

## Q4:Analyze and visualize sentiment patterns in social media data to understand public opinion and attitudes towards specific topics or brands.

```
In [1]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

```
In [2]: df=pd.read_csv("twitter_training.csv")
df
```

```
Out[2]:
```

	2401	Borderlands	Positive	im getting on borderlands and i will murder you all ,
0	2401	Borderlands	Positive	I am coming to the borders and I will kill you...
1	2401	Borderlands	Positive	im getting on borderlands and i will kill you ...
2	2401	Borderlands	Positive	im coming on borderlands and i will murder you...
3	2401	Borderlands	Positive	im getting on borderlands 2 and i will murder ...
4	2401	Borderlands	Positive	im getting into borderlands and i can murder y...
...	...	...	...	...
74676	9200	Nvidia	Positive	Just realized that the Windows partition of my...
74677	9200	Nvidia	Positive	Just realized that my Mac window partition is ...
74678	9200	Nvidia	Positive	Just realized the windows partition of my Mac ...
74679	9200	Nvidia	Positive	Just realized between the windows partition of...
74680	9200	Nvidia	Positive	Just like the windows partition of my Mac is I...

74681 rows × 4 columns

```
In [3]: df.head()
```

```
Out[3]:
```

	2401	Borderlands	Positive	im getting on borderlands and i will murder you all ,
0	2401	Borderlands	Positive	I am coming to the borders and I will kill you...
1	2401	Borderlands	Positive	im getting on borderlands and i will kill you ...
2	2401	Borderlands	Positive	im coming on borderlands and i will murder you...
3	2401	Borderlands	Positive	im getting on borderlands 2 and i will murder ...
4	2401	Borderlands	Positive	im getting into borderlands and i can murder y...

```
In [6]: col=['ID', 'Entity', 'Sentiment', 'Content']
df=pd.read_csv("twitter_training.csv",names=col)
df.head()
```

```
Out[6]:
```

	ID	Entity	Sentiment	Content
0	2401	Borderlands	Positive	im getting on borderlands and i will murder yo...
1	2401	Borderlands	Positive	I am coming to the borders and I will kill you...
2	2401	Borderlands	Positive	im getting on borderlands and i will kill you ...
3	2401	Borderlands	Positive	im coming on borderlands and i will murder you...
4	2401	Borderlands	Positive	im getting on borderlands 2 and i will murder ...

```
In [7]: df.shape
```

```
Out[7]: (74682, 4)
```

```
In [8]: df.ndim
```

```
Out[8]: 2
```

```
In [9]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 74682 entries, 0 to 74681
Data columns (total 4 columns):
 #   Column      Non-Null Count  Dtype  
---  -
 0   ID          74682 non-null  int64  
 1   Entity      74682 non-null  object  
 2   Sentiment   74682 non-null  object  
 3   Content     73996 non-null  object  
dtypes: int64(1), object(3)
memory usage: 2.3+ MB
```

```
In [11]: df.describe
```

```
Out[11]: <bound method NDFrame.describe of          ID      Entity Sentiment \
0      2401  Borderlands  Positive
1      2401  Borderlands  Positive
2      2401  Borderlands  Positive
3      2401  Borderlands  Positive
4      2401  Borderlands  Positive
...      ...      ...      ...
74677  9200      Nvidia  Positive
74678  9200      Nvidia  Positive
74679  9200      Nvidia  Positive
74680  9200      Nvidia  Positive
74681  9200      Nvidia  Positive

                                     Content
0      im getting on borderlands and i will murder yo...
1      I am coming to the borders and I will kill you...
2      im getting on borderlands and i will kill you ...
3      im coming on borderlands and i will murder you...
4      im getting on borderlands 2 and i will murder ...
...      ...      ...
74677  Just realized that the Windows partition of my...
74678  Just realized that my Mac window partition is ...
74679  Just realized the windows partition of my Mac ...
74680  Just realized between the windows partition of...
74681  Just like the windows partition of my Mac is l...

[74682 rows x 4 columns]>
```

```
In [12]: df.isnull().sum()
```

```
Out[12]: ID      0
Entity      0
Sentiment    0
Content    686
dtype: int64
```

```
In [13]: df.dropna(axis=0,inplace=True)
```

```
In [14]: df.isnull().sum()
```

```
Out[14]: ID      0
Entity      0
Sentiment    0
Content      0
dtype: int64
```

