

Why Climate
Change Matters
and
How We're Tackling
It Together!



PLANETZE
PROJECT



Climate change is one of the most pressing challenges our world faces today. It's driven by an increase in greenhouse gases (GHGs) in our atmosphere, mostly from human activities like using fossil fuels for energy. These changes in our climate affect not only the environment but also our health, communities, and economies.



At Maplexcellence Inc., we're deeply concerned about these impacts and committed to making a difference. As a software-as-a-service (SaaS) company, we focus on developing energy and carbon management solutions. We aim to help organizations reduce their carbon footprint, lower energy costs, and boost energy efficiency. To strengthen our approach, we've partnered with an agricultural company specializing in sustainability: Cropinno.





Cropinno is an award-winning agri-tech startup that uses satellite and AI technology to help farmers and agri-businesses improve yield outcomes, boost productivity, and drive sustainability in agriculture. With a strong commitment to sustainable farming practices, Cropinno enables businesses to make data-driven decisions that reduce waste and optimize resource use with sustainable practices.

<https://cropinno.com/>



In line with our mission, Maplexcellence and Cropinno have launched a project focused on sustainability:
PlanetZe.

PlanetZe aims to track individual carbon footprints, giving people the tools to make meaningful, sustainable changes in their lives.



We're proud to have you join us in this journey. We know you have creative ideas to bring to the table, and we're excited to see how you'll surprise us with fresh, innovative designs

While this project might be part of your course this term, your contribution goes beyond just a grade. You have a share in this global mission, a chance to participate in addressing one of the world's biggest challenges. Though your efforts may seem small, they're invaluable in our shared journey toward a more sustainable future. Your work here isn't just about completing an assignment—it's about taking part in a real solution for a worldwide concern.





To recognize your valuable contribution, we're offering incentives for selected students, including a letter of participation, potential internships or future hiring opportunities, and a green gift card based on team size.

We hope these opportunities inspire you to take part, bringing meaningful experiences and real value to your resumes.



Together with young
changemakers like you,
we believe in creating
real solutions for a more
sustainable world!