

week_num2	Previous_week_revenue	Current_week_revenue	WOW_REVENUE
52	1070439	933134	-12.0%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.4%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117638	994184	-11.3%
38	1097403	1117638	1.8%
37	1078573	1097403	1.7%

CREDIT CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

Week Start Date

All

REVENUE

55M

TOTAL INTEREST

7.84M

TRANSACTION
AMOUNT

45M

TRANSACTION
COUNT

656K

F

M

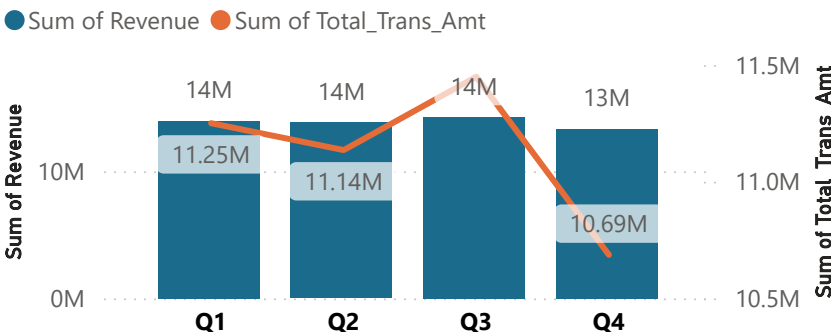
Med

Low

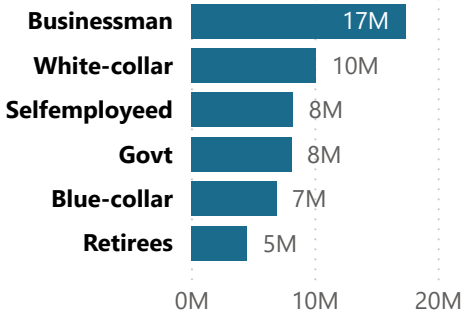
High

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	64,95,887.74	2685635
Gold	2454072	3,73,784.16	56210
Platinum	1135608	1,61,629.05	20665
Silver	5586332	8,12,081.28	187505
Total	55315410	78,43,382.23	2950015

