

O University



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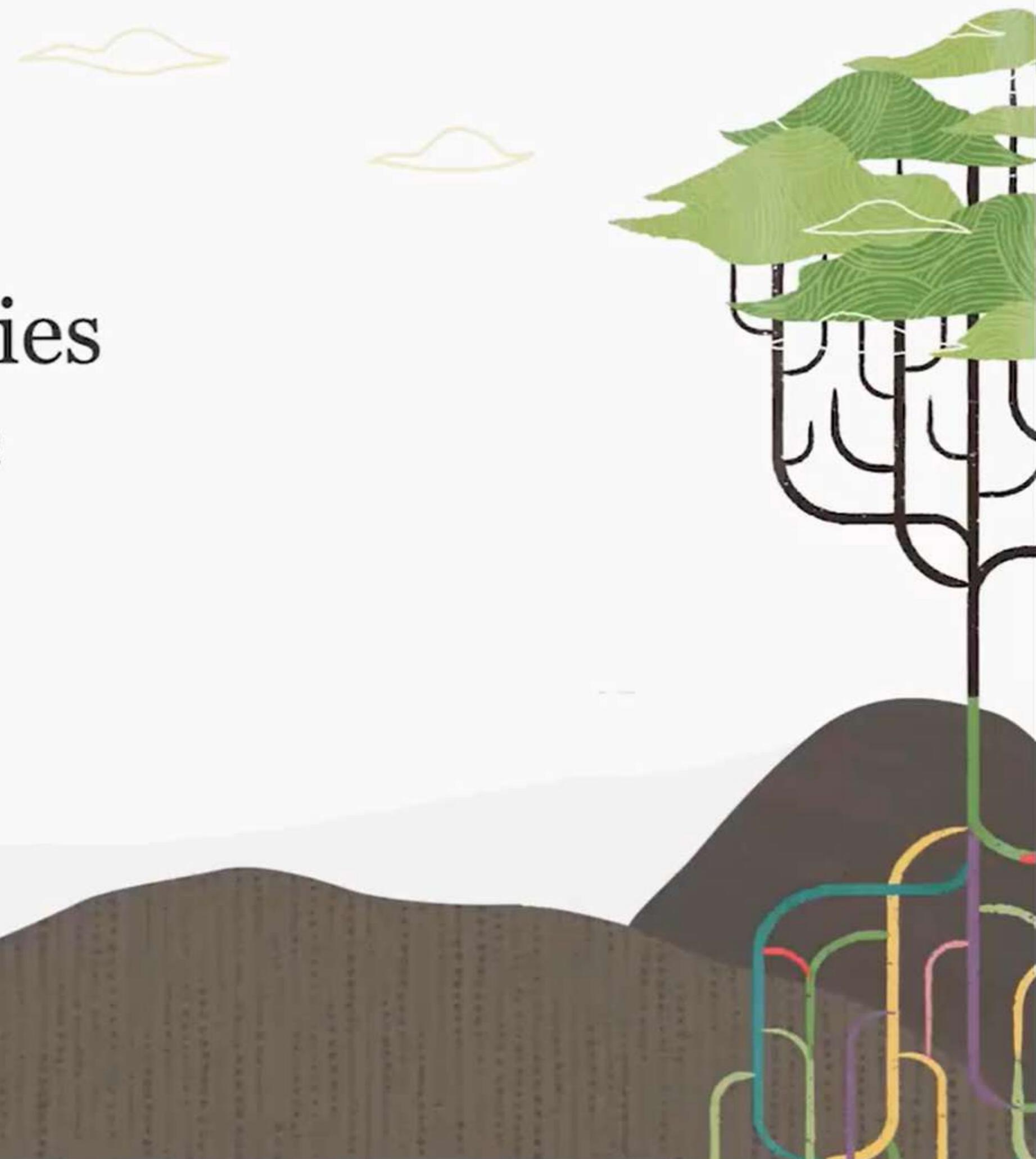
DIRECTOR, PRODUCT MANAGEMENT
ORACLE



University

Natural Language Queries Just Ask Your Database

Use natural language to analyze your data using Select AI and GenAI.



Oracle can bring AI
to the enterprise
at every layer
of our stack.



