



EUROPEAN ALLIANCE
FOR PERSONALIZED MEDICINE



VISION EUROPE 2030

**Disruptive Technologies, Democratized Trials &
Next-Gen Treatment Paradigms**

SEPTEMBER 2nd – 3rd, 2025

**Club University Foundation
11, Rue d'Egmont, 1000 Bruxelles**



Programme Overview

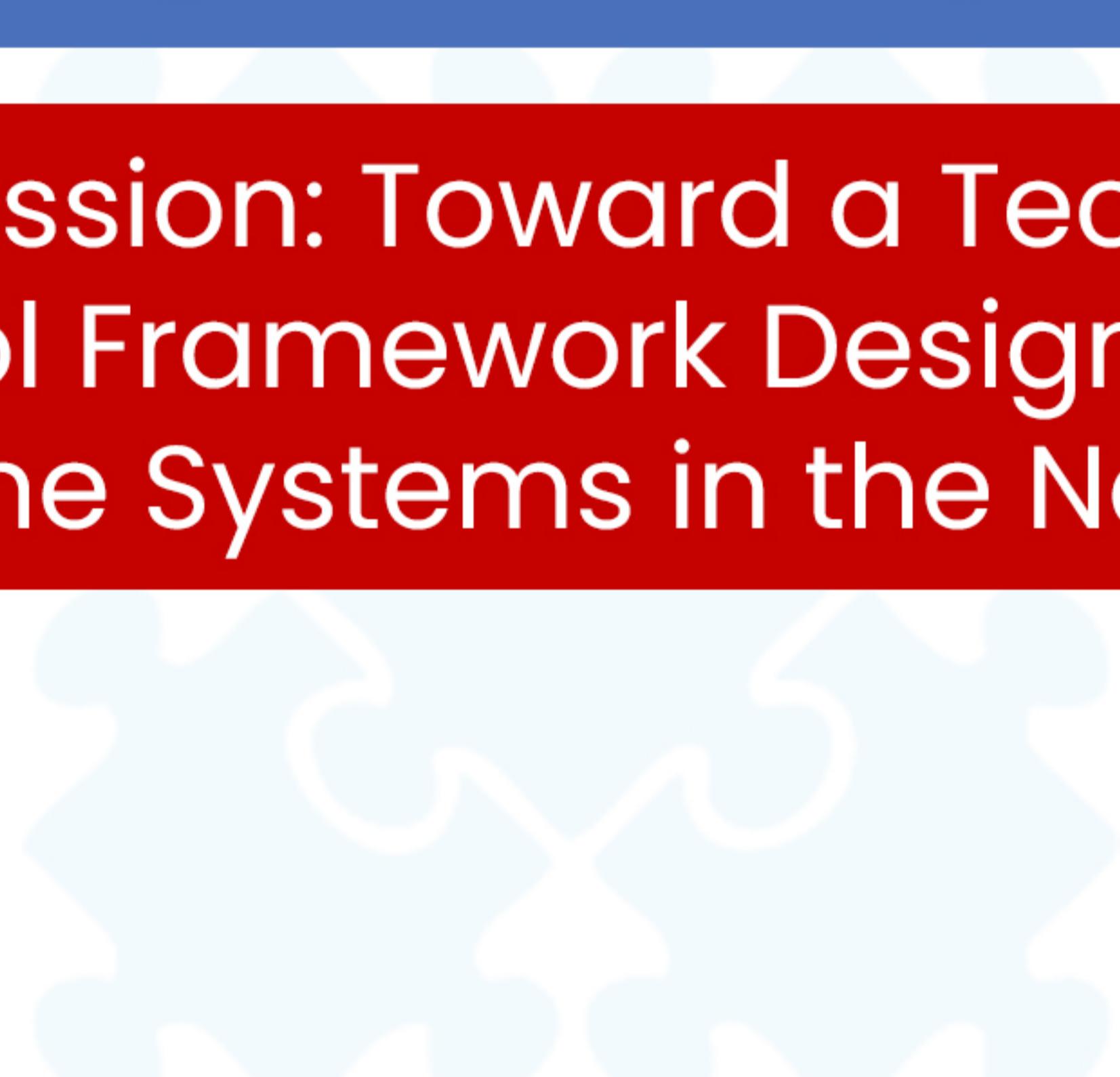
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Day 1 – September 2nd, 2025

