# SWATI TAIWADE

swati.taiwade@gmail.com | 908-625-0790

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**Summary**:
Results-driven **Senior Web Developer** with **12+ years of experience** designing, developing, and optimizing high-performance web applications. Proficient in **front-end and back-end technologies**, with a strong focus on **responsive design, UX/UI, and performance optimization**. Adept at managing projects from concept to deployment, collaborating with cross-functional teams, and implementing industry best practices. Passionate about writing clean, maintainable code and delivering scalable, user-friendly web solutions.

**Skills**:
- **Front-End Development**: HTML5, CSS3, JavaScript, React, jQuery, Bootstrap, and Material Design
- **Back-End Technologies**: ASP.NET, MySQL
- **Version Control**: Git, GitHub
- **Responsive Design**: Mobile-first design, cross-browser compatibility, CSS3 Flexbox/Grid
- **Tools & Frameworks**: Visual Studio, WordPress, jQuery
- **UX/UI Design**: Adobe Creative Suite, Figma, UI/UX Design, Prototyping
- **Web Optimization**: Performance tuning, SEO best practices, Image compression

**Experience**:

CHARGE ANYWHERE LLC                                                                      May 2011 to Present
Piscataway, NJ

SENIOR WEB DEVELOPER
May 2011 – Present | Plainfield, NJ
- ChargeAnywhere is a leader in mobile payment solutions, providing secure, customizable payment processing tools for merchants globally.
- Led UI/UX development for mobile and web-based portals, implementing responsive designs using HTML5, CSS3, React, and Bootstrap.
- Modernized the web tech stack, transitioning to HTML5, CSS3, and Material Design, improving code efficiency, maintainability, and cross-browser compatibility.
- Managed and optimized the corporate WordPress site, including plugin updates, site upgrades, and SEO strategy implementation.
- Developed multilingual components for international clients, enhancing global user accessibility and engagement.
- Improved performance by implementing fluid grid systems, and CSS3 media queries, reducing load times and boosting user experience.
- Collaborated with marketing teams to design web graphics and assets, ensuring a cohesive brand identity for corporate and customer-facing portals.

**Tech Stack**: HTML5, CSS3, JavaScript, React, Bootstrap, jQuery, MySQL, Visual Studio, Adobe Creative Suite, WordPress, Figma.

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NJYP ONLINE                                                    May 2009 to May 2011
Freehold, NJ

WEB PROJECT MANAGER AND GRAPHIC DESIGNER
NJYP Online is a web design and online marketing agency specializing in small business solutions,
including SEO, social media marketing, and custom web development.

- Managed web development projects for over 20 clients, including project scoping, team coordination, and delivering high-quality websites on time.
- Worked closely with offshore teams to ensure the design, development, and SEO tasks met client specifications and timelines.
- Implemented SEO best practices across client websites, driving significant improvements in organic traffic and search engine rankings.
- Developed and maintained client websites using HTML, CSS, JavaScript, and jQuery, ensuring a responsive and user-centric design approach.
- Monitored and optimized SEO performance, leveraging Google Analytics and Google Search Console to identify opportunities for improving visibility.

**Tech Stack**: HTML, CSS, JavaScript, jQuery, WordPress, Adobe Creative Suite, Google Analytics, SEO.

JK DESIGN                                                       May 2000 to Oct 2002

ASP DEVELOPER
JK Design is a creative agency specializing in branding, digital marketing, and web development.

- Developed fully functional, client-ready websites using Classic ASP, HTML, CSS, and JavaScript, delivering fully functional, client-ready sites.
- Gathered client requirements, and collaborated with internal teams to deliver tailored web solutions.
- Led the deployment and maintenance of client websites, ensuring timely updates and enhancements post-launch.

**Tech Stack**: Classic ASP, HTML, CSS, JavaScript.

**Education**:
**Bachelor of Science**          Mumbai University          Mumbai, India
**Diploma - Graphic Design**     Anthem Institute           North Brunswick, NJ

**Certifications**:
- React Basics by Meta
- Programming with JavaScript by Meta