

Superstore Overview

Total Sales

2.30M

Total Profit

286.40K

Total Quantity

38K

Average Discount

0.16

Profit Margin

1.56K

Year

All

Segment

All

Category

All

Region

All

Product



Customer



Shipping



Sales and Profit Trend Over Time

Sum of Sales Sum of Profit

Sales and Profit

2M

1M

0M

(Blank)
Month

Sales by Segment

0.43M (18.7%)

0.71M (30.74%)

1.16M
(50.56%)

Segment

Consumer

Corporate

Home Office

Sales and Profit by Category

Sum of Sales Sum of Profit

1.0M

0.5M

0.0M

Technology

Furniture
Category

Office Supplies

Products by Sales

Product Name

Canon imageCLA...
Fellowes PB500 E...
Cisco TelePresenc...
HON 5400 Series...
GBC DocuBind TL...
GBC Ibimaster 50...
Hewlett Packard ...
HP Designjet T52...

0K

Sum of Sales

50K

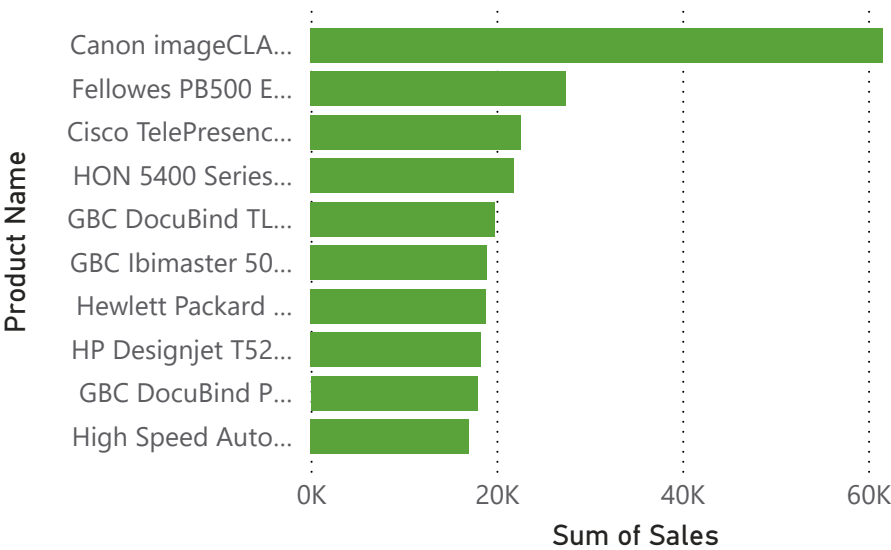
Product Performance



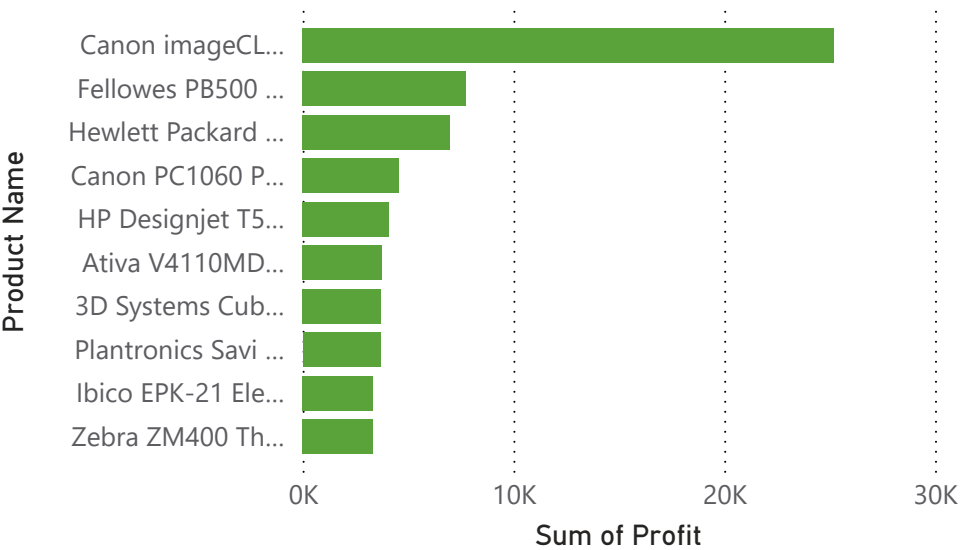
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

