


Block 2

ParticipantID (to be filled out by experimenter)

Introduction

Thank you very much for participating!

Before we start with the EEG experiment, we need to assess some general information about you and your social media use 

Please take your time and fill out the following questions.

Demographics

What is your highest educational level?

- ☐ Below high school or GED
- ☐ High school or GED
- ☐ College or postsecondary certificate
- ☐ Bachelor degree (University)
- ☐ Postgraduate degree (University)

What is your biological sex?

- ☐ Male
- ☐ Female
- ☐ Non-binary / third gender
- ☐ Prefer not to say

How old are you (in years)?

What is you preferred hand to accomplish the following activities? If you use both hands, then select both answer options.

With which hand do you...

	Which hand would you use?	
	Left	Right
... throw a ball?	<input type="checkbox"/>	<input type="checkbox"/>
... cut with scissors?	<input type="checkbox"/>	<input type="checkbox"/>
... comb your hair?	<input type="checkbox"/>	<input type="checkbox"/>
... brush your teeth?	<input type="checkbox"/>	<input type="checkbox"/>
... cut food with a knife (without fork)?	<input type="checkbox"/>	<input type="checkbox"/>
... eat with a spoon?	<input type="checkbox"/>	<input type="checkbox"/>
... hammer?	<input type="checkbox"/>	<input type="checkbox"/>
... use a screwdriver?	<input type="checkbox"/>	<input type="checkbox"/>
... strike a match (in which hand is the match)?	<input type="checkbox"/>	<input type="checkbox"/>
... thread a needle (thread or needle, according to which is moved)?	<input type="checkbox"/>	<input type="checkbox"/>

How frequently do you use Instagram?

- ☐ several times per hour
☐ several times per day
☐ several times per week
☐ several times per month
☐ fewer than on a monthly basis

How many influencers do you follow on Instagram?

- ☐ more than 100
☐ more than 50
☐ more than 10
☐ more than 5
☐ less than 5

Please rate the following Instagram activities depending on how frequently you typically do them.

	Normally, everytime when I am on Instagram	Once in a while when I am on Instagram	Very seldomly when I am on Instagram	I never do these things on Instagram
Scroll the feed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Look at user stories	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Look at user profiles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Look at				

Look at company profiles/posts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Like posts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Comment on posts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Write messages with other users	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Create stories and/or posts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please rate in how far you agree to the following statements.

	1 (totally disagree)	2	3	4	5 (totally agree)
My perceptions often change when I receive information from the influencers that I follow.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I value the opinion of the influencers that I follow as if they were someone close whom I trust.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The influencers that I follow suggest helpful products or brands to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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