```
In [15]: df.duplicated().sum()
```

```
Out[15]: 2341
```

```
In [16]: df.drop_duplicates(inplace=True)
df.duplicated().sum()
```

```
Out[16]: 0
```

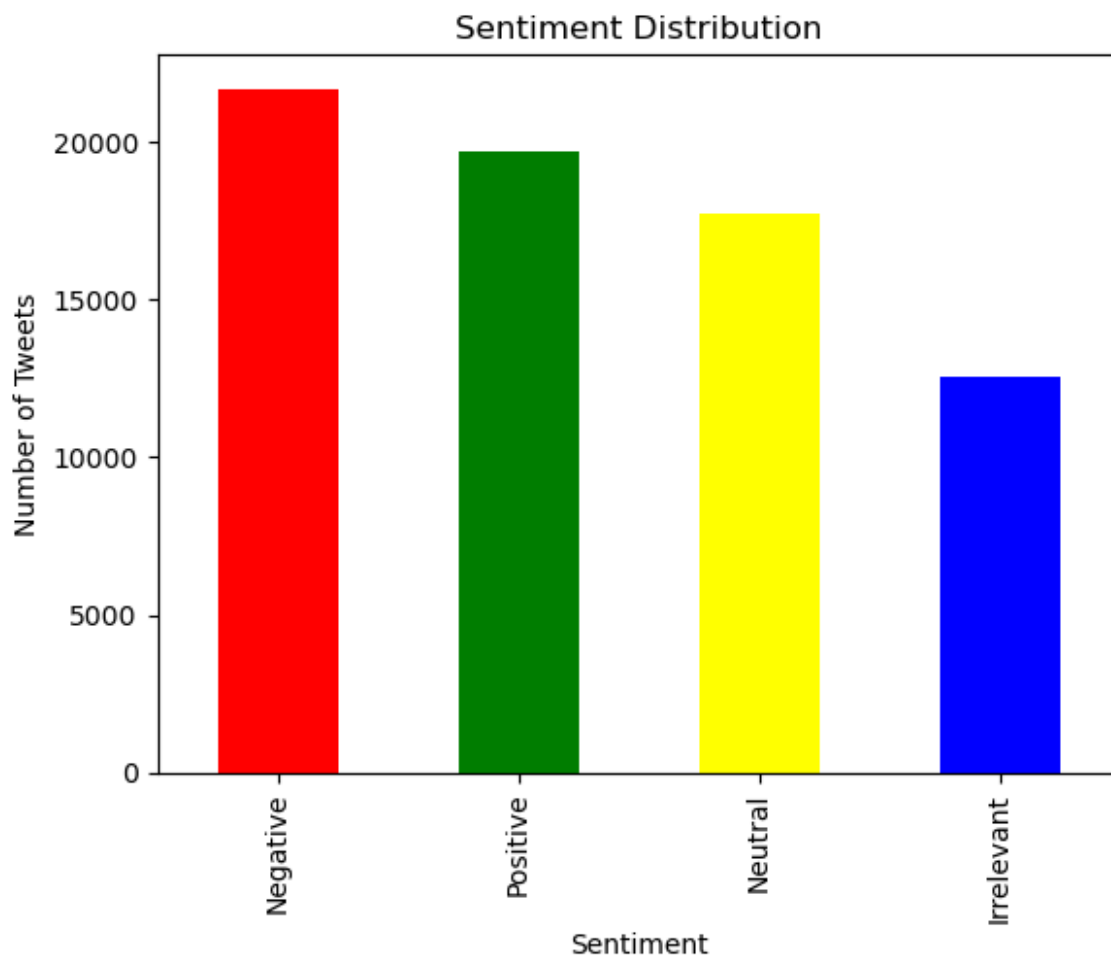
```
In [17]: df.shape
```

```
Out[17]: (71655, 4)
```

```
In [18]: sentiments=df["Sentiment"].value_counts()  
sentiments
```

```
Out[18]: Sentiment  
Negative      21698  
Positive      19713  
Neutral       17707  
Irrelevant    12537  
Name: count, dtype: int64
```

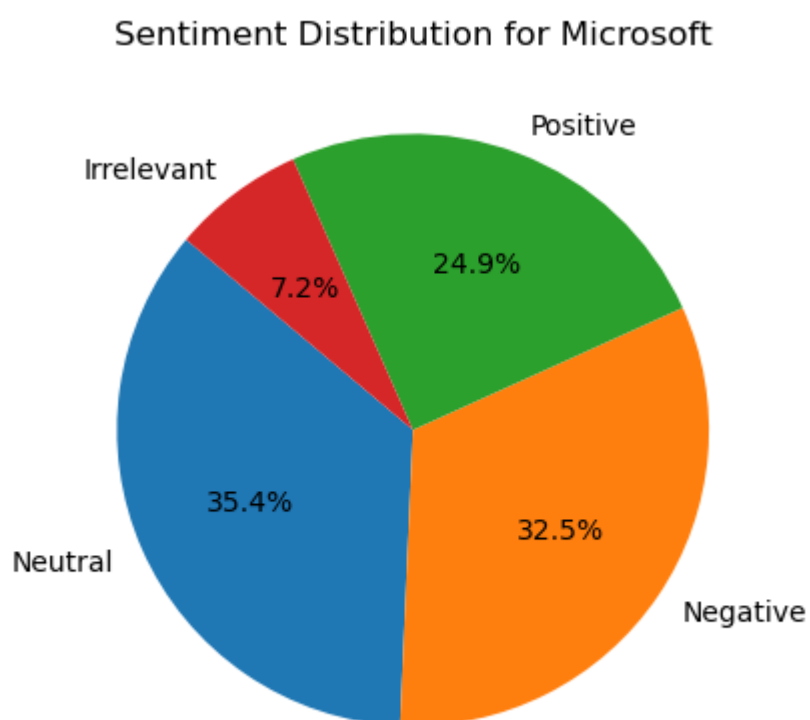
```
In [20]: sentiments.plot(kind='bar', color=['red', 'green', 'yellow', 'blue'])  
plt.title('Sentiment Distribution')  
plt.xlabel('Sentiment')  
plt.ylabel('Number of Tweets')  
plt.show()
```



```
In [21]: brand= df[df['Entity'].str.contains('Microsoft', case=False)]  
brand_sentiment= brand['Sentiment'].value_counts()  
brand_sentiment
```

```
Out[21]: Sentiment  
Neutral      816  
Negative     748  
Positive     573  
Irrelevant   167  
Name: count, dtype: int64
```

```
In [22]: plt.pie(brand_sentiment, labels=brand_sentiment.index, autopct='%1.1f%%', sta  
plt.title('Sentiment Distribution for Microsoft')  
plt.show()
```



```
In [ ]:
```