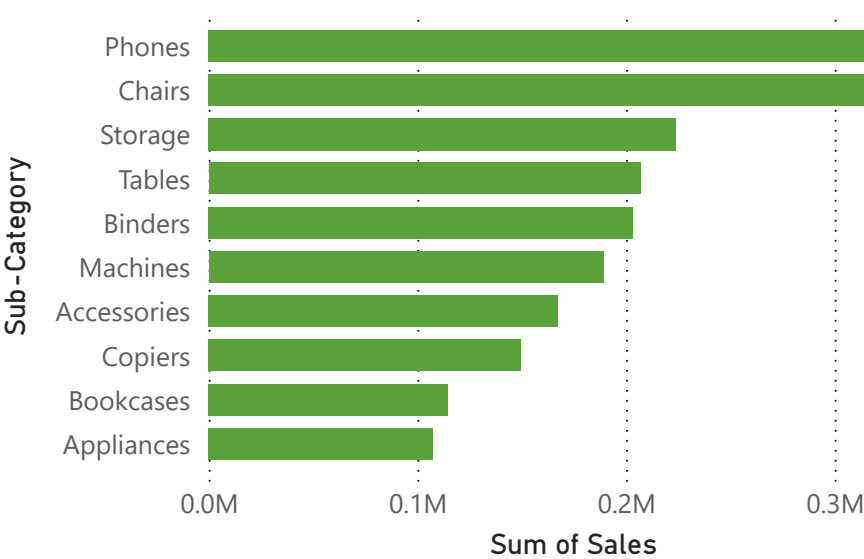
Top 10 Products by Sales



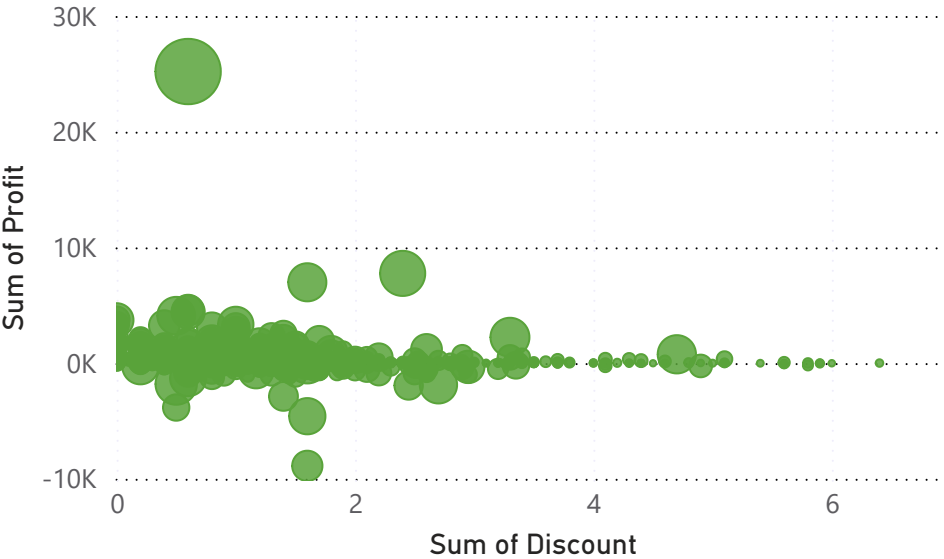
Top 10 Products by Profit



Sales by Sub-Category



Discount vs. Profit



Product Name

"While you Were Out"
Message Book, One
Form per Page

#10- 4 1/8" x 9 1/2"
Recycled Envelopes

#10- 4 1/8" x 9 1/2"
Security-Tint Envelopes

#10 Gummed Flap
White Envelopes,
100/Box

#10 Self-Seal White
Envelopes

#10 White Business
Envelopes, 4 1/8 x 9 1/2

#10 4 1/8" x 9 1/2"

Customer Insights



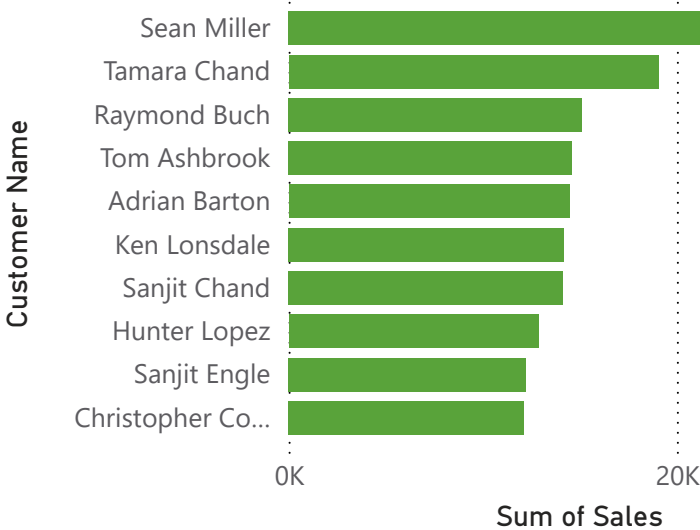
Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

