading techniques to improve load times and overall user experience.
- Collaborated with marketing teams to design web graphics and assets, ensuring a cohesive visual identity for corporate and customer-facing portals.
- Led code validation and testing to ensure security, accessibility, and compatibility across browsers and devices.

Tech Stack: HTML5, CSS3, JavaScript, React, Bootstrap, jQuery, Visual Studio, Adobe Creative Suite, WordPress, and Figma.

# SWATI TAIWADE

swati.taiwade@gmail.com | 908-625-0790

---

NJYP ONLINE  
Freehold, NJ

May 2009 to May 2011

## WEB PROJECT MANAGER AND GRAPHIC DESIGNER

NJYP Online is a web design and online marketing agency specializing in small business solutions, including SEO, social media marketing, and custom web development.

- Managed web development projects for over 20 clients, including project scoping, team coordination, and delivering high-quality websites on time.
- Worked closely with offshore teams to ensure the design, development, and SEO tasks met client specifications and timelines.
- Implemented SEO best practices across client websites, driving significant improvements in organic traffic and search engine rankings.
- Developed and maintained client websites using HTML, CSS, JavaScript, and jQuery, ensuring a responsive and user-centric design approach.
- Monitored and optimized SEO performance, leveraging Google Analytics and Google Search Console to identify opportunities for improving visibility.

Tech Stack: HTML, CSS, JavaScript, jQuery, WordPress, Adobe Creative Suite, Google Analytics, SEO.

JK DESIGN

May 2000 to Oct 2002

## ASP DEVELOPER

JK Design is a creative agency specializing in branding, digital marketing, and web development.

- Developed websites from start to finish using Classic ASP, HTML, CSS, and JavaScript, delivering fully functional, client-ready sites.
- Gathered client requirements, and collaborated with internal teams to produce tailored web solutions.
- Led the deployment and maintenance of client websites, ensuring timely updates and enhancements post-launch.

Tech Stack: Classic ASP, HTML, CSS, JavaScript.

## Education:

**Bachelor of Science**

Mumbai University

Mumbai, India

**Diploma - Graphic Design**

Anthem Institute

North Brunswick, NJ

## Certifications:

- React Basics by Meta
- Programming with JavaScript by Meta