9:00 - 9:15

Vision Europe 2030

Setting the Scene:

Denis Horgan, Executive Director, European Alliance for Personalised Medicine

Welcome Addresses:

Olivér Várhely, European Commissioner for Health and Animal Welfare

9:15 - 10:30

Tech for Equity: Catalyzing Innovation in High - Income Cancer Systems

Moderator:

Jose M. Martin-Moreno, Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation

Setting the Scene:

- **Tilly Metz**, Member of the European Parliament (Luxembourg), Greens/EFA group and the national party DÉI Gréng – Les Verts
- **Carmen Laplaza Santos**, Head of Unit, Health Innovations & Ecosystems, DG RTD, European Commission

Panel:

- **Ruggero De Maria**, President, Italian Alliance Against Cancer (Alleanza Contro il Cancro) & Professor of Pathology, Università Cattolica del Sacro Cuore, Rome
- **Peter Schirmacher**, Director, Institute of Pathology, Heidelberg University & President, European Society of Pathology (ESP)
- **Jesús García-Foncillas**, President, Fundacion ECO & Director of the Oncology Department, Fundacion Jimenez Diaz University Hospital
- **Thomas di Maio**, Head of Diagnostics for Europe and Canada, AstraZeneca
- **Anabela Isidro**, Coordinator of ECHoS project & Member of the Board AICIB

Q&A

Rapporteurs:

Denis Horgan, Executive Director, European Alliance for Personalised Medicine & **Elil Renganathan**, Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia



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10:30 - 11:30

Democratizing Trials: Blueprint for Inclusive Innovation

Moderator:

Antoni Moliner Montseratt, Vice-President, Board of Directors, ALAN – Maladies Rares Luxembourg

Setting the Scene:

- **Catherine Alix-Panabieres**, Professor of Oncology (PU-PH), Faculty of Medicine of Montpellier, France
- **Hesham Elghazaly**, President, Egyptian Cancer Society & Director, MASRI Research Center

Panel:

- **Peder Myhre**, Professor, Department of Cardiology, University of Oslo, Norway
- **Kjetil Tasken**, Head of Institute, Institute for Cancer Research, Oslo University Hospital, Norway
- **Irene Braña**, Head and Neck Cancer Group, VHO & Global Principal Investigator, BoB trial
- **Brian Ward**, Director of Advocacy and European Affairs, European Respiratory Society

Q&A

Rapporteurs:

Denis Horgan, Executive Director, European Alliance for Personalised Medicine & **Eliil Renganathan**, Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia

11:30 - 12:00

Break

12:00 - 13:00

Precision Oncology 2.0: Rewriting the Rules: From RCT-Centered Models to Innovation-Ready Systems

Moderator:

Jose M. Martin-Moreno, Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation

Setting the Scene:

Christine Chomienne, Vice-Chair of the Horizon Europe Cancer Mission Board

Zisis Kozlakidis, Head of the Laboratory Services and Biobank Group (LSB), IARC



Panel:

- **Maari Parkkinen**, Project Coordinator, FinHITS and Development Manager, Findata
- **Gordana Raicevic Toungouze**, Scientific Coordinator, Belgian Cancer Centre, Sciensano
- **Christophe Le Tourneau**, Head of Early Phase Clinical Trials Program & Head & Neck Oncology & Head of Department of Drug Development & Innovation (D3i), Institut Curie
- **Iris Faull**, Global CMO, SYNLAB International

Q&A

Rapporteurs:

Denis Horgan, Executive Director, European Alliance for Personalised Medicine & **Eli Renganathan**, Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia

13:00 - 14:00

Lunch

14:00 - 15:00

Public–Private Power Plays: Building Sustainable Partnerships for Scalable Impact

Moderator:

Josep Figueras, Director Emeritus, European Observatory on Health Systems and Policies

Setting the Scene:

- **Alejandro Piris**, Head of the Scientific Coordination/ Management Area, Vall d'Hebron Institute of Oncology (VHIO)

Panel:

- **Klaus Pantel**, Director, Institute of Tumor Biology, Centre for Experimental Medicine, University Medical
- **Adamu Addissie**, Co CEO, Network for Oncology Research in Sub-Saharan Africa
- **Jin Yamamura**, General Manager, Care Area & Digital Monetization, International General Manager, Care Area & Digital Monetization, International GE HealthCare
- **Anton Ussi**, Operations & Finance Director, EATRIS C&S
- **Christine Leopold**, Assistant Professor, Utrecht University, Division of Pharmacoepidemiology & Clinical Pharmacology, Netherlands



