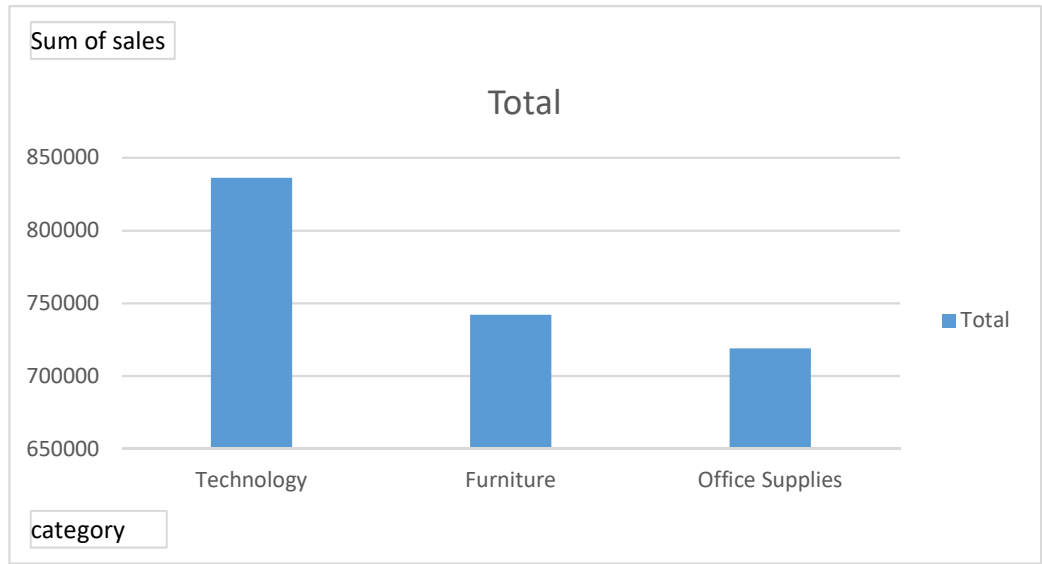


Row Labels	Sum of sales
Technology	836154.033
Furniture	741999.7953
Office Supplies	719047.032
<b>Grand Total</b>	<b>2297200.86</b>



Sum of sales	Column Labels			
Row Labels	Consumer	Corporate	Home Office	Grand Total
Central	252031.434	157995.8128	91212.644	501239.8908
East	350908.167	200409.347	127463.726	678781.24
South	195580.971	121885.9325	74255.0015	391721.905
West	362880.773	225855.2745	136721.777	725457.8245
Grand Total	1161401.345	706146.3668	429653.1485	2297200.86

region
Central
East
South
West

category
Furniture
Office Supplies
Technology

segment
Consumer
Corporate
Home Office

Average of profit_margin	Column Labels				
Row Labels	Central	East	South	West	Grand Total
Furniture	-0.185836405	0.092388876	0.141661647	0.097722495	0.038783533
Office Supplies	-0.158879122	0.206305491	0.163164992	0.285794676	0.138030295
Technology	0.175123772	0.126246106	0.189488055	0.153210907	0.156138053
Grand Total	-0.104072939	0.16722696	0.163519033	0.219486618	0.12031393