SaaS Apps

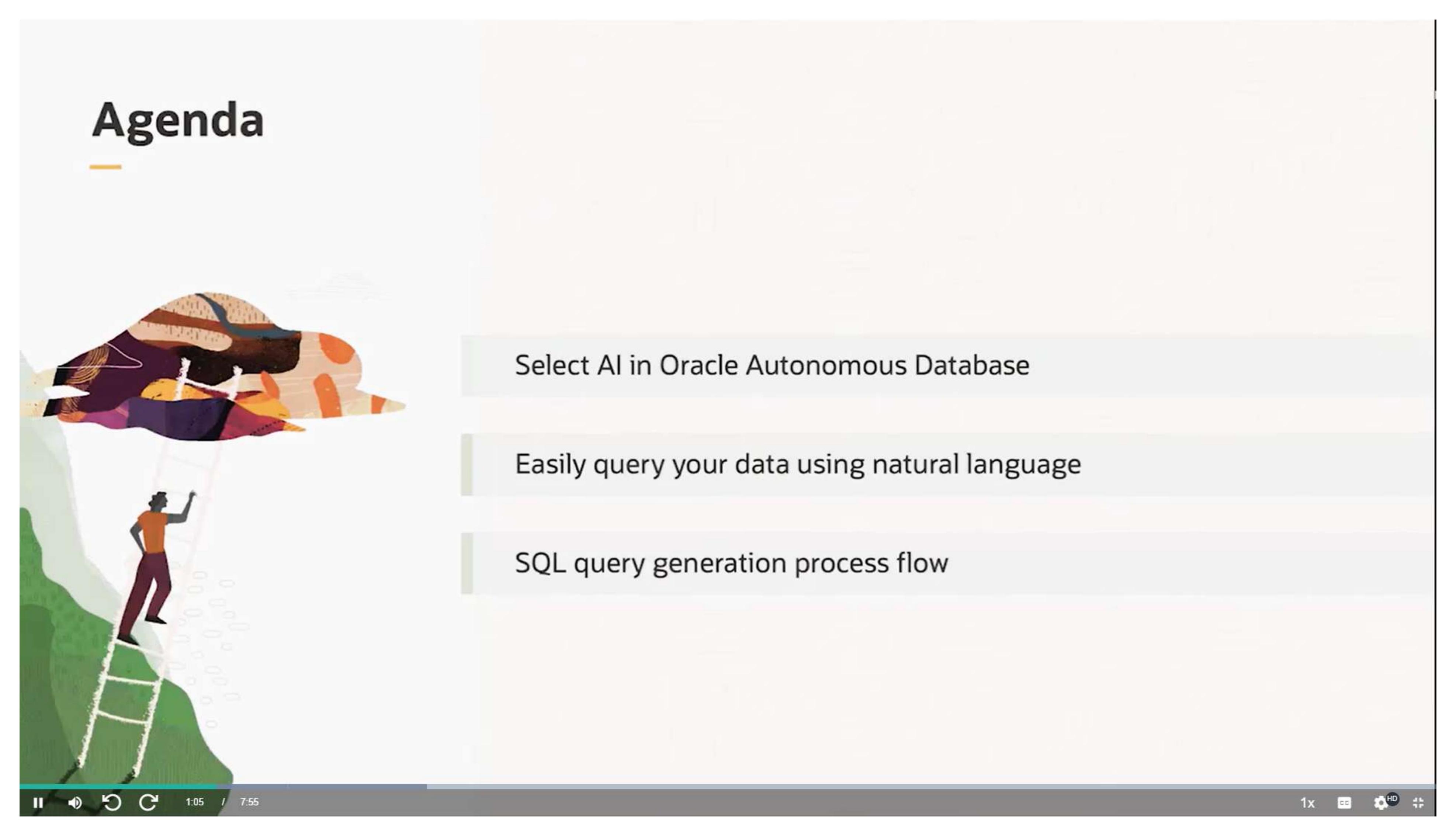
AI Services

Data

Infrastructure

Partners

Agenda



Select AI in Oracle Autonomous Database

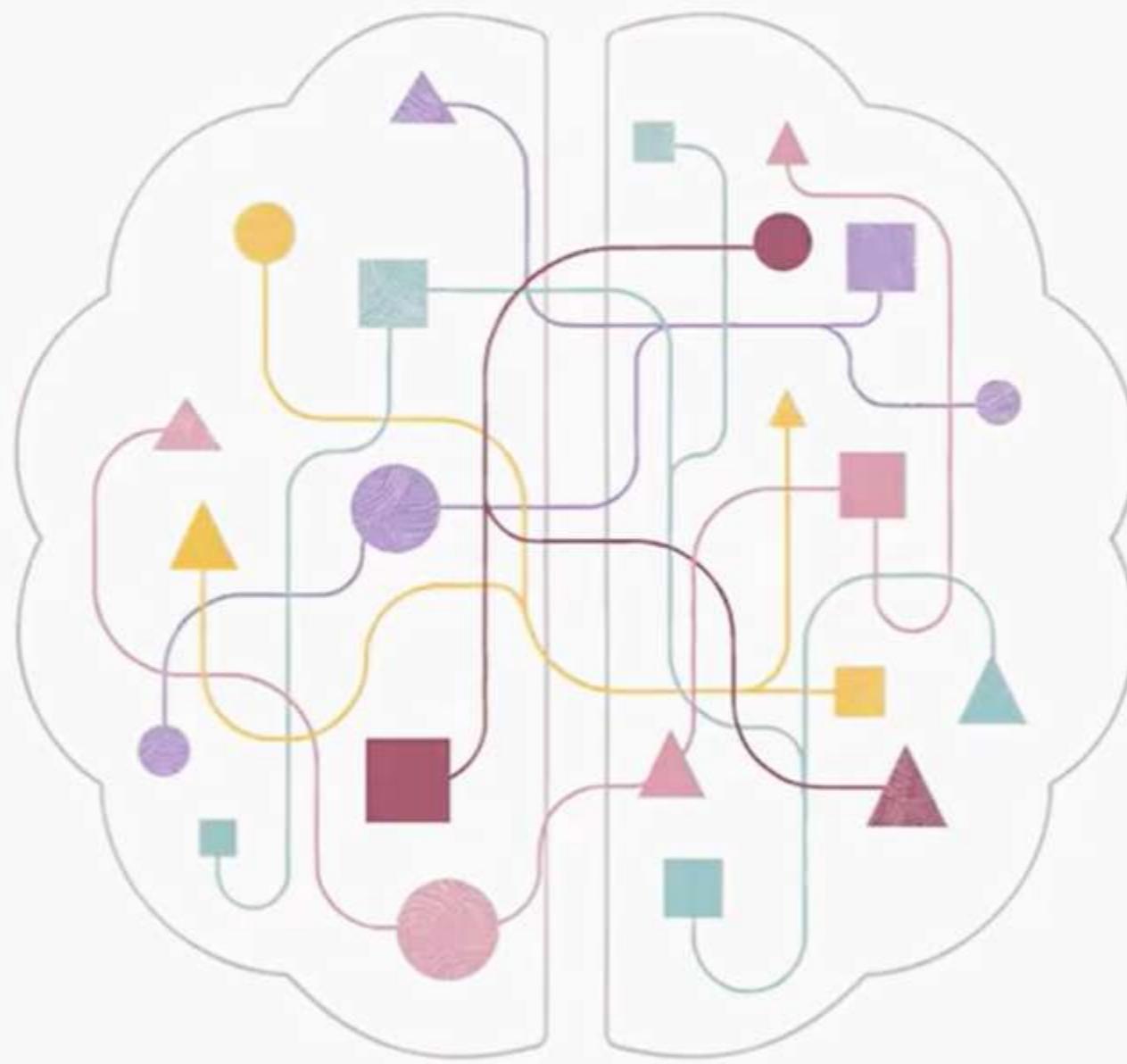
Easily query your data using natural language

SQL query generation process flow

Autonomous Database Select AI

Simplest way to get answers about your business

- > Use **your language** to query data.
- > There is no need to understand where and how your data is stored to gain insights.



Select AI

Simplest way to get answers about your business

Just ask a question.

Autonomous Database
manages the entire
query process to
produce your answer.

