ANIKET PRADHAN

pro.aniket08@gmail.com | +91 7330872430 | LinkedIn | GitHub | Portfolio

SUMMARY

Web Developer with 2 years of experience building scalable, high-performance web applications. Proficient in JavaScript and the MERN stack, with expertise in developing RESTful APIs, microservices, and AWS cloud solutions. Skilled in both front-end and back-end development, database management, and application optimization. Passionate about writing clean, maintainable code and delivering seamless user experiences in dynamic, fast-paced environments.

PROFESSIONAL EXPERIENCE

Senior Web Developer, Shootorder | Hyderabad   **May '23 - Present**
Skills – React js, Next js, Node js, Python, MongoDB, AWS, Wordpress, React Native, CICD

- **Built and scaled a product called TheAdHunt, a marketplace for buying digital ads across various platforms and influencers**. Developed using Next.js, React, and MongoDB; deployed on Azure Ubuntu servers. Improved ad discovery and booking process with a modern, performant frontend and scalable backend.
- **Developed a dynamic dashboard for TravTips, a leading travel agency**, enabling real-time content and package updates based on seasons or festivals (e.g., summer, winter, Eid). Built using PHP and MySQL, the system reduced manual effort and improved campaign agility.
- **Created two mobile applications for a chef-booking platform**, enabling users to book chefs for small or large events and allowing chefs to manage orders. Built using React Native, Node.js, Express, and MongoDB. Implemented real-time order tracking and role-based interfaces for user and chef apps.
- **Built an internal tool called Lander, empowering clients to quickly create high-conversion landing pages** for Google Ads or other campaigns. Integrated with Directus CMS API, built using Next.js and React, and designed to support CRM integration and rapid deployment.

Frontend Developer Intern, Storyxpress | Gurgaon   **December '20 - March '21**
Skills – React js, Node js, MongoDB, Python

- **At StoryXpress, a product-based video marketing platform,** focused on enhancing UI/UX across key website pages. Improved design consistency and performance, contributing to increased user engagement and retention.
- **Built a custom internal CSS component library using React.js and Node.js,** improving development efficiency across internal tools. Contributed to the subscription module in the backend dashboard, enabling differentiated feature access for free and premium users.

TECHNICAL SKILLS

- **Backend Development:** Node.js, Express.js, PHP, Python
- **Frontend Development:** Next.js, React.js, JavaScript, Redux, HTML5, CSS3, Tailwind CSS, Bootstrap
- **Database Management:** MySQL, MongoDB
- **Cloud & Deployment:** AWS EC2, AWS S3, Ubuntu Server Deployment

EDUCATION

Newton School - Software Development Program — 2022

Synergy Institute of Engineering and Technology - Bachelor of Technology (B.Tech) — 2014 – 2018