



Mid Term (Odd) Semester Examination October 2024

Roll no. 2492525.....

Name of the Course and semester: BCA AIDS/BCA

Name of the Paper: Professional Communication

Paper Code: TBD 104/TBC 104

Time: 1.5 hour

Maximum Marks: 50

Note:

- (i) Answer all the questions by choosing any one of the sub questions
- (ii) Each question carries 10 marks.

Q1.

(10 Marks)

a. Discuss the process of communication with the help of a diagram explaining the term decoding and encoding in detail.(CO1)

OR

b. Write short notes on: (CO1)

- a) Decoding
- b) Feedback
- c) Channel
- d) Receiver

Q2.

(10 Marks)

a. Describe the 7 C's of communication with examples.(CO1)

OR

b. List down any four objectives of communication.(CO1)

Q3.

(10 Marks)

a. Explain:(CO1)

- i) Semantic Barrier
- ii) Physical Barrier
- iii) Psychological Barrier

OR

b. Differentiate between Oral and Written communication with examples.(CO2)

Q4.

(10 Marks)

a. Distinguish between Formal and Informal communication also mentioning their advantages and disadvantages.(CO2)

OR

b. What is Grapevine Communication? Explain it types with examples.(CO2)

Q5.

(10 Marks)

a. Discuss in detail the non verbal and verbal communication citing examples of both of them. (CO2)

OR

b. Explain internal and external communication discussing their utility in the professional world. (CO2)