The screenshot shows a user interface for an Autonomous Database. On the left, there's a dark sidebar labeled "ADB Chat" with three recent messages: "George Clooney: Known for ...", "'Albert Einstein: A Brief Intro...'", and "Exploring NYC: A One-Week ...". The main area has a light gray background. At the top right, there's an orange speech bubble containing the text "What are our total streams for each Tom Hanks movie this month?". Below this, a table displays the results of the query:

Movie Title	Total Streams
Forrest Gump	443.00
Sleepless in Seattle	95.00
Splash	47.00
Angels & Demons	249.00
Saving Private Ryan	212.00
Who Killed the Electric Car?	6.00
Philadelphia	101.00
Big	116.00
Cast Away	222.00
The Great Buck Howard	3.00

Below the table, there's a link "More rows available" and buttons for "Explore" and "Explain". At the bottom of the main area, there's another input field with the same query "what are our total streams for each tom hanks movie this month?" and a checkbox labeled "Ask Database".

Demonstration

Speak “Human” to
Autonomous Database
to get your business
questions answered.

The screenshot shows the ADB Chat interface. On the left, there's a sidebar with three messages: "George Clooney: Known for ...", "Albert Einstein: A Brief Intro...", and "Exploring NYC: A One-Week ...". The main area displays a conversation about George Clooney's awards:

5. Primetime Emmy Awards:
- Outstanding Drama Series as a producer for "ER" (1995)

6. American Film Institute Awards:
- AFI Life Achievement Award (2018)

These are just a few examples of the awards George Clooney has won. He has also received numerous nominations and honors for his work in the entertainment industry.

what are our total number of views for each George Clooney movie

TITLE	TOTAL_VIEWS
Syriana	1,144.00
The Perfect Storm	2,262.00
Gravity	3,031.00
Ocean's Eleven	4,214.00
Ocean's Twelve	2,890.00

Explore Explain

Ask a question

Ask Database

Top 10 Streamed Movies

"Albert Einstein: A Brief Intro..."

Exploring NYC: A One-Week ...

Summary of the movie "Big"

Harrison Ford's Notable Achi...

Captain Marvel	33,587.00
The Lion King	33,064.00
Star Wars Episode IX: The Rise of Skywalker	31,331.00
Aladdin	29,779.00
Spider-Man: Far from Home	29,021.00
Aquaman	20,357.00
Avengers: Infinity War	18,813.00
Toy Story 4	17,426.00
Bohemian Rhapsody	16,936.00

Explore SQL

who starred in Avengers: Endgame?

ACTOR
Stan Lee
Ava Russo
James Lin
Joe Russo
Ken Jeong
Lee Moore
Lexi Rabe
Mike Lutz
Paul Rudd
Sean Gunn

No more actors available

Ask a question

 Ask Database

[Top 10 Streamed Movies](#)["Albert Einstein: A Brief Intro...](#)[Exploring NYC: A One-Week ...](#)[Summary of the movie "Big"](#)[Harrison Ford's Notable Achi...](#)

Captain America: The Winter Soldier
Captain Marvel
Guardians of the Galaxy
Guardians of the Galaxy Vol. 2
Iron Man
Jay & Silent Bob's Super Groovy Cartoon Movie

More rows available

[Explore](#) [SQL](#)**What are the total streams for each Paul Rudd or Stan Lee movies?**

TITLE	TOTAL_STREAMS
Spider-Man 3	4,013.00
Night at the Museum	2,222.00
Avengers: Endgame	162,148.00
Avengers: Age of Ultron	9,310.00
Iron Man 3	5,488.00
Captain America: Civil War	17,514.00
Jay & Silent Bob's Super Groovy Cartoon Movie	10.00
Iron Man	8,319.00
Spider-Man: Homecoming	11,340.00
The Avengers	13,435.00

More rows available

[Explore](#) [SQL](#)[Ask a question](#) [Ask Database](#) [?](#)

Top 10 Streamed Movies

"Albert Einstein: A Brief Intro...

Exploring NYC: A One-Week ...

Summary of the movie "Big"

Harrison Ford's Notable Achi...

SQL

Update SQL

```
1 SELECT m.TITLE, COUNT(s.DAY_ID) AS TOTAL_STREAMS
2 FROM MOVIESSTREAM.MOVIES m
3 JOIN MOVIESSTREAM.STREAMS s ON m.MOVIE_ID = s.MOVIE_ID
4 JOIN MOVIESSTREAM.ACTORS a ON m.MOVIE_ID = a.MOVIE_ID
5 WHERE a.ACTOR IN ('Paul Rudd', 'Stan Lee')
6 GROUP BY m.TITLE
```

Select AI

Simplest way to get answers about your business

Perfect for getting answers when you're on the move

The screenshot shows a mobile application interface for 'ADB Chat'. At the top, the time is 9:41, and there are signal, Wi-Fi, and battery icons. Below the header, the title 'ADB Chat' is displayed next to a trash icon. The main content area contains a question: 'What are total views of George Clooney movies broken up movies'. Below the question is a table with movie titles and their total views.