Q&A

Rapporteurs:

Jose M. Martin-Moreno, Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation

15:00 - 15:30

Coffee

15:30 - 16:30

Spotlight 1: Bridging the Innovation Gap: Precision Cardiology for the Next Decade

Moderator:

Donna Fitzsimons, Head of Nursing & Midwifery, Queen's University Belfast and a former ESC Board Member

Setting the Scene:

- **Hans-Peter Brunner-La Rocca**, Professor of Cardiology, Department of Cardiology, University of Maastricht
- **Birgit Beger**, Chief Executive Officer, European Heart Network

Panel:

- **Jana Seuthe**, Research Associate and Project Manager, German Foundation for the Chronically Ill
- **Robin van Stokkum**, Digital Health Technologies, TNO, Dutch Organisation for Applied Research and Innovation
- **Peter Kapitein**, Patient Advocate, Inspire2Live

Q&A

Rapporteurs:

Jose M. Martin-Moreno, Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation



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16:30 - 17:30

Spotlight 2: Bridging the Innovation Gap: Precision Neurology for the Next Decade

Moderator:

Frédéric Destrebecq, Executive Director, European Brain Council

Setting the Scene:

- **Philippe Amouyel**, French Foundation of Scientific co-operation in Alzheimer's Disease, France

Panel:

- **Philippe Vernier**, Co-Chief Executive Officer (Co-CEO), EBRAINS
- **Roberto Grasso**, Research Fellow, IEO Istituto Europeo di Oncologia & EU Research Project Manager - Psychotherapist, Università degli Studi di Milano
- **Rossana Alessandrello**, Value Based Procurement Director, AQUAS

Q&A

Rapporteurs:

Denis Horgan, Executive Director, European Alliance for Personalised Medicine & **Elil Renganathan**, Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia

18:45 - 22:00

Cocktail Reception & Working Dinner in the European Parliament: Keep the Person in Personalised HealthCare (By Invitation Only)

Chair:

Josep Figueras, Director Emeritus, European Observatory on Health Systems and Policies

Host:

- **Vytenis Povilas Andriukaitis**, MEP, European Parliament

Welcome Reception:

- **Dolors Montserrat**, (Spain, EPP) – ENVI
- **Tomislav Sokol**, (Croatia, EPP) – EMPL

The Last Mile:

- **Michael Makanga**, CEO, EDCTP
- **Stephen McMahon**, CEO, Irish Patient Association
- **Ingrid Kruecken**, Vice President, Europa Donna Luxembourg
- **Ishtar Espejo Castella**, Executive Director, Fundacion Aladina



Day 2 – September 3rd, 2025

9:00 - 10:00

Innovation Without Access Is Failure: Delivering Genomic Equity in High-Tech Health Systems

Moderator:

Jose M. Martin-Moreno, Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation

Setting the Scene:

- **Szymon Bielecki**, Team Leader - EU policies, Unit H.3., eHealth, Well-Being and Ageing, DG CONNECT
- **Adamu Addissie**, Co- CEO, Network for Oncology Research in Sub-Saharan Africa

Panel:

- **Neeme Tõnisson**, Professor, Estonian Biobank, Institute of Genomics, University of Tartu
- **Lee-Anne Zinetti**, Executive Director, Global Oncology Portfolio Precision Medicine Strategy, Novartis
- **Benjamin Gannon**, Vice President of Europe & Americas, Guardant Health
- **Manuel Ottaviano**, Associate Professor, Researcher, Project Manager, Universidad Politecnica de Madrid, Spain

Q&A

Rapporteurs:

Denis Horgan, Executive Director, European Alliance for Personalised Medicine & **Eli Renganathan**, Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia

10:00 - 11:00

Data That Delivers: Building a Smarter, Sustainable Healthcare Data System

Moderator:

Antoni Moliner Montseratt, Vice-President, Board of Directors, ALAN – Maladies Rares Luxembourg

Setting the Scene:

- **Daniel Morales**, Senior Clinical Epidemiologist, Data Analytics Taskforce, European Medicine Agency
- **Marcus Guardian**, General Manager, International Horizon Scanning Initiative (IHSI)