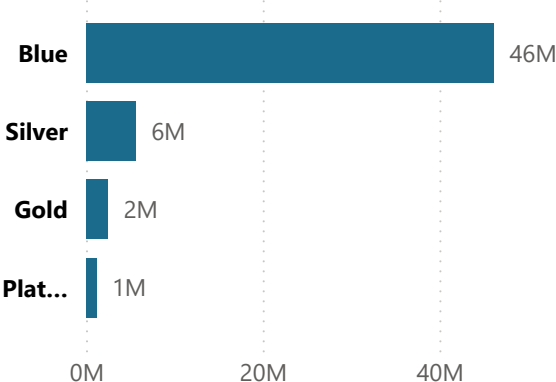
QTR Revenue and Total Trans Amount



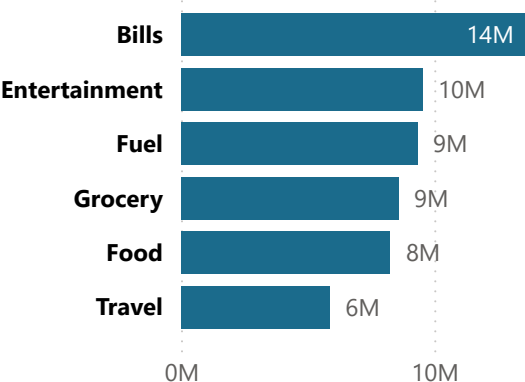
Revenue by Customer Job



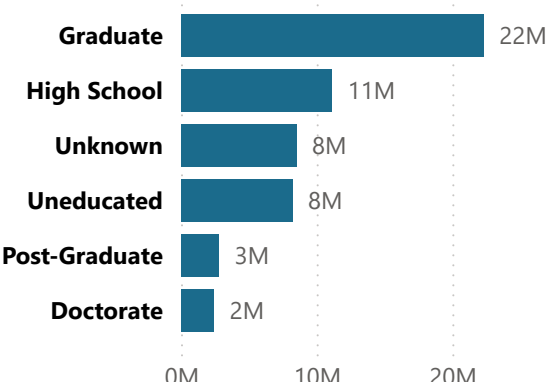
Revenue by Card Category



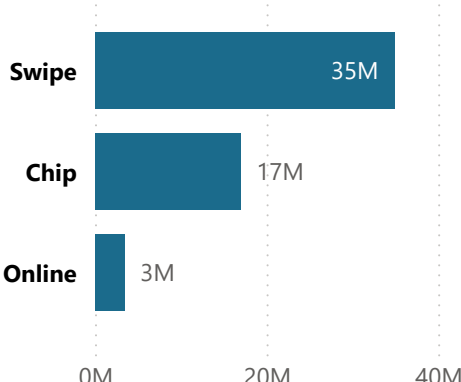
Revenue by Expenditure Type



Revenue by Education Level



Revenue by Use Chip



CREDIT CARD CUSTOMER REPORT

REVENUE

55M

TOTAL INTEREST

7.84M

TOTAL INCOME

576M

CSS

3.19

Q1

Q2

Q3

Q4

Week Start Date

All

Med

Low

High

M

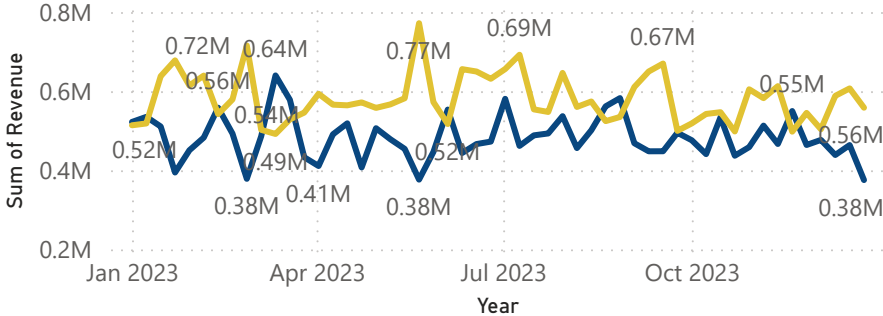
30M

F

25M

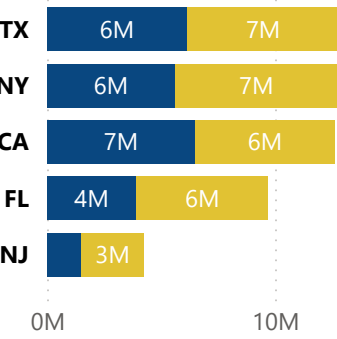
Revenue vs Gender

Gender ● F ● M

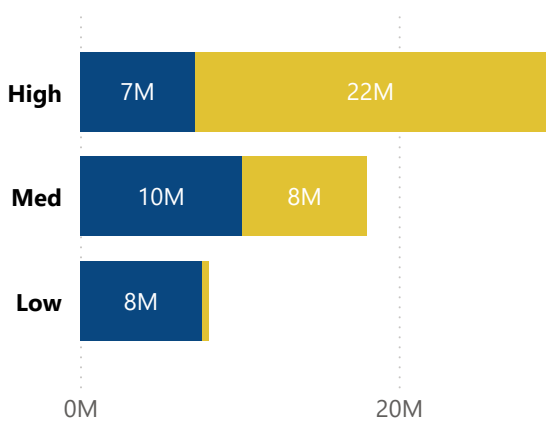


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Businessman	17387832	25,39,390.31	563030
White-collar	10114656	14,41,073.93	451840
Govt	8111701	11,60,016.37	443810
Selfemployeed	8261758	11,19,741.81	746990
Blue-collar	6904279	9,52,800.57	462640
Retirees	4535184	6,30,359.24	281705
Total	55315410	78,43,382.23	2950015

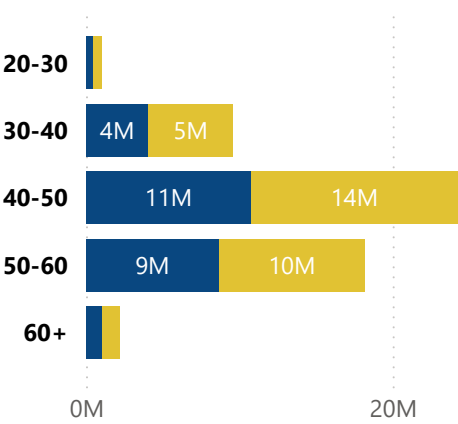
Top States



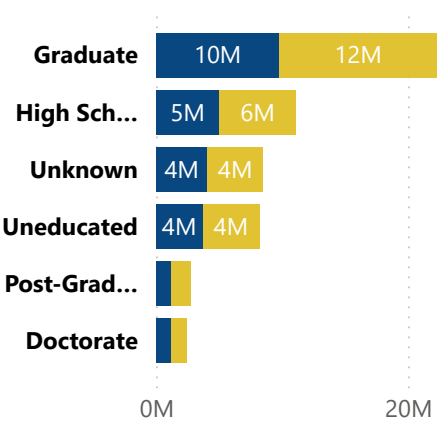
Salary Group



Age Group



Education Status



Marital Status