Movie Title	Total Views
The Perfect Storm	2,262.00
Syriana	1,144.00
Gravity	3,031.00
Ocean's Eleven	4,214.00
Ocean's Twelve	2,890.00

At the bottom of the screen, there is an 'Ask a question' input field with a microphone icon and a send button. Below the input field is a checkbox labeled 'Ask Database' with a help icon.

Select AI Translates Your Language into Oracle SQL Language

Processes question using an AI large language model (LLM)



what are our

Total streams → Total number of movie views

For each → Breakout views by movie

Tom Hanks movie → Tom Hanks is an actor.

this month? → Understanding of time



Select AI Translates Your Language into Oracle SQL Language

Processes question using an AI large language model (LLM)



what are our

<u>Total streams</u>	→ Total number of movie views	→	SELECT m.title AS movie_title, COUNT(s.views) AS total_streams
<u>For each</u>	→ Breakout views by movie	→	FROM movie m
<u>Tom Hanks movie</u>	→ Tom Hanks is an actor.	→	JOIN activity s ON m.movie_id = s.movie_id JOIN actors a ON m.movie_id = a.movie_id
<u>this month?</u>	→ Understanding of time	→	WHERE a.actor = 'Tom Hanks' AND EXTRACT(MONTH FROM s.day_id) = EXTRACT(MONTH FROM SYSDATE) GROUP BY m.title

Developing Apps with Select AI

Simple

Designed so that you can easily build generative AI capabilities into new or existing applications