Panel:

- **Marcis Leja**, Coordinator of EUCanScreen, University of Latvia
- **Joanne M. Hackett**, Vice President Health System Services, IQVIA
- **George Kapetanakis**, President, Hellenic Cancer Federation – ELOK
- **Jens K. Habermann**, Director General, BBMRI
- **Maria Eugenia (Xenia) Beltran**, Senior Project Manager, Bridg-OU (BRECISE)

Q&A

Rapporteurs:

Denis Horgan, Executive Director, European Alliance for Personalised Medicine

11:00 – 11:30

Break

11:30 – 12:30

**Choose Europe, Back Health: Translating the Draghi Vision
into Scaled Healthcare Innovation**

Moderator:

Phil Hogan, Former EU Commissioner for Trade

Setting the Scene:

- **Raili Sillart**, Estonian Ministry of Social Affairs

Panel:

- **Rui Amaral Mendes**, Professor, Department of Community Medicine, Information and Health Decision Sciences, Faculty of Medicine, University of Porto
- **Marc Van den Bulcke**, Head of Service, Belgian Cancer Centre, Sciensano
- **Sahar van Waalwijk van Doorn-Khosrovani**, Senior Advisor, CZ, The Netherlands
- **Pascal Garel**, Chief Executive, European Hospital and Healthcare Federation (HOPE)
- **Jacqueline Bowman**, Founder, Third-i bv, IMI- SOPHIA Work Package Co-Lead (Shared Value Analysis)

Q&A

Rapporteurs:

Elil Renganathan, Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia



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12:45 – 13:45 | Lunch

14:00 – 15:00 | **Spotlight 3: Precision Frontiers in Chronic Disease – A Global Strategy for Cancer Risk, Trials, and Treatment**

Moderator:

Ruggero De Maria, President, Italian Alliance Against Cancer (*Alleanza Contro il Cancro*) & Professor of Pathology, Università Cattolica del Sacro Cuore, Rome

Setting the Scene:

- **Daniela Chieffo**, Head of Clinical Psychology, Fondazione Policlinico Gemelli, IRCCS Catholic University of Sacred Heart, Rome
- **Adda Boumedjar**, Head of Oncology, Central Hospital of Algiers & President, Algerian Society for Training and Research in Oncology (SAFRO)

Panel:

- **Katja Herzog**, Scientific Project Coordinator, Fraunhofer ITMP
- **Michael Makanga**, CEO, EDCTP
- **Hesham Elghazaly, MD**, President, Egyptian Cancer Society & Director, MASRI Research Center Director
- **Adamu Addissie**, Co-CEO, Network for Oncology Research in Sub-Saharan Africa

Q&A

Rapporteurs:

Denis Horgan, Executive Director, European Alliance for Personalised Medicine

15:00 – 15:45 | **Screening Reimagined for a Digital: AI-Enabled Future**

Moderator:

Elil Renganathan, Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia

Setting the Scene:

- **Vittoria Carraro**, Policy Officer, 'Cancer, Health in all Policies', DG Sante

Panel:

- **Delia Nicoara**, Public Health and Management Specialist, Oncology Institute "Prof. Dr. Ion Chiricuta," Cluj-Napoca, Romania
- **Stephen McMahon**, CEO, Irish Patient Association
- **Maria Eugenia (Xenia) Beltran**, Senior Project Manager, Bridg-OU (BRECISE)



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Q&A

Rapporteurs:

Jose M. Martin-Moreno, Professor of Medicine and Public Health, University of Valencia & Chair of Innovative Health Management, Spanish Economy and Health Foundation

15:45 - 16:30

Concluding Session: Toward a Technology-Driven Cancer Control Framework Designing a Blueprint for High-Income Systems in the Next Decade

Moderator:

Josep Figueras, Director Emeritus, European Observatory on Health Systems and Policies

Report by Rapporteurs:

- **Denis Horgan**, Executive Director, European Alliance for Personalised Medicine
- **Eli Renganathan**, Professor, Public Health and Policy, Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia
- **Muiris O'Connor**, Assistant Secretary, Department of Health, Ireland
- **Marilys Corbex**, Senior technical officer, WHO Europe
- **Tilman Krueger**, Director, Oncology Policy EU & Pipeline, MSD

