Coffee Expansion Report Analysis

QUESTIONS

Q1. COFFEE CONSUMER COUNT
   HOW MANY PEPOLE IN EACH CITY ARE ESTIMATED TO CONSUMER COFFEE, GIVEN THAT 25% POPULATION OF DOES.

Q2. TOTAL REVENUE FROM COFFEE SALES
   WHAT IS THE TOTAL REVENUE GENERATED FROM COFFEE SALES ACROSS ALL CITIES IN THE LAST QUAERTER OF 2023.

Q3. SALES COUNT FOR EACH PRODUCT
   HOW MANY UNITS OF EACH COFFEE PRODUCT HAS BEEN SOLD?

Q4. AVERAGE SALE AMOUNT PER CITY
   WHAT IS THE AVERAGE SALES AMOUNT PER CUSTOMER IN EACH CITY?

Q5. CITY POPULATIONS AND COFFEE CONSUMERS
   PROVIDE A LIST OF CITIES ALONG WITH THEIR POPULATIONS AND EASTIMATED COFFEE CONSUMERS.

Q6. TOP SELLING PRODUCTS BY CITY
   WHAT ARE THE TOP 3 SELLING PRODUCTS IN EACH CITY BASED ON SALES VOLUME?

Q7. CUSTOMER SEGMENTTATIONS BY CITY
   HOW MANY UNIQUE CUSTOMERS ARE THERE IN EACH CITY WHO HAVE PURCHASE COFFEE PRODUCTS?

Q8. AVERAGE SALE vs RENT
   FIND EACH CITY AND THEIR AVERAGE SALE PER CUSTOMER AND AVG RENT PER CUSTOMER.

Q9. MONTHLY SALES GROWTH
   SALES GROWTH RATE: CALCULATE THE PERCENTAGE GROWTH (OR DECLINE) IN SALES OVER DIFFERENT TIME PERIOD (MONTHLY) BY EACH CITY.

Q10. MARKET POTENSIAL ANALYSIS
   IDENTIFY TOP 3 CITY BASED ON HIGHEST SALES, RETURN CITY NAME, TOTAL SALE, TOTAL RENT, TOTAL CUSTOMERS, ESTIMATED COFFEE CONSUMERS.