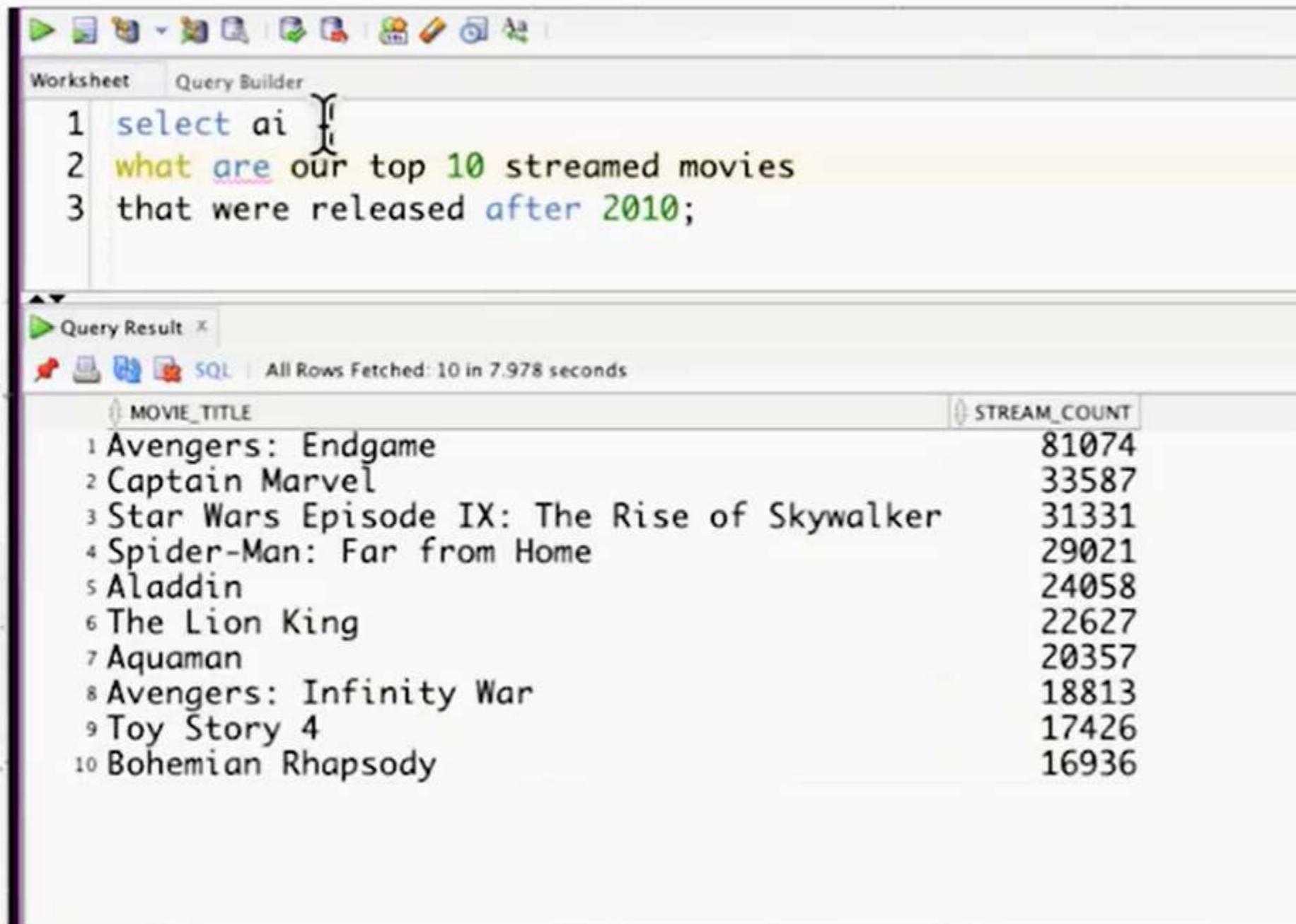
Future-enabled

Choose from an array of large language models. Pick the model that is best suited to your business.

Secure

Rely on the same Oracle Database security that protects your data. Plus, when using OCI Generative AI, your data will not be sent to the LLM provider or seen by other customers.

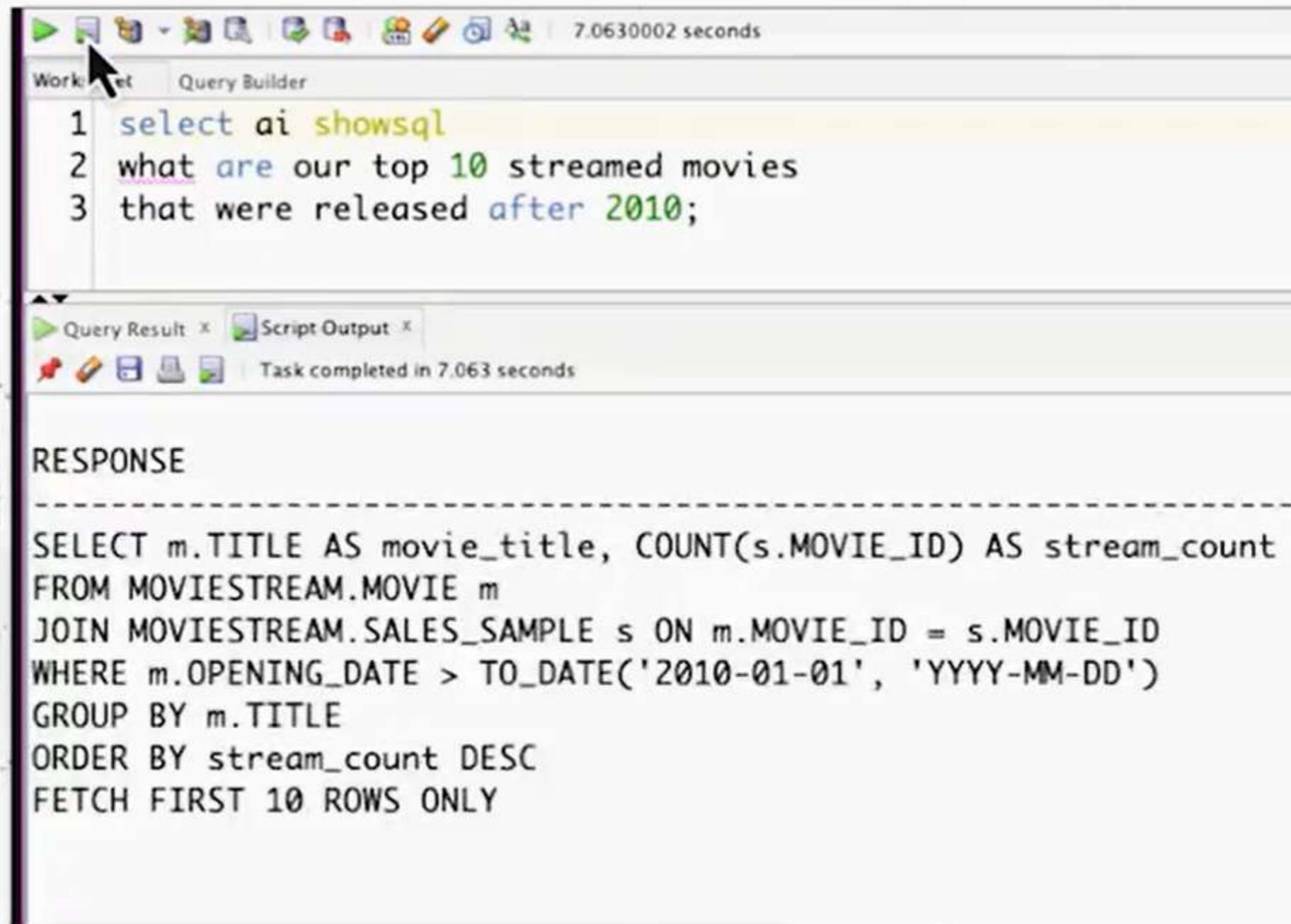
Easy to Extend and Build New Natural Language Apps