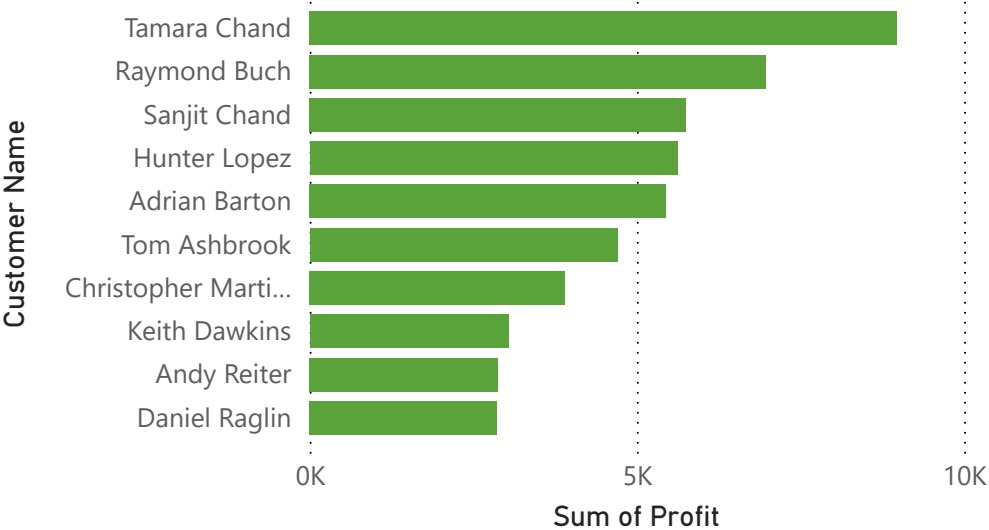
Customer Name

-
- ☐ Aaron Bergman
 - ☐ Aaron Hawkins
 - ☐ Aaron Smayling
 - ☐ Adam Bellavance
 - ☐ Adam Hart
 - ☐ Adam Shillingsb...
 - ☐ Adrian Barton
 - ☐ Adrian Hane
 - ☐ Adrian Shami

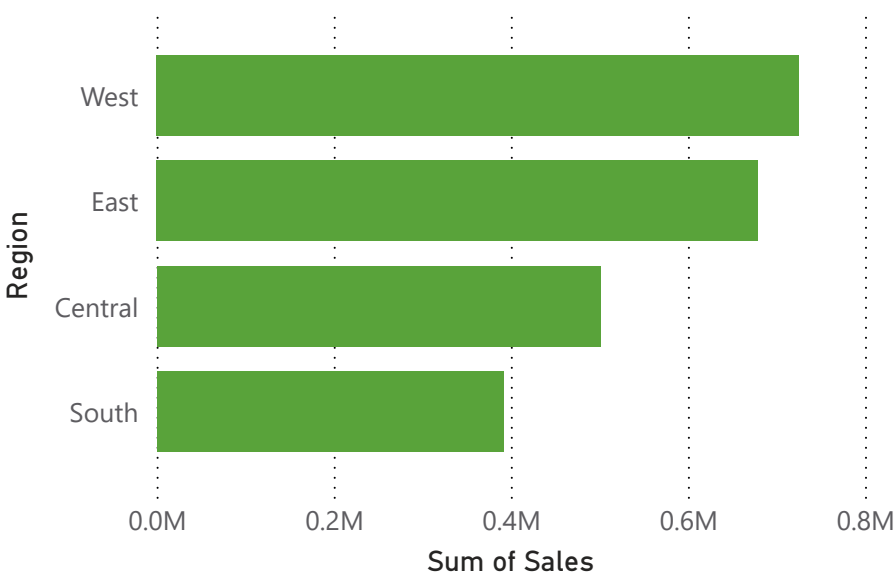
Top 10 Customers by Sales



Top 10 Customers by Profit



Sales by Region



Customer Name	Sum of Sales	Sum of Profit
Tamara Chand	19,052.22	8,981.32
Raymond Buch	15,117.34	6,976.10
Sanjit Chand	14,142.33	5,757.41
Hunter Lopez	12,873.30	5,622.43
Adrian Barton	14,473.57	5,444.81
Tom Ashbrook	14,595.62	4,703.79
Christopher Martinez	8,954.02	3,899.89
Keith Dawkins	8,181.26	3,038.63
Andy Reiter	6,608.45	2,884.62
Daniel Raglin	8,350.87	2,869.08
Tom Boeckenhauer	9,133.99	2,798.37
Nathan Mautz	6,459.34	2,751.68
Sanjit Engle	11,300.44	2,650.60
Total	22,97,200.86	2,86,397.02

Shipping Analysis



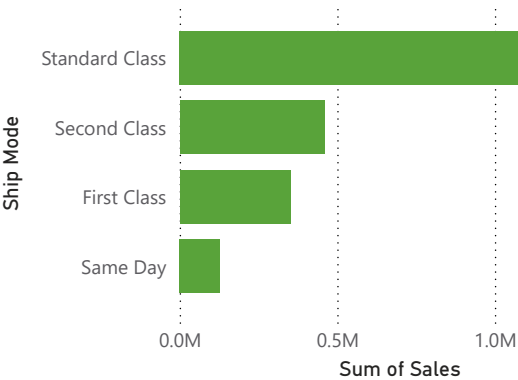
Average Shipping Delay
(Days)

First Class

Ship Mode

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

Sales by Ship Mode



Discount Impact on Profit