Use a **standard SELECT statement followed by AI and your question.**

Process the result as you would any other SQL result set.

Easy to Extend and Build New Natural Language Apps



The screenshot shows a database interface with a toolbar at the top, a menu bar, and a main workspace. In the workspace, there is a 'Work' tab selected, showing a query builder with the following text:

```
1 select ai showsql
2 what are our top 10 streamed movies
3 that were released after 2010;
```

Below this, there are tabs for 'Query Result' and 'Script Output'. A message at the bottom says 'Task completed in 7.063 seconds'. The word 'RESPONSE' is followed by a dashed line and then the generated SQL code:

```
SELECT m.TITLE AS movie_title, COUNT(s.MOVIE_ID) AS stream_count
FROM MOVIFESTREAM.MOVIE m
JOIN MOVIFESTREAM.SALES_SAMPLE s ON m.MOVIE_ID = s.MOVIE_ID
WHERE m.OPENING_DATE > TO_DATE('2010-01-01', 'YYYY-MM-DD')
GROUP BY m.TITLE
ORDER BY stream_count DESC
FETCH FIRST 10 ROWS ONLY
```

Use a **standard SELECT statement followed by AI and your question.**

Process the result as you would any other SQL result set.

Have a **Conversation** to Get Your Questions Answered

The screenshot shows a code editor window with a SQL script named 'conversations.sql'. The script contains numbered comments and SQL commands. Lines 35-37 are comments about having a conversation. Line 39 starts a query with 'select ai Start with our total streams;'. Lines 41-42 continue the conversation with more details. Lines 44-45 ask for customer segments by genre. The 'QUERY RESULT' tab is selected at the bottom, showing a single row of results:

TOTAL_STREAMS
1 2503281

Your first question is not
your last!

Keep refining your questions
until you get the answer
you need.

Future-Enabled: Easy to Configure Your Data for Natural Language Queries

Use one or more **Select AI Profiles** that is best for your business.

Choose an LLM to generate a database query from natural language.

1

OCI
Generative AI

Cohere

OpenAI

Azure
OpenAI

Specify schemas, tables and/or views to participate in processing.

2

Finance



ACTUALS



PLAN

Streaming



CUSTOMERS MOVIES



VIEWS SEGMENTS



Access data across databases, data lakes, and clouds

Easy to Configure Your Data for Natural Language Queries

Use one or more AI profiles that is best for your business.

1

Choose an LLM to generate a database query from natural language.

2

Specify schemas, tables and/or views to participate in processing.

Simple PL/SQL API creates AI profile:

```
dbms_cloud_ai.create_profile(  
    profile_name => 'movie_nl_processing',  
    attributes =>  
        '{"provider": "genai",  
         "credential_name": "GENAI_CRED",  
         "object_list": [{"owner": "myschema",  
                        "name": "movie"},  
                      {"owner": "myschema",  
                        "name": "sales_sample"},  
                      {"owner": "myschema",  
                        "name": "customer"}]  
    }'  
);
```

SQL Query Generation Process Flow

